

## Research interests

### 1998-2001 Globalization, Regionalization and Cross-Border Regions

A co-edited book on *Globalization, Regionalization and Cross-Border Regions* (2002), London: Palgrave

### 2001-7 Globalization, High-Tech and Informational Capitalism

Sponsorship from the University of Science and Technology of Hong Kong (£8000) and the British Academy (£2000) to organize an international planning committee meeting and workshop on '*Transnational High-Tech Strategies in the Global World*'

Research grant of €110,436 approved for the Lancaster team by the EU Framework Six Priority 7 Programme in May 2004 under the acronym DEMOLOGOS from a total budget of € 1.01 million

### 2005- Competitiveness, Corporate Social Responsibility and Crisis

International advisor to the Students and Scholars Against Corporate Misbehaviour (Hong Kong)

Co-write with academic-activist (Ngai Pun) on Corporate Social Responsibility in China (see paper in *Competition and Change*)

ESRC award of £14 980 on a seminar series on the 'Changing Cultures of Competitiveness: Concepts and Policies', 2007-9

### 2008- Regulation Approach and Cultural Political Economy

ESRC award of £14 980 on a seminar series on the 'Changing Cultures of Competitiveness: Concepts and Policies', 2007-9

British Academy Research Development Award on 'Changing Cultures of Competitiveness: A Cultural Political Economy Approach', 2008-2010

Institute for Advanced Studies grant of £2000 2004-6, Lancaster University

Coordinator of an interdisciplinary reading group on Cultural Political Economy (meeting fortnightly in term-time)

Organizer of annual Cultural Political Economy workshop (2004, 2005, 2006)

Editor of the IAS Working Paper Series (with 9 working papers)  
(<http://www.lancaster.ac.uk/ias/polecon/index.htm>)

IAS database on Cultural Political Economy (under construction)

Principal applicant for an ESRC seminar series 2006-7

Co-authored book on *Towards a Cultural Political Economy* (2006) Cheltenham: Edward Elgar (with Bob Jessop)

### Empirical Interests: Hong Kong, Pearl River Delta and East Asia

Political economy and identity politics of Hong Kong and the cross-border region of Pearl River Delta

Comparative Political economy of newly-industrializing countries in East Asia

Asian Crisis 1997 and sub-prime financial crisis 2008

Global-Regional-National Governance of competitiveness

## **CV**

### **Current Full-Time Academic Appointment**

2005- Senior Lecturer, Department of Politics and International Relations, Lancaster University

2001-5 – Lecturer, Department of Politics and International Relations, Lancaster University

### **Previous Full-Time Research Appointments**

1998-2000 - Simon Research Fellow, Manchester International Centre for Labour Studies, University of Manchester (a three-year post-doctoral appointment, financed by Manchester University central funds)

1994-97 Alec Horsley Research Fellow, Political Economy Research Centre, University of Sheffield (a three-year post-doctoral appointment with affiliation to the Politics Department).

### **Academic Qualifications**

1994 - Ph.D. (Sociology) (Lancaster University), thesis accepted without revision

1989 - M.Soc.Sc. (Public Admin.) (Hong Kong University)

1985 - M.Ed. (Soc. Sc. Education) (Hong Kong University)

1984 - Adv. Dip. Ed. (Hong Kong University)

1982 - Cert. Ed. (Distinction) (Hong Kong University)

1979 - M.A. (Comp. Asian Stud.) (Hong Kong University)

1975 - B.Soc.Sc. (Hons.) (Econ.) (Birm.)

### **Scholarship**

Wingate Scholar, The Harold Hyam Wingate Foundation, London (£7000)

### **Major international research grant 2004-7**

Principal researcher in team of 8 universities funded by the *EU Framework Six Priority 7 Programme* on '*Citizens and Governance in a Knowledge-Based Society*' (€1.01 million total) (No. CIT2-CT-2004-505462) (see page 14).

### **Major Award 2008-2010**

British Academy Research Development Award (BARDA) on a project on '*Changing Cultures of Competitiveness: A Cultural Political Economy Approach*' -- a comparison of Pearl River Delta and India (£ 167,076).

