

CINEMA CULTURE IN 1930s Britain

1. Are you
Male | Female

2. In which year were you born?
19 21

3. How old were you on your earliest visit to the pictures?
About 5 years old

4. At what stage of your life did you do most of your cinemagoing?
Between the ages of 10 and 16 years

Questions 5 to 16 are about your main cinemagoing years, as indicated in your answer to question 4. If you have been a regular cinemagoer for many years, your answers should refer to *the 1930s only*.

5. Where did you live during your main cinemagoing years?
(state city, town or village, and county or district)
MANCHESTER COLLYHURST LANCASHIRE

6. On average, about how often did you go to the pictures?
More than 3 times a week NOT AFFORDED

2 or 3 times a week WHEN AFFORDED

Once a week

Less than once a week

7. When you went to the pictures, did you often or usually go
(please tick as many as apply to you)

On your own
With friends of about your own age
With family members
With a boyfriend or girlfriend
Other(s) (please specify)

FRED DEAN

8. How did you choose which films to go to? (please tick as many as apply to you)

I saw whatever happened to be on	<input checked="" type="checkbox"/>
Recommendations by friends/family	
Favourite stars	
Notices in newspapers, magazines, etc	
Advertisements outside cinemas, posters etc	<input checked="" type="checkbox"/>

9. What was your favourite cinema? (please state name of cinema and village, town, suburb, or city district)

THE REX COLLYHURST

10. What did you like about this cinema? (use up to three words to describe it)

My favourite cinema was THE NEAREST AND CHEAPEST THE REX.

11. Did you have a favourite film star or stars

Yes <input checked="" type="checkbox"/>	I	No
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If yes, who were they? (up to three names)

GARY GRANT
GINGER ROGERS FRED ASTAIRE
DEANNA DURBIN

12. Do you recall any films that made a particularly strong impression on you?

Yes <input checked="" type="checkbox"/>	I	No
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If yes, which ones were they? (up to three titles) KING KONG 1933

GOLD DIGGERS OF 1933
CAPTAINS COURAGEOUS 1937
LITTLE WOMEN 1933

13. Did you ever look at any film magazines?

Yes ONE | No

If yes, which? (please tick as many as apply to you)

Film Pictorial
Film Star Weekly
Film Weekly
Boys' Cinema
Girls' Cinema
Picturegoer <input checked="" type="checkbox"/>
Picture Show
Other (please state) _____

14. Did you collect stars' photographs or autographs?

Yes PHOTOGRAPHS | No

If yes, whose? ROBERT TAYLOR

15. Did you belong to any film star fan clubs?

Yes | No

If yes, whose?

16. In your main cinemagoing years, did you enjoy any spare-time activities apart from going to the pictures?

Yes | No

If yes, what were they? (please tick as many as apply to you)

Reading <input checked="" type="checkbox"/>
Dancing
Music hall, plays or other live theatre
Listening to radio
Churchgoing, chapelgoing, etc
Youth club or organisations (e.g. Scouts)
list continues overleaf

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list continues overleaf

Political activity
Other clubs or societies
Sports and outdoor activities
Indoor hobbies
Jobs around the house and/or garden
Other (please state) _____

We would be grateful if you could answer the following questions about yourself, which will provide us with useful background information. If there are any which you prefer not to answer, please leave a blank.

Your name and address: ELLEN CASEY
CHEETHAM MANCHESTER

Where were you born? MANCHESTER

Have you ever been married?

Yes No

Do you have children?

Yes No

At what age did you finish your full-time education? 14 years

What was your first job? MACHINIST
RAINCOATS

What has been your main occupation through life? (please state 'housewife' if applicable; and if you have had several occupations, please say what they were) HOUSEWIFE

How did you find about about this project?

One of the researchers came to visit us.

NOW PLEASE RETURN YOUR COMPLETED QUESTIONNAIRE TO US IN THE
ENCLOSED REPLY-PAID ENVELOPE

Thank you for your help