Stand out from the crowd

Employability and Careers Activities 2014/2015
As Dean of a leading management school, I have the privilege of meeting many students and witnessing the positive impact that LUMS has on their future careers.

In addition to receiving an excellent education as a LUMS student, you will also have the opportunity to take part in many activities which will help you to develop your skills and experience in preparation for the world of work. Many of these opportunities are organised by our award winning Careers Team and are outlined in this brochure.

I would encourage you to select and attend as many of these sessions as possible.

We attract many top global companies to campus. Indeed, many employers are accompanied by former LUMS students who continue to support us by running skills sessions, offering placements and ensuring LUMS graduates are well informed about individual company recruitment processes.

I hope that you find this year’s Careers and Employability Programme interesting and stimulating and that you have the support you need to make well informed career decisions.

All my best wishes

Professor Sue Cox, OBE

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You may have just started in the Management School or be returning to complete your second or final year of study but whatever your circumstances there are lots of opportunities available to ensure you will be able to make informed decisions about your future and become equipped to succeed in a highly competitive global graduate labour market.

The activities in this brochure have been designed specifically for Management School students. They are all interactive, fun and informative and more importantly about YOUR future development. They will complement the subject specific knowledge you will gain from your main programme of study and also the activities offered by the main careers service. You will develop your skills in reflective thinking, self-awareness, career planning, problem solving, creativity, team working, commercial awareness and communication – all skills highly prized by graduate employers.

The activities are all free of charge with absolutely no assessments! They are easy to book – just choose the ones that interest you, book on at: https://lancaster.targetconnect.net/home.html and make the first steps to a bright future.

www.lancaster.ac.uk/lums/careers/
Meet the LUMS Careers Team

For initial enquiries please feel free to call in and see us. You can find us in LUMS A127 (near LT4 & the LUMS Career Zone)

LOUISE BRIGGS
Head of Careers, Alumni & Employer Relations
l.a.briggs@lancaster.ac.uk

NATALIE REDFERN
Employability, Careers & Events Administrator
n.redfern@lancaster.ac.uk

RORY DALY
Placements and Internships Manager
r.daly@lancaster.ac.uk

RACHEL ARMSTRONG
Placements & Internships Coordinator
r.armstrong2@lancaster.ac.uk

KAT PRICE EDWARDS
Undergraduate Careers Adviser
k.priceedwards@lancaster.ac.uk

PETER SEWELL
Postgraduate Careers Adviser
p.sewell@lancaster.ac.uk

Career Advice Drop-in Clinics

Undergraduate Drop-in Clinic
Tuesday 10:00 – 12:00
Thursday 15:00 – 17:00

Placement Drop-in Clinic
Tuesday, 14:30 – 16:30
Wednesday, 11:00 – 13:00

Postgraduate Drop-in Clinic
Wednesday 16:00 – 18:00
Friday 15:00 – 17:00

If you would like advice about potential careers, completing CVs or application forms, or any other careers related issue please attend our drop-in clinics which run every week during term time in the LUMS Career Zone.

If you would prefer a 1-1 appointment at an alternative time please book an appointment with Rory, Kat or Peter via Target Connect https://lancaster.targetconnect.net/home.html

Where to Start

From your first year of study we encourage you to research the graduate labour market, meet employers and find out about the types of roles that may interest you. Make the most of the LUMS employer led presentations & drop-in days throughout Michaelmas and Lent terms. For further information and how to book on visit: https://lancaster.targetconnect.net/home.html

Internships & work experience

Internships are a great way to experience first-hand what it’s like in the work place and a fantastic way to boost your CV and employability skills. Throughout the academic year we will be running a range of informative skills sessions as well as the LUMS Work Experience Fair. Come along and find out more about internships, placements and work experience opportunities on offer in 2019.

12 month placements

If you are a 1st year or 2nd year student who is registered for a 4 year degree, which includes a one year industrial placement, you will have many opportunities to engage with potential employers and to develop your skills to help you achieve your ideal placement. LUMS is targeted by many placement providers because of the calibre of our students and the training you receive. If you are a 1st year student you will attend our Preparation for Placement MNGT 150 module and if you are in 2nd year you should ensure you are registered for your degree’s placement related module.

Contact: Rory Daly r.daly@lancaster.ac.uk

Undergraduate students

Throughout your studies you may find it useful to attend the undergraduate drop-in clinics with Kat to review your career options, develop an effective career strategy, and think about your next steps. There will also be lots of opportunities to meet graduate employers and participate in employability workshops. We would strongly recommend that you develop a professional LinkedIn profile and contact us to take advantage of the tailored support and network of contacts we can offer to ensure you feel confident in managing your graduate career.

