

# DISCOURSE APPROACHES TO POLITICS, SOCIETY AND CULTURE

General Editors: Ruth Wodak, Greg Myers and Johann Unger

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## Gender Identity and Discourse Analysis

Edited by Lia Litosseliti and Jane Sunderland

Royal Holloway, University of London / Lancaster University

Gender and discourse interface in many more epistemological sites than can be represented in one collection. *Gender Identity and Discourse Analysis* therefore focuses on a principled diversity of key sites within four broad areas: the media, sexuality, education and parenthood. The different chapters together illustrate how taking a discourse perspective facilitates understanding of the complex and subtle ways in which gender is represented, constructed and contested through language.

Contributions by: B. Benwell; C. R. Caldas-Coulthard & T. van Leeuwen; M. M. Lazar; L. Litosseliti; J. Maybin; S. Mills; L. Morrish; D. Sorea; J. Sunderland; J. Sunderland, M. Cowley, F. A. Rahim, C. Leontzakou & J. Shattuck; J. Sunderland & L. Litosseliti; J. Swann; B. Telles Ribeiro.

[Discourse Approaches to Politics, Society and Culture, 2] 2002. viii, 336 pp.

HB 978 90 272 2692 1 EUR 115.00

E-BOOK 978 90 272 9769 3 EUR 115.00



“[...] an exciting new collection which offers a comprehensive overview of recent theoretical developments in gender and language research, as well as a series of original chapters exploring the construction and representation of gender in a range of discursive contexts. It will be widely read by scholars interested in the complex and fascinating relationship between gender, the nature of identity and the use of language.”

Sally Johnson,  
Lancaster University, UK



“This book is a useful introduction to concepts and methods in the analysis of political discourse, which is especially welcome at a time when the relationship between politics and language is attracting increasing interest.”

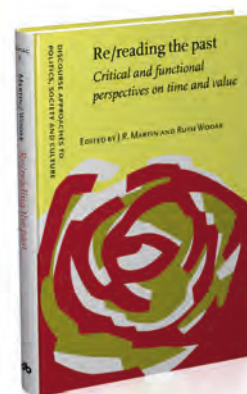
Norman Fairclough

“The book is organized in such a way as to update readers on contemporary linguistic scrutiny into political discourse and to provide a methodological review. [...] The volume deftly shows some of the ways the political world is constructed not only through, but also by language.”

Mirjana N. Dedaic,  
Georgetown University  
in Review for  
International Politics

“Through its presentation of varied analytical approaches, this book offers a starting point for a needed general reflection on the study of political discourse.”

Elisabeth Le, University of  
Alberta, Canada, on Linguist  
List Vol. 14-1156 (April 2003)



## Politics as Text and Talk

Analytic approaches to political discourse

Edited by Paul Chilton and Christina Schäffner

Lancaster University / Aston University

Human beings are political animals.

They are also articulate mammals.

How are these two aspects linked?

This is a question that is only beginning to be explored. The present collection makes a contribution to the investigations into the use of language in those situations which, informally and intuitively, we call ‘political’. Such an approach is revealing not only for politics itself but also for the human language capacity.

Contributions by: P. Chilton & C. Schäffner; T.A. van Dijk; S. Elspass; A. Fetzer; P. Muntigl; C. Sauer; R. Wodak.

[Discourse Approaches to Politics, Society and Culture, 4] 2002. x, 246 pp.

HB 978 90 272 2694 5 EUR 110.00

E-BOOK 978 90 272 9697 9 EUR 110.00

## The Art of Commemoration

Fifty years after the Warsaw Uprising

Edited by Titus Ensink and Christoph Sauer

University of Groningen

*The Art of Commemoration* focuses on a particular historical event that illustrates how nations define their own identities and establish mutual relations in their discourse: the Warsaw Uprising of August 1944 and its Commemoration in 1994. This Commemoration was an innovative and unique form of transnational communication because it brought together representative speakers from all parties involved. They considered the commemorated event from different perspectives: the victim (Poland), the former enemy (Germany) and the former allies (England, USA, France and other countries, as well as Russia which liberated Poland but had not supported the Uprising). A letter from the Pope added a Catholic perspective.