### **Book Prize 2007**

Co-winner (with Bob Jessop) of the *Gunnar Myrdal Prize* of the *European Association of the Evolutionary Political Economic* (EAEPE) (best political economy book of the year)

## Invited Annual Lecture

'Discourse and Power in Global Political Economy', 4th International Conference in Interpretive Policy Analysis, Kassel, Germany, 25-27, June.

1997 "'Embeddedness" and "Geo-Governance" of Cross-Border Modes of Growth: The Case of "Greater China"', annual lecture presented to Pacific Rim Studies Group, Department of Sociology, University of Essex, 4th March.

## Recent Invited Conference Papers

2009a - 'Cultural Political Economy of Competitiveness', paper presented to the "Welfare State Transformation Since 1970: Comparative International Perspectives.", the University of Chicago's Center in Paris (France), 24-25 April.

2009b - 'Wal-Martization and the Glocal Negotiations of CSR in China', paper presented to the ESRC Conference on 'Global Retailers, Global Responsibilities', Royal Geographical Society, London, 21-23 Jan.

2008 - '*The Cultural Political Economy of Neo-Liberalism: the Production of 'Competitiveness' as Hegemonic Logics*', paper presented to the Turkish Social Sciences Association's conference on 'Transition to Neoliberalism in Middle Income Countries', Middle Eastern Technical University, 14-15 Feb.

2007a - 'Business, Social Policy and Corporate Political Influence in Developing Countries, United Nations Research Institute for Social Development, 12-13 November.

2007b - 'The Cultural Political Economy of Competitiveness and the World Bank', paper presented at the Development Studies conference, Vienna Free University, Austria, 25-27 October.

2007c - 'The Cultural Political Economy of New Capitalism: Competitiveness as the New Hegemonic Logic', Joint IAS-Ritsumeikan University conference, IAS, Lancaster, 26-27 March.

2007d - 'The Cultural Political Economy of Socio-Spatial Changes', paper presented to the 'Economic and Social Innovations' conference, National Chengchi University, Taiwan, 5-6 July.

2007e - 'Cultural Political Economy of Knowledge Brands and Hong Kong's Economic Restructuring', paper presented to the international workshop on Development Models and Logics of Socio-Economic Organization in Space (DEMOLOGOS), funded by the EU Framework Six Priority 7 Programme on 'Citizens and Governance in a Knowledge-Based Society', University of Science and Technology in Hong Kong, Hong Kong, 2-3 July.

2007f - 'Combining Fixity and Motion: Time-Space Governance and the Trans-Border Space of "Greater China"', paper presented at the 'Fixity and Motion' Conference, Reflexive Modernization Research Centre, University of Munich, Munich, 20-21 February.

2006 - 'The Cultural Political Economy of New Capitalism: "Competitiveness" and the "Knowledge-Based Economy" as New Objects of Governance and Norms of Development', paper presented at the conference on Marxism and New Capitalism, Zhongshan University, Guangzhou, China, 5-6 December.

2005 - 'Culture, Discourse, Ideology and Hegemony', , paper presented to the international workshop on Development Models and Logics of Socio-Economic Organization in Space (DEMOLOGOS), funded by the EU Framework Six Priority 7 Programme on 'Citizens and Governance in a Knowledge-Based Society', University of Reggio Calabria, Italy, 14-15 December.

2004 - '*Towards a Cultural Political Economy*', paper presented to the international workshop on Development Models and Logics of Socio-Economic Organization in Space (DEMOLOGOS), funded by the EU Framework Six Priority 7 Programme on 'Citizens and Governance in a Knowledge-Based Society', Vienna Free University, 27-28 August.

2003a - 'Towards International Cultural Political Economy', BISA, a special panel on *IPE and Postmodernism*, University of Birmingham, 15-17 December.

2003b - '*The Paradox of a Tourist Centre: Hong Kong as a Place of Play and a Site of Fear*', Hong Kong Sociological Association, Lingnan University, 20 December.

2002a - '*The Internet Age and the (Re-)making of "Greater China": Silicon Valley and the Strategy of Siliconization*', conference organized by Stiftung Wissenschaft und Politik and London School of Economics, Berlin, 22<sup>nd</sup> -23<sup>rd</sup> February.

