Tools help us to engage communities through creative methods and enable others to become co-researchers and co-designers.
CREATIVE ENGAGEMENT CAN:

- Facilitate discussion
- Elicit people's hopes, fears, beliefs, concerns, values
- Generate ideas
- Give participants the opportunity to 'do' and 'learn' through engagement
- Record many voices + PDV through forms other than writing
- Be open-ended
- Enable people to express themselves in their own way
- Inform practical action and decision making
OUR EXPERIENCE IN TOOL DESIGN...

What are tools for creative engagement? Show examples

We both have worked designing tools - PROUD and IDEAS projects
Simple tools for bringing people together, exchanging ideas and making stronger, more active communities.

Latest Activity

Be Included: reflecting on the use of social media for co-designing
For the Be Included project, the Leapfrog team have been exploring the use of the social media application WhatsApp as a forum for co-design. The main driver for using WhatsApp is ...

New Tools for Translating Stories into Impactful Engagement
Leapfrog has just published four new tools to help engagement practitioners transform the outcomes of engagement activities into valuable impact within their organisation. The four tools, Prioritise Together, Engagement Map ...

www.leapfrog.tools
WE CO-DESIGNED WITH...
THE DESIGN PROCESS

http://www.designcouncil.org.uk/news-opinion/design-process-what-double-diamond
The young designers showing their approval of a Leapfrog workshop at Child Action Northwest in Blackburn.
We define tools as:

- Transferable
- Both frame and document a process
- A loose structure that becomes more rigid through use
- These structures can vary depending on local needs.

- Draw on theory + inform good practice
- Require skill to use
- Low cost + low barriers to use
- Does not replace skill of engagement practitioner
EXAMPLES OF TOOLS

Our Meeting: Topic Tally

Me

Things I would definitely like to talk about

Date ___________

Things we have decided together

You

Things I would definitely like to talk about

1. ________

2. ________

3. ________

Things it would be good to talk about

1. ________

2. ________

3. ________
MORE NATURE!

FREEDOM TO MOVE

Think about a new layout for the Imagination Lancaster Office

ALL HOT DESKS

Follow steps 1 to 4 whilst...
IMPACT OF TOOLS

Family I want less contact with

Family I want some contact with

Family I want lots of contact with

Which family members are important to you?

How do you want to have contact with your family members?

Leaftop

Target Control

Family I want less contact with

Family I want some contact with

Family I want lots of contact with

Which family members are important to you?

How do you want to have contact with your family members?
WHAT ARE WE DOING NOW?
Tips for engaging people creatively in research

1. What’s the value to the communities you work with?
2. Make it convenient for them
3. Don’t be afraid to get people to draw
4. Frame blank space to make it less intimidating
5. Think carefully about how and why you’re using a tool
6. Expect it to be hard but the payoff is worth it
Thank you

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What engagement challenges do you have?

How could tools help with those challenges?