Contributions by: T. Ensink & C. Sauer; D. Galasiński; T. Koole; H. Mazeland; C. Schäffner; K. Steinke; D. M. F. Torck; F. v. Vree.

[Discourse Approaches to Politics, Society and Culture, 7] 2003. xii, 246 pp.

HB 978 90 272 2697 6 EUR 110.00

E-BOOK 978 90 272 9603 0 EUR 110.00

## Re/reading the past

Critical and functional perspectives on time and value

Edited by J.R. Martin and Ruth Wodak

University of Sydney / University of Vienna

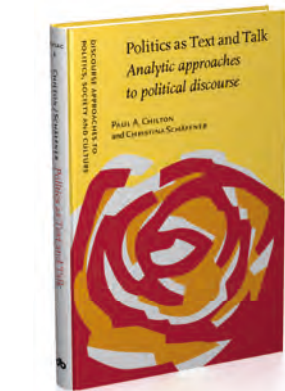
*Re/reading the Past* is concerned with the discourses of history, from the complementary perspectives of Critical Discourse Analysis (CDA) and Systemic Functional Linguistics (SFL). The papers in the book stress the discursive construction of the past, focussing on the different social narratives which compete for official acknowledgement. Issues of collective and cultural memory are addressed, reflecting the “linguistic turn” in the Social Sciences. The book covers a range of discourses, interpreting texts from popular culture to academic discourse including the construction and evaluation of past events in a variety of places around the world. It is especially timely in its focus on the construction of time and value in a post-colonial world where history discourses are central to on-going processes of reconciliation, debates on war crimes, and the issues of amnesty and restitution.

Contributions by: C. Anthonissen; C. Barnard; G. Benke & R. Wodak; J. Blommaert; C. Coffin; J. Flowerdew; J.R. Martin; J.R. Martin & R. Wodak; F. Menz; P.R.R. White.

[Discourse Approaches to Politics, Society and Culture, 8] 2003. vi, 277 pp.

HB 978 90 272 2698 3 EUR 110.00

E-BOOK 978 90 272 9602 3 EUR 110.00



“This volume provides multiple models of approaching historical discourse from a critical perspective, enabling the comparison and evaluation of different approaches to data and frameworks for analysis, as well as encouraging dialogue between CDA and SFL. it is a valuable resource for understanding how texts and contexts interact in the construction of evaluation and interpretation in history.”

Mary J. Schleppegrell,  
University of California, Davis,  
USA, in Discourse Studies Vol.  
7:3 (2005)

“This volume provides a panoramic survey of the relationship and interaction of religion and language. Omoniyi and Fishman have assembled a strong group of contributors who deliver subtle and insightful case studies. Leading scholars set forth compelling accounts of religion and language, covering a wide range of faiths and contexts, with not just the ‘obvious suspects’ – Islam and Christianity – but also including Native American, Bah’ai, Hinduism and Orisa worship. It is indispensable reading for understanding the debate about how religion affects language and vice versa.”

Jeff Haynes,  
*London Metropolitan University*

## Manipulation and Ideologies in the Twentieth Century

Discourse, language, mind

Edited by Louis de Saussure and Peter J. Schulz

University of Neuchâtel / University of Lugano

This book aims at bringing together researchers in the field of ideology reproduction in order to better understand the underlying mechanisms of speaker-favourable belief inculcation through language use. The book covers a wide range of theoretical perspectives, from psychosocial approaches and discourse analysis to semantics and cognitive linguistics and pragmatics.

[Discourse Approaches to Politics, Society and Culture, 17] 2005. xvi, 312 pp.

