

Social change and climate change

Introduction to an exhibition of ideas



If there is to be any effective response to climate change, substantially new ways of living are urgently required.

Policy interventions based on theories of rational action, lifestyle choice and human behaviour are unlikely to transform entrenched habits and routines at the rate or on the scale required.

Members of the social-change climate-change working party have met together on three occasions to consider new ways of conceptualising and promoting more sustainable practices.

In combination the ideas presented here help re-frame otherwise intractable questions of behaviour change. They demonstrate the relevance of social theory for understanding how patterns of daily life come to be as they are and how they develop.

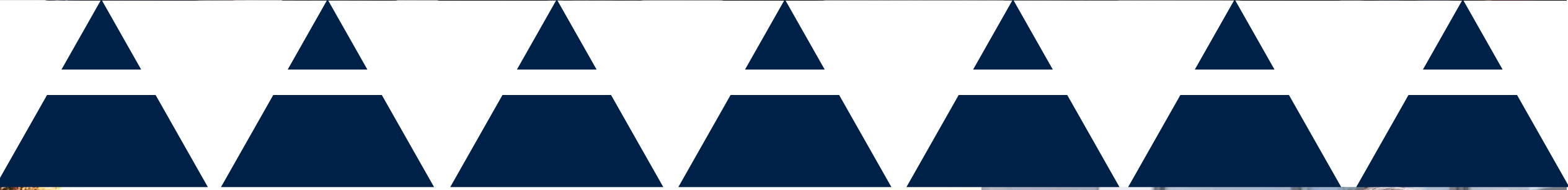
We hope the exhibition prompts climate change policy makers and others to reflect on the questions they ask, the kinds of data they collect and the actions they take.



The exhibits include:

- The shower-bath path
- Elements of cycling
- Making a meal of practices
- Glenn’s house
- Swindon revealed
- Comparing habits
- Rose’s buckets
- Challenging thoughts

Each exhibit deals with a different concept the key features of which are captured on a postcard. You can collect these cards and take them home in the concept container provided.



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