Welcome

At Lancaster University Management School (LUMS), we are justifiably proud of the education we deliver. It is an education that provides you with the starting point for an outstanding career in your chosen field and underpins a lifelong engagement with learning and development.

We are focused on supporting you in achieving the very best start to your career. Our dedicated Careers Team are there to offer professional advice and guidance, tailored support and employability-focused events – all with the objective of preparing you for career success.

As an internationally leading management school, we attract many top global companies to campus, enabling you to engage with staff recruitment teams as well as LUMS graduates now working in those organisations.

I would encourage you to explore these opportunities and to attend as many of the sessions as possible.

I am sure you will find this year’s Careers and Employability Programme interesting and stimulating. Most importantly, by engaging fully with the services on offer, you will be one step closer to joining the community of successful Management School alumni working in a range of organisations across the world.

Best wishes,
Professor Angus Laing
BA, MA, MBA, PhD, FRSA
Dean
We aim to help you make informed decisions about your future and become equipped to succeed in a highly competitive global graduate labour market.

The activities in this brochure have been designed specifically for LUMS students and show the exciting opportunities for Michaelmas term.

They are interactive, fun and informative - and more importantly, they are all about your future development.

They will complement both the subject-specific knowledge you gain from your main programme of study and the activities offered by the central careers service.

They will help develop your skills in reflective thinking, self-awareness, career planning, problem solving, creativity, team working, commercial awareness and communication - all skills highly prized by graduate employers.

All activities are free of charge with absolutely no assessments and are easy to book – just choose the ones that interest you.

You can book at lancaster.targetconnect.net where you can also find activities for future terms.

“The LUMS Careers team were great at helping to put me in the best position when I started the application process. The team were happy to review my CV and cover letter, and provided useful advice on how to tailor these to each company I was applying for. In addition, I was able to meet with the team to get one-to-one advice on how I should prepare for different stages in the application process; they are very knowledgeable on how these can vary by organisation.”

Charlotte Johnson
BSc Marketing Management, Placement L’Oréal

You may have just started at LUMS or be returning for another year of study, but whatever your circumstances, there are lots of opportunities available to you.
Career Advice
Drop-in Clinics

If you would like advice about potential careers, completing CVs or application forms, or any other careers-related issue, please attend our weekly drop-in clinics, which run during Michaelmas and Lent term in the LUMS Career Zone. LUMS Career Zone is located in A112 (beside LT4).

Undergraduate Drop-in Clinic
Tuesday 10:00 – 12:00
Thursday 15:00 – 17:00
Email Juliet: j.huntington1@lancaster.ac.uk

Placement Drop-in Clinic
Tuesday 14:30 – 16:30
Friday 10:30 – 12:30
Email Rory: r.daly@lancaster.ac.uk

Postgraduate Drop-in Clinic
Wednesday 16:00 – 18:00
Friday 15:00 – 17:00
Email Peter: p.sewell@lancaster.ac.uk

If you would prefer a 1-2-1 appointment at an alternative time, please book on via TARGETconnect: lancaster.targetconnect.net
10 Things You Can Do Right Now To Kick-Start Your Career

1. Be Part of the University Community
   Join a club or society to meet new people and develop your skills. Employers value students who have not only studied at university, but have also developed their employability through their pastimes and interests.

2. Find a Part-time Job
   Employers place great emphasis on previous experience. It doesn’t have to be office work – a restaurant job can teach communication skills, customer service and handling pressure. All of these are valuable to graduates. The University’s Employment Recruitment Service can help you find part-time work, lancaster.ac.uk/employment-and-recruitment-services

3. Volunteer
   This is a great way to get involved in the area, support your community, and the environment, while learning important skills. lusu.co.uk/opportunities

4. Use Your Careers Service
   We are here to help you achieve your career goals. Visit the LUMS Careers Zone near LT4; check out our resources and come to one of our drop-in clinics.

5. Draft a CV
   Most employers require you to submit a CV. There are a variety of approaches to CV writing, so we have produced a handy guide which is available on the LUMS Careers Moodle page. Draft your CV according to one of the guide’s templates and we will be happy to review it for you.

6. Practise Psychometric Tests
   These numerical, verbal and other reasoning tests are a crucial part of most graduate recruitment processes, and are the aspect that students fall down on the most. You can find plenty of information and practice tests on the LUMS Careers Moodle page.

7. Log In to TARGETconnect
   This is your one-stop shop for information about exciting careers events at Lancaster, news about the day reality of their jobs for exactly ten minutes. Quite simply, these interviews help students understand the true nature of different positions and the skills they require before launching specific career paths.

