Your future your career

HELP
JOB SEARCH
SUPPORT
CAREER PLANNING
ADVICE
DEVELOPMENT
CAREER MANAGEMENT
Welcome

At Lancaster University Management School (LUMS), we are justifiably proud of the education we deliver. It is an education that provides you with the starting point for an outstanding career in your chosen field and underpins a lifelong engagement with learning and development.

We are focused on supporting you in achieving the very best start to your career. Our dedicated Careers Team are there to offer professional advice and guidance, tailored support and employability-focused events – all with the objective of preparing you for career success.

As an internationally leading management school, we attract many top global companies to campus, enabling you to engage with staff recruitment teams as well as LUMS graduates now working in those organisations.

I would encourage you to explore these opportunities and to attend as many of the sessions as possible.

I am sure you will find this year’s Careers and Employability Programme interesting and stimulating. Most importantly, by engaging fully with the services on offer, you will be one step closer to joining the community of successful Management School alumni working in a range of organisations across the world.

Best wishes,

Professor Angus Laing
BA, MA, MBA, PhD, FRSA
Dean
You may have just started at LUMS or be returning for another year of study, but whatever your circumstances, there are lots of opportunities available to you.
We aim to help you make informed decisions about your future and become equipped to succeed in a highly competitive global graduate labour market.

The activities in this brochure have been designed specifically for LUMS students and showcase a sample of the exciting opportunities for the 2017/18 academic year.

Our events and workshops are interactive, fun and informative - and more importantly, they are all about your future development.

They will complement both the subject-specific knowledge you gain from your main programme of study and the activities offered by the central careers service.

They will help develop your skills in reflective thinking, self-awareness, career planning, problem solving, creativity, team working, commercial awareness and communication - all skills highly prized by graduate employers.

We take pride in supporting your individual career development needs. We work with students at every stage of the career management process, from thinking about preferences and taking decisions to making applications to internships, placements and graduate employment. We can support you with your career aspirations; local, national or global and have bespoke resources available for students interested in developing a career abroad.

All activities are free of charge and easy to book – just choose the ones that interest you.

You can book at lancaster.targetconnect.net
Hello

Meet the LUMS Careers Team.

HEAD OF CAREERS

RORY DALY
r.daly@lancaster.ac.uk

CAREERS ADVISERS

You can book an appointment with your Careers Adviser for advice and guidance on any topic and at any stage of career management.

MATTHEW HOWARD
Undergraduate Careers Adviser
m.j.howard@lancaster.ac.uk

PETER SEWELL
Postgraduate Careers Adviser
p.sewell@lancaster.ac.uk

PLACEMENTS TEAM

If you are taking a Placement Year as part of your degree, you will meet the Placements Team in the ‘Preparation for Placements’ module. You can also book an appointment with Juliet or the Placement and Internships Officer for support with your Placement.

JULIET HUNTINGTON
Placements and Internships Manager
j.huntington1@lancaster.ac.uk

HANNAH ALLISON
Placements and Internships Coordinator
h.allison1@lancaster.ac.uk

CAREER ADVICE

DROP-IN CLINICS

Undergraduate Drop-in Clinic
Tues. 10:00 – 12:00
Thurs 15:00 – 17:00
E: m.j.howard@lancaster.ac.uk

Placement Drop-in Clinic
Tues 14:30 – 16:30 Fri 10:30 – 12:30
E: j.huntington1@lancaster.ac.uk

Postgraduate Drop-in Clinic
Wed. 16:00 – 18:00 Fri. 15:00 – 17:00
E: p.sewell@lancaster.ac.uk

If you would prefer a 1-2-1 appointment at an alternative time, please contact the relevant team member.

LUMS Career Zone is located in A112 (beside LT4).
POSTGRADUATE SPECIALIST SUPPORT

If you are studying MSc Management or one of the courses in the MSc Finance and Accounting suite you will meet Martine as part of your programme of study. Book an appointment with Martine for advice and support with applications.

MARTINE DAWBER
Career Advancement and Internship Officer
mj.dawber@lancaster.ac.uk

SPECIALIST SUPPORT

If you are a Business and Management, Economics, Marketing or Finance and Accounting Student, you will meet your Careers Coach in your Careers and Employability module as part of your programme. You can also book an appointment with your Careers Coach for specialist support and guidance.

PAUL MCCORMICK
Financial Careers Coach
Appointment by referral

EVENTS AND EMPLOYER LIAISON

All the Career Events and Employer workshops in LUMS are organised by the Events and Employer Liaison Team. They work hard to develop exciting opportunities for you to engage with.

NICKY ALLAN
Business and Management Careers Coach
n.allan@lancaster.ac.uk

VICKY METCALF
Marketing Careers Coach v.metcalf@lancaster.ac.uk

DANNY PALMER
Administrative Assistant
danny.palmer@lancaster.ac.uk

HELEN CHAFFEY
Marketing Careers Coach
h.chaffey@lancaster.ac.uk

SOPHIA WU
Economics Careers Coach
y.wu26@lancaster.ac.uk
10 Things You Can Do Right Now To Kick-Start Your Career

1. **Be Part of the University Community**
   Join a club or society to meet new people and develop your skills. Employers value students who have not only studied hard at university, but have also developed their employability through their pastimes and interests.

