CENTRE FOR FAMILY BUSINESS

LIST OF PUBLICATIONS

Updated: June, 2014
Articles in International Refereed Journals


Articles in applied research journals

The Persico Case: Transgenerational Professionalization of the Family Firm, *The STEP Project Europe Case Series*, developed by University of Bergamo, CYFE - Center for Young and Family Enterprise in partnership with Bocconi University, EntER - Centre for research on entrepreneurship and entrepreneurs.

Beales Hotels Ltd, *The STEP Project Europe Case Series*, developed by Lancaster University Management School – IEED (Centre for Family Business).


Aymon P. Cassia L., De Massis A., (2010). Strutturare il reporting operativo per un efficace “focusing” sulle perfomance aziendali anche nella PMI. *Sistemi & Impresa*, No.8, novembre/dicembre, pp. 57-64. ISSN: 0394-929X.


11


De Massis A. (2010). Le agenzie tra debolezze e potenzialità. La metodologia d’analisi del Mistery Client. Assicura, gennaio-febbraio, pp. 60-61. ISSN: 2039-991X.


De Massis A. (2010). Le agenzie tra debolezze e potenzialità. La metodologia d’analisi del Mistery Client. Assicura, gennaio-febbraio, pp. 60-61. ISSN: 2039-991X.


Special Issues Co-Edited


Books and book chapters


Conferences, symposiums, workshops and invitations at other presentations


Kotlar J., De Massis A., Campopiano (forthcoming). Theory building, theory testing and impact of family business studies. Accepted for presentation at 14th Annual Conference of the European Academy of Management (EURAM), Valencia, Spain, June 4-7 (Nominated as finalist for Best Paper Award).

Minola T., Baù M., Chirico F., De Massis A. (forthcoming). Behind slack and firm performance: The moderating roles of family ownership and high-tech industry. Accepted for presentation at Strategic Management Society (SMS) 34th Annual Conference, Madrid, Spain, September 20-23.

De Massis, A., Kotlar, J., Frattini, F., Messeni-Petruzzelli, A. Leveraging tradition to innovate the family firm: Lessons for family business practitioners. Accepted for presentation at the Family Enterprise Research Conference, Portland, Oregon, June 21-23 2014 (Nominated as finalist for Best Practitioner Focused Paper Award).


De Massis A., Kotlar J., Chua J. H., Chrisman J. J., Sharma P. (2011). The differences of family firms: an ability and willingness perspective. EIASM 7th Workshop on Family Firms Management Research, Witten, Germany, May 27-29 (Received Honorable Mention for Best Paper Award).

Campopiano G., Cassia L., De Massis A., Kotlar J. (2011). An empirical investigation on the effects of “familiness” on SMEs’ financial performance. *EIASM 7th Workshop on Family Firms Management Research*, Witten, Germany, May 27-29. *(Received Honorable Mention for Best Paper Award).*


Dodd, S., Jack, S., Anderson, A. (2010). *Networks and the family firm.* In: ISBE.


De Massis A., Kotlar J. (2013). Technology Adoption Among Family Firms, Edwards School of Business, University of Saskatchewan, Saskatoon, Canada, February 7.