2002b - '*New Information Technologies and the Reshaping of Power Relations: An Approach of Greater China's Political Economy*', International conference organized by CERI-Sciences Politiques, Paris, 16-17 December.

2001a - 'The Time and Space of Exportism', Conference organized by Institute of Labour Studies, Government of South Korea, 16th February.

2001b - 'The Remaking of the 'Greater China' Space for Speed-Time', Designated Session on Southeast Asia, Annual Conference organized by the Association of Asian Studies (USA), Chicago, 25th-27th March.

2001c - 'Varieties of Capitalism in Time and Space: "Embedded Exportism" of East Asian Newly-Industrializing Countries and their Governance', International Conference on 'East Asian Modes of Development and their Crises: Regulationist Perspectives' funded by the National Science Council and organized by Tunghai University, Taichung, Taiwan, 13-18th, April.

2001 - 'Siliconization of "Greater China": the Interaction between Geo-Economics and Geo-Politics',

2000a - 'The Changing Economic Identities of Hong Kong: from Property to Technology', the International Conference on 'Disaporas of Mind/Diverging Identities/Dilemmas of Culture' organized by the Centre of the Study of Democracy, University of Westminster, 21-23 Jan.

2000b - 'Regulation Approach and the East Asian Economies', the biannual conference organized by Council on European Studies, Palmer Hotel, Chicago, USA, 30th March - 3rd April.

2000c - 'The Making of Cybercapitalism in "Greater China"', International Conference on 'The Chinese Sphere in East Asia', the Asia Research Centre, University of Birmingham, 23rd -24th June.

2000d - 'Globalization, Regionalization and Cross-Border Regions: Time-Space Governance and the Case of "Greater China"', the International Political Science Association (IPSA), Quebec City, Canada, 1st - 6th July.

2000e - 'Globalization, Regionalization and Cross-Border Regions in East Asia', International Conference in Economics organized by Economic Research Centre, Middle East Technical University, Ankara, Turkey, 13th-16th September.

2000f - 'Cybercapitalism and Siliconization in 'Greater China'', International Conference on Internet in China, organized by the International Relations and International Studies Department, London School of Economics, London, 5th-6th December.

1999a - 'Entrepreneurial City in Action: the Case of Hong Kong' (joint paper with Bob Jessop), the International Sociological Association (ISA) (RC 21) Conference on 'The Future of Chinese Cities: A Research Agenda for the 21st Century' organized by the Institute of Sociology, Shanghai Academy of Social Science and the University of Albany, 28-31st July.

1999b - 'The Asian "Crisis" and "Greater China": Bursting of the "Property Bubble" and its Impact upon their Urban Regimes', the ISA (RC 21) Conference on 'The Future of Chinese Cities: A Research Agenda for the 21st Century' organized by the Institute of Sociology, Shanghai Academy of Social Science and University of Albany, 28-31st July.

1998a - 'The Re-articulation of Spatial Scales and Temporal Horizons: The Role of Global-Regional-Gateway and the Trans-border Space of "Greater China"', the ISA (RC21) Conference on 'City, State and Region in a Global Order: Toward the 21st Century' organized by Hiroshima University, Hiroshima International Conference Centre, Peace Park, 19th-20th December.

1998b - 'A Material-Discursive Approach to the Asian Crisis: the Breaking and Remaking of the Production and Financial Orders', the Nordic Institute of Asian Studies (NIAS) Conference on 'Asian Crisis: Global and Local Responses', Department of Economic and Public Administration, Roskilde University, Denmark, 12th-13th October.

1998c - 'Cross-Border Regional Modes of Growth and "Geo-Governance" of Time and Space', the Annual American Geographical Association, Boston, USA, 26th-29th March.

1998d - 'Global-Regional-Local Dialectics and Glurbanizing Cities: the Case of Hong Kong', the Nordic Institute on Asian Studies conference on 'Globalizing Asian Cities', NIAS, Helsinki, Finland, 23rd-24th May.

