With the new web site will come an on-line updating facility for graduates. Please do keep in touch and tell us if you change places of work or home address. It is easy and quick to start this process.

It’s easy and quick to start this process. It is the perfect job for me, every day is different and there is always something interesting happening. Now I have found my way in hopefully I can go on to have a successful and very enjoyable career,” said Andy.

The remarkable career of management expert Satish Kumar was marked in July 2001 with an honorary Doctorate. Satish Kumar is an apostle for the need for a harmonious society that co-exists with the natural world in balance. He lived out this conviction in an 8,000-mile pilgrimage from India to America undertaken in poverty.

The Management School has retained its position in the top five for the second consecutive year by the Good University Guide. The Management School has once again topped the ratings for Management as well as for Business and Management. This is essential reading for intending undergraduates and we are pleased, in the face of growing competition, to have held this position.

We also continue to be rated in the top 100 MBA’s in North America and Europe. The postgraduate programme is assessed by The Management School in the FT's postgraduate guide, in October, bringing the total Master’s numbers up to at least 520.

Top 5 for
Business Studies

The Management School has retained its position in the top five for the teaching of Business and Management Studies in the annual Times Good University Guide. This is essential reading for intending undergraduates and we are pleased, in the face of growing competition, to have held this position. We also continue to be rated in the top 100 MBA’s in North America and Europe in the Financial Times rankings.

What's more, these figures are based on the various rankings in terms of the methodology used and the values, there is no doubt that in practice potential students and sponsors are more interested in the results that have been made the School so successful. This will be the Management School's first female Dean.

The UK has experienced a growth in the field of management education and research and this is set to continue. This offers opportunities for students in the School's Management Schools to develop further and to increase their impact in Europe and on the world stage. One of Lancaster's many advantages is that it is one of the few UK schools with the expertise to develop new business leaders in the UK in Europe and globally. My role will be to promote my work with many other advantages, I shall be developing new links with our network through the expansion of investigating accounting as a business discipline and with policy makers here and abroad.

A former industrial chemist, Sue's research and teaching expertise is in human factors, safety management systems and risk. It is supported by much practical experience in large multinational organisations such as Michelin, Ocean Group, Akzo Nobel, Northern Foods and Sainsbury. Her team is involved in the design and evaluation of safety management systems. Sue has also extended beyond Europe to offer support safety management in developing countries working in Kwazulu-Natal, the Republic of China and India within their chemical industries. She has published extensively on safety management, risk assessment and training and on human factors in occupational health and safety.

Sue is a member of the British Psychological Society, the Institute of Business Management and the Institute of Occupational Safety Health, and a Fellow of the Royal Society for the Promotion of Health. She is also a member of a number of government committees related to the nuclear, health and safety risk. The Health & Safety Commission's Nuclear Safety Advisory Committee, the Health & Safety Executive's Nuclear Safety Advisory Committee, the Health & Safety Executive's Nuclear Safety Advisory Committee. Sue is an Executive of the Association of British Business Schools, a member of the British Academy of Management's Council, and has been involved with the Council for Excellence in Management and Leadership set up to enhance the quality of British management.

She is looking forward to nurturing young researchers and finding ways to retain the excellent staff that have made the School so successful. Sue will take over as Dean in the Management School. The Management School has a strong record of producing successful graduates who go on to work in a variety of fields, including business, finance, and government. The School has a strong record of producing successful graduates who go on to work in a variety of fields, including business, finance, and government.

The School appoints first female Dean

Professor Sue Cox has been appointed Dean of the Management School as successor to Professor Stephen Watson who took up the post of Director of Henley Management College in March 2001. She is currently Director of Loughborough University’s Business School and will join the School on the 1st October and take the Chair of Safety and Risk Management.

School appoints first female Dean

Sue says that she will be looking for strategic opportunities to further develop the Management School.

The Management School has a strong record of producing successful graduates who go on to work in a variety of fields, including business, finance, and government. The School has a strong record of producing successful graduates who go on to work in a variety of fields, including business, finance, and government.