Contact Kat Price Edwards
k.priceedwards@lancaster.ac.uk

Postgraduate students

LUMS Masters’ students have global career aspirations. Whether you are considering the UK or overseas you will have access to dedicated careers support to help you plan, execute and review your career strategy. Start your research early. Access our specialist online resources to prepare an effective CV/application, practise psychometric tests and watch graduate interviews and assessment centre videos. Use all the resources available to you, network with employers and alumni on campus and online, attend events and activities and come along to regular PG drop-in clinics or book an appointment for a longer careers consultation. Invest your limited time and energy wisely and start becoming strategic about your career.

Contact Peter Sewell p.sewell@lancaster.ac.uk

Like Lancaster Management
Watch Lancaster Management
Follow Lancaster Management
Join Lancaster University Management School Alumni

www.lancaster.ac.uk/lums/careers/ | Page 2/3
LUMS Career Zone - A112
The LUMS Career Zone – for all your career planning needs! We have vacancies, opportunities for work experience, information about roles, sectors and really useful guides to help you through all stages of the application process. We also have PCs for you to complete on-line application forms, practice psychometric tests and a range of books and paper based tests which you are welcome to borrow from our office, A127 LUMS.

Moodle
The LUMS Careers team are dedicated to helping you stand out from the crowd. We have a range of resources to assist you with your career development exclusively available to you on your Moodle page which can be found on your Moodle dashboard. You can use this page to find details of career events and access interactive career resources to support you.

TARGETconnect
To search for jobs and work experience opportunities, sign up to employer events and skills workshops please visit the Jobs, Internships and Vacancies pages.

Destinations
An online careers resource which takes you through every aspect of searching for and applying for a job. With example CVs and interview questions and lots of advice this is a really fantastic resource.

Practice Psychometric Testing on-line
Many employers include psychometric testing as part of their recruitment process and we have teamed up with Profiling for Success to enable you to gain practice of the common tests on-line. You’ll receive the results direct to your email.

10 Minutes With…
An educational website, designed for students of universities and business schools. Every week interviews are held with senior directors in various roles where they are asked to explain their jobs and day-to-day activities in exactly 10 minutes. The interviews help students understand the true nature of different roles and skills they require before launching specific career paths. Quite simply, 10 Minutes With helps students understand what working in a particular function would look like.

Going Global
Searching for jobs as far away as China, India, Australia or USA or nearer in the UK or Europe… Going Global is a useful resource which allows Management School Students to:

- Search job or internship vacancies in any country in the world, clarify work permit and visa issues
- Find out how to write an effective CV

Passport Career
Passport Career is a global job search tool. To access it you’ll need the Lancaster University registration key which you can find on our Moodle page.

Library Resources

The library subscribes to many databases which enable you to research current information about companies, share prices and news stories. Use this information to develop commercial awareness and for application forms and interviews to ensure you stand out from other applicants.

Key Note – Provides data on over 7 million UK companies, Directors and Shareholders. Over 1000 in depth market research reports on a wide range of industries and products.

Global Market Information Database (Passport GMID) – Produced by Euromonitor, this database includes information on market size and market forecasts, consumer, brand and company data and full text market reports.

Datamonitor360 – Provides access to two major databases:

- Business Insights: provides information on leading companies worldwide and focuses on the major industries.
- MarketLine: provides profiles on 10,000 companies, 2,000 industries and 50 countries

International Directory of Company Histories – Histories of companies that are a leading influence in a particular industry or geographic location.

Over 11,000 companies are detailed. Information on mergers and acquisitions, marketing and much more.

Bankscope – A database of 27,600 banks worldwide. Information on over 27,600 (13,200 US) banks around the world including 16 years of detailed accounts, ratios, ratings and rating reports, ownership, country risk & country finance reports.

Hoovers Online – Complete access to the Hoover’s business information database of more than 85 million companies, 100 million contacts and 900 industry segments.

“ The LUMS careers team organised a number of helpful events, one of which was the first time I encountered someone from 3M. This encounter led to my application and eventual employment”

Luke Owen-Jones | Placement Student 3M

FREE RESOURCES
Explore Employers & Job Opportunities

Visit TARGETconnect to find out about all career events and to book your place: https://lancaster.targetconnect.net/home.html

City Careers Weekend – LU Investment & Finance Society
A flagship LUIFS event where Management School alumni in the financial and investment banking industry are invited to share with you their experiences and insight on how to break into the industry followed by a CV workshop. This year we have speakers from EY, PWC, CitiGroup and many others. Attending this event will enable you to increase your commercial awareness and clarify the various career opportunities available.

Date: 4th October 2014
Time: 10:00 – 17:00
Venue: LUMS

PricewaterhouseCoopers – Coffee & Cakes
PwC are one of the world’s largest professional services network who help their clients create the value they want. They work with clients from public and private companies, governments and charities. They help to measure, protect and enhance the things that matter most to their clients.

Come and speak to a member of the PwC team about your opportunities.

