

The British Academy

British Academy Research Development Award: Final Report

To be completed by the grant-holder at the close of the Academy funded phase of research.

Award Number:

BARDA-48854

This number can be found on your original letter of award.

1. Name

2. Address for correspondence

Surname: Sum First name: Ngai-Ling Title: Changing Cultures of Competitiveness: A Cultural Political Economy Approach	Department of Politics, Philosophy and Religion (renamed from Politics and International Relations since August 2010) Lancaster University, Lancaster
	Postcode: LA 1 4YD
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3. Dates of research

Date of Award	Start Date	End Date	<i>For office use only</i>
28 March 2008	01/07/2008	Original end date 30/06/2010 Extended to 30/07/2010 because of travel problems related to volcanic ash cloud	

4. Title of research project

Changing Cultures of Competitiveness: A Cultural Political Economy Approach

5. Synopsis of research for public dissemination

Please supply up to 150 words describing your research in terms suitable for a non-specialist. Please note that information supplied here may be used by the Academy in its publications, either in print form or on its web site.

This research had three dimensions. First, it developed a cultural political economy approach to changing cultures of competitiveness in terms of discourses (e.g., 'economic imaginaries') and policy practices. Second, case studies of Hong Kong/Pearl River Delta and India illustrated how ideas on competitiveness are being reinterpreted and combined at different sites and scales. In the former case, a global city region is being re-integrated with the 'motherland' in a context of 'catch-up competitiveness'. India is developing its national competitiveness strategy but has major local experiments oriented to poverty-reduction around building competitive micro-clusters. Major policy implications of the case studies are: (a) a multi-scalar approach can enable researchers and policy-makers to identify the best scale(s) to 'get competitiveness right'; and (b) the social dimension of competitiveness must be considered to enable inclusive growth. Third, as this project progressed after the first year, it was broadened to include the financial crisis and the rise of 'BRIC' (Brazil, Russia, India and China) discourse as a new competitiveness imaginary, especially as this concerns China and India.

6. Additional information

Please supply any useful web site addresses related to your research that may be of interest to other scholars or general browsers. The Academy may provide links to these sites on its web pages. Please indicate if you would prefer the sites **not** to be listed publicly.

Project web site	http://www.lancaster.ac.uk/cperc (Cultural Political Economy Research Centre in Lancaster University)
Individual home page	http://www.lancs.ac.uk/fass/ppr/profiles/Ngai-Ling-Sum/ (Department of Politics, Philosophy and Religion, Lancaster University)
Other useful addresses	http://www.academia.edu/People/Critical_Realism (cultural political economy repository under Michael Farrelly)

7. Electronic products or by-products of research

(a) If your research has involved the production of electronic data, have these been offered for deposit to an appropriately accessible repository?

Yes No Not applicable

(b) If yes, has it been accepted? Yes No Notification not yet received Waiver granted

(c) If you have answered no to either of the above questions, please give reasons, and details of any future plans to deposit

Interviews were conducted on the basis of confidentiality, because of commercial and policy sensitivities and/or because interviewees were speaking off the record in a personal capacity. Interviews were used to orient the research and the main results depend on the reading of documents in the public domain, which will generally be listed in the research outputs.

14. Research report Holders of grants of more than one year's duration should include details on both the research undertaken during the final year and an overview of the project as a whole.

i. notification of any significant variations to the research proposal and justification for changes

As outlined in the Interim Report, the PI and CI continued to develop cultural political economy as a theoretical approach and to apply it to the changing cultures of competitiveness in China and India. There were two significant variations and one complementary development in the final year of this project.

