



ESRC Impact Acceleration Account Funding Call - Health and Wellbeing

24th February 2021

Melanie Burton – ESRC IAA Partnership Development Manager

Laura Kornas – Engagement and Partnership Manager, Faculty of Arts and Social Sciences

Mark Rushforth – Associate Director Enterprise & Innovation

Agenda

1. Impact Acceleration @LU
2. ESRC IAA – benefits for academics and partners
3. Details of the scope of the Health and Wellbeing Call
4. The application process and what is expected
5. The support available during the application process and beyond
6. FAQs and Q&A

1. Impact Acceleration @LU

Mark Rushforth

Impact Acceleration@LU

- 2012: EPSRC
 - £968K (2012-2017)
 - £840K (2017-2020)
 - £630K (2020-2022)
- 2015: STFC
 - £50K (2015)
 - £50K (2016)
 - £35K (2017)
 - £100K (2018)
 - £120K (2019)
 - £50K (2020)
- 2018: MRC Proximity to Discovery: Industry Engagement Fund
 - £120K (2018-2019)
- 2018: GCRF IAA
 - £120K
- 2018: ESRC IAA Business Boost Fund
 - £30K
- 2019: ESRC IAA
 - £1M April 2019 – March 2023
 - £100K April 2020 – March 2021 specifically for Doctoral Students and Early Career Researchers
- **Total External IAA Funding 2012-2023: £4,213,000**

Impact Acceleration@LU

- Using small grants up to £15k to support engagement with external non-academic partners to promote partnership and collaborative working to achieve impact
- Encourage cultural and behavioural change around impact and greater awareness
- Insights into how external partners might apply and benefit from research
- Enabling new partnerships and developing existing ones
- Application process is designed to get applicants to think about impact through sustained partnerships

Impact Acceleration@LU

- Encourage researchers to focus on their value to the partner – use of **FAB analysis**
 - **Features** – the nature of the research
 - **Advantages** – what the application of the research delivers compared to current understanding
 - **Benefits** – reasons for applying the research
- Embed partner involvement and activities in a detailed project plan
- Develop successful follow on activity (funded through RCUK, InnovateUK etc)
- We always look to make promising projects fundable – through one-to-one engagement or facilitated workshops.
- **Not just about working with company partners - all types of partner from all sectors**

2. ESRC IAA – benefits for academics and partners

Laura Kornas

ESRC IAA Programme

- £1M – 4yr programme – 2019-2023
- Cross-institutional grant, hosted in FASS
- Provide grants <£20k
- Over 50 projects funded
 - Funded ~£250k through Launch Call in April 2019
 - Funded ~£175k through Responsive Mode to date
 - Array of partners and sectors

Partnerships by sector



From Violence to Dignity: Enhancing Understandings of Albinism in Malawi

Building on specialist preventative projects for women at risk of child removal through the family courts

Psychological safety, well-being and effectiveness in organisations

Co-creating the Future of the Past: Harnessing AI for Humanities Research

Collecting data stories of biodiversity in Morecambe Bay

Supporting social work practice in rural and remote settings – Co-developing Cumbria County Council's systems

Bilingual STEM: Promoting science and multilingualism in migrant children and adolescents

Clarification

- *i*mpact vs *I*mpact
- Engagement & partnerships
- Research
- Partner
- Social sciences



ESRC IAA - Annual Report 2019/20

-
- 75%** of projects have already identified follow-on activity with their partners, including activities leading to further funding from external sources
 - 90%** said their projects had *'led to additional opportunity'*
 - 85%** said their IAA work had *'increased their confidence to work with external partners'*
 - 85%** said it *'developed their skills in knowledge exchange'*
 - 80%** partners cited *'ongoing relationships'* and *'networks for future collaboration'* as highest benefit
 - 73%** said it provided them with understanding of *'how to apply research'*