2. **Find a Part-time Job**
   Employers place great emphasis on previous experience. It doesn’t have to be office work—a restaurant job can teach communication skills, customer service and handling pressure. All of these are valuable to graduates. The University’s Employment Recruitment Service can help you find part-time work. [lancaster.ac.uk/employment-and-recruitment-services](lancaster.ac.uk/employment-and-recruitment-services)

3. **Volunteer**
   This is a great way to get involved in the area, support your community, and the environment, while learning important skills. [lusu.co.uk/opportunities](lusu.co.uk/opportunities)

4. **Use Your Careers Service**
   We are here to help you achieve your career goals. Visit the LUMS Careers Zone near LT4, check out our resources and come to one of our drop-in clinics.

5. **Draft a CV**
   Most employers require you to submit a CV. There are a variety of approaches to CV writing, so we have produced a handy guide which is available on the LUMS Careers Moodle page. Draft your CV according to one of the guide’s templates and we will be happy to review it for you.

6. **Practise Psychometric Tests**
   These numerical, verbal and other reasoning tests are a crucial part of most graduate recruitment processes, and are the aspect that students fall down on the most. You can find plenty of information and practice tests on the LUMS Careers Moodle page.

7. **Log In to TARGETconnect**
   This is your one-stop shop for information about exciting careers events at Lancaster, news about the latest job vacancies and to book an appointment with a careers adviser. An account has already been created for you at [lancaster.targetconnect.net](lancaster.targetconnect.net)

8. **Create a LinkedIn Account**
   This has been called ‘Facebook for professionals.’ LinkedIn is used extensively by employers to advertise vacancies and to search for suitable recruits. It is also an excellent networking tool. Develop your profile at [www.linkedin.com](www.linkedin.com)

9. **Make a Note of the Workshops and Events you would like to attend**
   You will be very busy this term. If you don’t put the dates in your calendar now you might forget about them and the workshops will fill up—use this brochure as a starting point, then explore opportunities on TARGETconnect.

10. **Visit the LUMS Careers Moodle page**
    It is packed full of useful tips, guides, and links to employers. Everything you need at your fingertips.
In addition to speaking to the team of LUMS Careers specialists, you also have access to excellent online resources that will support you with your career planning.

**LUMS Careers Moodle**
Career management resources including tailored support with:
- CVs, Cover Letters and Application Forms
- Psychometric Tests
- Interviews
- Assessment Centres
- Global Job Searching and Career Planning

Additional resources include:
- Financial Market Career information
- LUMS Connect Platform for networking with LUMS alumni
- LUMS Hello Future Global Online Careers Centre.

**TARGETconnect**
To search for jobs and work experience opportunities, sign up for employer events and skills workshops, just visit [lancaster.targetconnect.net](http://lancaster.targetconnect.net)

**LUMS Hello Future Careers Portal**
Access our interactive online Careers Centre on the LUMS Careers Moodle page for support with every element of your career planning!
- Career Assessments: Assess personality, resilience, workplace preferences and motivation
- Business Skills E-Learning Courses
- Career Planner: Set tasks and track progress
- Self-Development Tools
- Industry reports and employer advice
- Career Pathways: real life stories revealing the inside view of a variety of career areas
- CV and Cover Letter Builder, Interview Simulator, Elevator Pitch Builder
- Assessment centre information

**Practise Psychometric Testing Online**
Many employers include psychometric testing as part of their recruitment process. We have teamed up with Profiling for Success to provide you with access to a range of online practise tests. You will receive the results direct to your email.

**Going Global**
Whether you’re searching for jobs or internships as far away as China, India, and the USA or nearer in the UK or Europe, Going Global allows you to view vacancies in any country in the world and clarify work permit and visa issues. Top tips on effective CV writing too.

**Key Note**
Provides data on more than 7 million UK companies, directors and shareholders and more than 1,000 in-depth market research reports on a wide range of industries and products.

**Global Market Information Database (Passport GMID)**
This is an integrated online information system providing key business intelligence on countries, companies, markets and consumers.
LUMS is making big strides in this highly competitive sector. The Careers Team offer bespoke specialist support to students interested in pursuing Financial Market careers. This includes a programme of talks and events delivered by our specialist Financial Careers Coach, Paul McCormick. Paul has over 30 years ‘City’ experience, including 20 years as a Bond Trader, with major banks.

It is crucial that 1st year students get involved as early as possible. Recruitment deadlines are extremely early in this sector! Gaining relevant sector experience is crucial. You need to apply as early as possible in the Michaelmas term for opportunities the following summer.

