

Conference in honor of Prof. Ruth Wodak
Organized by Prof. Ruth Amossy (ADARR, Porter Institute for Poetics and Semiotics) and Dr. Daniel Dor (Dan Department of Communication)

INVITATION

Tuesday, May 23, 2017

The Appeal to Fear in Political Discourse
Naftali Build, Room 527 (Venezuela)

14:15-14:25: Greetings

14:25-15:10 **KEYNOTE ADDRESS**

Prof. Ruth Wodak, FAcSS, Distinguished Professor & Chair in
Discourse Studies, Lancaster University/Vienna University

The Politics of Fear: Analyzing Right Wing Populist Discourses

15:10- 15:25: Respondent: **Dr. Daniel Dor** (Chair of the Dan Department of
Communication, Tel-Aviv University)

15:25-15:45: Discussion

15:45-16:15: Coffee Break

Using Appeal to Fear Arguments in Political Discourse

16:15-16:45: **Dr. Eithan Orkibi** (ADARR, Ariel University)

*Who profits from moral panics? Identities, social roles and group
solidification in times of crisis*

16:45-17:15: **Prof. Ruth Amossy** (ADARR, Tel-Aviv University) and
Prof. Roselyne Koren (ADARR, Bar Ilan University)

*Does the radical left use fear appeal arguments? Jean-Luc Mélenchon's
speeches in the 2017 presidential campaign*

17:15-17:45: **David Kleczewski** (ADARR, Tel-Aviv University)

Justifying and refuting appeals to fear: French presidential campaigns

17:45-18:15: Coffee Break

Discourse Analysis Today (Webb Building, Room 103)

18:15-19:15: **Prof. Ruth Wodak**

Critical Discourse Studies and the Discourse-Historical Approach

19:15-19:45: Discussion