



Student Consultancy Projects

Institute for **Entrepreneurship**
and **Enterprise Development**

Undergraduate Management Students



- Would you welcome a fresh new perspective on your current business practices or operations?
- Are you full of good ideas for developing your business but need research to be carried out to assess the viability?
- Would you like to give our students an insight into business practice and help with their education while they assist your business?



Lancaster University Management School offers an excellent opportunity to team up with a group of five to seven Management Students to conduct a business related consultancy project. The group will conduct research on an agreed business issue, and provide a report and presentation detailing their findings and recommendations. The students are supported at the University with weekly seminars and reviews of progress with their tutors.

Examples of areas that the students may focus on include:

- Operations / supply chain management
- Internal business processes and organisational structures
- Market research and idea development
- Developing corporate social responsibility/ green business strategies

Our students come from many different backgrounds, providing a wide variety of skills and attributes that they will apply to developing plans, solutions or ideas that can be applied in your business.



INVOLVEMENT AND COSTS

As the student groups work on a consultancy basis, they will carry out the majority of the work from Lancaster University so no direct day-to-day supervision will be required by your organisation and you will not need to find office accommodation. The projects do however involve regular contact between the student group and a key contact person in your organisation over the project period, to help you to benefit fully.

The work carried out by the students is **free of charge**; however, we request that clients reimburse the students for out of pocket expenses directly resulting from the project such as travel and printing expenses. Expenses vary from project to project but are likely to be no more than £150 for a desk-based project. Any major expenses are agreed beforehand.



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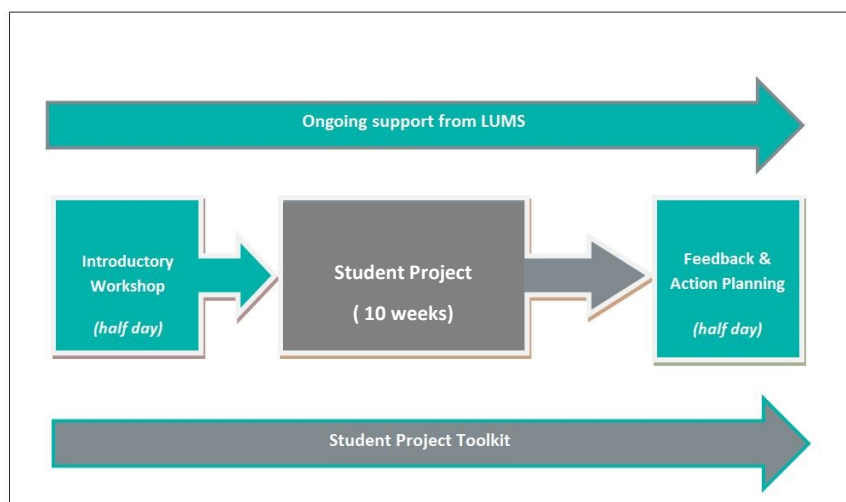


PROGRAMME OVERVIEW

Business support is built around the student projects to assist businesses in maximising the benefit of the student project.

The **Introductory Workshop** will help you :

- Learn how best to manage the student project and get the most from it;
- Take a step back and consider the project in terms of larger organisation objectives;
- Identify potential obstacles and create an action plan to take away
- Network with other business people undertaking student projects



The **Action Planning Workshop** will give you an opportunity to reflect on your project – what you learned about your business and about yourself as a leader during the process. It will also equip you with tools and techniques you may implement in your own business with your colleagues. You will leave the workshop with a basic Action Plan which you can utilise to help you to continue the momentum of the project.

In addition to this, you will receive **ongoing support** from our business support professionals based in the Institute for Entrepreneurship and Enterprise Development (IEED). The team will be on hand at all points in the project to answer any questions you may have and to guide you along the way.

ANTICIPATED PROGRAMME SCHEDULE FOR 2014-2015

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|----------------|---|
| October | - Application Deadline |
| November | - Introductory workshop & meet the students |
| January— March | - Research carried out |
| April | - Final reports and presentations |
| April/May | Action planning workshop |

Nb. The above schedule might alter as the annual academic timetables are set in August.

CONTACT

For further details or to request an application form, please contact our Company Project Manager on:

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Reference: 'Management 200 student project'