Relevant Experience:
1st year - Spring Weeks
2nd year - Internships/Placements
Final year - Graduate Programmes

Core Resource: LUMS Financial Careers Insight Series – 16 unique short articles written by Paul. See Moodle> LUMS Careers>Financial Market Careers
Financial Markets Careers Events

FINANCIAL MARKETING CAREERS FOR 1ST YEAR STUDENTS
Time: 13:00 - 14:00
Date: Wed 11th October
Venue: Lecture Theatre 1

INVESTMENT BANKING SPRING WEEKS FOR 1ST YEAR STUDENTS
Time: 14:00 - 15:00
Date: Wed 11th October
Venue: Lecture Theatre 1

INVESTMENT BANKING & INVESTMENT MANAGEMENT INTERNSHIPS FOR 2ND YEAR STUDENTS
Time: 15:00 - 16:00
Date: Wed 11th October
Venue: Lecture Theatre 1

TO ASSIST EARLY APPLICATIONS: FINANCIAL MARKET CV CLINICS
Time: 13:30 - 18:00
Date: Thurs 12th October
Venue: Meeting Room 3
Time: 13:30 - 18:00
Date: Fri 13th October
Venue: Meeting Room 3
For 1:2:1 appointments mandatory sign-up sheets are available at Oct 11th lectures.

CITY CAREERS – LU INVESTMENT & FINANCE SOCIETY
City Careers is Lancaster University Investment and Finance Society’s largest event, where successful Management School alumni are invited to share their experiences in the financial industry. This will provide our members with a great opportunity to inquire about different career paths and to allow them to network with industry professionals.
Time: 11:00 – 16:00
Date: 21st October
Venue: LUMS – Venues confirmed upon registration

MOCK ASSESSMENT CENTRES
A classic financial market case study exercise. It’s all about how you work as a team! Student feedback has indicated mock assessment centre attendance was crucial in getting hired. Sign up two weeks in advance via TARGETconnect
Time: Multiple sessions from mid-November to end-February

VISIT TO DEUTSCHE BANK
Hear the thoughts of top traders and corporate finance professionals – a great addition to your CV.
Date: June 2018
Venue: London

LUMS STUDENT & ALUMNI EVENT AT THOMSON REUTERS HEADQUARTERS
A unique networking opportunity. Sign-up via TARGETconnect 1 month before event.
Date: 28th June 2018
Venue: Canary Wharf, London.

Alex Branford
BSc Business Studies
Lancaster University

“I worked with specialist support within the LUMS Careers team and together we rapidly improved my application, interview and Assessment Centre skills so much so that I have now secured a year’s placement at the Global Real Estate division of a major asset management firm. Furthermore, I was offered a position from all 3 divisions of this firm - the first time that had happened in their history. I could not recommend their services more highly!”
Explore Employers and Job Opportunities

THE BIG CAREERS FAIR – MANCHESTER UNIVERSITY

Date: 10th October 2017
Time: 10:30 – 16:00
Venue: Manchester Central University

We will be providing a free coach to this national fair for graduate careers and student work experience for all those interested in a career in finance, business or management consultancy.

All exhibitors have graduate vacancies for autumn 2018, some have work experience opportunities and some have jobs with immediate starts. A diverse range of companies are represented with hundreds of vacancies and they want to target you!

LUMS WORK EXPERIENCE FAIR 2017

Date: 12th October 2017
Time: 12:00 – 15:00
Venue: LUMS Hub Café

Summer internships, year-long placements or voluntary work are all great ways of gaining valuable experience and improving your CV.

Visit this fair and chat to employers and careers consultants about the opportunities on offer in 2018.
We organise over 100 career events every year. The following pages showcase a small sample of some of them. Visit TARGETconnect regularly to find out about all career events and to book your place: lancaster.targetconnect.net

PART-TIME JOBS FAIR

Date: 12th October 2017
Time: 12:00 – 15:00
Venue: LUMS Hub breakout area 2

The part-time jobs fair is your chance to find a job during your time at Lancaster University to earn money and develop your skills for the future.

The fair provides an opportunity for students to meet a wide range of local companies. There is something for everyone.

NATIONAL WOMEN IN BUSINESS WEEK

Date: 16th – 20th October 2017
Time: Various throughout the week
Venue: To be confirmed upon registration via TARGETconnect

A full week of stimulating presentations, events and discussions looking at the position of women in business today.

Representatives from a range of organisations will examine the contributions women make in the workplace, the challenges they (still) face and their strategies for success in a changing environment. Inspirational speakers will give you an insight into pioneering women, share their own personal stories, offer advice on how to negotiate a female-specific career path and explore what remains to be done to ensure equal opportunity for all. All students welcome, not just females.

SPEED NETWORKING EVENING

Date: 31st October 2017
Time: 18:00 – 20:00
Venue: LUMS Hub Café

Want to check out a wide range of employers before settling down?

This is your chance to play the field the evening before the main Autumn Careers Fair. Put your questions to as many representatives as you can – it’s like speed dating for professionals. With refreshments, a quiz and lots of opportunities for networking, this is a fun way to find your perfect professional match.
AUTUMN CAREERS FAIR – CENTRAL SERVICES

Date: 1st November 2017
Time: 11:00 – 15:00
Venue: TBC

The Autumn Careers Fair attracts many of the Times Top 100 graduate recruiters. This is one of the best ways to find opportunities in your chosen career. The fair provides an opportunity for students to meet a wide range of companies - local, national and international. There is something for everyone: graduate jobs, work experience; internships and postgraduate study from across all sectors.