8. Create a LinkedIn Account
   This has been called ‘Facebook for professionals.’ LinkedIn is used extensively by employers to advertise vacancies and to search for suitable recruits. It is an excellent networking tool. Develop your profile at www.linkedin.com

9. Make a Note of the Workshops and Events in this Brochure
   You will be very busy this term. If you don’t put the dates in your calendar now you might forget about them and the workshops will fill up – use our handy calendar to keep track.

10. Bookmark our Website
    It is packed full of useful tips, guides, and links to employers. Everything you need at your fingertips. lancaster.ac.uk/lums/careers

Career Resources

Success begins at the LUMS Career Zone (A112) – for all your career planning needs. We have vacancies, opportunities for work experience, information about various roles and sectors and really useful guides to help you through all stages of the application process. Use our PCs to complete online application forms and practise psychometric tests, or borrow a range of books and paper-based tests from our office, LUMS A127.

Moodle
   This page has complete details of all LUMS Careers Team activities. Watch videos on interviews and assessment centre techniques, read CV guides, and access many excellent resources to help you plan your career – it’s all here for you.

TARGETconnect
   To search for jobs and work experience opportunities, sign up for employer events and skills workshops, just visit lancaster.targetconnect.net

Practise Psychometric Testing Online
   Many employers include psychometric testing as part of their recruitment process and we have teamed up with ProFiling for Success to let you practise the common tests online. You will receive the results direct to your email.

10 Minutes With…
   Every week, senior directors in various industries and products.

Going Global
   Whether you’re searching for jobs or internships as far away as China, India, and the USA or nearer in the UK or Europe, Going Global allows you to view vacancies in any country in the world and clarify work permit and visa issues. Top tips on effective CV writing too.

Passport Career
   Passport Career is another global job search tool. To access it, you will need the Lancaster University registration key, which can be found on our Moodle page.

Abintego
   The Careers team can now provide access to the ‘CV builder’ and ‘Interview Simulator’ online career tools from Abintego. See your Careers Adviser for information.

Library Resources

The library subscribes to many databases which enable you to research current information about companies, share prices and news stories. Use this information to develop commercial awareness when applying, and ensure you stand out from other applicants at interview. Other useful resources include:

Key Note
   Provides data on more than 7 million UK companies, directors and shareholders and more than 1,000 in-depth market research reports on a wide range of industries and products.

Global Market Information Database (Passport GMID)
   This is an integrated online information system providing key business intelligence on countries, companies, markets and consumers.

Datamonitor360
   Offers access to two major databases:
   • Bankscope
     A database of banks worldwide. It features information on more than 27,600 banks around the world (13,200 in the US), including 16 years of detailed accounts, ratios, ratings and rating reports, ownership, country risk and country finance reports.
   • Hoovers Online
     Complete access to the Hoovers business information database of more than 85 million companies, 100 million contacts and 900 industry segments.
Summer internships, year-long placements or voluntary work are all great ways of gaining valuable experience and improving your CV. Visit this fair and chat to employers and careers consultants about the opportunities on offer in 2017. There will be a variety of organisations for you to meet including: J&J, FDM Group, Disney, PwC, Nestle, Unilever and EY.

Date: 13th October 2016
Time: 12:00 – 15:00
Venue: LUMS Hub Café

Lancaster Award
Date: 13th October 2016
Time: 12:00 – 15:00
Venue: LUMS Hub Café

Part-Time Jobs Fair
Date: 13th October 2016
Time: 12:00 – 15:00
Venue: LUMS Breakout Areas 2&3

Financial Markets Professional Paul McCormick, of Opening City Doors, has been appointed as a specialised LUMS Careers Consultant and has been working with students aspiring to work in the City.

Paul McCormick details the main financial market sectors offering internships and placements and their importance in subsequently securing a Graduate Programme position.

Financial Market Careers for First Year Students
Date: 12th October 2016
Time: 13:00 – 14:00
Venue: LUMS LT1

Financial Market Careers for Second Year Students
Date: 12th October 2016
Time: 14:00 – 15:00
Venue: LUMS LT1

Financial Market Careers for Second Year Students
Date: 12th October 2016
Time: 15:00 – 16:00
Venue: LUMS LT1

Investment Banking Spring Weeks for First Year Students
Date: 12th October 2016
Time: 13:00 – 14:00
Venue: LUMS LT1

Investment Banking Spring Weeks for Second Year Students
Date: 12th October 2016
Time: 14:00 – 15:00
Venue: LUMS LT1

Part-Time Jobs Fair
Date: 13th October 2016
Time: 12:00 – 15:00
Venue: LUMS Breakout Areas 2&3

Please note: Applications for Spring Weeks are due in October. No need to register - just drop in.

Financial Market Careers Coach, Paul McCormick will run through the different aspects of a Spring Week and the application process with early CV, covering letter and interview guidance.

