

## Thinking about

## Social Enterprise

## a series of workshops

(All staff and students welcome - lunch included)

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# Mythbusting Social Enterprises

**Wednesday 22nd January MR2 13 12.45 pm – 4.00 pm**

Social enterprises are currently a huge growth area, and for many people represent a real change to the ‘business as usual’ model. If you’ve heard the term ‘social enterprise’ used but aren’t really sure what one is, this workshop is for you! Covering everything from what a social enterprise is to showcasing the range of sectors where they operate, whilst debunking a few myths along the way, this session will give you a comprehensive overview of this innovative approach and provide a good

foundation for further exploration.

**Express Route to Social Enterprise**

**Wednesday 29th January MR3 13 12.15 pm – 3.30 pm**

Thinking of starting your own social enterprise? Come along to this fast paced session and learn how to turn that idea into reality. It’ll help you refine that initial idea, look at development areas and get a plan in place to take you to launch day and beyond. As the workshop involves refining ideas, you need to have at least a broad concept of what you want to do – and if you’re new to social enterprise then you will also find it useful (though not essential) to attend the section on Mythbusting to give you some context.

**Funding for Social Enterprises (via UnLtd)**

**Wednesday 5th February MR3 13 10.00 pm – 1.00 pm**

Many social enterprises need some form of funding to kick start their ideas. This interactive workshop will help you understand typical questions, avoid common writing errors, and meet the requirements when applying for grants. There will be particular emphasis on how to access the UnLtd funds available through Lancaster University, but the techniques learned can also be applied to other funding providers.

The workshops are all run by Mandy Naylor, a qualified business advisor specialising in social enterprise. As well as running her own consultancy Latent Promise, she is also involved with two social enterprises as a director of Shared Future CIC and a non-executive director of Mindful Gardens CIC.

For more information contact Katarina Pardula [k.pardula@lancaster.ac.uk](mailto:k.pardula@lancaster.ac.uk) Tel: 10814

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