In 1999 Alan Katz and Michael Mumford, both of the International Centre for Research in Accounting, struck lucky with their research on corporate receivership. It happened that public interest in companies in difficulties was soaring and receivers were in great demand as receivers for the bank. Hit the headlines, with questions in both the Commons and the House of Lords.

Alan and Michael have been faced against their current project, entirely approved by the ICAEW Centre for Business Performance Alan, a newly elected Advisory Board member and Michael, a recently retired partner at Lancaster since 198, have just been granted £52,450 to compare receivership with administration as business-recovery vehicles. At the same time, the government has published a White Paper proposing to abolish corporate receivership, fearing that in this area as in others, the law is too complex and that the evidence is largely lacking. The findings, based on qualitative and quantitative evidence, are due in time for the expected publication of a Bill in Spring 2002.

A team of Marketing BA students took the three top prizes in a regional competition run by the Chartered Institute of Marketing and sponsored by the locally based Charter Consulting. Working in a business-recovery environment, the three-person team had to devise a £500,000 strategy to launch an American fruit drink on the British market. The team's marketing director John Harley “It certainly played up the under the realistic kind of pressure they will face in industry”.

Pictured above are students Ben Finney, Paul Baggott and Claire Cooper with Marketing Department tutor Dr Helen Woodruffe-Burton far right.

Management theories and ideas circulate both in academia and in the world of practising managers. Some of those ideas are seized upon and received more attention than others. Through a mysterious interaction between the practising management and academic theories, different topical issues emerge. Some have a relatively limited life span, others may be more enduring. How do managers decide which theories and ideas to adopt, where and when to use them, and for how long?

A Management Theory at Work Conference in September 2001 aims to provide a stimulating environment for discussing and debating such issues, and for comparing views and experiences. A Management Theory at Work Conference in September 2001 aims to provide a stimulating environment for discussing and debating such issues, and for comparing views and experiences.

Amongst the Conference Themes are: Gender and Diversity; Industrial Society, on ‘New community or new slavery: the emotional division of labour’ and Professor John Burgoyne, Management Learning, on ‘The virtual, knowledge-managing, learning organisation?’

The conference is open to researchers, teachers, practitioners and interested parties and will be of particular interest to the students of the Management School.

A CIM competition success

CIM competition successes

A team of Marketing BA students took the three top prizes in a regional competition run by the Chartered Institute of Marketing and sponsored by the locally based Charter Consulting. Working in a business-recovery environment, the three-person team had to devise a £500,000 strategy to launch an American fruit drink on the British market. The team's marketing director John Harley “It certainly played up the under the realistic kind of pressure they will face in industry”.

Pictured above are students Ben Finney, Paul Baggott and Claire Cooper with Marketing Department tutor Dr Helen Woodruffe-Burton far right.
Student achievements

Professor Mike Pidd (Management Science) and Professor David Ollier (Organisation and Human Behaviour) were appointed to sit on the Department of Business, Management and Accounting & Finance (respective) 2001 Research Assessment Panel.

Professor Geoff Easton (Marketing) has been appointed Chairman of the Society for the Study of Management, which amongst other things publishes the prestigious journal Management Studies.

Dr Sharon Turnbull (Management Learning) received the Academy of Human Resource Development award for the outstanding paper in Human Resource Development International in 1999. The award ceremony took place in Raleigh, North Carolina. The paper’s title is ‘Emotional Labour in corporate change programmes: the effects of organisational leadership styles on middle managers).

Dr Caroline Elliott (Economics) has won the Economics LSEH Award for Outstanding Teaching. This is a national award, introduced this year by the Economics Institute of the Teaching and Learning Support Network, financed by the HE Funding Councils. I am sure that you will all share my delight and join me in congratulating Caroline on this significant achievement.

