

Evaluation Perspectives: Identifying Priorities

Evaluation Perspectives

- Evaluation for Accountability
- Evaluation for Development
- Evaluation for Knowledge

Linking perspectives

Linking through dissemination



<http://www.lancs.ac.uk/fass/events/capacitybuilding/index.php>

Evaluation Perspectives

Evaluation for accountability

- e.g. measuring results or efficiency

Evaluation for development

- e.g. providing evaluative help to strengthen institutions or projects

Evaluation for knowledge

- e.g. obtaining a deeper understanding in some specific area or policy field

Eleanor Chelmskey (1997) Thoughts for a new
Evaluation Society, *Evaluation*, 3 (1), pp 97-109



5A



Evaluation for Accountability

To whom are you accountable?

Why are you accountable?

- Developing a shared understanding can help shift the motivation for evaluation from an external to an internal imperative

When do you need to report or present evidence of impact?

In what form do you need to report your findings?



5A



Evaluation for Accountability

Record your answers here



5A



Evaluation for Development

What is your developmental focus?

- Identifying areas for improvement
- Identifying gaps in overall provision
- Identifying new areas for development

How will the following benefit from your evaluation?

- Your Aimhigher Partnership / HEI
- Individual staff
- Participants
- Other organisations

How, if at all, will you disseminate developmental lessons?



5A



Evaluation for Development

Record your answers here



5A



Evaluation for Knowledge

How will your evaluation contribute to policy or research agenda?

- Response to requests for evidence
- using existing networks or joining new networks
- In an ad hoc serendipitous manner

How, if at all, will you disseminate your evaluation findings?



5A



Record your answers here

Evaluation for knowledge



5A



Linking perspectives

How can you avoid local duplication of evaluation with the following partners?

- Aimhigher Partnerships
- Employers
- Further Education Colleges
- Higher Education Institutions
- Local Authority
- Schools

Are there ways of working collaboratively on evaluation?



5A



Linking perspectives

Record your answers here



5A



Linking through dissemination

How will you disseminate your findings to the following:

- Aimhigher Partnerships
- Employers
- Further Education Colleges
- Higher Education Institutions
- Local Authority
- Schools
- Community



5A



Linking through dissemination

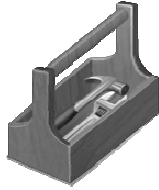
Record your answers here

Partner	How to disseminate
Aimhigher Partnerships	
Employers	
FECs	
HEIs	
Local Authority	
School	
Community	



5A

Evaluation Capacity Building in Widening Participation Practice



ECB Toolkit Website:

www.lancs.ac.uk/fass/events/capacitybuilding/index.php



The Team:

**Paul Davies, Ann-Marie Houghton,
Lesleyann Morgan, Linda Pearce, Murray Saunders
Rebecca Marsden, Shealagh Whytock**