The two significant variations were the re-orientation and rescheduling of the project due to the financial crisis and the ash cloud. First, as this project moved into its second year, the impact of the financial crisis became more obvious. The PI and CI decided to broaden the project on China and India to include this crisis as well as the rise of discourses about the 'BRIC' (Brazil, Russia, India and China) as new sites of competitiveness. This was met with excellent responses (see below). Second, the PI's research on India and Hong Kong/Pearl River Delta was slightly delayed by the April ash cloud. This necessitated the rescheduling of interviews with major local researchers, government officials and think tanks – enabled by the extension of the award end date by one month to 31st July 2010 and subsequent travel claims in early August. However, the visit to India was cancelled because of serious illness of Dr. M. Vijayabaskar (Madras Institute for Development Studies), the world expert on the Tirupur garment cluster in India and the PI's major contact in Madras. This nonetheless allowed the PI to interview Dr. Geert de Neve (Sussex University) who is Dr. Vijayabaskar's co-researcher on the Tirupur cluster. While in Sussex, she was able to visit the cluster policy research team in the Institute of Development Studies (IDS) and consult the Indian material in its library. The cancellation of the Indian trip also allowed the PI to accept an invitation from the Karl Renner Institute (Vienna) to present a workshop paper on the 'BRIC' economies. While in Vienna, she visited the United Nation Industrial Development Organization (UNIDO) to interview Dr. Michel Clara, who was one of the chief architects of India's cluster policy in the early 2000s. The final research trip to Hong Kong/Pearl River Delta was rescheduled for early July, enabling the completion of the formal research on 30th July 2010. Compared with the original proposal which envisaged two trips each to India and Hong Kong/Pearl River Delta, the PI and CI made two trips to India, one to Vienna, and three to Hong Kong/Pearl River Delta. The trips cost less than had been budgeted because some are financed by the inviting institutes – the Max Planck Institute for the Study of Societies (Germany) and the Renner Institute in Vienna (Austria).

A complementary development was the award to the CI (Prof. Bob Jessop) of a 3-year ESRC professorial fellowship in 2009. The project is entitled *Great Transformations: the Cultural Political Economy of Crisis-Management* (RES-051-27-0303). The new project builds on the BARDA award and the PI in turn has benefited from involvement in this project. It also re-focuses the CI's research from competitiveness, knowledge-based economy and the Lisbon Agenda towards competitiveness, financial crisis and Europe (e.g., UK, Germany, Poland, and Sweden).

Overview: this two-year project on 'Changing Cultures of Competitiveness' has enabled the PI and CI to develop a theoretical approach on cultural political economy (CPE) and conduct research on the cultures of competitiveness in India and Pearl River Delta (southern China). The PI and CI spent the first year in developing the CPE approach and conducted field work in India and China. This coincided with the onset of the financial crisis in 2008. The PI and CI decided to include the crisis in their research on competitiveness as well as to integrate growing interest in the 'BRIC' economies. This re-orientation met with excellent responses from scholars and practitioners. The PI and CI have been invited to many conferences/workshops to present their overall approach and to elaborate its implications and to present their case studies. In academic and policy terms, this approach supplement views on competitiveness coming from business studies and management literature. It offers a critical understanding on competitiveness (and its changing nature) by treating it as a cultural as well as material phenomenon. It explores how competitiveness discourses and practices (e.g., cluster building) get reinterpreted at different sites and scales and illustrates this from the Chinese and India cases. It also has important policy implications for 'getting competitiveness right'. Re-orienting the research to crisis and the 'BRIC' imaginaries showed the importance of the scalar and social dimensions of inclusive competitiveness in a period of financialization and subsequent financial crisis. In capacity-building terms, the project allowed the PI and CI to set up a Cultural Political Economy Research Centre in Lancaster University with its own website and international links. The CI, who builds on this approach, was awarded an ESRC professorial fellowship 2009-2012 to work on a CPE of the crisis. They were also invited to join the EU-COST Action Programme on *Culture of Finance* (IS0902) 2010-2012 and to partner the Pufendorf Institute of Lund University (and others) in an application for an EU Framework 7 project on *Resilience to Challenges and Uncertainties in Europe* (RESCUE) in 2011. The PI and CI are finishing a monograph on *Towards a Cultural Political Economy* to be published by *Edward Elgar* at the end of 2011. They have also published individually in academic and policy-relevant articles such as *Critical Policy Studies*, *Journal of Language and Politics*, *Prokla* (in German) and *CUP* magazine (in Chinese). Major users of their research include World Bank, UNRISD, International Centre for Development and Decent Work (Centre of Excellence in Kassel University, Germany), the Karl Renner Institute (Vienna), and the Planning Department of the Hong Kong SAR Government.

ii. account of research carried out during final year of project

August - September 2009: Set up the Cultural Political Economy Research Centre (CPERC) at Lancaster University

Given the novelty of the cultural political economy approach, the Director of the Institute of Advanced Studies (Prof. Michael Krätke) backed this initiative. A website was constructed and improved to host contributions from local, national and international scholars interested in this approach. The PI and CI co-direct CPERC and Emeritus Prof. Norman Fairclough is Deputy Director. A special panel was organized at the 2009 ECPR Conference in Potsdam to launch the approach and the centre. Concurrently, the CI was awarded a 3-year ESRC professorial fellowship to apply this approach to financial crisis and crisis management in Europe (UK, Germany, Poland, and Sweden).

