Do you have or work for a growth hungry business that:

- Owns a product or technology with market potential in China or beyond?
- Has a strong R&D and commercialisation interest?
- Needs resources for international business development?

The Lancaster China Catalyst Programme seeks and supports such businesses in the high value sectors to develop collaborative R&D and commercialisation project partnerships with Chinese companies in Guangdong – one of the richest and fastest growing provinces in China with 104 million population, which will lead to the development of new products, technologies, and processes for China and/or global market.

The Programme provides an exclusive bespoke platform to help businesses navigate unfamiliar business environment, overcome procedural obstacles, gain access to the UK and Chinese networks, identify the best match from pre-qualified partners, plan and deliver international collaborative projects in response to the present/future demand and challenges. It also gives an opportunity for business leaders to enhance innovation and internationalisation capability through a range of residential forum, master classes and networking activities. Successful businesses that are selected to participate in the Programme will also be able to benefit from a team of postgraduates and experts resources, and unlock significant Chinese Government funding through their collaboration with Chinese partners.

To support the China Catalyst Programme, a new MSc International Innovation has been specifically designed and opened for applications for a start in October 2014. It is a two-year programme with high stipend and pragmatic business practices both in the UK and China that nurtures future global project managers to possess business skills and specialism in technology, management or design.

To learn more about the Programme, contact Jing (01524 510322 lu@lancaster.ac.uk) or Mark (01524 510836 m.beresford@lancaster.ac.uk)