1997a - 'Rethinking Globalization: Re-Articulating the Spatial Scales and Temporal Horizons of Trans-border Spaces and the Case of 'Greater China'', the 'Globalization Logics' Workshop, Department of Geography, Singapore National University, 3rd-5th December.

1997b - 'The "Geo-Governance" of Cross-Border Regions: the Case of "Greater China"', the International Conference on 'Regional Frontiers' organized by the Regional Studies Association, Europa-Universität Viadrina Frankfurt (Oder), Germany, 20th-23rd September.

1997c - 'Geo-Governance and Identities: Articulating Time and Space Across Borders and the Case of "Greater China"', the international conference on 'Time and Value', Centre for the Study of Cultural Values, University of Lancaster, United Kingdom, 10th-13th April.

1996 - 'A Temporal-Spatial Perspective of the "Greater China" Subregion', the 'Comparative Subregionalism' Conference, Faculty of Social Sciences, City University of Hong Kong, Hong Kong, 6th-7th December.

1995 - 'The Nature of Geo-Governance in East Asian Regions: Some Implications for Eastern Europe', the International Conference on 'Regional and Local Factors of Industrial Development', Academy of Economics in Poland, Friedrich Ebert Foundation and Powszechny Bank Kredytowy S.A. in Warsaw (General Credit Bank), Cracow, Poland, 25-26th March.

1993a - 'Western Deconstruction, Eastern Reconstruction: An Asian Alternative to Eurocentric Discourse', the Franco-British Conference on 'La crise de l'état contemporain', Department of Politics, Sorbonne University, Paris, France, 30th September-2nd October.

1993b - 'Integral economics vs. integral politics: the rise of the Schumpeterian Workfare State in East Asian NICs' (with Bob Jessop), Franco-British Workshop on 'Research on Contemporary East and Southeast Asia', School of African and Asian Studies, London 13-14 November;

### **Other Conference Papers**

2008a - '*A Cultural Political Economy of Knowledge Brands: the Porterian 'Competitiveness' Discourse and its Recontextualization in the Urban Redevelopment in Hong Kong/Pearl River Delta*', paper presented to the 5<sup>th</sup> East Asian Regional Conference in Alternative Geography, National University of Seoul, Korea, 13-16 December.

2008b - '*A Cultural Political Economy of Knowledge Brands: the Porterian 'Competitiveness' Discourse and its Recontextualization in the Urban Redevelopment in Hong Kong/Pearl River Delta*', paper presented to the Institute of Humanities, Human and Social Sciences-Sponsored International Symposium on 'Globalization and Nation-States' in Ritsumeikan University, Kyoto, Japan, 27<sup>th</sup>-28<sup>th</sup> March.

2007a - *Cultural Political Economy of Socio-Spatial Changes: Knowledge Brands and the (Re-)Making of Developmentalities in the Pearl River Delta*, paper presented to the EAEPE conference in Porto, Portugal, 1-3 November.

2007b - *Cultural Political Economy of New Capitalism: the Production of "Competitiveness" as a Global Hegemonic Logic*, paper presented to the ECPR Joint Sessions of Workshops, specialized panel on 'Politics of Global Competitiveness', University of Pisa, Italy, 6-7 September.

2006 - *'The Cultural Political Economy of Knowledge Brands: the Making of Competitiveness Advantage and its Resulting Tensions in Development Trajectories'* paper presented at the EAEPE conference, the Galatasaray University, Istanbul, Turkey, 2-4 November.

2005a - *'From "New Constitutionalism" to "New Ethicalism": Global Business Governance and the Discourses and Practices of Corporate Social Responsibility'*, paper tabled for the ECPR Joint Sessions of Workshops, Specialized panel on 'Transnational Private Governance in the Global Political Economy', Faculty of Political Science and Sociology, University of Granada, 14-19 April.

2005b - *"New Ethicalism" and International Political Economy: the Politics of Corporate Social Responsibility*, International Conference on Perspectives on Moral Economy, Department of Sociology, Lancaster University, Lancaster, 25-27 August.

2005c - *'Towards a Cultural IPE: from "New Constitutionalism" to "New Ethicalism"*, Annual BISA-IPEG Workshop on 'The State of IPE', 10 June, Nottingham Trent University.