Staff achievements

Professor Maurice Kirby (Professor of Business History) delivered his inaugural lecture in October 2000 when he addressed one of the principal themes of his current research: ‘Operational Research in the period to 1915’. The term ‘operational research’ was used in the late 1930s to describe the process of evaluation of order as an essential aid to the air defence of the United Kingdom. Dr Damion shows how this early, effective, ‘non-machine based’, colonial scientific approach to maximising the effectiveness of RAF Fighter Command helped to determine the successful outcome of the Battle of Britain in 1940. Thereafter, operational research was diffused throughout the greater part of the armed forces, both at home and abroad.

Consequently, it was adopted by American military commanders concerned to enhance operational effectiveness by the application of quantitative analysis to strategic and tactical decision-making. Whilst Maurice drew attention to the widespread diffusion of operational research into the postwar civil sector as well, its emergent as a subject of university-level study is closely connected to the wartime past.

In conscious recognition of the contribution of Professor R. V. Jones to the academic management of Warren, Maurice goes on to describe the exciting title ‘The Secret War Revealed’. Maurice (right) and Steve with Chancellor Professor William RIchie)

The Origins of Operational Research

Personal Chair

Professor John Hannon ( Accounting and Finance) has been appointed to a Personal Chair in the Department in June 2001. He joined the department in 1984. Prior to becoming an academic, he worked as a chartered accountant in London and Manchester and the value of his research activity consists of theoretical and empirical analysis of the links between accounting numbers and the value of businesses. In recent years he has been directly responsible for the operation of the Masters programmes in Accounting and Finance.

International Role

Professor Mark Soutarby-Smith (Management Science) was appointed as Advisory Board member for the Academy of Management’s Conference on Organizational Research held at the University of Western Ontario in June.

The Conference was devoted to the theme of Management and Operational Research. Drs were accepted. Participants included: American business, American Indian, African, Asian, Australian, British, Canadian, and Eastern European. The conference was held in a large form institution which hosted a wide range of scholars.

Dr James Huang (International Business) has recently been appointed to the position of Director of the Centre for Management Development and Research (CMR). The Centre is a multidisciplinary research group that focuses on the development of new technologies and practices in management.

Dr Roderick Cope (Organisation and Human Behaviour) has been appointed as the Head of the School of Management. He joined the School in 1998 and has been responsible for the development of the School’s Masters programmes.

Dr Wendy Beaton has been appointed as the Head of the School of Economics. She joined the School in 1999 and has been responsible for the development of the School’s Masters programmes.

Dr Alan Jones has been appointed as the Head of the School of Accounting and Finance. He joined the School in 1999 and has been responsible for the development of the School’s Masters programmes.

Runner-up prize for Teaching Excellence

Dr Steve Bradley (Economics) was runner-up in the University’s annual international competition to find the best teachers in the University. He was nominated by students and colleagues in the department who commented favourably on the quality of his teaching, his enthusiasm and sense of humour. He can’t help being a Manchester United supporter!

Dr Martin Lubbers (Finance) was runner-up in the University’s annual international competition to find the best teachers in the University. He was nominated by students and colleagues in the department who commented favourably on the quality of his teaching, his enthusiasm and sense of humour.

Dr David Murray (MBA) also joined the University in September 2000 after being appointed to the position of Marketing Consultant at the University of Kent. He was nominated by students and colleagues in the department who commented favourably on the quality of his teaching, his enthusiasm and sense of humour.

Dr Mary Kelly (Management Science) also joined the University in September 2000. She was nominated by students and colleagues in the department who commented favourably on the quality of her teaching, her enthusiasm and sense of humour.

Dr John Hannon (Management Science) was appointed to a Personal Chair in the Department in June 2001. He joined the department in 1984. Prior to becoming an academic, he worked as a chartered accountant in London and Manchester and the value of his research activity consists of theoretical and empirical analysis of the links between accounting numbers and the value of businesses. In recent years he has been directly responsible for the operation of the Masters programmes in Accounting and Finance. Dr Damion shows how this early, effective, ‘non-machine based’, colonial scientific approach to maximising the effectiveness of RAF Fighter Command helped to determine the successful outcome of the Battle of Britain in 1940. Thereafter, operational research was diffused throughout the greater part of the armed forces, both at home and abroad.

