Digital Lancaster

Lancaster University's vision is to become a globally significant University. **Digital Lancaster is our digital vision**.

It's been developed to support the University's strategy, setting **five goals** to ensure that the University exploits digital technologies, so equipping it to meet the needs of our digital world today and into the future.

Goal 1: Digital Learning

To provide students with a rich, seamless learning experience from before application to beyond graduation - by providing systems which are personalised, easy to use and feature rich.

For example, together we will:
- **Embed digital literacies into our curricula** – to equip our students with the skills to thrive in a digital world.
- **Capture course content by default** - to make it available to learners 24/7, regardless of location.
- **Develop further Massive Open Online Courses (MOOCs)** - to benefit more students and extend Lancaster's academic reputation.

Goal 2: Digital by Design

To deliver highly efficient and effective digital ways of working - by designing and delivering services based on user needs, with students and stakeholders as partners in the design of those services.

For example, together we will:
- **Improve our approach to service design and delivery** - to be agile, and to encourage co-production with stakeholders.
- **Redesign services which support the student experience** - to ensure that the student journey is smooth and seamless.
- **Continually improve the University's corporate websites** - to deliver engaging and rich content.

Goal 4: Digital Expansion

To enable us to expand and extend our learning and research communities across the UK and the globe - by developing our capabilities with digital technology.

For example, together we will:
- **Support the creation of virtual research communities** - to encourage engagement and collaboration across disciplines, internally and globally.
- **Establish extendable infrastructures for storing research data** - to make it easier for researchers to store and share their data.

Goal 3: Digital Communities

To empower and strengthen our communities, from research groups through Departments to international partnerships - enabling them to collaborate and communicate using social networks and other digital tools.

For example, together we will:
- **Establish a pro-active Collaboration Service** - to promote and enable effective collaboration across our various communities.
- **Support the innovative use of external services and encourage and develop online communities led by staff and students** - for improved support.

Goal 5: Digital Engagement

To maximise and improve engagement with our external stakeholders, from prospective students through to business partners - by continually developing and utilising digital technology.

For example, together we will:
- **Make Wi-Fi hotspots available in Lancaster** – to provide a digital presence for Lancaster University in the city.
- **Support the digital activities associated with University groups such as Live at LICA** - that are reaching out into the community.

Digital Enablers

Of course, to achieve Digital Lancaster's five goals we need to have the capabilities, which we call Digital Enablers. These are:

- **Digital Fluency** - to ensure our staff and students have the digital skills they need.
- **Digital Infrastructures** - to ensure we have the technology, people, services an infrastructure needed.
- **Digital Innovation** - to maximise the opportunities offered by digital technology.
- **Digital Governance** - to integrate Digital Lancaster into the University's existing structures.

We will work towards our five goals through a number of **strategic initiatives**. Visit the link below to find out more.

How can you contribute?

- **By giving us your feedback and ideas.** Talk to us: **digital@lancaster.ac.uk**
- **By joining a co-production group.** Visit the link below to find out more.

www.lancaster.ac.uk/iss/about-us/digital

Lancaster University