Date: 7th October 2014
Time: 10:00 – 14:00
Venue: LUMS Hub Café

Abercrombie & Fitch Presentation & Networking Evening
Come along to find out about their graduate corporate positions; based in their global head office in Columbus Ohio, USA. They have roles in merchandising & inventory management where you will run all aspects of a multi-billion dollar business, chase new product trends, and work with vendors worldwide. You could be planning the distribution of merchandise to stores and reacting to changes in sales trends by implementing critical inventory decisions.

Book your place now to find out more and meet the A&F recruitment team.

Date: 8th October 2014
Time: 18:00 – 20:00
Venue: LUMS LT4 & Career Zone

China Employer Fair
This one day event for Chinese and Chinese speaking students will focus on careers in finance, business and management sectors. You will learn about the Chinese graduate jobs market, attend employability insight seminars and have the opportunity to network with recruiters and organisations with real job vacancies. Places are limited and transport is FREE. Closing date for applications is 3rd October 2014

Date: Saturday 11th October 2014
Time: 10:00 – 15:00
Venue: The Atrium University of Manchester

KPMG drop-in day
KPMG’s people are in the perfect position to chat through their own transition from university to employment with you and answer any queries you may have about KPMG’s business areas and career options, and to offer advice on which programme might be best for you. Should you decide to apply, it’s also the perfect way to pick up a few helpful hints and tips on the KPMG recruitment process! No need to book on – just drop-in!

Date: 13th October 2014
Time: 10:00 – 15:30
Venue: LUMS Hub Café

IBM Presentation & Networking Evening
IBM will illustrate the work they are doing in making a ‘Smarter Planet’ through innovation in the way they work and think. IBM looks forward to networking and continuing these discussions with LUMS student in the networking event following the presentation.

Date: 13th October 2014
Time: 18:00 – 20:00
Venue: LUMS Career Zone A112

HSBC Presentation
As one of the largest banking and financial services organisations in the world, with offices across more than 80 countries and territories, HSBC’s long-term success has been built on the value of local knowledge and being where the growth is. Their international presence covers both established and faster-growing markets across Europe, Asia-Pacific, Middle East and North Africa, North America and Latin America.

See where your future could take you at HSBC.

Date: 14th October 2014
Time: 11:00 – 12:00
Venue: LUMS Executive Development Suite A217
Lloyds Banking Group Presentation & Networking Event
Lloyds Banking Group are on a mission to become the UK’s Best Bank for Customers. From sales to change management, from HR to financial infrastructure, from innovation technology to products, they are shaping the way Britain will bank. Come along to find out more.
...together we’ll make a difference!

Date: 14th October 2014
Time: 18:00 – 20:00
Venue: LUMS Career Zone A112

Life as a Management Consultant
Have you ever wondered what it would be like to be a Management Consultant? This session will provide you with an insight into the consulting practice at PwC and, through a practical element, immerse you in the type of work that a consultant undertakes.

Date: 14th October 2014
Time: 16:00 – 17:30
Venue: LUMS Executive Development Suite A217

Finance, Business and Consultancy Fair and visit Graduate Employer Offices.
We will be providing a free coach to this national fair for graduate careers and student work experience for those interested in a career in finance, business or management consultancy. All exhibitors have graduate vacancies for autumn 2015, some have work experience opportunities and some have jobs with immediate starts. A diverse range of companies are represented with hundreds of vacancies and they want to target you. Whilst in Manchester there will also be an opportunity to visit the offices of PricewaterhouseCoopers OR Mazars.

Application details to follow.
Date: 16th October 2014
Time: 08:00 – 16:00
Venue: Manchester Central

Meet KPMG
To find out everything you need to know about graduate and undergraduate opportunities at KPMG, book on and attend their main autumn presentation for 2014/15. Come along to this event for an excellent insight into KPMG and to meet the team.

Date: 20th October 2014
Time: 18:30 – 20:30
Venue: LUMS LT4 & LUMS Career Zone A112

Kellogg’s drop-in day & 1-1 appointments
This presentation will demonstrate how joining an industry respected sales team working with some of the biggest food brands in the world can help shape you into a commercial expert. Learn about opportunities you didn’t know existed, plus meet Kellogg’s no.1 asset – their people.

Date: 16th October 2014
Time: 10:00 – 15:30
Venue: LUMS Hub Café

Johnson & Johnson drop-in day
Imagine a career that can touch the lives of a billion people every day. By working for Johnson and Johnson that ambition becomes a reality! Their friendly recruitment team will be on campus for this drop in session to guide you through the opportunities within their companies and to open your eyes to unique career options beyond your imagination. This session allows you to have an informal and candid conversation with the team about the experience of working for a globally respected healthcare provider. The world is waiting, let’s get started.

