# Posthumanism, digital education, and MOOCs

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## Posthumanism

'a convenient shorthand for a general crisis in something that "we" must just as helplessly call "humanism"' (Badmington 2000, p2).



We might call this the myth of essential and universal Man: essential, because humanity – human-ness – is the inseparable and central essence, the defining quality, of human beings; universal, because that essential humanity is shared by all human beings, of whatever time or place. (Davies 1997, p24)

the 'break with the past' of the Renaissance, the 'return to the source' of ancient Greek culture, as well as the 'unbroken continuity with the present' of modernism (Davies 1997, p103)





- Essentialism
- Universalism
- Autonomy

education as 'the dutiful child of the Enlightenment' (Usher & Edwards, 1994, p. 24)

human beings as 'both the instrument and the end product of education' (Pedersen, 2010, p. 241)

Kant and reason Rousseau and post-Enlightenment Romanticism 20<sup>th</sup> C: Maslow's hierarchy of needs and Rogers's 'actualising tendency'

## **Critical posthumanism**

Hayles, N. K. (1999). *How We Became Posthuman: Virtual bodies in cybernetics, literature, and informatics*. Chicago: The University of Chicago Press.

Badmington, N. (2000). Posthumanism. Basingstoke: Palgrave.

Braidotti, R. (2013). The Posthuman. Cambridge: Polity Press.

... as distinct from 'transhumanism' - see Miah, A. (2008). A Critical History of Posthumanism. In B. Gordijn & R. Chadwick (Eds.), *Medical Enhancements & Posthumanity* (pp. 71–94)

posthumanism is 'the historical moment that marks the end of the opposition between Humanism and anti-humanism' (Braidotti 2013, p37)

'delusion of grandeur in positing *ourselves* as the moral guardian of the world and as the motor of human evolution' (Braidotti 2013, p25 my emphasis)

### MOOCs

- Essentialism: there is a core 'humanness' which is brought out through education.
- Universalism: a global desire for education, specifically from elite western institutions
- Autonomy: self-direction as the ultimate educational aim, a realisation and discovery of an 'inner self' through education.



We Believe



## Forbes -

New Posts +4 posts this hour Most Popular Top-Paying Virtual Jobs Lists Best Small Companies

### The New Hork Times

One Course, 150,000 Students

Published: July 18, 2012

### TECH | 7/17/2012 @ 3:19AM | 10,592 views

## So Long Stuffy Lecture Halls: Coursera Just Tripled Its Digital Campus

🔮 🔬 3 comments, 2 called-out 🔰 + Comment now

### Online Higher-Education Startup Courserals Taking Over the World

By Will Oremus | Posted Wednesday, Sept. 19, 2012, at 10:26 AM ET



Home » News» Education Published: 7/15/2012 - Updated: 3 months ago

## A world-class education--for free

### Universities offering some courses online to a global student body

BY RONEISHA MULLEN BLADE STAFF WRITER





Susan Adams, Forbes Staff I cover careers, jobs and every aspect of leadership. + Follow (790)

LEADERSHIP | 7/17/2012 @ 4:31PM | 13,949 views

## Is Coursera the Beginning of the End for Traditional Higher Education?

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### + Comment now

### FEATURES

## How Coursera, A Free Online Education Service, Will School Us All

BY ANYA KAMENETZ | AUGUST 8, 2012

An online education outfit started by a pair of Stanford professors is offering top-drawer college-level courses for free. Higher learning may never be the same.



## Growth of MOOCs

Since the first blockbuster MOOCs debuted, in 2011, the cumulative number of courses started or scheduled has reached nearly 4,000.



Chronicle of Higher Education http://chronicle.com/blogs/wiredcampus/moocs-are-still-rising-at-least-in-numbers/57527



# -> corporate world -> space -> algorithms

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'We aim to empower people with education that will improve their lives, the lives of their families, and the communities they live in' (Coursera)

'[r]evolutions are made in the name not of "you or me", but of "humanity" (Davies 1997, p124)







transforming 'Europe' from 'a concrete geo-political location, and a specifically grounded history, into an abstract concept and normative ideal that can be implemented across space and time' (Braidotti 2011, p210)

### coursera

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The University of Pennsylvania (commonly referred to as Penn or UPenn) is a private university, located in Philadelphia, Pennsylvania, United States. A member of the Ivy League, Penn is the fourth-oldest institution of higher education in the United States, and considers itself to be the first university in the United States with both undergraduate and graduate studies.



