



**CINEMA CULTURE IN 1930s BRITAIN**  
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**Answer as many of the following questions as you can but do not worry if you cannot answer all of them. Simply tick the appropriate box(es) or write your answer in the space provided. If you wish to add any further comments please feel free to do so, using a separate sheet of paper. Thank you for your help.**

## CINEMA CULTURE IN 1930s Britain

1. Are you

Male



|

Female

2. In which year were you born?

19 18

3. How old were you on your earliest visit to the pictures?

About 8 years old

4. At what stage of your life did you do most of your cinemagoing?

Between the ages of 10 and 46 years

Questions 5 to 16 are about your main cinemagoing years, as indicated in your answer to question 4. If you have been a regular cinemagoer for many years, your answers should refer to *the 1930s only*.

5. Where did you live during your main cinemagoing years?

(state city, town or village, and county or district)

Bolton (RA Farnie - Vassiere) Crewe Cheshire

6. On average, about how often did you go to the pictures?

More than 3 times a week

2 or 3 times a week



Once a week

Less than once a week

7. When you went to the pictures, did you often or usually go

(please tick as many as apply to you)

On your own

With friends of about your own age

With family members

With a boyfriend or girlfriend

Other(s) (please specify)

8. How did you choose which films to go to? (please tick as many as apply to you)

I saw whatever happened to be on
Recommendations by friends/family
Favourite stars ✓
Notices in newspapers, magazines, etc ✓
Advertisements outside cinemas, posters etc

9. What was your favourite cinema? (please state name of cinema and village, town, suburb, or city district)

*in 30s Capital Bolton (ABC)*

10. What did you like about this cinema? (use up to three words to describe it)

My favourite cinema was *Capital Bolton*  
*Convenient Comfortable*  
*"classy"*

11. Did you have a favourite film star or stars

Yes	<input checked="" type="checkbox"/>	I	No
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If yes, who were they? (up to three names)

*James Cagney*  
*William Powell*  
*Robert Montgomery*

12. Do you recall any films that made a particularly strong impression on you?

Yes	<input checked="" type="checkbox"/>	I	No
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If yes, which ones were they? (up to three titles)

*Dead End*  
*All's Summer Night's Dream*  
*Scarface*

13. Did you ever look at any film magazines?

Yes		No	<input checked="" type="checkbox"/>
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If yes, which? (please tick as many as apply to you)

Film Pictorial
Film Star Weekly
Film Weekly
Boys' Cinema
Girls' Cinema
Picturegoer
Picture Show
Other (please state) _____

14. Did you collect stars' photographs or autographs?

Yes		No	<input checked="" type="checkbox"/>
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If yes, whose?

_____
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15. Did you belong to any film star fan clubs?

Yes		No	<input checked="" type="checkbox"/>
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If yes, whose?

_____
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16. In your main cinemagoing years, did you enjoy any spare-time activities apart from going to the pictures?

Yes	<input checked="" type="checkbox"/>		No	<input type="checkbox"/>
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If yes, what were they? (please tick as many as apply to you)

Reading <input checked="" type="checkbox"/>
Dancing
Music hall, plays or other live theatre <input checked="" type="checkbox"/>
Listening to radio <input checked="" type="checkbox"/>
Churchgoing, chapelgoing, etc
Youth club or organisations (e.g. Scouts)
list continues overleaf

Political activity  
Other clubs or societies  
Sports and outdoor activities  
Indoor hobbies  
Jobs around the house and/or garden ✓  
Other (please state) \_\_\_\_\_

We would be grateful if you could answer the following questions about yourself, which will provide us with useful background information. If there are any which you prefer not to answer, please leave a blank.

Your name and address: H. PARTINGTON  
WESTHOUGHTON BOLTON

Where were you born? Bolton

Have you ever been married?

Yes  | No

Do you have children?

Yes  | No

At what age did you finish your full-time education? 16 1/2 years

What was your first job? Shop assistant

What has been your main occupation through life? (please state 'housewife' if applicable; and if you have had several occupations, please say what they were)

Shop asst  
RAF Ground Staff instructor  
Field Salesman  
Sales Manager  
Company Director

How did you find about about this project? \_\_\_\_\_

NOW PLEASE RETURN YOUR COMPLETED QUESTIONNAIRE TO US IN THE ENCLOSED REPLY-PAID ENVELOPE

Thank you for your help