Note: Applications for Spring Weeks are due in October - so get ahead of the game.
Are you thinking about a career in teaching? Now is the time to get up-to-date information on all the different training routes available including PGCE, Schools Direct and Teach First.

Whether you’re interested in teaching abroad, working with children or special needs, the exhibitors represent various avenues into teaching and work experience opportunities. Come explore the possibilities at our Panel Event from 1pm – 2pm in LUMS LT 5, followed by the Fair itself in the Hub Café.

**Date:** 19th October 2016
**Time:** 14:15 – 15:00
**Venue:** LUMS Hub Café

City Careers is Lancaster University Investment and Finance Society’s largest event, where successful Management School alumni are invited to share their experiences in the financial industry.

The theme this year is ‘What university did not teach you for your job in the financial industry’. This event aims to cover a wide range of topics such as the buy side, the sell side, professional services and consultancy. This will provide society members with a great opportunity to inquire about different career paths and allow them to network with industry professionals.

**Date:** 22nd October 2016
**Time:** 11:00 – 16:00
**Venue:** LUMS – Venues confirmed upon registration

EY are a global professional services firm headquartered in London, operating along four service lines: tax, transactions, assurance and advisory.

EY is committed to building a better working world with increased trust and confidence in business, sustainable growth, development of talent in all its forms, and greater collaboration. They have a wide range of industrial placements and summer internships targeting all courses, and graduate jobs too.

**Date:** 20th October 2016
**Time:** 13:00 – 14:00
**Venue:** LUMS Executive Development Suite A217

EY are a global professional services firm headquartered in London, operating along four service lines: tax, transactions, assurance and advisory.

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We will be providing FREE TRANSPORT to this national fair for graduate careers and student work experience for all those interested in a career in finance, business or management consultancy.

All exhibitors have graduate vacancies for autumn 2017, some have work experience opportunities and some have jobs with immediate starts. A diverse range of companies are represented with hundreds of vacancies and they want to target you.

**Date:** 18th October 2016
**Time:** Depart LUMS 08:00 returning 16:00
**Venue:** Manchester

EY Employer Office Visit - Manchester

EY are a global professional services firm headquartered in London, operating along four service lines: tax, transactions, assurance and advisory.

EY are committed to building a better working world - with increased trust and confidence in business, sustainable growth, development of talent in all its forms, and greater collaboration. They have a wide range of industrial placements and summer internships targeting all courses, and graduate jobs too. Come and visit their Manchester office to learn more about EY and meet their team.

**Date:** 18th October 2016
**Time:** Depart LUMS 08:00 returning 16:00
**Venue:** Manchester

An Introduction to Strength-Based Assessments with EY

Come along and learn more about EY - one of the world’s top employers - and the roles available to you.

This workshop will be covering their recruitment process, which is based on ‘strengths’ and exploring what this means. A valuable source of tips and useful insights - don’t miss it.

**Date:** 20th October 2016
**Time:** 14:00 – 15:00
**Venue:** LUMS Executive Development Suite A217

Research shows that empowering women in the workplace is not only the right thing to do – it’s smart for business. In celebration of National Women in Business Week, we at LUMS have organised a range of inspiring and informative talks from a variety of female business leaders and other guest speakers to bring that point home.

They will share their experiences with you, illuminating their career paths and personal journeys and offering invaluable networking tips. Special skills development workshops will help women define their unique strengths and make sure these are clearly demonstrated throughout the recruitment process.

Everyone is welcome at this event, so come and join the discussion - it’s definitely not just for women.

**Date:** 17th – 21st October 2016
**Time and Venue:** TBC upon registration
**Visit:** lancaster.targetconnect.net

Teaching Fair and Panel Event

EY Employer Office Visit

Making a Successful Application to EY

City Careers - LU Investment and Finance Society

Manchester Finance Business and Consultancy Fair

Explore Employers and Job Opportunities (continued)
Explore Employers and Job Opportunities (continued)

Vauxhall Employer Drop-in Day and 1–2–1 Appointments
Vauxhall Motors operates a 12-month undergraduate placement scheme for students eager to gain hands-on work experience with an industry leader which prides itself on over a century of British heritage alongside a forward-thinking culture. Sign up in advance for a 1–2–1 appointment or just drop in to find out how to be successful in the recruitment process.

Date: 26th October 2016
Time: 10:30 – 12:00 & 14:00 – 16:00
Venue: LUMS Hub Café

Vauxhall - Insight Into Business and Functions
Are you an enthusiastic undergraduate seeking real responsibility with one of Britain’s Top Employers? Vauxhall’s undergraduate programme has been running for over 25 years and they recognise the importance of investing in professional development. This presentation will offer tips on how to succeed in the application process.

