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CINEMA CULTURE IN 1930s BRITAIN
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Department of Theatre, Film and Television Studies

University of Glasgow

Glasgow G12 8QF

Male ☐

Female ☒

1. Are you...

2. In which year were you born?

19 17

3. How old were you...

4. At what stage of picturegoing?



Questions 5

about your picturegoing during the 1930s

5. Where did you...

(state city, town or village)

6. On average, how...

More than

2 or 3 times

Once a week

Less than once a week

7. Answer as many of the following questions as you can, by ticking the appropriate box(es) and writing in the spaces provided, remembering that we are interested in your picturegoing during the 1930s and your feelings about the pictures at that time. Do not worry if you are unable to answer all the questions: you can return to any 'difficult' ones when you have completed the rest of the questionnaire. If this does not work, simply leave the question unanswered. If you wish to add to any of your answers, please feel free to do so, using a separate sheet of paper. Thank you for your help.

CINEMA CULTURE IN 1930s BRITAIN

(please tick as many as apply to you)

1. Are you ☐ Male ☒ Female
2. In which year were you born? 19 17
3. How old were you on your earliest visit to the pictures?
About 10 years old
4. At what stage of your life did you do most of your picturegoing?
Between the ages of 14 and 21 years

Questions 5 to 16 are about your picturegoing during the 1930s

5. Where did you live during the 1930s?
(state city, town or village; and county or district)
LEE ON SOLENT, HANTS
6. On average, how often did you go to the pictures?
 More than 3 times a week ☐
 2 or 3 times a week ☐
 Once a week ☒
 Less than once a week ☐
7. When you went to the pictures, did you often or usually go (please tick as many as apply to you)
 On your own ☒
 With friends of about your own age ☐
 With family members ☒
 With a boyfriend or girlfriend ☒
 Other(s) (please specify) _____

8. How did you choose which pictures to go to?
(please tick as many as apply to you)

I saw whatever happened to be on ☐
Recommendations by friends/family ☐
Favourite stars ☒
Notices in newspapers, magazines, etc ☒
Advertisements outside cinemas, posters, etc ☐

If yes, which? (please tick as many as apply to you)

9. What was your favourite cinema? (please state name of cinema and village, town, suburb, or city district)

The PLAZA PORTSMOUTH HANTS

10. What did you like about this cinema?
(use up to three words to describe it)

My favourite cinema was COMFORTABLE
REASONABLE
UP TO DATE

5
3
8

11. Did you have a favourite film star or stars? Yes ☒
No ☐

If yes, who were they? (up to three names)

CONRAD VEIDT 27
GRETA GARBO 69
LESLIE HOWARD 121

12. Do you recall any films that made a particularly strong impression on you? Yes ☒
No ☐

16. In the 1930s, did you enjoy any spare-time activities apart

If yes, which ones were they? (up to three titles)

PASSING OF THE THIRD FLOOR BACK
SMILING THRU
MATA HARI

157

187
522

If yes, Can you say why these films made such an impression?

(please tick as many as apply to you)

13. Did you ever look at any film magazines?

Yes

☒

No

☐

If yes, which? (please tick as many as apply to you)

Film Pictorial

☒

Film Star Weekly

☐

Film Weekly

☐

Boys' Cinema

☐

Girls' Cinema

☐

Picturegoer

☒

Picture Show

☐

Other(s) (please state) _____

14. Did you collect stars' photographs or autographs?

Yes

☒

No

☐

If yes, whose?

JOHNNY WEISMULLER, LESKIE HOWARD, GABLE 517 121, 22

15. Did you belong to any film star fan clubs?

Yes

☐

No

☒

If yes, whose?

QUESTIONS CONTINUE OVERLEAF

16. In the 1930s, did you enjoy any spare-time activities apart from going to the pictures?

Yes

☒

No

☐

If yes, which of these did you do regularly?
(please tick as many as apply to you)

- Reading ☒
- Your name and address: BARBARA SCULTER
Dancing ☒
16 CLEVELAND
- Music hall, plays or other live theatre ☒
- Listening to wireless ☒
- Churchgoing, chapelgoing, etc ☒
- Youth club or organisations (e.g. Scouts) ☐
- Political activity ☐
- Have you ever been married? Yes ☒ No ☐
- Other clubs or societies ☐
- 'Courting' ☒
- Do you have children? Yes ☒ No ☐
- Sports and outdoor activities ☒
- Indoor hobbies ☐
- At what age did you finish your education? 15 years
- Jobs around the house and/or garden ☒
- Other(s) (please state) _____

What was your first job?

TYPE JOURNALIST

What has been your main occupation through life?
(please state 'housewife' if applicable; and if you have
had several occupations, please say what they were)

HOUSEWIFE

QUESTIONS CONTINUE OVERLEAF

How did you find about about this research project?

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Thank you once again for your help

(e yes to Cinema)
contacts

We would be grateful for your answers to the following questions about yourself, which will provide us with important background information. However, if there are any that you prefer not to answer, please leave a blank.

Your name and address: BARBARA GOULTER

GOSPORT

HANTS

2/9

Where were you born?

SOUTHSEA HANTS

2/9

Have you ever been married?

Yes

☒

No

☐

Do you have children?

Yes

☒

No

☐

At what age did you finish your full-time education?

15 years

What was your first job?

TRADE JOURNALIST

380

What has been your main occupation through life?

(please state 'housewife' if applicable; and if you have had several occupations, please say what they were)

HOUSEWIFE

980

How did you find about about this research project?

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Thank you once again for your help