A Consultancy Challenge project with the experienced managers on the Lancaster MBA programme gives you the opportunity to get a fresh perspective on a business issue, at no charge except travel and expenses.

“The Lancaster MBA Consultancy Challenge

Excellent work characterised by genuine independent thinking and professional client handling skills. A pleasure to work with.”

Peter Dumigan,
Commercial Manager
Hultafors Group UJK Ltd

www.lums.lancs.ac.uk/mba
Benefits to the Organisation Include:

- An outside view from professional business managers for minimal expense cost
- The ability to address issues or opportunities that you do not have the resources to explore on a daily basis
- The creation of ideas and strategies that could help the future of your business
- Access to the knowledge and expertise held by Lancaster University Management School

How it works

1. A project brief is agreed between the organisation and the MBA team by the end of December
2. Selected projects are matched to a small group of students – our students come from all over the world and have experience in many different industries
3. Those students will work as consultants on your business issue for two weeks during late February/early March
4. The agreed outputs, normally a business report and presentation, will be delivered by the end of March and you will be asked for feedback on your experience of the project

What we need from you

- Define a problem area or opportunity on which you would welcome an external view. We are happy to discuss ideas and help you compile a project brief
- If your project is selected, arrange a meeting at your offices on the first day for the MBA team to meet relevant people and gain a deeper understanding of the issue. The more information available early on the better. Define and agree with the students the outputs your organisation will require
- Nominate a project champion from your organisation to be responsible for liaison with the team and act as first point of contact during the review. They will undoubtedly have further questions to ask during the course of the project
- Ensure that there is a budget for the financial costs of the intervention (expenses only). Expenses (travel, phone etc) are charged to you by the Management School after the completion of the project

Lancaster University Management School

Winner of the Times Higher Education Business School of the Year Award in 2012, LUMS is one of only a few European Management Schools to hold triple accreditations from AACSB, EQUIS and the Association of MBAs.

The Lancaster MBA is consistently ranked by the FT and Economist Intelligence Unit among the top 10 MBAs in the UK.

Work with us

We hope to develop an ongoing relationship between your business and the Lancaster MBA. Other opportunities include access to high potential candidates for recruitment; summer internships; providing a speaker for our Guest Speaker series and invitations to other events; as well as access to scholarships for your employees to study on the Lancaster MBA.

For an informal discussion contact Jane Foster,
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