Greek and Roman Mythology



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## **Princeton University**

Princeton University is a private research university located in Princeton, New Jersey, United States. It is one of the eight universities of the Ivy League, and one of the nine Colonial Colleges founded before the American Revolution.



Sep 22nd 2013



Computer Architecture Sep 23rd 2013



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## World Map of Enrollment

## All HarvardX Offerings (All Time)

Estimated Worldwide Registration as of December 28, 2014



HarvardX Insights: http://harvardx.harvard.edu/harvardx-insights



Perna, L. et al., 2013. The Life Cycle of a Million MOOC Users. In MOOC Research Initiative Conference.



Breslow, L. et al., 2013. Studying Learning in the Worldwide Classroom: Research into edX's First MOOC. Research and Practice in Assessment, 8(2), pp.13–25





### Coursera. g to shift the origin of the globe.

Click and drag to shift the origin of the globe. Tap '+' to zoom in and '-' to zoom out.

Fewer students 🗲



Made with <u>d3.js</u>. Adapted from a <u>visualization</u> by Boyd Greenfield. Colors from <u>ColorBrewer</u> by Cythia Brewer. Icons from <u>FontAwesome</u>.



## 2008: CCK08 Stephen Downes, George Siemens The First Massive Open Online Course (MOOC)

http://ltc.umanitoba.ca/wiki/Connectivism\_2008

### **Connectivism and Connective Knowledge 2008**



```
[i]nstead of an
infrastructure of social
networks and knots,
everything is in movement.
Relations of presence and
absence are being
dynamically reconfigured
(Callon and Law 2004, p7)
```



http://edinspace.weebly.com





Manifesto for teaching online 2015: https://onlineteachingmanifesto.wordpress.com/the-text/





## algorithmic cultures



- Content
- Interaction and communication
- Assessment
- Learning?

## ...quantifying participant behaviours, categorising students into groups

## profiling:

- age
- gender
- nationality
- educational background
- occupation
- mother tongue
- motivations for enrolling

## different categorisations of MOOC participation:

- experienced and novice participants (Waite et al. 2013)
- 'certified', 'only explored', 'only viewed' and 'only registered' (Ho et al. 2014)
- 'active' and 'passive' participation', and 'lurking' (Milligan et al. 2013)

Milligan, C., Littlejohn, A. & Margaryan, A., 2013. Patterns of Engagement in Connectivist MOOCs. Journal of Online Learning and Teaching, 9(2), pp.149–159. Available at: http://jolt.merlot.org/vol9no2/milligan\_0613.htm.

Waite, M. et al., 2013. Liminal Participants and Skilled Orienteers: Learner Participation in a MOOC for New Lecturers. Journal of Online Learning and Teaching, 9(2). Available at: http://jolt.merlot.org/vol9no2/waite 0613.htm.



## DATA

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Revolutionizing Education On Campuses and Worldwide - edX

## data colonialism (Knox 2015, 2016)

Knox, J. (forthcoming 2016). Posthumanism and the MOOC: Contaminating the Subject of Global Education. Routledge Knox, J. (forthcoming 2015) What's the matter with MOOCs? Sociomaterial methodologies for educational research. In H. Snee, C. Hine, Y. Morey, S. Roberts, H. Watson (Eds.) *Digital Methods for Social Science*. Basingstoke: Palgrave Macmillan

## **E-learning and Digital Cultures**

#### COURSERCI | Content Messaging Setup Grading Data Advanced



TY E-learning and Digital Cultures

URGH by Jeremy Knox, Sian Bayne, Dr Jen Ross, Dr Christine Sinclair, Dr Hamish A. Macleod



Week 1 Resources

Welcome to E-Learning and

Digital Cultures

EDCMOOC Basics - what, where, how and when?

**Discussion Forums** 

Course Guides

EDC MOOC News 🖻

BLOCK 1

Utopias and Dystopias

Week 1: Looking to the past

Week 1 Resources

Week 2: Looking to the future

Week 2 Resources

Week 2 Responses

BLOCK 2

Being Human

Week 3: Reasserting the human



### Film 1: Bendito Machine III (6:35)



Watch on YouTube

This animated film tells the story of technological development in terms of ritual and worship - the characters in the film treat each new technology as god-like, appearing from the sky and causing the immediate substitution of the technology before it. What is this film suggesting are the ecological and social implications of an obsession or fixation on technology? Do the film's characters have any choice in relation to their technologies? What are the characteristics of various technologies as portrayed in this film?