Dr Alison Stowell
- IAA grant holder

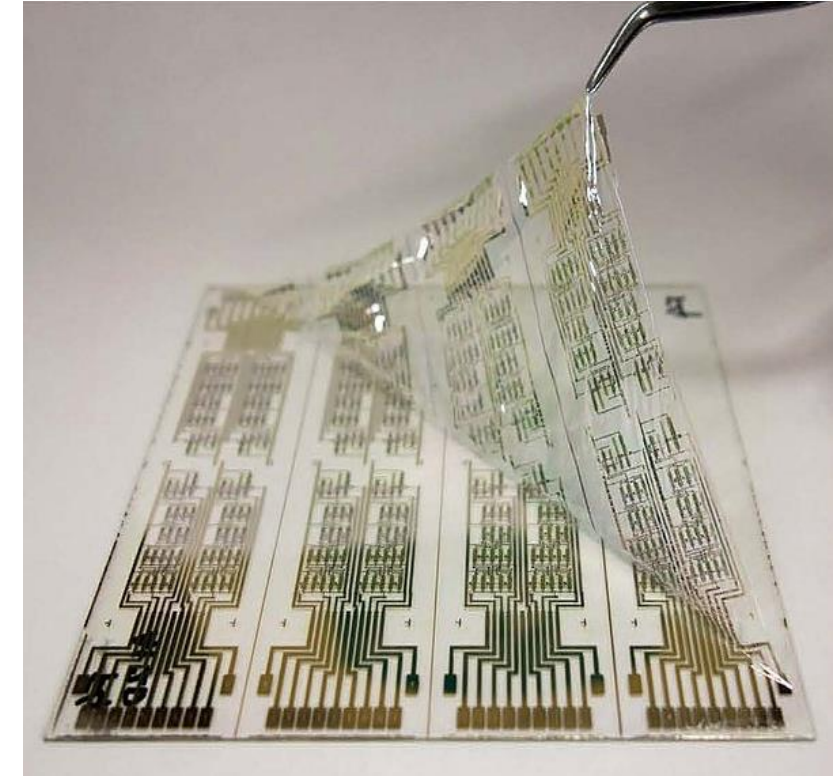


Project funded:

Organic electronics: benefits, barriers and opportunities

Dr Alison Stowell (LUMS) & Dr John Hardy (FST)

Partners: NeuDrive Ltd & Asecca



*Photograph of organic CMOS logic circuit on a one-micron-thick (μm) substrate

*CC BY 4.0 – Original photograph from Takeda, Y., Hayasaka, K., Shiwaku, R. *et al.* Fabrication of Ultra-Thin Printed Organic TFT CMOS Logic Circuits Optimized for Low-Voltage Wearable Sensor Applications. *Sci Rep* 6, 25714 (2016). <https://doi.org/10.1038/srep25714>



Economic
and Social
Research Council



3. Details of the scope of the Health and Wellbeing Call

Melanie Burton

Health and Wellbeing Call

The scope of this call is intended to be *broad* and open to applications that can demonstrate positive impacts on the health and wellbeing of individuals, communities, businesses and organisations or the wider economy and society.

- Internal funding call open to all faculties
- Open to academic colleagues at all stages of their careers – individual or with colleagues
- Applications can be interdisciplinary and across faculties

SCHEDULE:

- 8 February – Call launched
- **22 March – Application deadline**
- Panel review applications
- 31 March – Grants awarded

Guide to funding categories

As a guide, funding is considered under the following categories:

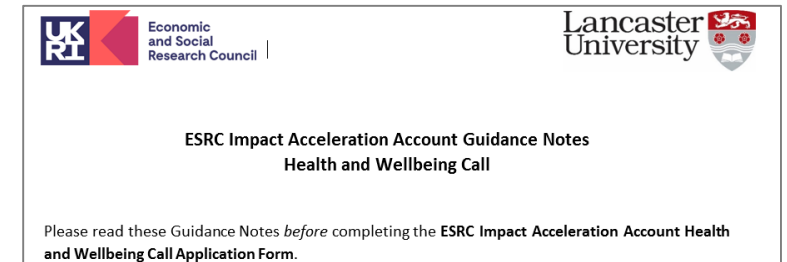
- **Seed Funding: £3,000 - £5,000**
to stimulate new partnership working, develop new ideas.
Typically over a 3-6 month period.
- **Growth Funding: £5,000 - £15,000**
typically to support established partnerships, that already have clear routes to impact.
Typically over a 6-12 month period.
- **Joint Funding: £15,000 - £20,000**
(above £15k there is an expectation of cash match funding from the partner organisation.
This does not have to be a 1-1 ratio though. Some level of contribution to demonstrate their commitment).
Typically over a period of 12 months.