Date: 26th October 2016
Time: 13:00 – 14:00
Venue: To be confirmed upon registration

Speed Networking Evening
Get an expert assessment of your current employability skills, an insight into what the big graduate employers are looking for and valuable advice that will help boost your chances of getting the job you really want.

These 1–2–1 sessions with recruiters at PwC can really make your prospects brighter. Not only will you discover where your strengths and weaknesses lie, you’ll also be able to pin-point what you can do to make yourself more attractive to graduate recruiters.

Date: 25th October 2016
Time: 13:00 - 14:30
Venue: LUMS Careers Zone A112

Autumn Careers Fair - Central Services
The Autumn Careers Fair attracts many of the Times Top 100 graduate recruiters. This is one of the best ways to find opportunities in your chosen career.
The fair provides an opportunity for students to meet a wide range of companies - local, national and international. There is something for everyone: graduate jobs, work experience, internships and postgraduate study from across all sectors.

Date: 26th October 2016
Time: 11:00 – 15:00
Venue: LICA

Welcome to EY - Business and Functions Presentation
Come along and learn more about EY - one of the world’s top employers - and the roles available to you. Employees from a range of service lines will be on hand to talk to you about your future.

Date: 25th October 2016
Time: 13:00 – 14:00
Venue: To be confirmed upon registration

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Date: 25th October 2016
Time: 13:00 – 14:00
Venue: To be confirmed upon registration

Sky UK - Applications and Assessment Centres
The first part of this interactive session will focus on writing an application. You might wonder, what’s the best way to sell yourself? Before you click ‘send’, Sky have put together some top tips to make your application stand out.
The second part of the session will focus on assessment centres, and will cover preparation, hints and tips, a typical assessment centre set-up and as much guidance and knowledge as possible to give you the best chance to secure your dream job.

Date: 26th October 2016
Time: 13:00 – 15:00
Venue: LICA A04 Seminar Room

Welcome to EY - Business and Functions Presentation
Come along and learn more about EY - one of the world’s top employers - and the roles available to you. Employees from a range of service lines will be on hand to talk to you about your future.

Date: 26th October 2016
Time: 18:00
Venue: To be confirmed upon registration

Deloitte Evening Presentation and Networking
Want to check out a wide range of employers before settling down? This is your chance to play the field the evening before the main Autumn Careers Fair. Put your questions to as many representatives as you can – it’s like speed dating for professionals. With refreshments, a quiz and lots of opportunities for networking, this is a fun way to find your perfect professional match.

Date: 25th October 2016
Time: 18:00 – 20:00
Venue: LUMS Hub Café

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Date: 26th October 2016
Time: 13:00 – 14:00
Venue: To be confirmed upon registration

PwC Drop-in Day
Get an expert assessment of your current employability skills, an insight into what the big graduate employers are looking for and valuable advice that will help boost your chances of getting the job you really want.

These 1–2–1 sessions with recruiters at PwC can really make your prospects brighter. Not only will you discover where your strengths and weaknesses lie, you’ll also be able to pin-point what you can do to make yourself more attractive to graduate recruiters.

Date: 26th October 2016
Time: 13:00 - 14:30
Venue: LUMS Careers Zone A112

Deloitte Evening Presentation and Networking
Whether you’re interested in a graduate role or internship programme, we recommend you take the opportunity to attend this exclusive Deloitte Autumn Careers Evening.
You’ll find out more about the different opportunities on offer, get a feel for what life is like at the firm and have the chance to network with representatives from the main recruiting areas, who will guide you through the options available. To find out more about these events and register your place, visit: deloitte.co.uk/careersevenings

Date: 27th October 2016
Time: 18:30
Venue: LUMS Hub Café

Autumn Careers Fair - Central Services
The Autumn Careers Fair attracts many of the Times Top 100 graduate recruiters. This is one of the best ways to find opportunities in your chosen career.
The fair provides an opportunity for students to meet a wide range of companies - local, national and international. There is something for everyone: graduate jobs, work experience, internships and postgraduate study from across all sectors.

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Venue: To be confirmed upon registration

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Date: 26th October 2016
Time: 13:00 – 15:00
Venue: LICA A04 Seminar Room
The ‘Dinner with Industry’ is the largest annual society careers event at Lancaster, bringing together students and leading graduate employers to enjoy an evening of food, drinks and networking. It is a great opportunity to engage with top graduate recruiters and stand out from the crowd.

The event includes a three-course meal, and plenty of time for networking before, during and after the meal.

Bright Futures Dinner with Industry has been a great success each year and we hope to see you there.

Date: 17th November 2016
Time: 18:30-24:00 midnight
Venue: Lancaster House Hotel

China Employer Fair

This one-day event for Chinese and Chinese-speaking students will focus on careers in the finance, business and management sectors.