October – November 2009: Visit to Max Planck Institute for the Study of Societies (Köln, Germany)

In connection with the CI's ESRC professorial fellowship, the PI and the CI were invited by the Max Planck Institute in Köln for six weeks to work with their researchers to deepen the CPE approach and to use their research facilities. Here the PI was asked to join Dr. Tobias ten Brink's research group on 'Chinese capitalism' and to exchange ideas on China's cluster policy. The PI and CI wrote a response to Dr. Bas van Heur's comments on CPE in *New Political Economy* (published in 2010). They were also invited to present papers on the CPE of the crisis at the Max Planck Institute. During the stay, they were also invited by the Amsterdam Institute for Metropolitan and International Development (University of Amsterdam) to present papers on the BRIC economies and crisis management. The CI also gave a paper on narratives of crisis in United Nations Research Institute for Social Development (UNRISD) in Geneva (to be published in 2011).

December 2009 – January 2010: Fieldwork in Hong Kong/Pearl River Delta and Conference in Shenzhen (China)

On return to Lancaster, the PI drafted a paper for *Review of International Political Economy*. Both the PI and CI joined an expert team from the Department of Geography of Minnesota University to present theoretical and empirical papers on cultural political economy of the Pearl River Delta in a closed workshop organized by the Department of Geography of Beijing University campus in Shenzhen. While in Shenzhen, the PI took the opportunity to interview two local expert researchers (Prof. George Lin and Prof. Victor Sit) in the workshop. On returning to Hong Kong, the PI interviewed the Chief Town Planner (Mr. Chan Chun-fung) and Senior Town Planner (Mr. Tony Wu Yiu-chung) of the Strategic Planning Section of the Planning Department of the Hong Kong SAR Government on the future of competitiveness in the Pearl River Delta. The PI was also interviewed by a Hong Kong public affairs magazine called *CUP* on this research project and her views on competitiveness of the Pearl River Delta.

February – March 2010: Writing-up in Lancaster and Workshops in Helsinki and Seoul

On return to Lancaster, the PI wrote up the research notes and finalized the paper for the special issue in *Journal of Language and Politics* on "China and the Discourses on Globalization". The PI and CI were invited to present the CPE approach on competitiveness and BRIC economies at an international conference at Chung Ang University, Seoul, South Korea and at the Department of Behavioural Science, Helsinki University, Finland at a conference on 'Discourses on of innovation'.

April 2010: Volcanic Ash Cloud, Writing and Rescheduling

Due to the ash cloud and the principal interviewee's illness, the trip to Madras was cancelled. The PI and CI focused on their co-authored book and the PI drafted a journal article for *Prokla* and revised the article for the *Review of International Political Economy*. The final research trip to Hong Kong/Pearl River Delta was re-scheduled.

May – Mid-June 2010: Institute for Development Studies (Sussex), Disseminations and UNIDO

The British Academy extended the award for one month because of the ash cloud. The visit to India was cancelled because Dr. M. Vijayabaskar of Madras Institute for Development Studies has fallen seriously ill during this period. He wrote the first case study on the Tirupur Garment Industry Cluster. Instead, the PI interviewed Dr. Geert de Neve (Sussex), who has been working for many years with Dr. Vijayabaskar. While in Sussex University, she used the Institute for Development Studies library and visited its team on cluster development policy. The PI also received two invitations in this period. The first was from the Pufendorf Institute in Lund University (Sweden) to present a paper on cultural political economy of the crisis, BRIC and China. The second was from the Karl Renner Institute (Vienna) to discuss 'BRIC' and semi-peripheral economies. While in Vienna, she interviewed Dr Michel Clara of UNIDO (United Nations Industrial Development Organization), who was one of the chief architects of India's cluster policy in the early 2000s. This period also saw an invitation from University College London's "Urban Salon" to deliver a lecture on competitiveness and urban development in Hong Kong/Pearl River Delta.

