

## Learn how to bring to market new inventions and ideas and win up to £3,000 in the process!

*If you are a researcher (staff or student) who would like to learn more about how research and new technologies get invented, made and sold then this is the programme for you. Step into the shoes of a technology entrepreneur for three days – and learn what being an inventor and business guru is all about.*

### The programme:

- develop team building, communication and networking working skills
- find out about Patenting and other types of intellectual property rights
- learn about financial planning and budgeting
- discover how new inventions get financed, made, bought and sold
- develop business planning skills
- learn about the world of business and commerce
- experience operating in high-pressure environments

Engineering YES is a three day residential experiential training programme (May 2014), wrapped up in a business plan competition to keep things interesting! It's a team event (either you have your own team, or we put them together). Teams of researchers from Universities and industry throughout the UK work together to develop a business plan and dragon's den pitch on a 'fictitious' business related to an engineering product or service. The Training workshops and group work imagine that these businesses and ideas are real!

During the three days of events and training, speakers and mentors from industry and business advise and guide teams on developing their team's business plan and pitch. The top team from each heat will reach the national finals in Birmingham in June for their chance to win £3,000.

To get underway, there will be a half-day set-up briefing session in April where all teams receive the background information they'll need to get going in May. This will be held at the Advanced Manufacturing Research Centre (AMRC) in Sheffield and will include a tour of the facilities there.



Engineering  
**YES**

The Engineering Young Entrepreneurs Scheme



# Engineering YES 2014: Apply Now

The Engineering Yes competition is extremely highly regarded by delegates, industry sponsors and the participating universities. The employability skills it delivers will be really helpful for your next career move in industry or academia!

Comments such as 'I feel you have invested £million in my future' are examples of the testimonies the competition receives from participants.

## 2014 Dates

- Briefing Session: Wed 9 April in person at the Advanced Manufacturing Research Centre in Sheffield or via Webinar
- Heat 1: Sunday 27 April – Wed 30 April Holiday Inn Derby-Nottingham M1
- Heat 2: Sunday 11 May – Wed 14 May Holiday Inn Leeds Brighouse
- Heat 3: Sunday 18 May – Wed 21 May Holiday Inn Birmingham M6 Jct 7
- Heat 4: Sunday 1 June – Wed 4 June Holiday Inn Milton Keynes
- Grand Final: Wed 18 June Birmingham Science Park Aston

## I am interested – what should I do now?

- 1) You can enter as a pre-formed team, or as an individual. If you enter with less than 4 members we will allocate you to a team accordingly. This may be with other researchers from your institution or possibly from a different university.
- 2) Entry forms can be downloaded from our website [www.engineeringyes.org](http://www.engineeringyes.org)
- 3) Send your Application Form to Jo Gilman ([j.gilman@lboro.ac.uk](mailto:j.gilman@lboro.ac.uk))

The organisers will endeavour to allocate teams places on their preferred dates, but may need to offer alternatives if space is no longer available.

## For further information please contact Jo Gilman:

[j.gilman@lboro.ac.uk](mailto:j.gilman@lboro.ac.uk)

Or visit the website:

[www.engineeringyes.org](http://www.engineeringyes.org)



Engineering  
**YES**

The Engineering Young Entrepreneurs Scheme