HB 978 90 272 2707 2 EUR 115.00

E-BOOK 978 90 272 9402 9 EUR 115.00

“[...] all in all, the book is an invaluable contribution and should be a ‘must read’ for anybody investigating manipulation and ideology. It shows that researchers can come to similar conclusions by means of different approaches and thus suggests that an eclectic, data-driven approach may be what is ultimately needed.”

Katharina Barbe, *Department of Foreign Languages and Literatures, Northern Illinois University, on Linguist List, Vol. 17.2291 (2006)*

## Critical Discourse Studies in Context and Cognition

Edited by Christopher Hart

Northumbria University

This book presents a collection of papers in CDS concerned with various ideological discourses. Analyses are firmly rooted in linguistics and cognition constitutes a major focus of attention. The chapters, which are written by prominent researchers in CDS, come from a broad range of theoretical perspectives spanning pragmatics, cognitive psychology and cognitive linguistics.

[Discourse Approaches to Politics, Society and Culture, 43] 2011. vii, 231 pp.

HB 978 90 272 0634 3 EUR 90.00

E-BOOK 978 90 272 8510 2 EUR 90.00

## Explorations in the Sociology of Language and Religion

Edited by Tope Omoniyi and Joshua A. Fishman

Roehampton University / New York University

The studies and debates contained in this volume revisit those themes that both of the contributory disciplines of Sociology of Language and Religion have common interest in. The contributing authors explore new methodologies and paradigms of analysis that they deem appropriate for this interesting and complex interface in an attempt to demonstrate how the shared interests of these disciplines impact social practices in various communities around the world. The ultimate objective of the discussions is to fashion tools for creating a body of new knowledge that supports the emergence of a better society.

[Discourse Approaches to Politics, Society and Culture, 20] 2006. viii, 347 pp.

HB 978 90 272 2710 2 EUR 120.00

E-BOOK 978 90 272 9337 4 EUR 120.00

## Reconciliation Discourse

The case of the Truth and Reconciliation Commission

Annelies Verdoolaege

Ghent University

This volume is a research monograph analysing the South African Truth and Reconciliation Commission (TRC) from an ethnographic/linguistic point of view. The central proposition of this book is that the TRC can be regarded as a mechanism that leads to the hegemony of specific discourses, thus exercising power.

[Discourse Approaches to Politics, Society and Culture, 27] 2008. xiii, 238 pp.

HB 978 90 272 2718 8 EUR 105.00

E-BOOK 978 90 272 9161 5 EUR 105.00

## Editorials and the Power of Media

Interweaving of socio-cultural identities

Elisabeth Le

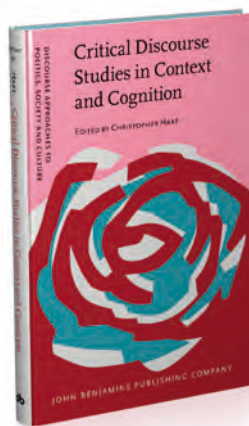
University of Alberta

This book contributes to the study of media roles in politics with a methodological “discursive communication identity framework” and its application to a corpus of editorials. This allows for the definition of editorials as a genre, and it reveals that news media can play a much more active role on the political stage than studies on framing and agenda setting have hitherto shown. This book is intended for all those interested in media and politics whatever their academic specializations.

[Discourse Approaches to Politics, Society and Culture, 35] 2010. xiv, 239 pp.

HB 978 90 272 0626 8 EUR 99.00

E-BOOK 978 90 272 8857 8 EUR 99.00



## What We Remember

The construction of memory in military discourse

Mariana Achugar

Carnegie Mellon University

This interdisciplinary monograph explores the discursive manifestations of the conflict over how to remember and interpret the actions of the military during the last dictatorship in Uruguay (1973-1985). This book should interest discourse analysts, historians, sociologists and researchers in the field of transitional justice.

[Discourse Approaches to Politics, Society and Culture, 29] 2008. x, 246 pp.