Mid-June – July 2010: Final Field Work in Hong Kong/Pearl River Delta

The PI wrote up the research notes from the IDS and UNIDO visits. Thanks to the extension of the award, the PI made her final research trip to Hong Kong/Pearl River Delta. She re-interviewed the Chief Town Planner of the Planning Department. She also interviewed the Senior Researcher (Ms Wendy Hong) of the China Team of the Central Policy Unit, the official government think tank of the Hong Kong SAR Government. To complement these official views, she interviewed two local academic-columnists (Prof. Eric Ma and Mr. Ivan Choi) of Chinese University of Hong Kong as well as representatives of two social NGOs (SACOM and China Labour Bulletin). She also used the university library facilities and consulted the latest Chinese language books, documents, and papers on the topic.

iii advances in knowledge or understanding resulting from research (**approx 1000 words**)

The project has advanced knowledge and policies in three ways.

First, it develops Cultural Political Economy as a new and distinctive approach that combines the ‘cultural turn’ with political economy. It takes seriously the role of discourse in shaping ‘economic imaginaries’ as well as the institutional mediation of competitiveness as policies and practices. It seeks to synthesize critical discourse analysis, evolutionary and institutional political economy, state theory and governance theory, and critical geo-politics. This approach is gaining attention as an emerging interdisciplinary perspective in geography, (international) political economy, sociology, narrative analysis, and area studies. To consolidate these advances, a Cultural Political Economy Research Centre (CPERC) was set up in 2009-2010 at Lancaster University (see <http://www.lancaster.ac.uk/cperc>). Since setting it up in August 2009, *Google Analytics* showed that it is a popular site. By the end of 2010, it had a total of 1900 visits with 3.14 pages per visit and a bounce rate of 42.68% (50 is the norm and the lower the better) from visitors from over 80 countries. The importance of this approach was also recognized by the ESRC and the CI (Prof. Bob Jessop) was awarded a professorial fellowship to work on the Cultural Political Economy of Crisis Management. The PI and CI are co-authoring a major book with 9 main chapters (c150k words), with the title *Towards a Cultural Political Economy: Taking a Cultural Turn in Institutional Economics*, to be submitted to Edward Elgar in 2011. This is the sequel to their prize-winning joint book. The PI and CI also published jointly and individually in *Critical Policy Studies*, *New Political Economy*, *Journal of Language and Politics*, *Prokla* (in German), and in various edited works.

Second, academic and policy work on competitiveness is pervasive, especially in business studies, management literature, and policy documents. This project advances critical knowledge and understanding on competitiveness (and its changing nature) by treating it as a cultural as well as material phenomenon from a cultural political economy perspective. It seeks to explore how this body of discourse and practices became important and how they changed and were reinterpreted in different contexts and at different scales. The PI developed the idea of ‘knowledge brand’ to capture the importance of international business schools, think tanks and policy makers in packaging and marketing this body of knowledge. Michael Porter from Harvard Business School and his trilogy on competitiveness are key figures in this brand. This has been recontextualized at different sites and scales. In Hong Kong/Pearl River Delta, it is related to service growth (e.g., finance) and technological upgrading, both tied to the ‘catch-up competitiveness’ of a ‘global city region’ that is undergoing re-integration with the ‘motherland’. In this regard, competitiveness is both an economic and a nationalist project that enters into policy rhetoric at the scale of a global city region with a varied impact on different clusters. In the case of India, competitiveness discourses and practices are less successful at the national level because of India’s Gandhian and Nehruvian traditions of, respectively, self-sufficiency and decades of import-substitution policies. However, with the gradual neo-liberalization of India since the 1990s, competitiveness ‘thoughtways’ and practices have been combined with poverty-reduction strategies that operate primarily at the local level of micro-cluster building in different sectors (e.g., clothing and textiles, leather). This cultural political economy perspective has important intellectual and practical use-value in research and policy terms. Regarding research, it highlights the recontextualization and hybridization of different competitiveness imaginaries that are congenial to national/local concerns and priorities with an uneven social impact upon different clusters and their workers/citizens. In policy terms, it is important to recognize that competitiveness discourses and practices concern not only the national but also the urban, regional and local scales. These are not equally important for competitiveness projects to succeed. Depending on the case and location, some work better on the national scales, others are more likely to succeed on the urban and local scales. This research contributes in these respects by identifying the need for a more multi-scalar perspective, including issues of inter-scalar articulation, in contrast to mono-scalar approaches to competitiveness that have tended to dominate case study approaches and policy work in government departments. It is important to re-consider the scalar issue to ‘get competitiveness right’ in Asia and in Europe.