#### Film 3: Thursday (7:34)



Watch on YouTube

Thursday depicts a tension between a natural world and a technological world, with humans caught between the two. What message is the film presenting about technology? What losses and gains are described? Who or what has 'agency' in this

#### Film 2: Inbox (8:37)



Watch on YouTube

Inbox is a quirky representation of the ways in which web-based technology connects people, the limitations of those connections, and the nature of communication in a mediated world. Depending on how you interpret the relationship between the two main characters, and the ending, you might argue that this is a utopian account, or a dystopian one – what do you think, and why?

#### Film 4: New Media (2:21)



Watch on Vimeo

A very short, very grim representation of the effects of technology on humanity. There are definite visual echoe Admin Help

## #edcmooc

Help

Knox, J. 2016. *Critical Education and Digital Cultures*. Springer Encyclopaedia of Educational Theory and Philosophy. Springer

## how digital technologies in education are *valued, imagined* and *represented*

# digital cultures

## Does technology improve education, or not?



Hamilton, E.C. & Friesen, N., 2013. Online Education: A Science and Technology Studies Perspective. Canadian Journal of Learning and Technology, 39(2). Available at: http://cjlt.csj.ualberta.ca/index.php/cjlt/article/view/689/363







### goodhorsehymn 4 months ago

**#EDCMOOC** Who are the Gods that bestow upon them new technology? Are they the big tech companies (Apple, Google etc) that we have today? It's a shame the people in the video were unable to re-purpose the old tech. Perhaps if they'd paid money for it, instead of being gifted it, they might have been more keen to re-use it.

Reply - 🍿 🌗



### Mobolaji Owoade 4 months ago

Scary video but a good metaphor that almost explains how some of us relate with technology. Yes technology provides great tools that should improve our lives. Ultimately technology should bend to us and not the other way round.

Reply - II 🕸



### Jahneen Bean 4 months ago

#edcmooc video definitely killed the radio star. Also smacks of our consumerist culture. We don't fix we throw away when something else is available.

Reply · 🍿 🏴

### View all 4 replies ¥



Keir Thomas 4 months ago

+Jahneen Bean I know it is! I was just using the reference to jump into the discussion. I didn't realise it was the first video to air on MTV though, so thanks for that little tidbit! Read more

Reply - 🍿 🕸



### Jahneen Bean 3 months ago

+Keir Thomas I'm a little musically obsessed!

Reply · 🍿 🏴



### Vipul Bondal 3 months ago

#edcmooc Beautiful interpretation that any new tech is usually confused, then adapted and eventually worshipped. The tech prevalent earlier gets discarded. In common parlance, we call it disruptive technology. There's always one (some) who think different, and "invokes" yet another new tech that replaces (junks) the older new tech. Life continues!

Reply - 🍿 狮



### drmohamad Ibrahim 3 months ago

#edcmooc The effects of this video my interest, the film discusses the impact of technology on the human, the film explains the role of digital culture on classify people into groups, those groups are affected by technology, which is negatively affecting the group, and to another group, technology controls the human, when receiving negative





Bendito Machine IV - Fuel the Machines by Zumbakamera 10,383 views



Bendito Machine 2 by Zumbakamera 140.046 views



by Zumbakamera 41.736 views



Minecraft : The Marvelous Adventures of Steve [ Minecraft by Minecraft Short Films 991,669 views



Bendito Machine II - Now in HD by Zumbakamera 8,807 views

Behind the Scenes of Bendito Machine by Zumbakamera 1,302 views 2-47

The Backwater Gospel (HD)



DISTURBINGLY AWESOME Animated by MadArtistPublishing 2,646,556 views



Inbox - Short Film by Curlo Films 2,181,205 views

a locality that always includes an uncanny confrontation with its repressed excess: the monstrous contaminant that undermines notions of public/private dichotomy (Lewis and Kahn 2010, p13)

## 32,868 studying at the University of Edinburgh

900,000 registered on the 16 Edinburgh MOOCs

## Posthumanism and the MOOC

Contaminating the Subject of Global Education



JEREMY KNOX

Knox, J. (forthcoming 2016). *Posthumanism and the MOOC: Contaminating the Subject of Global Education*. Routledge