You will learn about the Chinese graduate jobs market, attend employability insight seminars and have the opportunity to network with recruiters and organisations with real job vacancies. Places will be limited and transport will be free. Closing date will be notified through TARGETconnect.

Date: 4th March 2017
Time: 10:00 – 15:00
Venue: University of Warwick

Explore Employers and Job Opportunities (continued)

PwC Drop-in Day

Get an expert assessment of your current employability skills, an insight into what the big graduate employers are looking for and valuable advice that will help boost your chances of getting the job you really want.

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Date: 3rd November 2016
Time: 10:30 – 12:30
Venue: LUMS Hub Café

PwC Application Workshop

This session includes hints and tips on how to successfully complete application forms, prepare for online tests and offers useful insights into key interview techniques.

Date: 3rd November 2016
Time: 13:00 – 14:00
Venue: LUMS Careers Zone A112

Meet the Employer Event - LUMS Hub Café

Come along to this event and meet graduate employers from a wide range of organisations, all offering great opportunities for Management School students.

Receive valuable feedback and advice about how to succeed in the recruitment process.

Date: 2nd February 2017
Time: Drop in anytime between 11:00 – 14:00
Venue: LUMS Hub Café

China Employer Fair

This one-day event for Chinese and Chinese-speaking students will focus on careers in the finance, business and management sectors.

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Venue: LUMS Careers Zone A112

Meet the Employer Event - LUMS Hub Café

Come along to this event and meet graduate employers from a wide range of organisations, all offering great opportunities for Management School students.

Receive valuable feedback and advice about how to succeed in the recruitment process.

Date: 2nd February 2017
Time: Drop in anytime between 11:00 – 14:00
Venue: LUMS Hub Café

China Employer Fair

This one-day event for Chinese and Chinese-speaking students will focus on careers in the finance, business and management sectors.

You will learn about the Chinese graduate jobs market, attend employability insight seminars and have the opportunity to network with recruiters and organisations with real job vacancies. Places will be limited and transport will be free. Closing date will be notified through TARGETconnect.

Date: 4th March 2017
Time: 10:00 – 15:00
Venue: University of Warwick

Explore Employers and Job Opportunities (continued)

PwC Drop-in Day

Get an expert assessment of your current employability skills, an insight into what the big graduate employers are looking for and valuable advice that will help boost your chances of getting the job you really want.

These 1-2-1 sessions with recruiters at PwC can really make your prospects brighter. Not only will you discover where your strengths and weaknesses lie, you’ll also be able to pinpoint what you can do to make yourself more attractive to graduate recruiters.

Date: 3rd November 2016
Time: 10:30 – 12:30
Venue: LUMS Hub Café

PwC Application Workshop

This session includes hints and tips on how to successfully complete application forms, prepare for online tests and offers useful insights into key interview techniques.

Date: 3rd November 2016
Time: 13:00 – 14:00
Venue: LUMS Careers Zone A112

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Date: 4th March 2017
Time: 10:00 – 15:00
Venue: University of Warwick
Employability Skills and Personal Development Workshops

**Finding a Summer Internship**
Many employers offer graduate jobs to students who have undertaken internships with them at the end of their penultimate year.
This workshop enables you to explore the many opportunities to gain an internship. You will learn how to research opportunities and to apply effectively.

**How to Succeed at Interviews**
This workshop explores what makes a good interview, examines what employers are looking for and explains how to demonstrate that you have the appropriate skills.
You will be given hints and tips on how to prepare for an interview and the session also includes interactive practical exercises.

**CVs, Application Forms and Cover Letters**
Approximately 70% of all applications to graduate employers fail at this first stage.
This workshop provides top tips on how to complete winning CVs, application forms and cover letters. Learn what employers are looking for and how to improve your prospects of proceeding to the next stage in the selection process.

**Introduction to Psychometric Tests**
Many employers include psychometric testing as part of their recruitment process and we have teamed up with Profiling for Success to let you practise the common tests online. Learn how you should approach these tests and what you can do to prepare for them.
You will have the opportunity to take a test and receive full scores and feedback direct to your email.

**Type Dynamics Indicator Workshop**
The Type Dynamics Indicator (TDI®) provides a flexible assessment of a person’s personality. Underlying patterns are revealed by exploring what attracts and energises us, how we see the world, how we make decisions and the ways in which we manage the world around us.
This workshop will support your career development, and help you make more effective career decisions, through exploring how personal preferences relate to careers and specific job roles.

