

# THE GRANADA

## FILM STARS AT THE OPENING CEREMONY

### Jessie Matthews & Sonnie Hale at Harrow

The Granada Cinema, Station-road, Harrow's latest luxury cinema, was opened on Monday evening by Jessie Matthews and Sonnie Hale, well-known stage and film stars.

Long before the doors were opened a large crowd had assembled outside the cinema. When Miss Matthews and Sonnie Hale arrived there was a frantic rush to catch a glimpse of them. A force of commissioners and police, linking hands, had the greatest difficulty in keeping the crowd back.

Inside the cinema every seat was occupied and apart from those specially reserved for guests all seats had been sold several days beforehand. Prior to the opening ceremony, the audience was entertained to music played by the band of the Scots Guards.

A fanfare of trumpets played by six of the guardsmen heralded the rising of the curtain and the brief opening ceremony.

#### Building Time Record

A Master of Ceremonies on behalf of the directors of the cinema, extended a welcome to all and said due tribute should be paid to the workmen who had succeeded in erecting that huge building in the record time of seven months (applause). It was interesting to note, he added, that 90 per cent of the men employed on the construction of the cinema had been drawn from the Harrow district (renewed applause).

The skirl of distant bagpipes was then heard and into the auditorium marched the Dagenham Gun Pipes' Band, and behind them Jessie Matthews and Sonnie Hale, who received a boisterous reception.

Mr. Sonnie Hale said he took it as a great compliment to be there that night. Why one declared a theatre open when it was packed with people he had no idea (laughter).

Miss Jessie Matthews informed her excited audience that owing to film work she was very nearly prevented from being present. She then proceeded in her own charming way to declare the cinema open, wishing all connected with the Harrow Granada every possible success (applause).

The films which were shown were "The Show Goes On" starring Gracie Fields, and "Ready, Willing and Able" with Ruby Keeler and Ross Alexander.

#### Organ Recital

An outstanding feature of the programme was the organ recital by Harry Farmer, the well-known broadcasting organist. All the beauty and to its best advantage was heard to its best advantage when maintained by this master-organist. The organ recital will undoubtedly be one of the attractions of the Granada.

When Miss Matthews and Sonnie Hale left by car later in the evening there was still a huge crowd waiting outside and in the excitement attempts were made to rush their car. They were given a rousing send-off.

During the evening and after the performance the privileged guests were entertained in the café lounge to light refreshments.

# GRANADA HARROW

STATION  
ROAD

please  
pronounce it  
**GRAN-  
DAH-  
DAH**

the  
wonder  
theatre  
of  
1938

## Grand Opening

### JESSIE MATTHEWS & SONNIE HALE in person

Monday Oct 25 at 7.30 p.m  
DOORS OPEN AT 7 THEN DAILY FROM 12.30

GRACIE FIELDS JOHN STUART  
OWEN NARES  
THE SHOW GOES ON

RUBY KEELER ALLEN JENKINS  
READY WILLING AND ABLE

HARRY FARMER

PRICES: Stalls 9d 1/6 1/6 Circle 1/6 Loges 2/-  
Reduced Prices for Children. Bargain Matinees before 2.30 p.m.  
CAFÉ open from 2 o'clock daily. BIG CAR PARK for over 200 cars

OPEN SUNDAYS from 5 o'clock with a complete change of program



Service  
with a  
smile

Telephone  
HARROW  
1946