Third, as the project developed in its second year, the PI recognized the need to incorporate a crisis dimension and, later, a BRIC perspective in framing China and India. These were not in the original proposal. These re-orientations have met with excellent academic and policy responses. Both the PI and CI were invited to conferences/workshops in United Nations (UNRISD), China, South Korea, Finland, Sweden, Germany, the Netherlands, London and Vienna to present papers on competitiveness, crisis and the BRIC imaginaries with China as the main case. This unique way of understanding crisis and the BRIC economies (notably China and India) cast fresh light not only on the scalar dimension of competitiveness but also the social dimension of inclusive growth in a period of financialization and financial crisis. On this latter issue, the PI and CI were co-opted into an existing EU-COST Action Programme on *Culture of Finance* (IS0902) 2010-2012 and are partners in an application led by Lund University for an EU Framework 7 on *Resilience to Challenges and Uncertainties in Europe*. The Karl Renner Institute (Vienna) invited the PI to talk on the BRIC economies; and the *International Centre for Development and Decent Work* (Centre for Excellence in Germany, Kassel University) has commissioned her to contribute to its project on *Competitiveness and China’s Social Question*. Such positive responses indicate the value added of this project in advancing knowledge and policies, especially through a ‘cultural turn’ in political economy, and in applying/updating this approach to competitiveness, financial crisis and the BRIC economies with China and India as the main foci. [968 words]

15 Publications

List any publications which have arisen from this Academy-funded phase of research to date, or are in preparation (if other, please describe).

Books

Title	Publication date	Office use only
<i>Towards a Cultural Political Economy: Taking a Cultural Turn in Institutional Economics</i> (to be submitted at the beginning of 2011)*	End of 2011	
<i>Cultural Political Economy of Crisis and Competitiveness</i> (proposal submitted to Routledge RIPE series in mid-2011)*	End of 2012	
<p>* When compared with the Interim Report, there is a slight delay because of the unexpected excellent responses in reorienting the research towards crisis and the 'BRIC' economies. Both the PI and CI have spent time in travelling to more than 10 conferences/workshops and drafted new research projects at the invitation of partner universities (see research report and dissemination details).</p>		

Articles/Other outputs

Title	Journal/Other	Publication date	Office use only
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<u>Journal articles by the PI:</u>		
<i>'Cultural Political Economy of Transnational Knowledge Brands: Porterian Competitiveness Discourse and its Recontextualization to Hong Kong/Pearl River Delta'</i>	<u>Journal of Language and Politics</u> 9 (4): 546-573	2010
<i>'The Centring of (Semi-)Peripheral Economies: A Cultural Political Economy of 'BRIC' and the Case of China'</i>	<u>Prokla – Journal of Critical Social Science</u> 40 (4): 543-566 (in German)	2010
<i>'The Production of Hegemonic Policy Discourses: 'Competitiveness' as a Knowledge Brand and its (Re-)Contextualization'</i>	<u>Critical Policy Studies</u> 3 (2): 184-203	2009
<i>'Struggles Against Wal-Martization and Neo-liberal Competitiveness in (southern) China: Is Post-Neoliberalism an Alternative?'</i>	<u>Development Dialogue</u> , 51: 67-81.	2008
<i>'Neoliberalism and Cultures of 'Competitiveness' in East Asia: Numbers, Clusters and Chains'</i>	<u>Memoirs of Institute of Humanities and Social Sciences</u> , Ritsumeikan University (Japan), in-house journal, 50-67.	2008
<u>Book chapters by the PI (all accepted by editors):</u>		
<i>'A Cultural Political Economy of Regionality: the Making of a Competitiveness-Integration Order in the Pearl River Delta',</i> <i>'Competitiveness, Crisis and Social China'</i>	<u>The New Chinese Empire</u> , C. Cartier (ed.), London: Routledge	2012
<i>'The Making and Recontextualization of Knowledge Brands Across Different Sites and Scales'</i>	<u>China's Social Questions</u> , C. Scherrer (ed.), Rainer Hampp: Verlag	2011
<i>'Cultural Political Economy of Neoliberalism: The Production and Negotiations of 'Competitiveness' as Hegemonic Logics'</i>	<u>Geographies of Brands</u> , A. Pyke (ed.) Cheltenham: Edward Elgar	2011
	<u>Economic Transitions to Neo-liberalism in Middle-Income Countries</u> , A. Saad-Filho/G. Yalman (eds), London: Routledge, 47-61.	2010
<u>Interview article of the PI's work</u>		
<i>'Competitiveness: A Discussion of Hegemony'</i> , reported by Dr. K. C. Leung, Chinese University of Hong Kong	<u>CUP Magazine (Hong Kong)</u> , Issue 98, March 160-2 (a Hong Kong-based public affairs magazine with a readership of over 50,000)	2010
<u>Co-authored article with the CI</u>		
<i>'The development and potential of the cultural political economy: on logics of discovery, epistemic fallacies, and the complexity of emergence'</i>	<u>New Political Economy</u> 15 (3): 308-315	2010
<u>Co-authored book chapter with the CI</u>		
<i>'Critical discourse analysis, cultural political economy and economic crisis'</i>	<u>Discourse-Politics-Identity</u> , R. de Cillia et al. (eds), Tübingen: Stauffenberg, 96-103.	2010
<u>Forthcoming journal article by the PI:</u>		
<i>'A Cultural Political Economy of the Financial Crisis: the Turn to 'BRIC' and the Case of China'</i>	<u>New Political Economy</u> (Submitted in June 2010, resubmit in Jan. 2011)	2012
<i>'Financial Crisis and the Discourses of Hope: Construction of BRIC and the Case of China'</i>	<u>Third World Quarterly</u> (To be submitted in March 2011)	2012
<u>Forthcoming book chapter with the CI:</u>		
<i>'Cultural political economy, strategic essentialism, and neo-liberalism'</i>	<u>Local Space/Social Conflict</u> , M. Mayer/J. Künkel (eds), London: Palgrave	2011