Date: 24th October 2014
Time: 10:00 – 16:00
Venue: LUMS Hub Café

LUMS Work Experience Fair
Summer internships, year long placements or voluntary work are all great ways of gaining valuable experience and improving your CV. Visit this fair and chat to employers and careers consultants about the opportunities on offer.

Date: 14th October 2014
Time: Drop in anytime between 12:00 – 15:00
Venue: LUMS Hub Café

Lancaster University Management School, Work Experience Fair Summer internships, year long placements or voluntary work are all great ways of gaining valuable experience and improving your CV. Visit this fair and chat to employers and careers consultants about the opportunities on offer.

Application details to follow.
Date: 16th October 2014
Time: 08:00 – 16:00
Venue: Manchester Central
Our Career Opportunities Fair is one of the best ways to find graduate roles in your area of interest. It provides an excellent opportunity to meet potential employers face to face and market yourself to your chosen industry. Whether you are looking for work experience, full-time graduate vacancies, internships or are merely interested in finding out more about career prospects in general, attending the Fair will help you to increase your awareness about career opportunities!

Visit the Careers Service stand on the day to find out more!

For further information
www.lancaster.ac.uk/careers/employers/on-campus-events/careers-fair/

Date: 29th October 2014
Time: 11.00 – 15.30
Venue: Great Hall & Nuffield Theatre

Speed Networking!
Not quite speed dating but every bit as fun! A chance to put your questions to a wide range of employers, the evening before the Main Careers Fair. Guests include PwC, Unilever, Enterprise Rent-A-Car, Abercrombie & Fitch, Mondelez International and Deloitte. There will be refreshments, a quiz and lots of opportunities for networking.

Date: 28th October 2014
Time: 15.00-16.00
Venue: LUMS Executive Development Suite A217

Johnson & Johnson Presentation & Networking Evening
This event gives unique insight into Johnson & Johnson businesses as you hear directly from business leaders within each of their three sectors – pharmaceuticals, consumer goods and medical devices. You will experience first-hand the distinctive talent and passionate approaches that shape the world's largest and most diverse healthcare business. Johnson and Johnson give you the opportunity to be part of something bigger than yourself with career opportunities as limitless as the lives you’ll touch!

Date: 4th November 2014
Time: 17.00 – 19.00
Venue: LUMS Career Zone A112

Career Opportunities Fair

Careers in Banking with HSBC
If you are eager to learn, grow and achieve, HSBC offers you a world of opportunity. This session will provide an overview of the popular graduate opportunities that are designed to foster HSBC’s future leaders and a career that could take you across the country or across the globe.

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Time: 15.00 – 16.00
Venue: LUMS Executive Development Suite A217

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Date: 4th November 2014
Time: 17.00 – 19.00
Venue: LUMS Career Zone A112

Solve that Case – Consulting Challenge – LU Consulting Society
This business game, hosted by two top consultancy firms, will give you a practical insight into the daily challenges faced by management consultants. As part of a group you will be given case studies to work on, and asked to provide and pitch your solutions to the consultancy representatives. The winning groups will receive a prize! This is a fantastic opportunity for you all to showcase your knowledge to representatives from industry leaders.

Date: Saturday 8th November 2014
Time: 09.00 – 19.00
Venue: LUMS Career Zone A112

PwC drop-in day and 1-1 appointments
Come and speak to a member of the PwC recruitment team about the opportunities available to you, regardless of year or degree subject. You can also ask any questions you may have about the recruitment process.

Date: 13th November 2014
Time: 10.00 – 14.00
Venue: LUMS Hub Café

www.lancaster.ac.uk/lums/careers/ | Page 10/11
IBM drop-in day & 1-1 appointments
In addition to being the world’s largest IT and consulting services company, IBM is a global business and technology leader, innovating in research and development to shape the future of society at large.
Drop-in and chat with the IBM campus team with any questions you might have about IBM, roles within this global organisation and the application process.

Meet the Employer Event
Come along to this event and meet graduate employers from a wide range of organisations who offer great opportunities for Management School students. Receive valuable feedback and advice about how to succeed in the recruitment process.

Trading & Portfolio Management Career Seminar – LUIFS
Hosted by Anton Kreil, head of the Institute of Trading and Portfolio Management and manager of the institute’s Global Portfolio. The seminar will provide a rare and objective insight into how the Trading, Portfolio Management and Banking industry landscape has changed over the last few years and how you can best position yourself in order to get interviews and job offers from Investment Banks, Hedge Funds and other corporates.

Dinner with Industry – Bright Futures Society
The ‘Dinner with Industry’ is the largest annual society careers event at Lancaster, bringing together students and top graduate employers to enjoy an evening of food, drinks and networking. This is a great opportunity for you to engage with the top graduate recruiters. The event includes a three course meal, and plenty of time for networking before, during and after the meal. Our Dinner with Industry has been a great success each year and we wish to see you there! Tickets will be available from The Base early in Michaelmas Term.