2004 - *'Cultural Political Economy of Terror/Fear: Homeland Security, Technology and Silicon Valley'*, Security Byte Conference, Lancaster University, 17-19 July.

2000a - *'The Cultural Political Economy of Cybercapitalism: from Real Estate to Virtual Estate in Hong Kong's Response to the Asian Crisis'*, the International Conference on 'Marxism Today: A Renewed Left View' organized by Marxism Today, Havana, Cuba, 17th-19th February.

2000b - *'Rethinking State Space - and about Time too! An East Asian Perspective'*, the American Geographical Association, Pittsburgh, USA, 4th - 8th April.

1997a - *'The Time-Space Perspective on Identity Politics: the Case of "Greater China"'*, the International Political Science Association Annual Conference, Seoul, Korea, 17th-21st August.

1997b - *'From Politics of Identity to the Politics of Complexity: A View of the Transnational Feminist Movement'*, the 'Transformation' Conference, Centre for Women's Studies, University of Lancaster, United Kingdom, 17th-19th July.

1997c - *'Globalization, Territorial State, and Geo-Governance'*, the ISA (RC21) 'Rethinking the City' Conference, University of Humboldt, Germany, 20th-22nd, July.

1996a - *"Embeddedness" and "Geo-Governance" of Cross-Border Modes of Growth: The Case of "Greater China"*, the Sixth Polanyi Conference on 'Reciprocity, Redistribution and Exchange: Re-embedding the Economy in Culture and Nature', Karl Polanyi Centre, Concordia University, Montreal, Canada, 7-10th November.

1996b - *'East Asian "Exportism" and Global-Regional-Local Dynamics: from Regulation Approach to the Governance of Time and Space'* (invited paper), the Conference on 'World Economy and Nation-State between Globalization and Regionalization', Institut Für Sozialforschung an der Johann Wolfgang Goethe-Universität, Frankfurt, Germany, 28th-29th June.

1996c - *'Three New Kinds of Orientalism and Global Capitalism: "Trade-Competitiveness-Development" Discourses and the Commodification of Difference in and beyond East Asia since the mid-1980s'*, the Annual Conference of the British Sociological Association on 'International Political Economy', University of Reading, Reading, United Kingdom, 1-4th April.

1995a - "'Embeddedness" and "Geo-Governance" of Cross-Border Modes of Growth: Their Nature and Dynamics in East Asian Cases', the Annual EAEPE Conference on 'Transforming Economies and Societies: Towards an Institutional Theory on Economic Change', organized by Cracow Academy of Economics, Cracow, Poland, 19-21st October.

1995b - 'The Temporal-Spatial Politics of a Global City: the Case of Hong Kong', the Second 'Theory Culture and Society' Conference, Berlin, Germany, 10-14th August.

1995c - 'Three Kinds of "New Orientalism", Social Movements and Global Capitalism: "Trade-Development" Discourses and the Politics of Marginalization in East Asia since the mid-1980s', the Conference on 'Culture and Colonialism: Gender, Economics, Cultural Production', Department of Literature, University College Galway, Ireland, 22-25th June.

1995d - 'The Dialectics of a Global City: Contesting Hong Kong's Economic and Political Destinies', (refereed paper), the Annual Conference of the British Sociological Association on 'Contested Cities: Social Process and Spatial Forms', University of Leicester, United Kingdom, 10-13 April.

1994 - 'A Regulation Approach to East Asian NICs: the Rise of the Schumpeterian Workfare Regimes' (refereed paper), the Annual Conference of the Development Studies Association, Department of Geography, Lancaster University, Lancaster, United Kingdom, 7-9 September.

### **Recent Invited Seminar/Workshop Presentation**

2007a - '*The Cultural Political Economy of Knowledge Brands: Politics of Competitiveness in the Pearl River Delta*', Institute for Asia-Pacific Studies, Nottingham University, 15<sup>th</sup> March.

2007b - '*Emergence and Transformation of the Pearl River Delta*', Globalization and World Cities: Study Group and Network, Loughborough University, 5<sup>th</sup> March.

