

✓ I KNOW ITS LONG
BUT TRY TO READ IT PLZ.

ZONIA IVES

GT. YARMOUTH.

NORFOLK.

DEAR MR. PEART,

" YOU DONT KNOW THE
GOOD YOU DID FOR ME WHEN I OPENED
MY MERCURY, FIRST SEEING THE DEAR
'OLD REGAL' AND THEN WHEN I READ YOUR
LETTER, YOU MADE ME REMEMBER SO VERY
MUCH, SO I MUST START BY SAYING A VERY
BIG THANK YOU!

I WAS BORN IN 1926-

MY DAD OWNED AND MANAGED
THE PLAZA CINEMA (KNOWN AS THE LOCAL
Flea PIT.) IN THE 1930S IT WAS OPEN DAILY

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3^D FOR THE UNEMPLOYED, YOU SAW 2 FILMS
OR PATHE 'GAZZETTE
NEWSREEL (R.E. SEFFRIES PATHETONE) AND
AMATURE TURNS WITH MR. ERNEST SHEFFIELDS
ORCHESTRA IN THE PIT. NIGHTLY

SAT MORNINGS IT USED TO BE
A 1^D AND A POTATO, FOR CHILDREN ONLY,
AS IT WAS THE MINORS, WE WOULD SEE
USUALLY A COWBOY, TARZAN, MICKEY
HOUSE, OR POPPE, AND A SERIAL, AND
THEN SOME OF THE KIDDIES WOULD DO
A TURN, THERE WAS NO N.H.S. THEN SO
DAD WOULD SEND ALL POTATOES TO
THE HOSPITAL.

"THE REGENT CINEMA" WAS MANAGED
BY MR ALF BROWN, THAT IS STILL
STANDING. NOT A CINEMA NOW THOUGH.

THE REGAL WAS THE NEWEST

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AND SADLY NO LONGER STANDS, IT WAS NOT BUILT UNTIL THE 1930^S AND THEY STARTED THE SUNDAY SHOWS TWICE DAILY, BY THEN DAD HAD THE CARLTON HOTEL IN KING ST. AND AS BOTH MUM AND DAD WERE OLD MUSIC HALL ARTISTS THEY STAYED OVERNIGHT WITH US.

THE MANAGER OF THE REGAL WAS BERNARD WOOLLEY, I HEARD HE LATER BECAME A THEATRICAL AGENT

THE MANAGER AT THE AQUARIUM WAS CLIFF DIAMOND HIS WIFE WAS A LUPINO, AUNT OF THE FAMOUS IDA LUPINO AND LUPINO LANE OF "MY GIRL SAK DAYS" WHICH LATER BECAME "ME AND MY GIRL".

THEN WE HAD THE GEM, (NOW THE WINDMILL) AND THE EMPIRE IS STILL

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AND GEM

THE EMPIRE WAS MANAGED BY MR. ERNEST BOWLES

THE HIPPODROME STILL IS HERE BUT
THE DAYS OF THE LOUZY WATER BALKY'S
ARE NO LONGER. (INDEED THE DAYS OF
ENTERTAINMENT ARE NO LONGER) WAS OWNED
AND MANAGED BY MR. O'BRIEN.

I WAS VERY FORTUNEATE I NEVER
PAID TO GO IN ANYWHERE DAD SAID HE
WORKED THE HALL'S ALL OVER THE WORLD
AND HE WAS ENTITLED AS HE WAS IN
THE SHOWMEN'S GUILD, AND SO ALL THE
WHILE WE WERE LITTLE I WAS VERY LUCKY
BUT WHAT I SAW I'D PAY FOR TODAY BUT
YOU CANT ENJOY FILMS TODAY ONLY
THE OLD ONE'S SORRY I HOPE I HAVE
NOT BORED YOU I HAVE DONE MYSELF
A LOT OF GOOD. THANKS AGAIN YOU SEE
I'M HOUSE BOUND AND IT DOSE ME GOOD TO
THINK.

PLEASE READ ON.