Consequently, it was adopted by American military commanders concerned to enhance operational effectiveness by the application of quantitative analysis to strategic and tactical decision-making. Whilst Maurice drew attention to the widespread diffusion of operational research into the postwar civil sector as well, its emergent as a subject of university-level study is closely connected to the wartime past.

In conscious recognition of the contribution of Professor R. V. Jones to the academic management of Warren, Maurice goes on to describe the exciting title ‘The Secret War Revealed’. Maurice (right) and Steve with Chancellor Professor William RIchie)

The Origins of Operational Research

Personal Chair

Professor John Hannon ( Accounting and Finance) has been appointed to a Personal Chair in the Department in June 2001. He joined the department in 1984. Prior to becoming an academic, he worked as a chartered accountant in London and Manchester and the value of his research activity consists of theoretical and empirical analysis of the links between accounting numbers and the value of businesses. In recent years he has been directly responsible for the operation of the Masters programmes in Accounting and Finance. Dr Damion shows how this early, effective, ‘non-machine based’, colonial scientific approach to maximising the effectiveness of RAF Fighter Command helped to determine the successful outcome of the Battle of Britain in 1940. Thereafter, operational research was diffused throughout the greater part of the armed forces, both at home and abroad.

Consequently, it was adopted by American military commanders concerned to enhance operational effectiveness by the application of quantitative analysis to strategic and tactical decision-making. Whilst Maurice drew attention to the widespread diffusion of operational research into the postwar civil sector as well, its emergent as a subject of university-level study is closely connected to the wartime past.

In conscious recognition of the contribution of Professor R. V. Jones to the academic management of Warren, Maurice goes on to describe the exciting title ‘The Secret War Revealed’. Maurice (right) and Steve with Chancellor Professor William RIchie)

The Origins of Operational Research

Personal Chair

Professor John Hannon ( Accounting and Finance) has been appointed to a Personal Chair in the Department in June 2001. He joined the department in 1984. Prior to becoming an academic, he worked as a chartered accountant in London and Manchester and the value of his research activity consists of theoretical and empirical analysis of the links between accounting numbers and the value of businesses. In recent years he has been directly responsible for the operation of the Masters programmes in Accounting and Finance. Dr Damion shows how this early, effective, ‘non-machine based’, colonial scientific approach to maximising the effectiveness of RAF Fighter Command helped to determine the successful outcome of the Battle of Britain in 1940. Thereafter, operational research was diffused throughout the greater part of the armed forces, both at home and abroad.

Consequently, it was adopted by American military commanders concerned to enhance operational effectiveness by the application of quantitative analysis to strategic and tactical decision-making. Whilst Maurice drew attention to the widespread diffusion of operational research into the postwar civil sector as well, its emergent as a subject of university-level study is closely connected to the wartime past.

In conscious recognition of the contribution of Professor R. V. Jones to the academic management of Warren, Maurice goes on to describe the exciting title ‘The Secret War Revealed’. Maurice (right) and Steve with Chancellor Professor William RIchie)

The Origins of Operational Research

Personal Chair

Professor John Hannon ( Accounting and Finance) has been appointed to a Personal Chair in the Department in June 2001. He joined the department in 1984. Prior to becoming an academic, he worked as a chartered accountant in London and Manchester and the value of his research activity consists of theoretical and empirical analysis of the links between accounting numbers and the value of businesses. In recent years he has been directly responsible for the operation of the Masters programmes in Accounting and Finance. Dr Damion shows how this early, effective, ‘non-machine based’, colonial scientific approach to maximising the effectiveness of RAF Fighter Command helped to determine the successful outcome of the Battle of Britain in 1940. Thereafter, operational research was diffused throughout the greater part of the armed forces, both at home and abroad.