2006a - '*The Cultural Political Economy of Competitiveness: Discourses and Material Power*', Language, Ideology and Power Group, Linguistics Department, Lancaster University, 27<sup>th</sup> February.

2006b - '*The Cultural Political Economy of Competitiveness and Literacy in the UK*', Department of Educational Research, Lancaster University (co-present with Yvonne Appleby from Centre of Literacy Studies), 3<sup>rd</sup> May.

2005a - '*Towards a Cultural Political Economy: Dialogue between Gramsci and Foucault*', Social Theory Centre, University of Warwick, 4<sup>th</sup> April.

2005b - '*Toward a Cultural International Political Economy*', Departmental Seminar, Dept. of Government, Manchester University, 10<sup>th</sup> December.

2000 - 'Globalization and Transitional Economies: the Case of "Greater China"', GAP Symposium organized by the Cracow Academy of Economics, 14th - 15th January, Krynica, Poland.

1999a - "'Asian Crisis" and "Greater China": the Bursting of the "Property and Itic Bubbles"', joint workshop by Centre for Chinese Studies (SOAS)/Foreign and Commonwealth Office, London, 17th November.

1999b - 'A Material-Discursive Approach to the Asian Crisis: the Breaking and Remaking of the Production and Financial Orders', workshop on 'European-Asia Linkages', workshop organized by the Department of Politics, University of Birmingham, U.K., 2nd-3rd July.

1998a - 'Rethinking Globalization: towards a Multi-Spatial and Multi-Temporal Approach', Ph. D. programme on 'Globalization, Regionalization and Social Change' organized by Copenhagen-Aalborg Universities, Skagen Refugium, Denmark, 4th-6th May.

1997a - 'Narrating East Asian Governance: from Exportism to the Geo-Governance of Time and Space', seminar organized by the Faculty of Social Science, Hitotsubashi University, Tokyo, Japan, 12th December.

1997b - 'Narrating East Asian Governance: from Exportism to the Geo-Governance of Time and Space', seminar organized by Faculty of Social Science, Daito University, Tokyo, Japan, 11th December.

1997c - 'Political Economy of East Asian Newly-Industrializing Countries: A New Institutional Approach', seminar organized by Faculty of Law and Social Science, Ritsumeikan University, Kyoto, Japan, 29th November.

1997d - 'Political Economy of East Asian Newly-Industrializing Countries: A New Institutional Approach', seminar organized by the Area Studies Department, Institute of Developing Economies, Tokyo, Japan, 15th November.

1997e - 'Political Economy of East Asian Newly Industrializing Countries: Towards a Regulation Perspective', seminar organized by the Department of Sociology, University of Lund, 10th October.

1997f - 'Cross-Border Subregionalism in East Asia: Some Possible lessons for Poland', public lecture presented at the Centrum GAP, organized by the Cracow Academy of Economics, Cracow, Poland, 7th March.

1996a - Member of the Closing Plenary Panel at the Workshop on "Globalization: Rhetoric and Reality", joint workshop organized by the Middle East Technical University in collaboration with the British Council, 18-19 October, Ankara, Turkey.

1996b - "Geo-Governance, Time-Space Envelopes, and Politics of Identities: Some Theoretical Issues and the Case of 'Greater China'", joint workshop on 'The Future of Regionalism: Theoretical and Empirical Issues' organized by the Centre for Japanese Studies - Political Economy Research Centre, University of Sheffield with the support of the Nissho Iwai Foundation and Chubu Denryoku, 15-16th February.

1996c - 'The Fourth World Conference on Women, Politics of Diversity, and Transnational Women's Movement: Some Preliminary Remarks on New Feminist Politics', seminar organized by the Feminist Research Group, University of Sheffield, 13th May.

1995a - 'The Politics of Identities: a Temporal-Spatial Perspective on "Greater China"', seminar organized by the East Asia Research Centre, University of Sheffield, with the support of Toshiba Foundation, 15th November.

1995b - 'Theoretical Approaches to Subregionalism', Sheffield Seminar on Regionalism organized by the Centre for Japanese Studies, University of Sheffield, 13-15 September.