Discover FMCG with Johnson and Johnson, Danone and AB Foods
Want to work in a fast paced multi-million pound industry that touches all of our lives every single day? Join three market leading giants of the sector to discover the exciting world of FMCG. Johnson and Johnson, Danone and AB Foods have come together to deliver this unique presentation to Lancaster students around why your talents are best suited to this dynamic industry. You will hear from leaders from all three businesses about their personal success stories and the industry they love.

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Explore Careers In...

All degree programmes at LUMS will provide you with a wide variety of career options. During the academic year there will be many opportunities for you to explore what it is like to work in different professions with people working in those sectors.

Accountancy, Banking & Finance
Employment opportunities in accountancy, banking and finance are grouped into:

Accountancy and finance - employ more than 1 million people who work in audit, tax and accountancy businesses as well as in financial functions within other organisations.

Banking and building societies - enable individuals and organisations to manage money, access loans and conduct business in the UK and overseas.

Financial planning - focuses on the provision of advisory services and supporting people and organisations to plan their financial futures.

Insurance - businesses work closely with other professionals, such as doctors, lawyers and fire officers, to gather evidence to assess risk and resolve claims against insurance policies.

Investments and pensions - research the likely performance of funds and advise asset managers. Key functions carried out by investment companies are trading and stockbroking, alongside performance measurement, investment support, valuation, risk assessment and data management.

Professional Services
Professional Services firms provide specialist advice and solutions to their clients and are one of the largest recruiters of graduates in the UK. The roles include accountancy, business consultancy, business development and taxation.

Management Consultancy
Consultants advise organisations and help them solve problems and enhance their capabilities. Businesses need advice on a wide range of issues including:

- financial management
- human resources (HR) management
- information technologies
- operational management
- strategy and planning

Human Resources
Human Resources offers a broad variety of work from determining training needs within an organisation to constructing and delivering appraisal systems and the management of grievance and disciplinary procedures. If you would like to find out more about this important organisational role then this workshop is for you.

Marketing, Advertising & PR
The marketing, advertising and PR sector is a fast-paced environment and typically recruits graduates who are excellent communicators, with strong organisational skills and a creative flair. Graduate opportunities exist throughout the UK, particularly in larger cities.

“Just a quick email to let you know that I have received an offer from Teach First. I’m absolutely thrilled and wanted to thank you for all the help I received.”

Sophie Forster - BBA Hons Management 2014

Retail & Sales
The retail sector is the UK’s largest private employer. Employment opportunities in retail and sales are grouped into:

- customer service
- distribution, logistics and supply chain
- finance
- human resources
- IT and e-commerce
- marketing/advertising
- merchandising/buying/planning
- product development
- sales
- store operations/management

Further role specific session will be added throughout the year – please visit Target Connect for further details of events.

www.lancaster.ac.uk/lums/careers/ | Page 14/15
Employability Skills & Personal Development Workshops

“I was supported by the LUMS Careers team in the way that best suited me. I received regular emails and invitations to events and lectures with special guests that helped improve my applications. I learnt a lot about how to make my CV stand out and my cover letters tailored to the roles I wanted.”

Ghaila Khan | BSc Marketing Management

Work Experience

Finding a Summer Internship

Many employers offer graduate jobs to students who have undertaken internships with them at the end of their penultimate year. This workshop enables you to explore the many opportunities to gain an internship in summer 2015. You will learn how to research opportunities and to apply effectively.

Dates: (choose either)
13th October 2014, 14:00 – 15:00
6th November 2014, 10:00 – 11:00
5th December 2014, 12:00 – 13:00

CVs, Application Forms & Cover Letters

CVs, Application Forms and Cover Letters – All you need to know!

Approximately 70% of all applications to graduate employers fail at this first stage. This workshop provides top tips on how to complete winning CVs, application forms and cover letters. Learn what employers are looking for and how to improve your prospects of proceeding to the next stage in the selection process.

Dates: (choose either)
15th October 2014, 12:00 – 13:00
27th October 2014, 16:00 – 17:00
20th November 2014, 10:00 – 11:00
9th December 2014, 13:00 – 14:00

CV Skills Development Workshop with IBM

IBM will be running their annual CV workshop for LUMS students. This workshop aims to provide you with the skills and language you need to be able to articulate the value you can bring to an employer. Lancaster Alumni will be on hand to provide guidance on creating and maintaining that all important CV. Whatever stage your CV is at, please come along and join in.

Date: 3rd November 2014
Time: (Choose either) 12:00 – 13:00 or 13:00 – 14:00
Venue: LUMS Career Zone A112

Applications & On-line Testing Workshop with Deloitte

Like most top graduate employers, the Deloitte recruitment process involves a number of steps. This means they can start to build a really clear picture of who you are. This session will guide you through the whole journey and include hints and tips on tackling each stage.