Consequently, it was adopted by American military commanders concerned to enhance operational effectiveness by the application of quantitative analysis to strategic and tactical decision-making. Whilst Maurice drew attention to the widespread diffusion of operational research into the postwar civil sector as well, its emergent as a subject of university-level study is closely connected to the wartime past.

In conscious recognition of the contribution of Professor R. V. Jones to the academic management of Warren, Maurice goes on to describe the exciting title ‘The Secret War Revealed'. Maurice (right) and Steve with Chancellor Professor William RIchie)

The Origins of Operational Research

Personal Chair

Professor John Hannon ( Accounting and Finance) has been appointed to a Personal Chair in the Department in June 2001. He joined the department in 1984. Prior to becoming an academic, he worked as a chartered accountant in London and Manchester and the value of his research activity consists of theoretical and empirical analysis of the links between accounting numbers and the value of businesses. In recent years he has been directly responsible for the operation of the Masters programmes in Accounting and Finance. Dr Damion shows how this early, effective, ‘non-machine based’, colonial scientific approach to maximising the effectiveness of RAF Fighter Command helped to determine the successful outcome of the Battle of Britain in 1940. Thereafter, operational research was diffused throughout the greater part of the armed forces, both at home and abroad.

Consequently, it was adopted by American military commanders concerned to enhance operational effectiveness by the application of quantitative analysis to strategic and tactical decision-making. Whilst Maurice drew attention to the widespread diffusion of operational research into the postwar civil sector as well, its emergent as a subject of university-level study is closely connected to the wartime past.

In conscious recognition of the contribution of Professor R. V. Jones to the academic management of Warren, Maurice goes on to describe the exciting title ‘The Secret War Revealed'. Maurice (right) and Steve with Chancellor Professor William RIchie)

The Origins of Operational Research

Personal Chair

Professor John Hannon ( Accounting and Finance) has been appointed to a Personal Chair in the Department in June 2001. He joined the department in 1984. Prior to becoming an academic, he worked as a chartered accountant in London and Manchester and the value of his research activity consists of theoretical and empirical analysis of the links between accounting numbers and the value of businesses. In recent years he has been directly responsible for the operation of the Masters programmes in Accounting and Finance. Dr Damion shows how this early, effective, ‘non-machine based’, colonial scientific approach to maximising the effectiveness of RAF Fighter Command helped to determine the successful outcome of the Battle of Britain in 1940. Thereafter, operational research was diffused throughout the greater part of the armed forces, both at home and abroad.

Consequently, it was adopted by American military commanders concerned to enhance operational effectiveness by the application of quantitative analysis to strategic and tactical decision-making. Whilst Maurice drew attention to the widespread diffusion of operational research into the postwar civil sector as well, its emergent as a subject of university-level study is closely connected to the wartime past.

In conscious recognition of the contribution of Professor R. V. Jones to the academic management of Warren, Maurice goes on to describe the exciting title ‘The Secret War Revealed’. Maurice (right) and Steve with Chancellor Professor William RIchie)
LUMS in e-learning venture for Cabinet Office

On August 1st 2001 the university's Project Management Division (PMD) moved to the Management School from the Engineering Department, becoming a distinct unit within the Management Development Division.

PMD has since 1985 successfully run a portfolio of programmes for companies and individuals around the theme of project management, drawing on all practitioners and academic expertise. The open programmes to which individuals may apply comprise an MSc in Project Management, a Certificate and Diploma both of which allow the option to progress on to the MSc, and short courses in Project Planning, Definition and Control. The programmes are accredited by the Association for Project Management, and are also registered by the IEE, IMechE, and the Organisation of Professionals in Construction (OPIC) under their CPD schemes.

All of PMD's programmes can be customised to a company's needs, and delivered at a venue of the organisation's choice. The learning design includes all those successful features of other corporate programmes in the Management School - modular structure, action learning, small company tutorial support, and in-company projects. PMD's clients include BAE SYSTEMS, BNFL, Marconi, and Yorkshire Electricity Group.