X. M. Jves.

P.T.O

P.S. 5

I HOPE YOU DONT MIND ME WRITING SO MUCH, BUT MEMORIES OF THESE WONDERFUL DAYS ARE ALL WE HAVE NOW AND AS I SIT HERE THEY COME FLOODING BACK, THE PROGRAMMES CHANGED TWICE WEEKLY, MON, TUES, AND WEDS. AND THURS, FRI, AND SAT, DAD USED TO GIVE TWO WOODBINES TO THE SMOKERS AND HOME MADE CO-CO-NUT ICE, (PINK AND WHITE OH FOR A PEICE NOW. TO NON SMOKERS,

JOAN BLONDEL AND DICK POWELL
MERNA LOY, AND WILHIAM POWELL, JOHN
BOWLES AND EVELYN KAYE, PAUL
WHITEMAN AND THE KING O JAZZ. AND
BEHIVE IT OR NOT, CAVELCADE OF
VARIETIES, AND STEPPING STONES
WITH HAZEL ASCOT MY OWN BROTHER
WAS IN, HE WAS THEN WITH A BAND
CALLED "TEDDY SOUCE" KIKTIE JUNIORS

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NEVER REALIZING HIS NEXT PERFORMANCE
WOULD BE FOR NEARLY SIX YEAR BOOKING
WITH THE JAPS WITH THE ROYAL NORFOLKS,

BUT GETTING BACK TO THE CINEMA

MR. BELDON AND MR HOGG WERE IN
THE OPERATING BOX, GLADY'S HATCH
WAS HEAD USHERETTE, WE HAD FOUR
OTHER GIRLS. ONE WHO WAS VERY
PRETTY CALLED PATSY SHE USED TO
BE THE ELDORADO ICE CREAM GIRL
IN THE INTERVAL AND LATER LEFT US
AND WENT TO THE REGAL.

IN THE INTERVAL MR SHEFFIELD
AND 3 GENTLEMAN PLAYED POPULAR
MUSIC, DAD WOULD COME OUT AND
POINT TO THE WORDS OF THE SONGS

FOR THE AUDIANCE TO SING, AND SING
THEY DID, HE ALWAYS HAD A FULL HOUSE
GOT SO WELL LIKED BECAME A LOCAL
COUNCILOR FOR 18 YRS WHICH HE STILL

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WAS WHEN HE DIED 1940. HOTEL
PROPRIETOR, 20 ODD STONE AND HEART!
WE WERE THE FLEA PIT, A REALLY HAPPY
CINEMA, SAT MORNING THE KIDS WOULD
FIRST GO TO THE MARKET OVER THE ROAD
GET A BAG OF SPOTTED FRUIT FOR A
 $\frac{1}{2}$ D AND ^{OR} A $\frac{1}{2}$ D OF BROKEN BISCUITS FROM
KAY'S STORES, AND BRING ALONG THEIR POTATO
AND HAVE A 1^D OF MAGIC, HOPOHONG
CASSIDY, THE CHUCKING HAND SERIAL, GOING
HOME WONDERING HOW THE HERO WOULD
BE SAVED NEXT WEEK WHAT WE DID
NOT REALIZE WAS WHAT A WONDERFUL ERA
IT WAS, WHEN I WAS A GIRL PEOPLE
USED TO SAY, I WISH I WAS YOUR AGE
YOU HAVE A LIFETIME BEFORE YOU, I DON'T
ENVY YOUNG PEOPLE TODAY, THEY ARE
SO VERY CONFUSED POOR KIDS, "BLESS EM"

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YOU MIGHT SAY THEY DONT KNOW WHAT
IS REAL OR TRICK PHOTOGRAPHY DO THEY?

I WOULD BE VERY HAPPY IF MY
WHAT WAS MEANT TO BE A NOTE IS
HELPFUL, AND I FEEL SURE I CAN THINK
OF A LOT MORE ABOUT ALL OUR
CINEMAS AS I SPENT MORE TIME IN
THE FLICKS THAN ANYWHERE BUT I
THINK YOU HAVE SUFFERED ENOUGH,
WE WERE A MILD VERSION OF THE
SMALLEST SHOW ON EARTH THE FILMS
SOMETIMES "BROKE DOWN THE WHISTLES"
BUT THESE ARE ALL DIFFERENT TAKES
BUT IF YOU ARE INTERESTED I HAVE
LOADS OF VERY FUNNY, AND HAPPY
MEMORIES, IF YOU WOULD LIKE TO HEAR
THEM ID LOVE TO TALK AND PERHAPS
SOMEONE MAY HAVE THE SAME MEMORIES
DADS NAME WAS JACK WELLER SR.