Please remember to submit a copy of any book(s) to the Academy on publication, to fulfil the conditions of award. You should provide the Academy with full bibliographical information of any other published outputs resulting from this award. There is no need to send copies of articles.

16. Dissemination

Indicate if any other dissemination (e.g. conference papers) has taken place or is planned for the future.

Title/description	Date
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<u>Invited (inter-)national conference/workshop papers of the PI:</u>	
<i>'Centring the Peripheries: the Construction of BRIC', "Beyond the Regulation Approach" Workshop, Karl Renner Institute and University of Vienna, Austria</i>	7-8 July 2010
<i>Financial Crisis and Rise of Peripheral States: 'BRIC' and the Case of China', "After the Crisis" Workshop, Pufendorf Institute, Lund University, Sweden</i>	17-18 June 2010
<i>'A Cultural Political Economy of a Global City Region: the Making of a Competitiveness-Integration Order in the Pearl River Delta', Urban Salon, Dept. of Geography, London School of Economics (hosted by University College London)</i>	24 May 2010
<i>'A Cultural Political Economy of the Crisis and the Turn to BRIC: Some Socio-Cultural Implications', International and Postgraduate Conference on "Financial Crisis and Socio-Cultural Aspects", Chung Ang University, Seoul, South Korea</i>	26-27 March 2010
<i>'A Cultural Political Economy of Knowledge Brands: Upgrading Clusters and Facilitating System of Innovation', International workshop on "Discourses of Innovation", Dept. of Behavioural Science, University of Helsinki, Helsinki, Finland</i>	8-9 February 2010
<i>'Cultural Political Economy of Global City Region: Competitiveness-Integration Order in the Pearl River Delta', Joint International Symposium organized by Beijing and Minnesota Universities on "Making Global Cities and World Economic Crisis", Shenzhen Air International Hotel, Shenzhen, China</i>	4-8 January 2010
<i>'Crisis Management and the Turn to the BRIC Bloc', paper presented at the "Re-embedding the Market: Crisis and Reinvention?" Workshop, Max Planck Institute for the Study of Societies, Köln, Germany</i>	16 November 2009
<i>'Cultural Political Economy of Crisis Management: the (Re-)Invention of BRICs', "Financial Crisis and Development" Workshop organized by the Amsterdam Institute for Metropolitan and International Development, University of Amsterdam, the Netherlands</i>	2 November 2009
<i>'Cultural Political Economy of Competitiveness', paper presented to the "Welfare State Transformation Since 1970: Comparative International Perspectives.", the University of Chicago's Centre in Paris, France</i>	24-25 April 2009
<i>'A Cultural Political Economy of Knowledge Brands: the Porterian "Competitiveness" Discourse and its Recontextualization in the Urban Redevelopment in Hong Kong/Pearl River Delta', paper presented to the 5th East Asian Regional Conference in Alternative Geography, National University of Seoul, Seoul, South Korea</i>	13-16 December 2008
<u>Invited Public Lecture and Plenary of the PI:</u>	
<i>'Developing a Cultural Political Economy: Connecting Discourses and Materialities', public lecture in the Nehru Memorial Museum Library, New Delhi, India</i>	2 April 2009
<i>'Cultural Political Economy', plenary speech in the 4th International Conference in Interpretive Policy Analysis on "Discourse and Power in Global Political Economy", Faculty of Social Sciences, University of Kassel, Germany</i>	4-8 January 2010