John Mackness, Director of the Management Development Division, said: "we are pleased that PRIME: Leadership will be available from Spring 2002.

Executive MBA to launch in Greater London area

LUMS has decided to add a new south-east of England location for its successful Executive MBA programme. From the spring of 2002 the EMBA will be run from Chantry, the executive residential training facility formerly owned by British Airways and used by LUMS for many years to run the BA MBA. The programmes will exactly replicate the existing EMBA's strengths, including taught modules, monthly tutorials and regular company assignments and projects, and will feature the same learning faculty. The Lancastrian based EMBA will continue in the Lancaster House Hotel, as usual.

Chantry is conveniently located between the M1 and M25 motorways, and is just 45 minutes from Heathrow Airport.

New programme director David Murphy commented: "The EMBA is in key respects a unique programme, which delivers measurable benefits to organisations, and we look forward to working with many more major employers in the south-east."

MBA student wins with Novo Nordisk

One of this year's full-time MBA students, Kumar Ramanamuthy, submitted his full thesis as a thesis in order to win a place at a marketing competition at Novo Nordisk's Global Leadership Forum in Denmark. Since Novo Nordisk is one of the world's leading pharmaceutical firms, well known for its diabetes drugs. At the leadership forum, Kumar worked alongside students from top business schools - including Stanford and the Indian IIMs - all replicating the existing EMBA's strengths, including taught modules, monthly tutorials, and regular in-company assignments and projects, and will feature the same teaching faculty. The Lancastrian based EMBA will continue in the Lancaster House Hotel, as usual.

Chantry is conveniently located between the M1 and M25 motorways, and is just 45 minutes from Heathrow Airport.

New programme director David Murphy commented: "The EMBA is in key respects a unique programme, which delivers measurable benefits to organisations, and we look forward to working with many more major employers in the south-east."

Executive MBA to launch in Greater London area

LUMS has decided to add a new south-east of England location for its successful Executive MBA programme. From the spring of 2002 the EMBA will be run from Chantry, the executive residential training facility formerly owned by British Airways and used by LUMS for many years to run the BA MBA. The programmes will exactly replicate the existing EMBA's strengths, including taught modules, monthly tutorials and regular company assignments and projects, and will feature the same learning faculty. The Lancastrian based EMBA will continue in the Lancaster House Hotel, as usual.

Chantry is conveniently located between the M1 and M25 motorways, and is just 45 minutes from Heathrow Airport.

New programme director David Murphy commented: "The EMBA is in key respects a unique programme, which delivers measurable benefits to organisations, and we look forward to working with many more major employers in the south-east."

Learning from entrepreneurial failure (Masters in Failure?)

There is a widely held perception that USA and Britain have different attitudes towards entrepreneurial failure. Politicians and journalists often report that USA has a more entrepreneurial culture and that entrepreneurs in Britain are too afraid of failure. This would have implications for value creation in individual ventures and in the economy as a whole.

However the study did suggest that fear of failure has led some British entrepreneurs to adopt risk-averse, low-growth, business strategies. This would have implications for value creation in individual ventures and in the economy as a whole.

Matthew Rundle, an MSc in Management student, chose to explore this issue for his dissertation. His research studied the views of entrepreneurs in the USA and Britain.

His findings suggested that the difference in attitudes is not as distinct as many claim. Entrepreneurs from both nations perceived that there was a stigma attached to failure. Respondents in the USA and Britain expected similar personal consequences of failure, with the exception of those from Silicon Valley. He suggested that this perceived difference in attitudes between the two countries has developed because the favorable attitudes towards failure adopted in Silicon Valley are not shared by the rest of the USA. This may not be the case.

However the study did suggest that fear of failure has led some British entrepreneurs to adopt risk-averse, low-growth, business strategies. This would have implications for value creation in individual ventures and in the economy as a whole.