**Finding a Summer Internship**
Date: 12th October 2016, 12:00 – 13:00
Date: 1st November 2016, 10:00 – 11:00
Date: 24th November 2016, 17:00 – 18:00

**How to Succeed at Interviews**
Date: 24th October 2016, 14:00 – 15:00
Date: 8th November 2016, 12:00 – 13:00
Date: 26th January 2017, 17:00 – 18:00
Date: 9th February 2017, 17:00 – 18:00

**CVs, Application Forms and Cover Letters**
Date: 17th October 2016, 12:00 – 13:00
Date: 1st November 2016, 16:30 – 17:30
Date: 17th November 2016, 10:00 – 11:00
Date: 2nd December 2016, 13:00 – 14:00

**Introduction to Psychometric Tests**
Date: 24th October 2016
Time: 13:00 – 14:00
Venue: LUMS Executive Development Suite A217

**Type Dynamics Indicator Workshop**
Date: 29th November 2016, 16:00 – 17:00
Date: 9th February 2017, 14:00 – 15:00

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“I received a tremendous amount of support from the LUMS Careers Team. They assisted in CV writing, interview techniques, and online test preparations. English being my second language, I received valuable support when I was having problems evidencing my skills. Even after I found my placement, the LUMS Careers Team were incredibly supportive every time I needed some advice!”

Yiran Feng
BSc Marketing Management, Placement Rolls Royce Motor Cars
In 2010, societies from LUMS combined to form the Lancaster University Management School Association (LUMSA).

All major societies at Lancaster University Management School are connected via LUMSA, with a total of more than 1500 members. The mission is to maximise student opportunities within the Management School and beyond through collaboration between societies, academia and careers services.

Website: www.lancaster.ac.uk/lums/societies
Email: lumsa@lancaster.ac.uk

The Advertising Society provides students with a platform to explore their interest in the world of advertising and gain hands-on experience in this field. It aims to be a valuable resource to members, preparing them for careers in the advertising industry. An innovative schedule of events and guest lectures offer prime opportunities for networking as well as the chance to work on career-boosting projects with local employers.

Facebook: facebook.com/AdvertisingSociety
Website: luadvertisingsociety.weebly.com

Joining a student club or society is a great way to develop the transferable skills graduate employers are looking for. Find out about the huge choice available at lusu.co.uk/get-involved/societies/our-activity-groups

Connecting 300 million professionals worldwide across 200 countries, LinkedIn - the ‘Facebook for professionals’ - is one of the largest professional networks on the internet. This session will introduce the key features of LinkedIn and explain how to create an impressive profile, presenting your skills, qualifications and interests, while helping you to clearly articulate a career goal and achieve high visibility from search engines.

Date: 10th November 2016
Time: 15:00 - 17:00
Venue: LUMS Computer Lab A001c

This workshop will provide you with an understanding of what universities are looking for in potential postgraduate students and help you to make a strong application by giving you practical advice, focusing on how to write an excellent personal statement.

This session is specifically designed for international students regarding current legislation about working in the UK, including the Tier 1 (Graduate Entrepreneurship) route. You will be able to ask a qualified adviser about seeking employment in the UK. This session will be facilitated by the International Student Adviser and LUMS Postgraduate Careers Adviser, and take place in Michaelmas Term.

Date: 21st January 2016
Time: 15:00 - 17:00
Venue: To be confirmed upon registration

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Website: www.lancaster.ac.uk/lums/societies
Email: lumsa@lancaster.ac.uk

“Having secured a placement year as a Finance Analyst at Morgan Stanley, I am truly grateful for the help and support that the LUMS Careers Team has offered me. From CVs and applications to interviews and assessment centres, their guidance has been invaluable. I really feel as though I have achieved one of my dreams and now my future career in finance seems closer than ever. I cannot emphasise enough how much I recommend their services. Thank you, LUMS Careers Team!”

Manni Jutla
BSc Economics (Industry), Placement Morgan Stanley

“Adam Stephenson
BBA Management, Placement EY

“In the competitive job market, I felt it was important to select a degree course with a compulsory placement year to gain vital work experience and differentiate myself from other graduates. LUMS played a vital role in my placement preparation by providing the opportunity to meet with employers on campus; I believe speaking directly with representatives of an organisation is one of the best methods to get a feel for the kind of employer that’s right for you.”

Adam Stephenson
BBA Management, Placement EY

Planning For Postgraduate Study

Employability Skills and Personal Development Workshops (continued)

Visit TARGETconnect for details of when and where this event will take place.

Developing Your Professional Online Brand With LinkedIn

Working in The UK, Visa Rules and Making UK Job Applications

Date: 24th November 2016
Time: 11:00 – 13:00
Venue: LUMS Computer Lab A001c

Date: 21st January 2016
Time: 15:00 - 17:00
Venue: To be confirmed upon registration

Lancaster University Management School Association (LUMSA)

Planning For Postgraduate Study

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Employability Skills and Personal Development Workshops (continued)

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Employability Skills and Personal Development Workshops (continued)

Visit TARGETconnect for details of when and where this event will take place.