<u>Forthcoming invited conference/workshop of the PI:</u>	
<i>'A Cultural Political Economy of Regionality/Marginality: the Making of the Competitiveness-Integration Order in the Pearl River Delta', Regional China Workshop 2010, China Research Centre, Technical University of Sydney, Posada de Mong-Ha, Macau</i>	1-3 November 2010
<i>'Cultural Political Economy: Some Theoretical Issues', Co-presented with the CI, Latin American Studies Association, Panel on "Accumulation, Discourse and Hegemony in Latin America 2008-9 Crisis: Critical Cultural Political Economy Perspectives", University of Toronto, Toronto, Canada</i>	6-9 October 2010
<u>Selected invited conference paper of the CI by international organizations</u>	
<i>'Crisis and Crises of Crisis-Management', 'Adaptability and Change: the National and Regional Dimensions of Central and Eastern Europe' Workshop, World Bank and Euroreg Centre of University of Warsaw, IE HAS, Budapest, Hungary (forthcoming)</i>	15-16 October 2010
<i>'Narratives of Crisis and Crisis Response', UNRISD conference on "Social and Political Dimensions of the Global Crisis", Palais de Nations, Geneva, Switzerland</i>	12-13 November 2009

17. Audiences

Please indicate if the work has been co-sponsored by the public service sector (eg government departments or agencies) or business.

(tick)	Details
Public service	Department of Geography, University of Minnesota (air ticket and accommodation to Shenzhen), Karl Renner Institute, Vienna (air ticket and accommodation to Vienna), UNRISD (air ticket and accommodation to Geneva), Institute of Advanced Study, Jawaharlal Nehru University, India (local stipend, accommodation and transport), Indian Council of Social Science Research (Western Regional Centre) in Mumbai (provision of accommodation and local transport)
Business	Hong Kong Logistics Association (funding trips to Yantian Port and Sun Yat-sen University in the Pearl Delta area)

Please list any specific public service or business audiences in the UK and abroad who might benefit from the research.

(tick)	Details
Public service	Karl Renner Institute (Vienna), International Centre for Development and Decent Work (Centre for Excellence in Kassel University), TATA Research Institute (Delhi), Urban Salon (London), EU-COST project on 'Cultures of Finance', United Nation Research Institute for Social Development (UNRISD), World Bank, UNIDO, UNDP, UNCTAD, Regional Development Department (OECD), Asian Development Bank Institute, United State Agency for International Development (USAID), German Technical Cooperation (GTZ), Swiss Agency for Development and Cooperation (SIDA), DFID, Northwest Development Agency (UK), Institute of Human Development (India), MSME Foundation (India), Research Institute for Guangdong Development (China), Planning Commission of Guangdong Government, Centre for the Study of Hong Kong, Macau and Pearl River Delta (China), Planning Department of the Hong Kong SAR Government, etc.
Business	Goldman Sachs, Templeton Fund, World Economic Forum, China UK Link, International Chamber of Commerce, Indian Chamber of Commerce, Hong Kong Coalition of Service Industries, Hong Kong Chamber of commerce, Greater Pearl River Delta Business Council (Hong Kong), Hong Kong Logistics Association, etc.

18. Signature and date

Signature

Date

Please send the completed form, to the Research Grants Office, The British Academy, 10 Carlton House Terrace, London, SW1Y 5AH.