4. The application process and what is expected

Melanie Burton

Forms available

- Application Form
- Guidance Notes
- Available on the Impact Acceleration Account webpage
- Please read the guidance notes – *tells you what we're looking for in each section*
- Discuss with your partner(s)



The image shows the 'ESRC Impact Acceleration Account Application Form Health and Wellbeing Call'. It features the UKRI Economic and Social Research Council logo on the left and the Lancaster University logo on the right. The title is centered: 'ESRC Impact Acceleration Account Application Form Health and Wellbeing Call'. Below the title, it says: 'Please note: Please complete ALL sections of this form, and submit as an e-mail attachment to esrciaa@lancaster.ac.uk with [IAA Health Funding Application – your name] in the e-mail header. Please make sure that you read and understand the Guidance Notes for this scheme. Applications which are incomplete or lack the required signatures will not be considered by the panel.'

1. Funding Source: If your proposed project demonstrates a multidisciplinary approach i.e. a collaborative project, please provide an explanation of this.

2. Applicant Details

Your name and job title	
Total amount requested	£
Department(s)	
Telephone & email details	

Application Guidance

Ideally 3 pages for main sections:

8. Summary

- Plain English
- Potential impacts achieved (remember FAB)
- We will not fund primary research

9. Project Plan

- Projects typically 3-12 months in length
- Show interactions and timescales
- Key activities undertaken **by each partner**
- Want to see partner embedded in project

10. Why Partnership is best suited for impact

- Why the particular partner(s) and what is their motivation

11. What is impact for each partner

- Benefits for everyone involved
- IAA projects should be done 'with' partners, not 'to or on' them

12. Sustainability of partnerships

- How will the relationships be sustained post IAA
- What could be achieved going forward

Application Guidance

13. Budget

- FEC not applicable – o/heads are not allowed
- Don't need to go through RSO – although can help
- Typical costs – additional staff, materials, consumables, (travel)
- VAT where applicable
- Partner match - contribution in kind or cash contributions

14. Equality Diversity and Inclusion

- EDI considerations in the development and delivery of the project – all partners
- Any new approaches

15. Responsible Research and Innovation

- RRI is about considering and acting upon potential impacts of the IAA project acknowledging these can be unpredictable and ambiguous (e.g. economic, social, environmental)

- 16. Confirmation that IAA funding is most appropriate

Top Tips

- Keep it clear and simple
- Link to health and wellbeing
- Focus on the partnership and collaboration
- Focus on the desired impact

- What are the benefits
- Plan
- Outputs and outcomes
- List the associated costs
- Mitigate for future possibility of Covid restrictions
- Aspirations for the partnership

write for a non-specialist audience

not the research

how will this partnership lead to impact?

how will you know - evaluation?

for **all** partners?

tell us **who** will be doing **what, how** and **when**

break it down

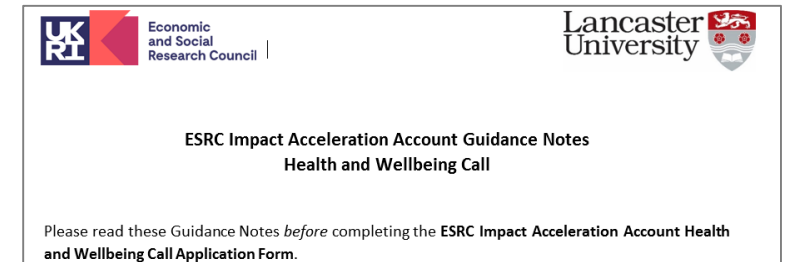
alternative plan and timeframe, impact on costs

next steps

Submission deadline – 22 March



- Close of working day
- Submit completed form to email address given esrciaa@lancaster.ac.uk
- Check all sections completed



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Total amount requested	£
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Telephone & email details	

5. The support available during the application process and beyond

Melanie Burton

Support - application process

- Faculty Partnership Development Manager – talk to them
 - Partnership development expertise
 - Support with application form
- IAA team – esrciaa@lancaster.ac.uk
 - Queries or clarification

Support – post-award

- Meet with IAA Partnership Development Manager
- Project code assigned for costs
- We'll keep in touch and monitor progress
- We're available throughout - get in touch
- IAA team – esrciaa@lancaster.ac.uk

6. FAQs and Q&A

FAQs

- **Is my area of research eligible** – YES if in the social sciences
But we don't fund primary research activity
- **Does my research have to be funded by ESRC** - NO
- **Who can be a Co-I** – an LU colleague
- **What if I don't have an external partner** – talk to your faculty PDM
- **What costs are eligible** – not indirect costs e.g. permanent staff costs
- **When can I start** – as soon as we have assigned your project code, start as per your project plan
- **What if I'm delayed** – contact us to discuss
- **Can funds be used to pay partner costs** – YES

Q&A

- Recording will stop now
- Open to questions

Thank you