DINNER WITH INDUSTRY – BRIGHT FUTURES SOCIETY

Date: Michaelmas Term 2017
Time: TBC - Please check TARGETconnect
Venue: TBC - Please check TARGETconnect

The ‘Dinner with Industry’ is the largest annual society careers event at Lancaster, bringing together students and leading graduate employers to enjoy an evening of food, drinks and networking. It is a great opportunity to engage with top graduate recruiters and stand out from the crowd.

The event includes a three course meal, and plenty of time for networking before, during and after the meal. Bright Futures Dinner with Industry has been a great success each year and we hope to see you there. Tickets will be available from The Base early in Michaelmas Term.
MEET THE EMPLOYER EVENT

Date: 6th February 2018
Time: Drop in anytime between 11:00 – 14:00
Venue: LUMS Hub Café

Come along to this event and meet graduate employers from a wide range of organisations, all offering great opportunities for Management School students.

Receive valuable feedback and advice about how to succeed in the recruitment process.

CHINA EMPLOYER FAIR

Date: 3rd March 2018
Time: 10:00 – 15:00
Venue: The University of Warwick

This one-day event for Chinese and Chinese-speaking students will focus on careers in the finance, business and management sectors.

You will learn about the Chinese graduate jobs market, attend employability insight seminars and have the opportunity to network with recruiters and organisations with real job vacancies. Places will be limited and transport will be free. Date and closing date will be notified through TARGETconnect.
Hello Postgraduate Future

Undergraduates, are you ready for your next step after graduation? Have you considered Postgraduate Study?

Taking a Masters degree in Business & Management can enhance your Bachelors degree and help you take the next step in your career, whether that’s developing your professional expertise or continuing in academia. LUMS offers over 20 Masters degrees, many of which are open to those from a range of backgrounds. So, whether you wish to specialise in your chosen area or learn a new subject, we have programmes for all preferences.

- Accounting, Finance & Banking
- Business Analytics
- E-Business & Information Technology
- Economics
- Entrepreneurship & Innovation
- Human Resources
- International Business & Strategy
- Logistics & Supply Chain Management
- Management
- Marketing
- MBA
- Project Management

For details of programmes, entry requirements and fees, see [www.lancaster.ac.uk/lums/study/masters/programmes](http://www.lancaster.ac.uk/lums/study/masters/programmes)

Why Lancaster: Top 3

1. Industry Collaboration

- Opportunities are available on many programmes to work on a Company Project for your dissertation, giving you great industry experience.
- A number of our Masters Degrees offer accreditation through professional bodies such as CIM, CMI and ACCA.
- Academic staff with professional experience: your education is directly influenced by industry.
- Many of our Masters degrees teach practical skills alongside academic theory, such as industry specific software.

2. Global Opportunities

We also offer a study abroad element in partnership with other leading business schools in many of our postgraduate programmes. These opportunities could take you to locations as diverse as Brazil, Italy, Thailand and many more.

- Overseas electives
- Summer School
- Term Abroad
- Triple Degree
3. Employability and Careers

A postgraduate qualification can ensure that your CV stands out amongst the many that employers receive. 92% of our 2016 PG graduates were employed within 6 months of graduation, with an average salary of over £37000.

We provide enhanced careers support for our postgraduate students:

- Dedicated postgraduate careers advisor
- Industry specific careers coaches
- Integrated careers modules

Scholarships & Funding for Masters Programmes

- All Lancaster University graduates who meet our criteria are eligible for an Alumni Loyalty Scholarship, determined by your undergraduate degree classification:
  - 20% fee reduction for 1st Class Hons degree
  - 10% fee reduction for 2:1 Hons degree
- In recognition of outstanding talent, we offer a range of prestigious programme scholarships, with nearly £2m in funding awards available. For full information, see www.lancaster.ac.uk/lums/study/masters/scholarships
- If you are an EU, EEA or Swiss national ordinarily resident in the EU, EEA or Switzerland, then you may be eligible to apply for a Postgraduate Student Loan of up to £10,000 to help fund your postgraduate studies.

Want to find out more about how to begin your Postgraduate Future?

Then join us for one of our events taking place throughout the year:

- **Postgraduate Open Evening**
  Thursday 16th November 17.00-20.00
- **Postgraduate Study Information Session**
  Friday 8th December
- **Postgraduate Study Drop In Sessions**
  25th January to 15th February
  Thursdays from 15.00-17.00
- **Postgraduate Open Day**
  Thursday 22nd February
- **Postgraduate Study Drop In Sessions**
  12th April to 10th May
  Thursdays from 15.00-17.00
- **Postgraduate Open Evening**
  Thursday 7th June 17.00-20.00

(Dates may change. For confirmed details, please check Target Connect).

