A Consultancy Challenge project with the experienced managers on Lancaster’s Executive MBA programme gives you the opportunity to get a fresh perspective on a business issue, at no charge except travelling and subsistence expenses.

“Doing a Consultancy Challenge project is a fantastic opportunity both for the students and for us. I would recommend it to anyone”

Barbara Moore, HR Director Rhead Group

www.lums.lancs.ac.uk/emba
Benefits to the Organisation Include:

- An outside view from professional business managers for minimal expense cost
- The ability to address issues or opportunities that you do not have the resources to explore on a daily basis
- The creation of ideas and strategies that could help the future of your business
- Access to the knowledge held by Lancaster University Management School

How it works

1. A project brief is agreed between the organisation and the MBA team by the end of December
2. Selected projects are matched to a small group of students who contact the client before the start of the project
3. Those students will work as consultants in your business for one week during late February/early March
4. At the end of the week, the group will present their preliminary findings and then follow up with an in depth report

What we need from you

- Define a problem area or opportunity on which you would welcome an external view. We are happy to discuss ideas and help you compile a project brief
- If your project is selected, arrange a start-up meeting at your offices on the first day for the MBA team to meet with the relevant people and gain a deeper understanding of the issue. The more information available early on the better
- Allocate them a work space (the managers usually work in teams of 4) and nominate someone from your organisation to be responsible for liaison with the team during the review. They will undoubtedly have further questions to ask during the week
- Ensure that there is a budget for the financial costs of the intervention (expenses only). This will include the accommodation and travel costs of the Executive MBA participants working on your project. Expenses are paid directly to the MBA team through your usual expense systems

Lancaster University Management School

Winner of the Times Higher Education Business School of the Year Award in 2012, LUMS is one of only a few European Management Schools to hold triple accreditations from AACSB, EQUIS and the Association of MBAs. The Lancaster MBA is consistently ranked among the top 10 MBAs in the UK.

Work with us

We hope to develop an ongoing relationship between your business and the Lancaster MBA. Other opportunities include access to high potential candidates for recruitment; summer internships; providing a speaker for our Guest Speaker series and invitations to other events; as well as access to scholarships for your employees to study on the Lancaster MBA.

For an informal discussion contact Jane Foster, Corporate Relations Manager
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