Developing Your Professional Online Brand With LinkedIn

Working in The UK, Visa Rules and Making UK Job Applications
The Lancaster Entrepreneurs is the oldest society of its kind in the UK - a proud distinction. Its mission is to inspire students to see the potential in entrepreneurship and to teach them about the fundamentals of the business start-up process. Successful entrepreneurs are invited to engage with the society’s events and it also arranges challenging business games and competitions.

Facebook: facebook.com/lancaster.entrepreneurs
Website: lancaster-entrepreneurs.co.uk

Management Science involves the investigation, development and application of solutions to real problems using mathematics, project management, systems thinking and information systems design. If you have an interest in problem solving and looking at life from a risk perspective, then this is the society for you.

Facebook: facebook.com/lancastermss
Website: lumss.com
Email: manscisoc@lancaster.ac.uk

This society offers a variety of events such as debates on current affairs, research insights, module talks and trips to the Bank of England and the Warwick Economics Summit. Members have the opportunity to enhance their academic skills, gain insight into economics research and actively participate in relevant discussions. The society is happy to help its members with their degree and career choices.

Facebook: facebook.com/groups/5945192441
Website: economics.lusu.co.uk

The Bright Futures Society
This society is all about making top companies want to employ you. It is a pathway to employability success, and events are designed to clearly develop those essential skills that employers are increasingly demanding. The society organizes many events each year, including the annual highlight Dinner with Industry.

Facebook: facebook.com/lancasterbrightfutures
Website: lancaster.brightfutures.co.uk

LU Consulting Society
Consulting has become one of the most popular professions. This society aims to provide students with the best possible insight into the profession. You will have a chance to attend talks and get inspired by consultants from various areas of this broad sector, who will share their experience with you. The society will support you in developing relevant skills such as analytical thinking, problem solving and pitching solutions.

Facebook: facebook.com/lu.consulting
Email: luconsultingsociety.weebly.com

LU Business and Sustainable Development Society
The society’s mission is to provide a platform for students at Lancaster University to work together in the fields of business and sustainable development. Members can learn from our events, workshops, round table discussions, business challenges and conferences and develop the skills to create and run businesses in a sustainable manner.

Facebook: facebook.com/lancsbds
Website: lancsbds.co.uk

Enactus Lancaster
This organisation seeks to change lives through economic opportunity and make a real impact, both locally and globally. The society offers opportunities to develop teamwork and leadership skills, network with like-minded students and business professionals and get involved in a global student movement. Enactus welcomes dedicated and innovative individuals from a wide range of study subjects.

Facebook: facebook.com/EnactusLancaster
Website: enactuslancaster.com

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Website: lancaster-entrepreneurs.co.uk

Lancaster University Investment and Finance Society (LUIFS)
LUIFS aims to increase their members’ financial knowledge and awareness of opportunities in the financial sector. Members benefit from many exceptional events, including City Careers Weekend, where members are able to gain insight from City professionals. Members can take part in the society’s Investment Fund to gain real-world experience and have video conferences with professionals from the City.

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Website: luifs.com

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Facebook: facebook.com/lufs.lancaster
Website: luifs.com
Student Clubs and Societies (continued)

Lancaster University Marketing Society

This society helps students understand that marketing goes far beyond the theoretical knowledge gained during lectures.

Both educational and entertaining, the society organises a range of activities including simulation games, competitions and large social events. Having developed strong links with the Marketing Department and the LUMS Careers Team, the society organises events with prominent guest speakers to help its members gain an insight into the real world of marketing.

Facebook: facebook.com/Lancaster.Marketing

Project Management Society

The Project Management Society specialises in running business and community projects, and aims to provide a platform for members to gain practical experience through real-life engagement.

Theory alone is not enough to thrive in a competitive world, and that is why this society offers experiential learning to help members transform theory into practice. Members can initiate projects from scratch and get involved in different stages of project management, as well as gain valuable knowledge and experience through a mentoring system.

Facebook: facebook.com/LancasterPMers

Organisation, Work & Technology (OWT) Society

The OWT society is for all those interested in or studying as part of the Organisation, Work and Technology Department.

With revision sessions, guest lectures, documentary screenings, company involvement and socials, the society aims to expand knowledge on all OWT topics while getting to know colleagues in a relaxed atmosphere.

Facebook: facebook.com/LancasterUniversityOWTSociety

University-Wide Support and Activities to Boost Your Employability

The Lancaster Award

This is a fantastic opportunity to gain official recognition for all the employability-enhancing activities you complete whilst at Lancaster University.

Whether you join a student society, do work experience, take up voluntary work, learn a new skill, play sport, organise events or get involved in your college JCR – it all counts.

Just look for this symbol:

For further information:
www.lancaster.ac.uk/lancaster-award

Interested in volunteering or starting your own business?

