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CINEMA CULTURE IN 1930s BRITAIN

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Department of Theatre, Film and Television Studies

University of Glasgow

Glasgow G12 8QF

Male

Female

1. Are you

2. In which year were you born?

1931

3. How old were you

4. At what stage of picturegoing?



Questions 5-6 about your picturegoing during the 1930s

5. Where did you (state city, town)

LONDON

6. On average, how often

- More than 2 or 3 times a week
- Once a week
- Less than once a week

4/9

7. Answer as many of the following questions as you can, by ticking the appropriate box(es) and writing in the spaces provided, remembering that we are interested in your picturegoing during the 1930s and your feelings about the pictures at that time. Do not worry if you are unable to answer all the questions: you can return to any 'difficult' ones when you have completed the rest of the questionnaire. If this does not work, simply leave the question unanswered. If you wish to add to any of your answers, please feel free to do so, using a separate sheet of paper. Thank you for your help.

8. How did you see CINEMA CULTURE IN 1930s BRITAIN

(please tick as many as apply to you)

- 1. Are you Male Female

2. In which year were you born? 19 31

3. How old were you on your earliest visit to the pictures? About 6 years old

4. At what stage of your life did you do most of your picturegoing? Between the ages of 6 and 24 years

10. Questions 5 to 16 are about your picturegoing during the 1930s

5. Where did you live during the 1930s? (state city, town or village; and county or district) LONDON

2 4/9

6. On average, how often did you go to the pictures?

- More than 3 times a week
- 2 or 3 times a week
- Once a week
- Less than once a week

10 134

7. When you went to the pictures, did you often or usually go (please tick as many as apply to you)

- On your own
- With friends of about your own age
- With family members
- With a boyfriend or girlfriend
- Other(s) (please specify) _____

Unaccompanied children were not admitted.

8. How did you choose which pictures to go to? *(please tick as many as apply to you)*

- I saw whatever happened to be on
- Recommendations by friends/family
- Favourite stars
- Notices in newspapers, magazines, etc
- Advertisements outside cinemas, posters, etc
- My mother always took me to musicals and/or films suitable for my age.

5
12

9. What was your favourite cinema? *(please state name of cinema and village, town, suburb, or city district)*

We had one local cinema only - the 'Odeon' so not much choice there.

10. What did you like about this cinema? *(use up to three words to describe it)*

My favourite cinema was See above (No.9)

2

11. Did you have a favourite film star or stars? Yes No

If yes, whose?

Shirley Temple Yes 181
Judy Garland/Mickey Rooney No 110
Any other singer/dancer of the time

134

12. Do you recall any films that made a particularly strong impression on you? Yes No

If yes, which ones were they? (up to three titles)

'Snow White and the 7 Dwarfs' No 188
'The Wizard of Oz' 235

If yes, Can you say why these films made such an impression?

(please tick) They were very imaginative for their day (perhaps any other day) - very important for a child.

8 5
12

13. Did you ever look at any film magazines?

Yes

No

If yes, which? (please tick as many as apply to you)

Film Pictorial

Film Star Weekly

Film Weekly

Boys' Cinema

Girls' Cinema

Picturegoer

Picture Show

Other(s) (please state) _____

14. Did you collect stars' photographs or autographs?

Yes

No

If yes, whose?

15. Did you belong to any film star fan clubs?

Yes

No

If yes, whose?

QUESTIONS CONTINUE OVERLEAF

16. In the 1930s, did you enjoy any spare-time activities apart from going to the pictures?

Yes

No

If yes, which of these did you do regularly?
 (please tick as many as apply to you)

the following questions about your-
 important background information. However, if
 there are any that you prefer not to answer, please leave a blank.

- Your name and address: MYRA SCAMMELLAN
101 GLENARAY ST.
- Reading
- Dancing = dancing classes
- Music hall, plays or other live theatre
- Listening to wireless A regular pastime
- Churchgoing, chapelgoing, etc
- Youth club or organisations (e.g. Scouts) 4/9
- Political activity
- Other clubs or societies Yes No
- 'Courting'
- Sports and outdoor activities Yes School sports
- Indoor hobbies No Games: eg Ludo, Snakes/
 ladders, draughts etc.
- Jobs around the house and/or garden
- Other(s) (please state) Occasional days out with parents.

What was your first job? Shop assistant
 Please bear in mind money was not so readily
 available in the 1930's, so many activities were
 precluded, owing to lack of ready-money.
 No credit cards (or credit) then!!

What has been your main occupation through life?
 (please state 'housewife' if applicable, and if you have
 had several occupations, please say what they were)
SHOP ASSISTANT - NEW ZEALAND. 459

QUESTIONS CONTINUE OVERLEAF

How did you find about about this research project?
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 ENCLOSED REPLY-PAID ENVELOPE
 Thank you once again for your help

We would be grateful for your answers to the following questions about yourself, which will provide us with important background information. However, if there are any that you prefer not to answer, please leave a blank.

Your name and address: MYRA SCHNEIDERMAN

ROATH
CARDIFF

3/7

Where were you born?

LONDON

4/9

Have you ever been married?

Yes

No

Do you have children?

Yes

No

At what age did you finish your full-time education?

17 years

What was your first job?

SHORT HAND - TYPIST

452

What has been your main occupation through life?

(please state 'housewife' if applicable; and if you have had several occupations, please say what they were)

SECRETARY --- NOW RETIRED.

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How did you find about about this research project?

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Thank you once again for your help