Date: 21st October 2014
Time: 13:00 – 14:00
Venue: LUMS Executive Development Suite A217

On-line Applications with KPMG

Not sure how to tackle the KPMG application process? This session is designed to walk you through each stage and to let you know what KPMG are looking for. The KPMG staff will be on hand to provide guidance on creating and maintaining that all important CV. Whatever stage your CV is at, please come along and join in.

Date: 28th October 2014
Time: 12:00 – 13:00
Venue: LUMS Executive Development Suite A217
The LUMS Careers team offers students in the Management School an outstanding service. From reviewing my CV, setting up practice interviews and assessment centres to assisting on the week’s crash course ‘Research @ Work’, their support was essential in my success in securing a placement and performance during the placement.

Amy Blanthorn-Hazell | Placement Student IBM
Personal Development Skills Sessions

**Myers-Briggs Personality Type Indicator (MBTI)**

MBTI is a tool designed to help you understand your personal preferences. This information will enhance your understanding of yourself, your motivations, your natural strengths and your potential areas for growth. Really helpful with career planning, MBTI is used to highlight what kinds of work you might enjoy and be successful at doing.

**Dates:**
31st October 2014, 13:00 – 14:00
25th November 2014, 16:00 – 17:00
27th January 2015, 10:00 – 11:00

**Venue:** LUMS Executive Development Suite A217

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**What is ‘Commercial Awareness’ and why is it important to employers?**

CIMA (the Chartered Institute of Management Accountants) would like to offer you the fantastic opportunity to attend a skills presentation aimed at helping you with your career. By attending you will gain an insight to the CIMA professional qualification, find out why commercial awareness is important to employers and gain an understanding of how to improve your employability with commercial awareness. You will also walk away with a much improved understanding of your next steps and a clear insight into what is going on in the current graduate jobs market.

**Date:** 30th October 2014
**Time:** 11:00 – 12:00
**Venue:** LUMS Executive Development Suite A217

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**Commercial Awareness, Interview & Assessment Day Skills Workshop**

RateMyPlacement.co.uk is the UK’s leading undergraduate resource to help students find their dream placement or internship. RMP work with over 250 companies and want to share their knowledge of working with some of the largest companies in the world. Pick up some top tips for demonstrating commercial awareness and find out how to perfect your interview technique!

**Date:** 3rd November 2014
**Time:** 12:00 – 13:00
**Venue:** LUMS Executive Development Suite A217

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**LUMS provided an exceptional learning environment coupled with a dedicated and knowledgeable careers team whose range of work opened numerous doors to a choice of prominent employers. The LUMS Careers Team has no doubt made an impact on getting my career off to a flying start at Barclays.**

Kyle McQueen | Global Resourcing – Barclays

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**Creative Thinking Workshop**

This workshop will demystify ‘creative thinking’, a skill commonly requested by graduate employers. Come and find out:-

- What is it and why telling a joke is the same as creative thinking
- Why it’s vital for business and career planning
- Some creative thinking techniques that will condition the brain to be more creative
- How to judge whether or not your ideas are good ones
- Some great examples of creative thinking using these techniques

**Date:** 3rd November 2014
**Time:** 13:00 – 14:00
**Venue:** LUMS Executive Development Suite

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www.lancaster.ac.uk/lums/careers/ | Page 20/21
Working in the UK, Visa Rules and making UK job applications

This session is designed specifically for international students and will focus on current legislation about working in the UK, including the new Tier 1 (Graduate Entrepreneurship) route. You will be able to ask questions of a qualified adviser about seeking employment in the UK. This session will be facilitated by the International Student Adviser and the LUMS Postgraduate Careers Adviser.

Developing your Professional Online Brand with LinkedIn

Connecting 300 million professionals worldwide across 200 countries, LinkedIn - the ‘Facebook for professionals’ is one of the largest professional networks on the internet. This session will introduce the key features of LinkedIn and explain how to create an impressive profile, while helping you to clearly articulate a career goal and achieve high visibility from online search engines.

Please only book onto this event after attending the initial LinkedIn Developing your Professional Online Brand session.

Using LinkedIn for Effective Networking and Job Hunting

Now that your profile is complete, this session will explore how to use LinkedIn to achieve a clearly defined career goal and identify who would be able to support you in achieving your goal. You will learn how Management School students have used LinkedIn to achieve career success, understand the search function and know how to connect with potential recruiters and get introductions.

Please only book onto this event after attending the initial LinkedIn Developing your Professional Online Brand session.

International Focus

Working in the UK, Visa Rules and making UK job applications

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My interview with EY went really well. They have invited me to the next stage - Assessment Centre. The interview questions were pretty similar to what we have gone through. Thanks to you!