Can’t make any of these sessions? Not a problem! The LUMS Recruitment & Conversion Team are really friendly and love to talk! Contact us on 01524 595094 or lumspgadmissions@lancaster.ac.uk to discuss your postgraduate future.

There is also plenty of information available on our website www.lancaster.ac.uk/lums/study/masters

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João Rosa
MSc Management (2016-2017)

“Coming to Lancaster University was a big challenge for me, and since the first day I showed big interest in the careers services LUMS had to offer. The incredible team helped me to secure a job before I finished my MSc Management. In September, I will start my graduate job with EY in Lisbon as an Auditor.”
**Employability Skills & Personal Development Workshops**

### FINDING A SUMMER INTERNSHIP

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**Many employers offer graduate jobs to students who have undertaken internships with them at the end of their penultimate year.**

This workshop enables you to explore the many opportunities to gain an internship in summer 2018. You will learn how to research opportunities and to apply effectively.

### CVS, APPLICATION FORMS AND COVER LETTERS

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<td>16th October 2017</td>
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**Approximately 70% of all applications to graduate employers fail at this first stage.**

This workshop provides top tips on how to complete winning CVs, application forms and cover letters. Learn what employers are looking for and how to improve your prospects of proceeding to the next stage in the selection process.
Visit TARGETconnect regularly to find out about all career events and to book your place: lancaster.targetconnect.net

INTRODUCTION TO PSYCHOMETRIC TESTS

Date: 23rd October 2017
Time: 13:00 – 14:00
Venue: LUMS Career Zone A112

Many employers include psychometric testing as part of their recruitment process and we have teamed up with Profiling for Success to enable you to gain practice of the common tests online.

Learn how you should approach these tests and what you can do to prepare for them. You will have the opportunity to take a test and receive full scores and feedback direct to your email.

HOW TO SUCCEED AT INTERVIEWS

Date: 23rd October 2017, 14:00 – 15:00
Date: 8th November 2017, 12:00 – 13:00
Date: 8th February 2018, 17:00 – 18:00

This workshop explores what makes a good interview, examines what employers are looking for and explains how to demonstrate that you have the appropriate skills.

You will be given hints and tips on how to prepare for an interview and the session also includes interactive practical exercises.

TYPE DYNAMICS INDICATOR WORKSHOP

Date: 27th November 2017, 16:00 – 17:00
Date: 8th February 2018, 10:00 – 11:00

The Type Dynamics Indicator (TDI®) provides a flexible assessment of a person’s personality. Underlying patterns are revealed by exploring what attracts and energises us, how we see the world, how we make decisions and the ways in which we manage the world around us.

This workshop will support your career development, and help you make more effective career decisions, through exploring how personal preferences relate to careers and specific job roles.
DEVELOPING YOUR PROFESSIONAL ONLINE BRAND WITH LINKEDIN

Date: 9th November 2017
Time: 15:00 – 17:00
Venue: Bowland Nth A064

Connecting 300 million professionals worldwide across 200 countries, LinkedIn - the ‘Facebook for professionals’ - is one of the largest professional networks on the internet.

This session will introduce the key features of LinkedIn and explain how to create an impressive profile, presenting your skills, qualifications and interests, while helping you to clearly articulate a career goal and achieve high visibility from search engines.

WORKING IN THE UK, VISA RULES AND MAKING UK JOB APPLICATIONS

Date: 25th January 2016, 16:00 – 17:00
Date: 8th February 2016, 16:00 – 17:00
Date: 26th February 2016, 16:00 – 17:00
Date: 11th March 2016, 16:00 – 17:00

Visit TARGETconnect for details of when and where this event will take place.

This session is specifically designed for international students regarding current legislation about working in the UK, including the new Tier 1 (Graduate Entrepreneurship) route.

You will be able to ask questions to a qualified adviser about seeking employment in the UK. This session will be facilitated by the International Student Adviser and LUMS Postgraduate Careers Adviser.

POSTGRADUATE PERSONAL STATEMENT WORKSHOP

Date: 25th January 2016, 16:00 – 17:00
Date: 8th February 2016, 16:00 – 17:00
Date: 26th February 2016, 16:00 – 17:00
Date: 11th March 2016, 16:00 – 17:00

The Type Dynamics Indicator (TDI®) provides a flexible assessment of a person’s personality. Underlying patterns are revealed by exploring what attracts and energises us, how we see the world, how we make decisions and the ways in which we manage the world around us.

This workshop will support your career development, and help you make more effective career decisions, through exploring how personal preferences relate to careers and specific job roles.
Development Workshops (cont.)

Ryan Lloyd
Course BSc Management and Information Technology
Placement: Project Management, IBM

“The CV workshops, mock assessment centres, and interviews were also a key factor in me securing my placement. It gave me the opportunity to use the skills I had learnt, but also receive useful feedback, and advice from the professionals.”
Student Clubs and Societies

LANCASTER UNIVERSITY MANAGEMENT SCHOOL ASSOCIATION (LUMSA)

Website: lancaster.ac.uk/lums/study/life-at-lums/societies

In 2010, societies from LUMS combined in founding the Lancaster University Management School Association (LUMSA).