1995c - 'Dynamics and Dilemmas of the "Greater China" Bloc', seminar organized by the Chinese Study Group, Department of Linguistics, Lancaster University, 19th June.

1995d - 'Geo-Governance as a Global-Regional Mode of Organization in East Asia', the 'Asian Pacific Rim Research' seminar series on 'Pacific Asia and Transnational Organization: Regional and Global Implication', Liverpool John Moores University, 29th March.

1995e - 'Capitalism in East Asian NICs: A Regulation Perspective', seminar organized by the Political Economy Research Centre, University of Sheffield, 19th January.

1995f - 'The Rivalry between Geo-politics and Geo-economics: Dialectics within the "Greater China" Bloc', workshop on 'Contemporary China' organized by the Centre for Asian Studies, University of Hong Kong, 10th January.

1994a - 'A Regulation Approach to the East Asian NICs: The Rise of the Schumpeterian Workfare Regimes', seminar organized by the Institute of Development Policy and Management, University of Manchester, 18th October, 1994.

1994b - 'The Rivalry between Geo-politics and Geo-economics: Dialectics of Hong Kong as a Gateway Region of the "Greater China" Bloc', the ESRC seminar series on 'Asian Pacific Rim Study', School of East Asian Studies, Sheffield University, 19th October 1994.

1994c - 'The Rivalry between Geo-politics and Geo-economics: China and the NICs', seminar organized by the Political Economy Study Group, Lancaster University, 2nd November 1994.

### **Other Seminar/Workshop Presentations**

1996 - 'Three New Kinds of Orientalisms and Global Capitalism: "Trade--Competitiveness-Development" Discourses and the Politics of Difference/Synergy in East Asia in the Post-Cold War Era', seminar on 'Identity Politics in a Globalizing World' organized by the Faculty of Social Sciences, Nottingham-Trent University, 29th November.

1994 - 'The Rivalry between Geo-politics and Geo-economics: Dialectics within the "Greater China" Bloc', special workshop on the 'Asia Pacific in Global Political Economy' organized by BISA International Political Economy Group, 12th November 1994, Nottingham Trent University.

1993 - 'Integral economics vs. integral politics: the rise of the Schumpeterian Workfare State in East Asian NICs' (with Bob Jessop), ESRC seminar series on 'Asian Pacific Rim Study', John Moores Liverpool University, 7-9 Sept.

## **Publications**

### **Books**

2010 - A Cultural International Political Economy of the Globalized Age: Discourses, Material Power and the Production of (Counter-) Hegemony, London: Routledge (RIPE Series) (forthcoming).

2009 - Towards Cultural Political Economy: Taking the Cultural Turn in Economics (co-authored with Bob Jessop), Cheltenham: Edward Elgar (in press) (will be published as Sum and Jessop).

2006 - Beyond the Regulation Approach: Putting Capitalist Economies in their Place (published as Jessop and Sum), Cheltenham: Edward Elgar (awarded the Gunnar Myrdal Prize by the European Association of Evolutionary Political Economics 2007).

2002 - Globalization, Regionalization and Cross-Border Regions (co-edited with M. Perkmann), London: Palgrave (International Political Economy series).

1992 - Historical Dictionary of Hong Kong and Macau (with E.V. Roberts), Washington, D.C.: Scarecrow Publisher.

### **Articles in Refereed Journals**

2009a - 'Wal-Mart's "Always Low Prices", Competitiveness and Politics of Supply Chain in Southern China' (with Ngai Pun), Review of International Political Economy (forthcoming).

2009b - 'Struggles Against Wal-Martization and Neo-liberal Competitiveness in (southern) China: Is Post-Neoliberalism an Alternative?', Development Dialogue, 51: 67-81.

2009c - 'Neoliberalism and Cultures of 'Competitiveness' in East Asia: Numbers, Clusters and Chains', Memoirs of the Institute of Humanities and Social Sciences (in print).

2005 - 'Paradoxes of Ethical Transnational Production: Codes of Conduct in a Chinese Workplace' (co-authored with N. Pun), Competition and Change: Journal of Global Business and Political Economy, 9 (2): 181-200.