Joseph Ng | BSc Hons Accounting and Finance, 2014

Global Careers for Finalists - Focus Europe, Asia and Africa

It is never too early to research your global career. This unique Saturday programme is informed by Careers visits to Europe, Asia and Africa. You will learn about the key elements and understand the successful behaviours necessary to launch your career abroad.

- Using LUMS resources to launch your global career
- The Jobs Market: Europe, Asia and Africa
- CVs/Resumes and Applications
- Interview Skills and Assessment Centres
- International Approaches to Networking

In partnership with LUMS overseas partner institutions, global employers and international alumni.

For: Postgraduate and final year undergraduates

Please see our website for further details.

Date: 5th November 2014
Time: 15:00 – 17:00
Venue: LUMS Computer Room A001c

Date: 19th November 2014
Time: 15:00 – 17:00
Venue: LUMS Computer Room A001c

Date: 15th October 2014
Time: 18:00 – 19:00
For: International students
Venue: LUMS LT1
Joining a student club or society is a great way to develop the transferable skills graduate employers are looking for. Find out about the huge choice available at http://lusu.co.uk/get-involved/societies

LUMSA
All major societies at Lancaster University Management School are connected via LUMSA, with a total of more than 1500 members. The mission of LUMSA is to maximise student opportunities within the management school and beyond through collaboration between societies, academia and careers services.

Email: lumsa@lancaster.ac.uk
For further details visit: www.lancaster.ac.uk/lums/study/life-at-lums/societies/

LU Consulting Society
Consulting has recently become one of the most popular professions, which means that the industry is extremely competitive, with thousands of applicants each year. This is why our society’s aim is to provide students with the best possible insight into consultancy. You will have a chance to attend talks and get inspired by consultants from various areas of this broad sector, who will share their experience with you. We can support you in developing relevant skills such as analytical thinking, problem solving and pitching solutions. Moreover, throughout all the events, there will be plenty of opportunities for you to network with companies. We are happy to answer any questions about the society or consultancy itself, so don’t hesitate to contact us on Facebook or by email.

Email: consultingsoc@lancaster.ac.uk
Facebook: /lu.consulting

Lancaster University Economics Society
The Economics Society is a popular academic society at Lancaster University offering a great variety of events such as debates concerning current affairs, research insights, module talks and trips to the Bank of England and the Warwick Economics Summit. This gives members the opportunity to enhance their academic skills, to gain insight into economic research and to actively participate in discussions on current affairs. Furthermore, the Economics Society helps its members with their degrees and career choices.

Website: economics.lusu.co.uk/
Facebook: /groups/5945192441/
Twitter: @econsoc

LU Business & Sustainable Development Society
Are you interested in starting and developing your own business in a sustainable manner and wish to learn more about the business world and sustainability-related issues? By joining the Business & Sustainable Development Society, you will meet with students from all over the globe who share business interests and want to exchange ideas. Our guest lectures, discussions and workshops will help you to develop your abilities to run a sustainable business.

Visit: www.lancsbsd.co.uk
Email: lancsbsd@lancaster.ac.uk
Facebook: /lancsbsd
Twitter: /lancsbsd

Enactus Lancaster
One of over 1700 teams worldwide that aims to have real impact, both in the local community and globally, by transferring vital skills and entrepreneurial knowledge in its projects. Join this award-winning student team and add value to your CV while experiencing something different at university! This is a tremendous opportunity to develop team-working and leadership skills, network with like-minded students and business professionals, and get involved in a global student movement sponsored by over 40 top graduate recruiters! We welcome students from a wide range of subject areas and look for individuals who have a desire to change the world in some way. We are looking for dedicated and innovative individuals to join our team so make sure to come and see us at freshers’ fair or alternatively, come along to one of our introductory evenings.

Website: www.enactuslancaster.org/
Facebook: /EnactusLancaster?fref=ts

Bright Futures Society
The Bright Futures Society is all about ‘employability’, in other words making top companies want to employ you! It is your pathway to success and our events are designed for you to clearly develop those essential skills that employers are increasingly demanding. Bright Futures Lancaster is an award-winning society on a national level. We’ve got some great events planned for this year – including our annual ‘Dinner with Industry’. Together we can all prepare for a bright future.

Website: lancaster.brightfutures.co.uk/
Facebook: /lancasterbrightfutures/

Student Clubs and Societies
Lancaster Entrepreneurs
Lancaster Entrepreneurs are proud to be the oldest society of this kind in the UK. Our mission is to inspire students to see the potential in entrepreneurship and to teach them about the fundamentals of the business start-up process. We do so by engaging successful entrepreneurs with our society’s events as well as by arranging challenging business games and competitions. Not only are we open to people who want to pursue an entrepreneurial career path, but also to those who wish to learn more and are generally interested in business! With us, you will find what else you can do to enhance your CV and plan your future career.
Email: lancasterentrepreneurs@lancaster.ac.uk
Visit: www.lancasterentrepreneurs.co.uk
Facebook: Lancaster.Entrepreneurs

Management Science Society
Management Science involves the investigation, development and application of solutions to real problems, using mathematics, project management, systems thinking, and information systems design.