All major societies at Lancaster University Management School are connected via LUMSA, with a total of more than 1500 members. The mission: to maximise student opportunities within the management school and beyond through collaboration between societies, academia and careers services.
Joining a student club or society is a great way to develop the transferable skills graduate employers are looking for. Find out about the huge choice available at: lusu.co.uk/get-involved/societies/our-activity-groups/

**THE BRIGHT FUTURES SOCIETY**

Website: lancaster.brightfutures.co.uk
Facebook: /lancasterbrightfutures

This society is all about employability, in other words making top companies want to employ you.

It is your pathway to success and their events are designed for you to clearly develop those essential skills that employers are increasingly demanding. The society organise many great events each year, including their annual ‘Dinner with Industry’.

**ADVERTISING SOCIETY**

Website: lancasteradvertising.society.weebly.com
Facebook: /AdvertisingSociety

The Advertising Society provides students with a platform to explore their interest in the world of advertising and develop essential industry skills and experience.

It aims to be a fun and valuable resource to members, preparing them for careers in the advertising industry. An innovative schedule of events, panels, guest lectures and awards offer prime opportunities for networking as well as preparing members for the major employment challenges from creative internships to accessing industry networks.

**LU BUSINESS & SUSTAINABLE DEVELOPMENT SOCIETY**

Website: lancsbsd.co.uk
Facebook: /lancsbsd
Email: bsdsoc@gmail.com

We are a society, where people can find out about sustainable aspects of business and apply them to their own business ideas to start or develop their sustainable businesses. We provide a world in which businesses integrate economic prosperity with social equity, environmental sustainability and cultural & spiritual vitality.
Consulting has recently become one of the most popular professions.

This society aims to provide students with the best possible insight into the profession. You will have a chance to attend talks and get inspired by consultants from various areas of this broad sector, who will share their experience with you. The society will support you in developing relevant skills such as analytical thinking, problem solving and pitching solutions.

LU CONSULTING SOCIETY

Email: consultingsoc@lancaster.ac.uk
Facebook: /lu.consulting

ENACTUS LANCASTER

Website: enactuslancaster.org
Facebook: /EnactusLancaster

This international student-led organisation seeks to change lives through economic opportunity and make a real impact, both locally and globally, by transferring skills and entrepreneurial knowledge in its projects.

The society brings opportunities to develop teamwork and leadership skills, network with like-minded students and business professionals and get involved in a global student movement. Enactus welcomes students from a wide range of subjects who are dedicated and innovative individuals.

LANCASTER UNIVERSITY ECONOMICS SOCIETY

Website: economics.lusu.co.uk
Facebook: /groups/5945192441
Twitter: @econsoc

The society offers a great variety of events such as debates concerning current affairs, research insights, module talks and trips to the Bank of England and the Warwick Economics Summit.

This gives members the opportunity to enhance their academic skills, gain insight into economics research and actively participate in discussions on current affairs. The society is happy to help its members with their degree and career choices.
**LANCASTER ENTREPRENEURS**

Website: lancasterentrepreneurs.co.uk
Facebook: /lancaster.entrepreneurs
Twitter: @LancEntreprene
Email: lancaster.entrepreneurs@lancaster.ac.uk

The Lancaster Entrepreneurs are proud to be the oldest society of its kind in the UK.

Their mission is to inspire students to see the potential in entrepreneurship and to teach them about the fundamentals of the business start-up process. They do so by engaging successful entrepreneurs with the society events as well as by arranging challenging business games and competitions.

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**LANCASTER UNIVERSITY INVESTMENT AND FINANCE SOCIETY (LUIFS)**

Website: luifs.org
Facebook: /luifs.lancaster

LUIFS aims to increase their members’ financial knowledge and awareness of opportunities in the financial sector.

Their members benefit from many exceptional events, including City Careers Weekend, where members are able to gain insight from City professionals. Members can take part in the society’s Investment Fund to gain real world experience and also have video conferences with professionals from the City.

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**MANAGEMENT SCIENCE SOCIETY**

Website: lumss.com
Facebook: /lancastermss
Email: manscisoc@lancaster.ac.uk

Management science involves the investigation, development and application of solutions to real problems using mathematics, project management, systems thinking and information systems design.

If you have an interest in problem solving and looking at life from a risk perspective, then this is the society for you.
LANCASTER UNIVERSITY MARKETING SOCIETY

Facebook: /Lancaster.Marking
Email: marketing.soc@lancaster.ac.uk

This society helps students understand that marketing goes far beyond the theoretical knowledge gained during lectures.

Both educational and entertaining, the society organises a range of activities including simulation games, competitions and large social events. Having developed strong links with the Marketing Department and the LUMS Careers Team, the society has connections with prominent guest speakers, with whom it organises events to help its members get an insight into the real world of marketing.