HB 978 90 272 0617 6 EUR 105.00

E-BOOK 978 90 272 8995 7 EUR 105.00

“A praiseworthy feature of the volume lies in its strong editorship. [...] ‘Studies in Political Humour’ is a volume which scholars working on political discourse, humour theory, and the interface of the two will find valuable. It considers humour (broadly defined) from a wide range of perspectives and this may inspire readers to look to other disciplines when carrying out further work on such topics.”

James Murphy, *University of Manchester, on Linguist List, 23.1425*

## Studies in Political Humour

In between political critique and public entertainment

Edited by Villy Tsakona

and Diana Elena Popa

Democritus University of Thrace, Greece / Dunarea de Jos University of Galati, Romania

If politics is a serious matter and humour a funny one, this volume investigates how and why the boundaries between the two are blurred: politics can be represented in a humorous manner and humour can have a serious intent. Political humour conveys criticism against the political status quo and/or recycles and reinforces dominant views on politics.

[Discourse Approaches to Politics, Society and Culture, 46] 2011. x, 290 pp.

HB 978 90 272 0637 4 EUR 95.00

E-BOOK 978 90 272 8221 7 EUR 95.00

“Christopher Hart’s edited collection is an important step forward in combining the cognitive turn and the critical turn in the study of human discourse. The rich developments that have been seen in this area over recent decades are ripe for scrutiny and consolidation. In this volume leading scholars in overlapping areas of enquiry show how discourse analysis, linguistics, cognitive science and social theory may be brought together in an enriched paradigm for critical studies.”

Paul Chilton, *Lancaster University*



## (Mis)Representing Islam

The racism and rhetoric of British broadsheet newspapers

**John Richardson**  
Loughborough University

*(Mis)Representing Islam* explores and illustrates how elite broadsheet newspapers are implicated in the production and reproduction of anti-Muslim racism. The book approaches journalistic discourse as the inseparable combination of 'social practices', 'discursive practices' and the 'texts' themselves from a perspective which fuses Critical Discourse Analysis (CDA) with Edward Said's critique of Orientalism. This framework enables Richardson to (re)contextualise elite journalism within its professional, political, economic, social and historic settings and present a critical and precise examination of not only the prevalence but also the form and potential effects of anti-Muslim racism. The book analyses the centrality of van Dijk's ideological square and the significance and utility of stereotypical topoi in representing Islam and Muslims, focusing in particular on the reporting of Turkey, Pakistan, Iran, Israel/Palestine, Algeria, Iraq and Britain.

This timely book should interest researchers and students of racism, Islam, Journalism and Communication studies, Rhetoric, and (Critical) Discourse Analysis.

[Discourse Approaches to Politics, Society and Culture, 9] 2004. xxiii, 262 pp.

HB 978 90 272 2699 0 EUR 89.00  
PB 978 90 272 0621 3 EUR 36.00  
E-BOOK 978 90 272 9580 4 EUR 89.00

"This work is remarkable for its depth of analysis and the extensive research conducted provides the basis for scrutiny not only of what is reported and how it is reported, but also what is consistently left out. [...] Richardson makes a strong case for the interaction between language and social power."

Linnea Micciulla, *Boston University*, on *Linguist List* Vol. 15-1973

## Discourse and Power in a Multilingual World

**Adrian Blackledge**  
University of Birmingham

This work shows how the discourse of politicians and policy-makers in Britain links languages other than English, and therefore speakers of these languages, with civil disorder and threats to democracy, citizenship and nationhood.

Adrian Blackledge develops a theoretical and methodological framework which draws on critical discourse analysis to reveal the linguistic character of social and cultural processes and structures; on Bakhtin's notion of the dialogic nature of discourse to demonstrate how voices progressively gain authority; and on Bourdieu's model of symbolic domination to illuminate the way in which linguistic-minority speakers may be complicit in the misrecognition, or valorisation, of the dominant language.