LUSU Involve offers opportunities for students to volunteer or run a project in the local community, volunteer overseas and to start your own business.

They have many opportunities to volunteer both locally and internationally, working with schools, vulnerable adults, charities or even to create your own project that benefits students and the community.

LUSU Involve offers students who want to start their own business the opportunity to do so via a wealth of business advice, contacts and start-up funding. If you have an idea you want to make a reality or even if you don’t have an idea but want to try running a business, they can help you.

For further information email Joe Bourne: j.bourne@lancaster.ac.uk

Green Lancaster

If you are particularly interested in environmental volunteering, get in touch with Green Lancaster. They offer voluntary opportunities such as supporting a community orchard, helping maintain an organic garden and even looking after some free-range chickens.

For further information: involve.lusu.co.uk or just come to one of their intro talks.

Lancaster University Enterprise Centre

Whether you’re thinking about personal development, social innovation or business start-up, it all starts with an idea…

Engaging with Enterprise at Lancaster is a vital investment in your employability. This is true regardless of whether you want to work for yourself or within a public sector or charitable organisation, a local small business or a global corporate.

Developing your enterprise capabilities through experiential learning will equip you with precisely the skills that employers are looking for, giving you the edge on the competition and the confidence to try new things in new ways.

In case you’ve not already started to get involved, there are countless ways for you to engage with Enterprise during – and after – your time at Lancaster. Regardless of your year of study, your course or faculty, there are opportunities to develop your Enterprise skills, from creative problem solving, design thinking and business planning to running projects and producing events.

To find out about what’s going to be available next year, or to discuss your own ideas for what you’d like to do next, get in touch:
Call 01524 593271 or email enterprise@lancaster.ac.uk
lancaster.ac.uk/enterprisecentre
facebook.com/lancasteruniversityenterprisecentre
twitter.com/EnterpriseLU

For further information email: j.bourne@lancaster.ac.uk

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To find out about what’s going to be available next year, or to discuss your own ideas for what you’d like to do next, get in touch:
Call 01524 593271 or email enterprise@lancaster.ac.uk
lancaster.ac.uk/enterprisecentre
facebook.com/lancasteruniversityenterprisecentre
twitter.com/EnterpriseLU
Summary of Enterprise Opportunities for 2016-17

Enterprise Drop-Ins
Weekly 1-2-1 surgeries for students with advice on how to make ideas happen. Not just business ideas. Emphasis on fun and learning from mistakes, using beautiful design tools.

U Start
A blended learning programme designed to equip you with the knowledge, skills and confidence to start your own Enterprise. You’ll develop your ability to generate and evaluate ideas, develop value propositions and learn business models and plan out your strategy, marketing and finances. Programme part-funded by ERDF.

Networking, Mentoring, Action Learning and Buddy Schemes
Enterprise should be a social activity, so look out throughout the year for opportunities to network with peers, experts and established entrepreneurs. Get a mentor to provide direct expertise, a buddy to go on the journey with, and a peer group to help you work through stickier challenges.

Enterprise Fund and Workspace
Small pots of seed funding available to anyone who’d like to take their idea to the next level. Funding provided courtesy of Santander Universities. For anyone working on a digital or technology business idea, we can also help you access a hot-desking space in InfoLab21.

Graduate Entrepreneur Visa
All international students can apply for endorsement for the Graduate Entrepreneur Visa for 12-24 months residency in the UK post-graduation to set up a business. Business planning support is available to help with the case for endorsement.

Global Entrepreneurship Week
Held during week 6 of Michaelmas, this celebrates the enterprising achievements of staff, students and alumni with an Enterprise Awards event. And for anyone who likes a challenge, there will be a start-up hackathon, giving you the perfect chance to find team members, business partners and collaborators.

Intellectual Property Development
All PhD students have access to the IP Development Manager who can advise on spin-out relationships with the University to help them get the most out of their research in application.

Black Swan
If you’d like to develop your understanding of Intellectual Property more generally but are finding the literature a bit dry, try out Black Swan, a fun and challenging board game developed by students and staff at Lancaster. It’s a much more engaging way to learn what IP is and how it’s created, protected, commercialised and infringed.

Newsletter and Blog
Stay up to date on the latest opportunities for funding, competitions, training and network development by subscribing to the fortnightly newsletter or following online.

Want to know more about a company or job?

The LUMS Career Contacts Scheme
The LUMS Career Contacts Scheme, with a network of 120+ alumni, provides an excellent opportunity for you to get in touch with people who have first-hand knowledge of a wide range of jobs, companies and industries and who give you valuable career insights.

Contact LUMS Alumni Team for more details: lumusalumni@lancaster.ac.uk

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Want to know more about a company or job?