If you have an interest in problem solving and looking at life from a risk perspective, then this is the society for you.

Contact us via: manscisoc@lancaster.ac.uk
Facebook: Lancaster.Entrepreneurs
Find us at: http://lumss.com/

Lancaster University Investment and Finance Society (LUIFS)
LUIFS aims to increase our members’ financial knowledge and awareness of opportunities in the City. Our members benefit from many exceptional events at Lancaster. These have included the CITY CAREERS WEEKEND where members are able to gain insight from city professionals, the second annual Investment Management Conference and information and application seminars. Members will be able to take part in our society’s Investment Fund to gain real world experience and video conferences with professionals from the City. Member access to Lancaster Investment Journal will give valuable careers advice, market news and insight into different finance areas.
Website: www.luifs.org/
Facebook: @ LUIFS Lancaster?fref=ts

Lancaster University Marketing Society
The Lancaster University Marketing Society is a student-led society aimed at raising awareness about current marketing activities and helping students from different academic backgrounds to hone their marketing skills. Both educational and entertaining, the society organises a range of activities including simulation games, society competitions and large social events. Having developed strong links with the Marketing Department and the LUMS Careers Team, the society has connections with prominent guest speakers, with whom it organises events to help its members get an insight into the real world of marketing.

For further details please email: marketing.soc@lancaster.ac.uk
Facebook: Lancaster.Marketing

Project Management Society
Want to lead projects in a multicultural environment? Seeking an opportunity to enhance your network? Want to learn more about Project Management as a career option? Then PMers (Project Management Society) is what you are after! We are a dynamic and growing society, and our members will gain valuable knowledge of running projects. We organise various events throughout the year, while cooperating with different societies.
Email: pmers@lancaster.ac.uk
Visit: /LancasterPMers/
Facebook: /LancasterPMers/
Twitter: /LancasterPMers
Interested in volunteering or starting your own business?

LUSU Involve
LUSU involve offers opportunities for students to volunteer or run a project in the local community; volunteer overseas; and to start your own business:

Volunteer
We have tons of opportunities to volunteer with schools, in the community, and even internationally, as well as the possibility to create a project that benefits students and the community from your own idea.

Enterprise
LUSU Involve offers students who want to start their own business the opportunity to do so via a wealth of business advice, contacts and start-up funding. If you have an idea you want to make a reality or even if you don’t have an idea but want to try running a business we can still help you! E-mail j.dean@lancaster.ac.uk for more information.

Green Lancaster
If you are particularly interested in environmental volunteering, such as supporting a community orchard or helping us maintain our organic garden and free range chickens then come to Green Lancaster to find out more.

To find out more about any of the above go to http://lusu.co.uk/get-involved/ or just come to one of our intro talks!
Just a Few of the Organisations Employing LUMS Students in 2014

Abercrombie & Fitch • Accenture • Aerobus UK • Airbus • Aldi • Allianz
ASDA • Audi • Avery Denison • AVIVA UK • Arcadia Group CFC
Babcock International • BBC • BAE Systems • Bank of America • Bangkok Bank
Barclays Corporate • Boots • BMW • BP • British Airways • BskyB • BT
Capital One • Cassons • Central Bank of Singapore • Centrica • Citibank
Civil Service • Coca Cola Enterprises • Co-Operative group • Credit Suisse
Deloitte • Dunnhumby • Dyson • EDF Energy • Ernst & Young • ExxonMobil
Fat Media • Food Standards Agency • Friends Life • Fujitsu Ltd • GCHQ
GE Healthcare • GlaxoSmithKline • Google • Grant Thornton • Her Majesty’s
Revenue and Customs • Hewlett Packard • Home Office • IBM • ING
Jaguar Landrover • John Lewis Partnership • Johnson & Johnson • Kasikorn Bank
Kelloggs • Kerry Foods • KPMG • Lidl • Lloyds Banking Group • Lego • L’Oreal
London Underground • Marks and Spencer • Mattel • Mercedes Benz • Mondelez
International • Nestle • Network Rail • NHS • Nissan Motors • Npower • O2
OMG Advertising agency • Procter and Gamble • PwC • RBS • Rolls Royce
Royal Bank of Scotland • Royal Mail • Saatchi & Saatchi • Sainsbury's
Siemens Plc • Teach First • Tesco • Transport for London • UBS • Unilever
United Utilities • Volkswagen • Xerox

Lancaster University Management School
Careers, Alumni and Employer Relations
Lancaster LA1 4YX United Kingdom

www.lancaster.ac.uk/lums/careers/

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