HR & ORGANISATION, WORK & TECHNOLOGY (HR & OWT) SOCIETY

Facebook: /LUHROWTSoc
Email: owtssociety@lancaster.ac.uk

Lancaster University HR & OWT Society aims to increase member’s employability by providing real life work experiences from guest speakers and workshops, as well as introducing them to the brand new ‘HR & OWT Award Scheme’ through free on campus training sessions.

Partnered with Work Graduates, the society is also able to provide free accredited online training every month, along with other society collaboration events and member socials. Overall, it is an active society that looks to introduce members to a better understanding of the workplace, no matter what degree or past experience.

PROJECT MANAGEMENT SOCIETY

Facebook: /LancasterPMers
Twitter: @LancasterPMers
Email: pmers@lancaster.ac.uk
Instagram: @pmers

Project Management Society specializes in running business and community projects, and they aim to provide a platform for their members to gain practical experiences by real-life engagement.

The society are aware that theory alone is not enough to make you thrive in the competitive world and that is why they offer experiential learning for members to transform theory into practice. Members can initiate projects from scratch and get involved in different stages of project management, as well as gaining valuable knowledge and experience through their mentoring system.
LANCASTER UNIVERSITY WOMEN IN BUSINESS (LUWIB) SOCIETY

Facebook: /LUWIBsoc
Email: lancasterwib@gmail.com

Lancaster University Women in Business Society (LUWIB) aims to provide female students with strong networks, skills and experience needed to be outstanding in their future careers while at university. We celebrate the successes of women in business and inspire increased participation of women in a diverse range of sectors and in leadership positions.

We organise a range of events such as networking sessions, sharing sessions and talks covering various industries, which members are able to gain insights from professionals. Through workshops, mock interviews and assessment centre interviews, members can learn about the selection process used by major companies.

MIT SOCIETY: NETWORKING, SKILLS AND MENTORING

Facebook: /MITLANCS
WIX: mitsociety.wixsite.com/mitsociety

As well as providing students with the opportunity to network with students in other years, the society also aims to provide students with the opportunity to meet potential employers and gain valuable contacts that will be helpful in the future.

We offer events such as mock interviews and assessment centres and CV workshops. Last year we hosted a mock interview and assessment centre delivered by Deloitte, IBM, SAP and plan to do the same this year. We aim to increase collaboration with graduate employers on an annual basis, providing a variety of insight opportunities for members.
University-Wide Support and Activities to Boost Your Employability

The Lancaster Award
This is a fantastic opportunity to gain official recognition for all the employability-enhancing activities you complete whilst at Lancaster University.
Whether you join a student society, do work experience, take up voluntary work, learn a new skill, play sport, organise events or get involved in your college JCR - it all counts.

Just look for this symbol:

For further information:
www.lancaster.ac.uk/lancaster-award

Interested in volunteering or starting your own business?
LUSU Involve offers opportunities for students to volunteer or run a project in the local community, volunteer overseas and to start your own business.
They have many opportunities to volunteer both locally and internationally, working with schools, vulnerable adults, charities or even to create your own project that benefits students and the community.
LUSU Involve offers students who want to start their own business the opportunity to do so via a wealth of business advice, contacts and start-up funding. If you have an idea you want to make a reality or even if you don’t have an idea but want to try running a business, they can help you.
For further information email Joe Bourne: j.bourne@lancaster.ac.uk

Green Lancaster
If you are particularly interested in environmental volunteering, get in touch with Green Lancaster.
They offer voluntary opportunities such as supporting a community orchard, helping maintain an organic garden and even looking after some free-range chickens.
For further information: involve.lusu.co.uk or just come to one of their intro talks.

Lancaster University Enterprise Centre
Whether you’re thinking about personal development, social innovation or business start-up, it all starts with an idea...
Engaging with Enterprise at Lancaster is a valuable investment in your employability. This is true regardless of whether you want to work for yourself or within a public sector or charitable organisation, a local small business or a global corporation.
Developing your enterprise and innovation capabilities through problem-based experiential learning will equip you with precisely the skills that employers are looking for, giving you the edge on the competition and the confidence and resilience to try new things in new ways.
In case you’ve not already started to get involved, there are countless ways for you to engage with Enterprise during – and after – your time at Lancaster. Regardless of your year of study, your course or faculty, there are opportunities to develop your Enterprise skills, from creative problem solving, design thinking and business planning to running projects and producing events.

To find out about what’s going to be available next year, or to discuss your own ideas for what you’d like to do next, get in touch: Call 01524 593271 or email enterpriseteam@lancaster.ac.uk
lancaster.ac.uk/enterprisecentre
facebook.com/
lancasteruniversityenterprisecentre
twitter.com/EnterpriseLU

Want to do something amazing with your free time?

Lancaster University Students’ Union offers opportunities for students to make their idea’s happen, volunteer in all sorts of sectors from schools to the arts, run a project in the local community or be part of the brilliant accomplishments of our hundreds of clubs and societies every year. They have many opportunities to volunteer: working with schools, vulnerable adults, charities or even to create your own project that benefits students and the community. We can broker an opportunity for you, ensure you volunteer in a way that gets you the most back from your time put in, ensure that you are volunteering in a safe and supportive environment and pay your expenses where host organisations are unable to.