2003a - 'Harvey's Historical Geographical Materialism', New Political Economy, 8 (2), 287-292.

2003b - 'Informational Capitalism and U.S. Economic Hegemony: Resistance and Adaptations in East Asia', *Critical Asian Studies* (formerly the *Bulletin of Concerned Asian Scholars*), 35 (3), 373-98 (it is also selected by the Institute of Development Studies, University of Sussex as part of their website material on id20, <http://www.id21.org/id21text/s7cns1g1.html>)

2003c - 'On the Importance of Pre- and Post-Disciplinary Approaches in Political Economy', co-authored with B. Jessop, *Revue de l'ISMEA*, 993-1016.

2003d - 'Siliconization in Ostasien', *Das Argument*, No. 248, 752-762 (German).

2001a 'An Integral Approach to the Asian "Crisis": the (Dis-)Articulation of the Production and Financial (Dis-)Orders', *Capital and Class*, 74: 139-164.

2001b 'The Pre- and Post-Disciplinary Perspectives of Political Economy' (co-authored with Bob Jessop), *New Political Economy*, 6 (1): 89-101.

2000 'An Entrepreneurial City in Action: Hong Kong's Emerging Strategies in and for (Inter-)Urban Competition' (with Bob Jessop), *Special Issue on Asia's Global Cities, Urban Studies*, 2287-2313.

1999 'The Re-articulation of Spatial Scales and Temporal Horizon: The Role of Global-Regional-Gateway City and the Trans-Border Space of "Greater China"', *Reitaku Journal of Interdisciplinary Studies* (Japan), 9 (2), 84-116.

1998 'Cross-Border Regional Modes of Growth in East Asian: Some Possible Lessons for the German-Polish Border Region', *Emergo: Journal of Transforming Economies and Societies*, 5 (1): 54-78.

1996 'Modified Human Rights and Unmodified Liberal Feminism: The Hegemonic Force of Hilary Clinton's 'United Sisterhood'', *New Political Economy*, 1 (2): 278-282.

1995 'More than a "War of Words": Identity Politics and the Struggle for Dominance during the Recent "Political Reform" Period in Hong Kong', *Economy and Society*, February, 24 (1): 68-99.

### **Contributions to Edited Academic Collections**

2009a - 'Cultural Political Economy of Neoliberalism: The Production and Negotiations of 'Competitiveness' as Hegemonic Logics' in Saad-Filho, A. and Yalman, G. (eds) *Economic Transitions to Neoliberalism in Middle-Income Countries*, London: Routledge (in press).

2009b - 'Articulation of 'New Constitutionalism' with 'New Ethicalism': Wal-Martization and CSR-ization in Developing Countries' in Utting, P. and J. Marquez (eds) *Corporate Social Responsibility and Regulatory Governance - Towards Inclusive Development?*, London: Palgrave (in press).

2009c - 'A Cultural Political Economy of Transnational Knowledge Brands: Porterian 'Competitiveness' Discourse and its Recontextualization in Hong Kong/Pearl River Delta' in Chilton, P., Wodak, R. and Tian, H. (eds) *Globalization Discourses in China*, Hong Kong: Hong Kong University Press (in press).

2006a - 'Towards a Cultural International Political Economy: Post-Structuralism and the Italian School' (co-authored with Bob Jessop), in M. de Goede (ed.) *IPE and Poststructural Politics*, New York: Palgrave, 157-176.

2006b - 'Global Financial Markets and the ICT Revolution: Perfect Market or Perfect Domination' in P.J. Wilkin and M. Lacy (eds) *Global Politics and Communication*, Manchester: Manchester University Press, 96-115.

2004a - 'Informational Capitalism and the Remaking of "Greater China": Strategies of Siliconization' in F. Mengin (ed.) *CyberChina: Reshaping National Identities in the Age of Information*, New York: Palgrave, 205-236.

2004b - 'The Paradox of a Tourist Centre: Hong Kong as a Place of Play and a Site of Fear' (with assistance from M-C. So), in J. Urry and M. Sheller (eds) Tourism Mobilities: Places to Play, Places in Play, London: Sage, 119-130.

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