This research is now being developed by Matthew's supervisors, Dr Frank Cave and Dr Sue Eccles and the results were nearly presented at the Babson Entrepreneurship Conference, the leading forum for entrepreneurship research.

The Management School is establishing a university centre of excellence in Corporate Enterprise to help European organisations compete more effectively. Following research and development work in the USA and South Africa, LUMS has agreed to be the European hub for its further development. The initiative is being led by Dr Luke Pittaway within the Entrepreneurship Unit.

The initiative has its first core a dedicated website (www.corporate-enterprise.com) which will provide online assessment of an organisation's entrepreneurial performance using the Entrepreneurial Performance Index (EPI). The EPI was founded by Mike Mints, now Distinguished Professor of Entrepreneurship at the University of Hawaii. The website is in the process of becoming a major portal which will collate and disseminate knowledge, ideas and experience related to corporate enterprise.

The EPI will provide organisations with a first level diagnostic of current enterprise performance and the opportunity to benchmark against global competitors. For organisations who have identified a need to become more enterprising, Entrepreneur Development Plans are developed by the Corporate Enterprise Initiative. These plans will draw upon specialist expertise from consultants, academics and practitioners and will help individual organisations assess their particular enterprise development need and develop action plans for improvement.

Organisations which realise that they need to develop their people in order to become more enterprising can choose from a portfolio of tailored courses, including venture planning courses and corporate enterprise workshops. LUMS is working with several partners to make this initiative possible. They include the Centre for Innovation and Entrepreneurship at the Graduate School of Business, University of Cape Town, Charter Consulting, Eistengine, the corporate venturing company; Highland Landau, the fast-growing multi-disciplinary firm; and the Heyler Institute.

For more information visit the website, or contact Luke Pittaway by email (luka.pittaway@corporate-enterprise.com) or call +44 (0)1524 593901.

Corporate Enterprise Initiative

Helping European organisations become more enterprising

is your organisation trying to be faster than the competition in exploiting new opportunities? If so, a new LUMS initiative may be of interest.
Launch of Lancaster Centre for Management in China (LCMC)  

The Management School has recently announced the launch of a Centre to focus on development in China. The Centre will
i. build on past and current links in research, education and training;
ii. develop collaborative programmes with high status Chinese organisations;
iii. generate funds for research into management and business issues;
iv. develop new post-experience programmes for training Chinese professionals and officials on short and long-term courses both here and in China - for example in finance; governance; strategic management; management development/learning; knowledge management;
v. foster research on Chinese business and also relationships between China and the rest of the world;
vi. establish a network of associates in China, the UK, and elsewhere.

Emeritus Professor Alasdair MacBean has been appointed Director of the Centre. He also Chairs the Executive Committee which determines policy and action for the Centre. He has said: "Having twice enjoyed the privilege of working in China as a visiting professor at universities in Beijing and Shanghai I was delighted to be asked to become Director of this important Centre. It will help us to build on our past successful activities, and to co-ordinate our actions and programmes in China. It will also signal to the outside world our commitment to China, to Chinese students and to Chinese organisational research."

For further information do access www.lums.lancs.ac.uk/international/chinamtcentre.htm or email A.MacBean@lancaster.ac.uk

PhD studentship successes

This has been an exceptional year for studentship awards. Not only have our students been especially successful in national competitions, but an agreement has recently been signed with BT for the new Centre for the Study of Technology and Organisation to fund three five PhD studentships for 3 years. The purpose of this programme, which is a response to the BT Fusion initiative, is to continue the research into leadership, innovation and management being the key priorities of 'modernising government' and delivering 'joined-up government.' Contact: i.stepchange@bt.com

In the highly competitive Economic and Social Research Council studentship scheme, the School's success rate was the highest at 88% this year in addition the international students have gained prestigious ORS awards, the most ever and finally Paul Robinson - working with David Brown (Management Science) on e-commerce issues - has been awarded one of only three national Lloyd's Tercentenary studentships for year 2 Business Studies PhD students.

