



CENTRE FOR FAMILY BUSINESS



Rigorous academic research
Research-led engagement in business education and practice
To inspire and support better management of family firms

Award Winning | World Ranked | Triple Accredited



Centre for Family Business

The Centre for Family Business is an internationally recognised, research-led unit at LUMS. Through our research, teaching and engagement we aim to help put family business at the forefront of management thinking.

Family businesses are the most prevalent form of business organisation globally. In the United Kingdom families hold a majority ownership position in 81% of unquoted companies, and 71% of small and medium enterprises are explicitly identified by the CEO as a 'family business'.

Family involvement causes family businesses to have unique organisational goals, structures and resources that eventually create distinctive management challenges for owners and managers. The family is an important source of competitive advantage for many firms, on the other hand it may cause serious dysfunctions in the business. For these reasons, family businesses require distinctive strategies and managerial practices in order to achieve success.

By conducting rigorous research, developing innovative teaching modules and directly engaging with family businesses, the Centre for Family Business will help family businesses achieve their potential.

The Centre

- ▣ Leading and world-renowned researchers in family business studies
- ▣ Track record of influential family business publications in top ranked journals
- ▣ Editorship of top tier international journal special issues, books, handbooks and guidance articles
- ▣ International, national and regional research conferences and seminars on family business
- ▣ Strong links with local and international family business practitioners, advisors and researchers
- ▣ Community of international scholars from 5 continents and 10 different nationalities

The Centre for Family Business is based in the Institute for Entrepreneurship and Enterprise Development (IEED) and builds on IEED's and LUMS's first-rate track record of developing synergies from research, teaching and close engagement with businesses.

Our Vision:

We inspire and support better management of family firms through our international, collaborative, and multi-disciplinary research on the distinctive organisational goals, processes and outcomes engendered by family influence on businesses.

Our Mission:

To achieve excellence in research that:

- ▣ Contributes new and meaningful knowledge to the theory of family business
- ▣ Produces impactful implications for the business practice of small-to-medium size family firms.

To lead a community of scholars and family businesses in developing the global resources for catalyzing the international exchange of ideas.

In essence, to be at the forefront of family business research and thinking.

People

The Centre for Family Business is a research hub for faculty and PhD students studying family businesses from a wide range of perspectives. Our research team is very international, with our researchers coming from 5 different continents, but shares a problem driven, interdisciplinary, multi method approach that has led to significant impact on theory and practice. Currently, our team includes leading and world-renowned researchers in family business studies, research associates and PhD students. The Director of The Centre is Prof. Alfredo De Massis.

Additionally the Centre draws on the experience and knowledge of the scholars and academics from a Research Advisory Board to guide its future research directions and on that of successful family entrepreneurs and family business owners from a Business Advisory Panel to understand the actual needs of families in business. Both Research Advisory Board and Business Advisory Panel play a critical role in bridging academic theory and practice.

The Team



Prof. Alfredo De Massis
PhD, MSc (Hons)

Director of the Centre
for Family Business



Prof. Jess Chua
Professor of Family Business
Chairman of the Research
Advisory Board



Dr. Allan Discua Cruz
PhD, PgDip, MMM, MBA, BSc

Lecturer in Entrepreneurship



Jacqui Jackson
MA, Cert Ed

Head of Family Business
Engagement



Ambra Mazzelli
MSc, BSc

PhD Student



Prof. Ellie Hamilton
PhD, MA, BA (Hons) Dip M Dip MRS,
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Associate Dean for Enterprise



Dr. Josip Kotlar
PhD, MSc, BSc
Lecturer in Family Business



Dr. Edward McKeever
PhD, BA

Management and Business
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Angela Carradus
MA, MifIL

PhD Student



Emanuela Rondi
MSc, BSc

PhD Student

Research Advisory Board



Prof. James Chrisman
Mississippi State University,
U.S.



Prof. Sara Carter
University of Strathclyde
Business School, U.K.



Prof. Frank Hoy
Worcester Polytechnic Institute,
U.S.



Prof. Carole Howorth
Bradford University School of
Management, U.K.



Prof. Mattias Nordqvist
Jönköping International
Business School, Sweden



Prof. Mike Wright
Imperial College Business
School, U.K.

Business Advisory Panel



Alison Park
Owner
Low Sizergh Barn Ltd



Edwin Booth
Chairman
Booths Supermarkets Ltd



Andrew Beale
Managing Director
Beales Hotels



Gill Hall
Owner
Butlers Farmhouse Cheeses



Chris Cox
Managing Director
George Cox Ltd



Kevin McCurren
Executive Director
Center for Entrepreneurship & Innovation,
Grand Valley State University



Daniel McLaughlin
Enterprise Strategy
Department for Business,
Innovation and Skills



Mark Evans
Managing Director
Coutts Institute



Mike Roberts
Owner
Frank Roberts & Sons Ltd

Areas of Strategic Intent

Current research areas:

- Innovation and growth strategies in family business
- Family business organisational goals and goal setting process
- Intrafamily succession and leadership development
- Family entrepreneurship and intergenerational learning
- Dynamics of family entrepreneurial teams
- Corporate social responsibility and corporate social reporting in family business

Education and Knowledge Transfer

We develop and teach family business and entrepreneurship modules at the undergraduate, master, executive and doctoral levels in specialised courses at LUMS and elsewhere.

- Introduction to family business
- Managing family enterprises across generations
- Strategy and planning in family business
- Innovating the family enterprise
- Theories and methods for family business research
- Thematic workshops and lectures

We are also engaged in knowledge transfer activities that have a marked impact on the business community and society at large.



Lancaster's Centre for Family Business has collaborative links with family business practitioners, advisors, and academic communities both locally and internationally:

- It is actively involved with leadership roles in the Global STEP Project for Family Enterprising founded by Babson College (USA).
Engaging over 200 scholars from 41 leading universities, this global applied research initiative explores the entrepreneurial processes within business families and generates solutions that have immediate application for family leaders.
- It administers the Editorial Office for the Special Section on Family Business History in the Journal of Family Business Strategy, one of the two major international journals dedicated to family business research.
- It is actively involved with leading research and engagement networks in family business such as:



We seek to help improve family business management through our collaborative and multi-disciplinary research and teaching. So we welcome the opportunity to incorporate your experiences with family businesses into our research and teaching through case studies and guest lectures.

Lancaster University Management School (LUMS) is a triple-accredited, world-ranked management school, consistently among the UK's top five. LUMS is among the few leading business schools to combine excellence in research with a student-centred campus and a full spectrum of undergraduate, postgraduate, PhD and executive programmes.

Leadership programmes for multinational companies and outreach provision for SMEs are of equal importance to the Lancaster University Management School mission.

The Centre for Family Business is a research-led unit at LUMS focusing on family business. Through our research, teaching and engagement, our goal is to put family business at the forefront of management thinking.



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www.lancaster.ac.uk/lums/familybusiness

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