[Discourse Approaches to Politics, Society and Culture, 15] 2005. x, 252 pp.

HB 978 90 272 2705 8 EUR 110.00  
PB 978 90 272 0622 0 EUR 36.00  
E-BOOK 978 90 272 9422 7 EUR 110.00

"This is an excellent book. [...] It represents an excellent example of critical discourse analysis that links social theory with detailed text analysis to help us better understand and potentially intervene in reality. This is a great model to follow considering the current state of affairs in a diverse and globalized world where assimilationist and homogeneous ideologies prevail. I highly recommend this book to those interested in issues of language and power in multilingual society, critical discourse analysis, immigration, bilingualism, and communication studies."

Mariana Achugar, *Carnegie Mellon University, Pittsburgh*

## Washing the Brain – Metaphor and Hidden Ideology

**Andrew Goatly**  
Lingnan University

"Goatly's book provides an inspiring and provocative account of the possibilities of linking cognitive and critical discourse studies."

Andreas Musolf, *Durham University*, in *Discourse Studies* 10(5), 2008.

In this wide-ranging book, Andrew Goatly, using lexical data from his database *Metalude*, investigates how conceptual metaphor themes construct our thinking and social behaviour in fields as diverse as architecture, engineering, education, genetics, ecology, economics, politics, industrial time-management, medicine, immigration, race, and sex.

[Discourse Approaches to Politics, Society and Culture, 23] 2007. xvii, 431 pp.

HB 978 90 272 2713 3 EUR 120.00  
PB 978 90 272 2720 1 EUR 36.00  
E-BOOK 978 90 272 9293 3 EUR 120.00

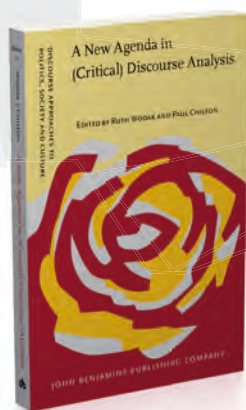
## A New Agenda in (Critical) Discourse Analysis Theory, methodology and interdisciplinarity

**Edited by Ruth Wodak and Paul Chilton**  
Lancaster University

Critical Discourse Analysis (CDA) has established itself over the past two decades as an area of academic activity in which scholars and students from many different disciplines are involved. It is a field that draws on social theory and aspects of linguistics in order to understand and challenge the discourses of our day. It is time for *A New Agenda* in the field. The present book is essential for anyone working broadly in the field of discourse analysis in the social sciences.

[Discourse Approaches to Politics, Society and Culture, 13] 2005. xviii, 320 pp.

HB 978 90 272 2703 4 EUR 115.00  
PB 978 90 272 2715 7 EUR 36.00  
E-BOOK 978 90 272 9232 2 EUR 115.00



## Discourse, War and Terrorism

**Edited by Adam Hodges and Chad Nilep**  
University of Colorado

This book explores the discursive production of identities, the shaping of ideologies, and the formation of collective understandings in response to 9/11 in the United States and around the world.

[Discourse Approaches to Politics, Society and Culture, 24] 2007. ix, 248 pp.

HB 978 90 272 2714 0 EUR 105.00  
PB 978 90 272 0624 4 EUR 36.00  
E-BOOK 978 90 272 9268 1 EUR 105.00

"This book serves as a testament to the growing inter-disciplinary and cross-disciplinary nature of (critical) discourse studies. [...] This book would be an excellent addition to the shelves of those interested in the critical study of discourse, particularly those who want to understand how discourse has been used to legitimate war, subvert opposition, and obfuscate reality in the seemingly unending fight against terrorists worldwide."

Lutfi M. Hussein, *Mesa Community College, Arizona*, in *Discourse & Society* 20(2), 2009.

"A precious resource for students and scholars interested in (critical) discourse analysis. This thought-provoking book is a must for anyone interested in discourse studies."

Aleksander Carapic, *Department of General Linguistics, University of Belgrade, Serbia*