If you have an idea you want to make a reality then we can help make it happen. Whether it’s a celebration of multiculturalism; an innovation to make the university more environmentally sustainable; an event that gives fellow students a chance to perform and demonstrate their skills/talent; or none of the above: we are a great place to start!

We can help you make a plan, deliver a safe and successful activity, recruit helpers and promote to the rest of campus, secure funding and connect to the people whose help you will need.

For further information email your Students’ Union to get started: help@lusu.co.uk or just pop into see us in Bowland at the end of the learning zone.

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Victorio Serdarov
Course: BBA Management
Placement: Sales Intern, HP

“The support I received from LUMS proved vital in securing a placement both in terms of identifying placement opportunities and CV, cover letter and interview preparation support.

This has included the compulsory Placement Preparation first-year module but also many workshops and 1:1 appointments with career advisors”
Enterprise & Innovation Opportunities

Labs
This is where you make your ideas happen while developing your entrepreneurial mindset, your design skills, your confidence and your resilience. Whether you are still refining your idea or preparing a funding proposal for an investor, our ultra-flexible Labs system allows you to choose your own enterprise adventure so you can make your idea happen at your own pace. Pick a time, pick a session type - pitching, prototyping, storytelling, testing, trading skills, networking and more - and we’ll provide a facilitator and all the resources you need to iterate forward.

Daily, Learning Zone Pod 4

Leadership for Sustainable Innovation
This is where you can accelerate your new venture through a structured start-up development programme. This intensive programme covers idea validation, product/service design, business model validation, financial planning and strategic planning and draws on the latest design thinking processes, tools and approaches to ensuring you have thoroughly de-risked your new venture.

Runs Summer 2018, enquiries welcome

T1 (Graduate Entrepreneur) Visa
If you are an overseas (non-UK/EU) student due to graduate this academic year and would like to start a business in the UK after you graduate, you will need a T1 (GE) Visa. You will need to produce a professional quality business plan that can be endorsed to the satisfaction of the Home Office. We are only able to endorse 20 graduates per year, so contact the Enterprise Team or Registry Team to register your interest in plenty of time.

Registration opens Spring 2018, enquiries welcome

Scale Up
Launching your business is just the first step on a journey we hope will be long and rewarding, and there is a wealth of support available to you on and off campus to draw on. Maintaining a relationship with the Enterprise Team post-start will unlock access to hot-desking facilities and a business address, mentoring and professional advice, action learning sets, an international peer network, as well as regional SME support programmes and accelerators.

Ongoing, enquiries welcome
Commercial Awareness

If you are preparing for a curricular placement or consultancy project, an extra-curricular challenge or competition, or you are actively seeking work, it pays to refine your commercial awareness. Our Business Model Canvas workshops will help you or your team quickly analyse any organisation’s business model, so that you can identify where your work will create value. Understanding this is the key to enhancing your performance on the task at hand, delivering better outcomes for your client or employer and boosting the quality of your coursework.

Starts Michaelmas term, enquiries welcome

Global Entrepreneurship Week

A week-long showcase of student-led enterprise and innovation activities in the Learning Zone, culminating in the Lancaster Entrepreneurs Society’s 24-hour social innovation hackathon to identify a sustainable solution to a global social or environmental challenge. Look out for the programme as it takes shape, including the announcement of our annual Enterprise Awards evening and Start-Up Weekend 2018.

13-19 November 2017, session bookings via Target Connect

Santander Universities Entrepreneurship Awards

This prestigious national competition will see you go head-to-head with students from across the UK to produce the best business plans and pitches before a panel of VIP judges. The process starts with a local competition to determine who will be put forward to represent Lancaster University in the national stages with the potential to win up to £20,000 and other exclusive prizes.

Starts Lent term, enquiries welcome

PG Rise

If you are a PostGrad Researcher looking to gain a practical understanding of models for sustainable research impact - including spin-outs and licenses - PG Rise can help you, whilst also broadening your personal PGR network. As part of a multi-disciplinary PG Rise team you will work on a short research sprint around the market opportunity and business model for Intellectual Property generated by some of Lancaster’s leading academics. You will approach your own research with new perspectives on how it can be applied in the wider world.

Ongoing, enquiries welcome

Enterprise News

There are new opportunities, events, workshops, competitions, etc. emerging all the time. To stay abreast of everything that’s going on, visit the Enterprise Centre blog and sign up to the newsletter.

www.lancaster.ac.uk/enterprisecentre
Direct access to LUMS professional network of experienced alumni

Make the most of our exclusive online networking platform – LUMS Connect.

Help offered: unique career insights and application support from over 1,200 experienced LUMS graduates.

Tailored search: find alumni volunteers based on your selected companies, industries or countries.

Simple process: message them directly via the platform.

www.lancaster.ac.uk/LUMSConnect

The Chartered Management Institute is an accredited professional institution for management based in the United Kingdom. We are very pleased to collaborate with CMI on a selection of our employability activities. We welcome their support for our students.