

Evaluation plan for Imperial Outreach Office

Developed in collaboration with
CSET at Lancaster University

Name of Organisation: Imperial College Outreach Office

Name: Silje Andersen

Job Title: Outreach office Manager

Telephone: 020 7594 1118

Email: silje.andersen@imperial.ac.uk

Postal Address: Sherfield Level 3, London

Postcode: SW7 2AZ

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- 3 days work with your organisation
- Meeting with a small group 3-5 staff within your organisation to help you in thinking about how to develop your plan
- Following up this first meeting by using the remaining two days to support you in ways that are appropriate to your needs
- Evaluation plan developed on RUFDATA

Reasons and Purposes



- Outreach activities to school and college students and the wider community
- Raising the aspirations of all students, regardless of background, to fulfil their potential and apply to the right university for them
- Commitment to inspire students in the study of science, technology, engineering and medicine
- Local and national projects

Uses



- Academic credence to Database figures
- Future funding
- Share good practice

Focus

	<u>Type of impact:</u>	<u>Audience group:</u>	<u>Schemes chosen:</u>	<u>Age groups:</u>	<u>Outreach umbrella:</u>	<u>Form:</u>
<u>One Day events</u>	<ul style="list-style-type: none"> • Short taster sessions 	<ul style="list-style-type: none"> • Teachers • Pupils 	<ul style="list-style-type: none"> • Chemistry Taster Day • GETSET • Into University 	<ul style="list-style-type: none"> • Y12 • Y9 • Y8 • Teachers 	<ul style="list-style-type: none"> • Summer schools • Volunteer Centre 	<ul style="list-style-type: none"> • Questionnaires
<u>Medium term events</u>	<ul style="list-style-type: none"> • Residential courses at the university over several days 	<ul style="list-style-type: none"> • Pupils 	<ul style="list-style-type: none"> • WISE • NE Y10 • Robotics 	<ul style="list-style-type: none"> • Y10 • Y6 –Y7 	<ul style="list-style-type: none"> • Summer schools 	<ul style="list-style-type: none"> • Questionnaires
<u>Long Term projects</u>	<ul style="list-style-type: none"> • One year + contact with pupils 	<ul style="list-style-type: none"> • Teachers • Pupils • Mentors 	<ul style="list-style-type: none"> • Pimlico Connection • INSPIRE 	<ul style="list-style-type: none"> • Y5 – Y13 • Teachers • Imperial UG students • PostDocs 	<ul style="list-style-type: none"> • Mentoring and Tutoring Schemes 	<ul style="list-style-type: none"> • Questionnaires • Mentors diary entry over one year
<u>School visits</u>	<ul style="list-style-type: none"> • One day lecture or ongoing one-to-one support 	<ul style="list-style-type: none"> • Teachers • Pupils 	<ul style="list-style-type: none"> • State and independent school visits 	<ul style="list-style-type: none"> • Y12 - Y13 • Teachers 	<ul style="list-style-type: none"> • School visits • Mock interviews • Personal statement support 	<ul style="list-style-type: none"> • Soft statements from pupils • Questionnaires to teachers

Data and evidence



- Questionnaires after event. Sign up for newsletter and longer term evaluation
- Annual email about opportunities and online questionnaire to academics
- Questionnaires to named learners returning as students. Link between participation and motivation
- Backed up with numerical facts from database reports

Audience



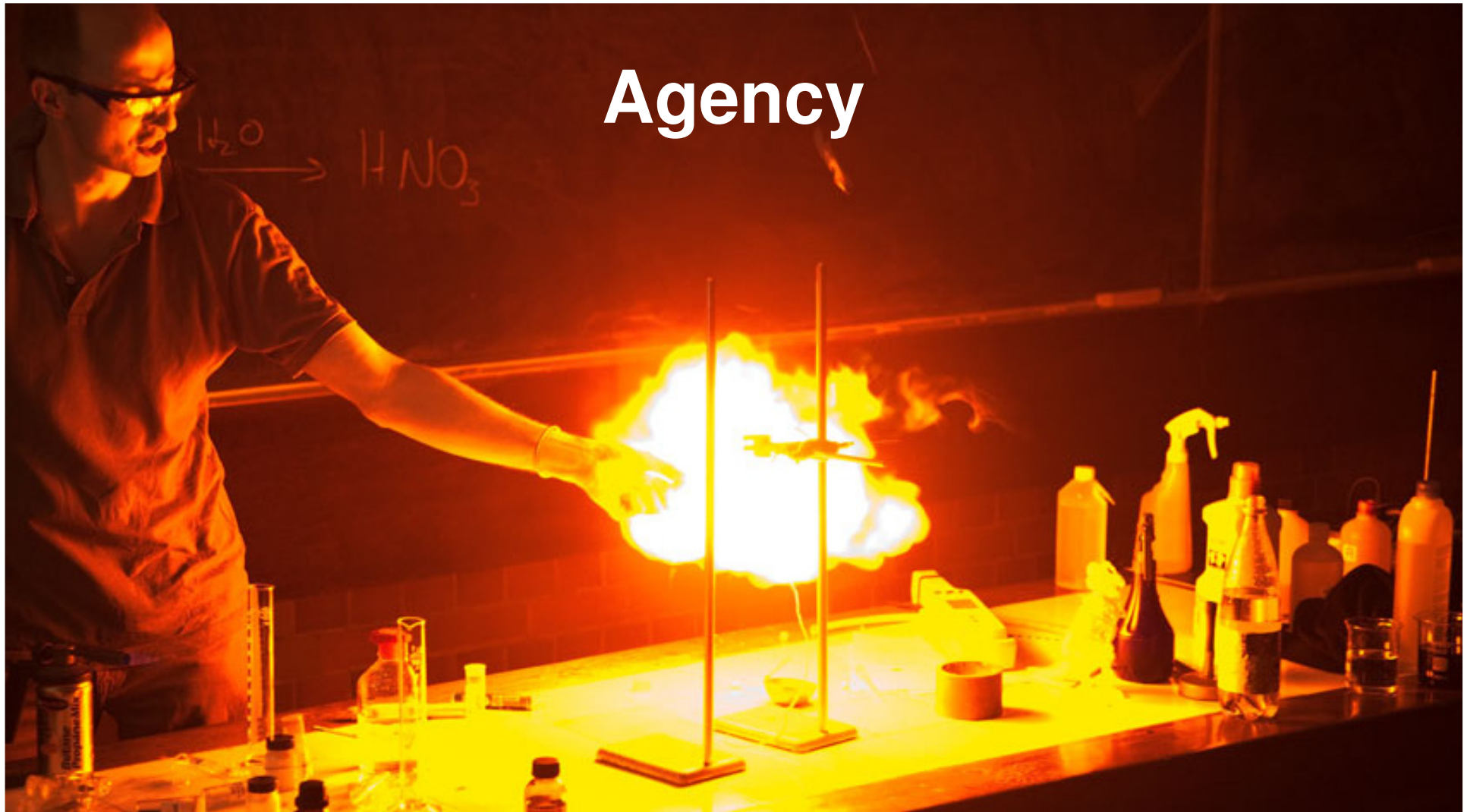
- Internally within the College
- Internally in office
- Funding bodies and partnerships



Timing

- Implementation to start academic year 2008/2009
- Report ready end of academic year 2009/2010

Agency



- Questionnaires collected by Outreach and partner organisations
- Online questionnaires sent out to teachers, learners and academics on an annual basis
- Soft statements collected by WP Manager
- Analysis to be conducted by third party

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