Conference of top international Business School experts

In July 2001, academics from top Business Schools in Spain, France, Germany, USA and Ireland met at the Management School to strengthen the international Business Partnership Scheme (IPBS). The degree schemes developed through the IPBS gives students of above average ability the opportunity to work and study in two countries over the period of the 4-year degree. For Lancaster students, the partners are in France Reims Management School, Spain IESE, Pontificia Comillas, CADE in Madrid and Germany Reutlingen Business School. Students usually spend the first two years in Lancaster taking courses in management subjects and the language they plan to study in the last two years. They also have the chance to work in two organisations on short work placements.

And, to top it all, they are awarded not only the Lancaster BBA Honours in European Management but also a degree from the European University, such as a Diploma in European Management from Reims. It is not surprising then that graduates from this special degree scheme have moved on to excellent jobs in companies such as McKintosh’s, Accenture, Arthur Anderson, Price Waterhouse Coopers, Deutsche Bank, Dallal & Touche, JP Morgan, British Telecom and Ford.

In Summer 2001 the School celebrated the graduation of the first group of BBA European Management students. The excellence of the students was reflected in the large number of First Class Honours awarded - 8 overall including 6 from the German/Reutlingen link.

Modelling Intuition in Retail Site Assessment (M.I.R.A.)

Professor Ian Clarke (Marketing), profiled on page 3, is Principal Investigator on an EPSRC-funded project, which is in its final year of a three year programme. The project, which is transferring to Lancaster, is exploring senior retail managers' intuitive insights into the factors driving the success of new stores investments and is being conducted jointly with Dr. William Mackarness of the University of Edinburgh’s Department of Geography.

The group have been working closely with directors of three national UK retail multiples to construct qualitative knowledge bases as a basis for new modelling software that uses the managers' decision from decision-making makes insights to identify analogous stores for new sites. In the last year of the programme, the software is being tested in a live decision environment as a support to group decision-making.

Accounting and finance awards

It has been a good year for the Accounting and Finance degree. Professor John O'Hanlon and Paul Taylor have been awarded a grant of over £50000 from the Centre for Business Performance of the ESRC to research into ‘Information about Associates and Joint Ventures - its impact on accounting ratios and its association with stock prices and with measures of risk.’

Professor Peter Pope and Dr Pelham Gore have, very unusually for non-US researchers, been awarded a grant of US$35000 by the prestigious American Accounting Association for research on corporate governance and auditor independence - accounting.rutgers.edu/raw/aaa/awards/rfpauditind_winners01.htm

Professor Pope has also secured ESRC support for an EPSRC CASE studentship: the PhD student holding this award will research corporate and personal taxes and corporate finance decisions.

New Route PhD

Three of Lancaster’s departments, including the Management School, have signed up for a pilot PhD scheme offering international students an alternative to the conventional doctorate. In this new route PhD students follow a PhD degree pattern of training, including following the School’s new M Res/MA research degrees now offered in Accounting and Financial Management; Finance; Information Technology, Management and Organisational Change; International Business; HRD and Management Learning; HRM and Knowledge Management; Management Science.

Further information is available from Susan Lucas on s.lucas@lancs.ac.uk or through www.lums.lancs.ac.uk/research/newrouphd.htm

ECluster research and SMEs

The ECluster research project, currently supported by Hewlett Packard and being undertaken by Management Science PhD student Nigel Lockett and his supervisor David Brown, has attracted SMI as a co-sponsor. Total funding will be in excess of £30k. Both organisations have identified SMEs as an important new market.

The research is investigating the engagement of SMEs in eBusiness, with the particular role to the reference of aggregation and intermediaries. Participants in the research include Fusion, Achilles, Global Homoeopathy, Soil Association, Play Sport New Media and the Trade Association Forum.

An output of the research will be insights into possible business models from a service provider perspective. Further details are available at www.ecluster.org