

CINEMA CULTURE IN 1930s BRITAIN
Department of Theatre, Film and Television Studies
University of Glasgow
Glasgow G12 8QF

95-289

1. Are you Male Female

2. In which year were you born? 1922

3. How old were you on your earliest visit to the pictures?

4. At what stage of your life did you begin to go to the pictures?

Questions 5 to 7 refer to your picturegoing during the 1930s

5. Where did you live during the 1930s?
(state city, town or village)
Sunderland

6. On average, how often did you go to the pictures during the 1930s?
 More than 3 times a week
 2 or 3 times a week
 Once a week
 Less than once a week

7. When you went to the pictures, did you often or usually go (please tick as many as apply to you)



4/9

Answer as many of the following questions as you can, by ticking the appropriate box(es) and writing in the spaces provided, remembering that we are interested in your picturegoing during the 1930s and your feelings about the pictures at that time. Do not worry if you are unable to answer all the questions: you can return to any 'difficult' ones when you have completed the rest of the questionnaire. If this does not work, simply leave the question unanswered. If you wish to add to any of your answers, please feel free to do so, using a separate sheet of paper. Thank you for your help.

How did you choose? **CINEMA CULTURE IN 1930s BRITAIN**
(please tick as many as apply to you)

1. Are you Male Female

2. In which year were you born? 19 22

3. How old were you on your earliest visit to the pictures?
About 4 years old

4. At what stage of your life did you do most of your picturegoing?
Between the ages of 9 and 28 years

10. What did you like about this cinema?
Questions 5 to 16 are about your picturegoing during the 1930s

5. Where did you live during the 1930s?
(state city, town or village; and county or district)
SHERWOOD BUSH (LONDON) HESTON (MIDDLESEX)

6. On average, how often did you go to the pictures?
More than 3 times a week
2 or 3 times a week
Once a week
Less than once a week

7. When you went to the pictures, did you often or usually go (please tick as many as apply to you)
On your own
With friends of about your own age
With family members
With a boyfriend or girlfriend
Other(s) (please specify) _____

4/9

64
30
105

5
102
31

How did you choose which pictures to go to?

(please tick as many as apply to you)

- I saw whatever happened to be on
- Recommendations by friends/family
- 13. Did you see any film magazines? Yes No
- Notices in newspapers, magazines, etc
- Advertisements outside cinemas, posters, etc

If yes, which? (please tick as many as apply to you)

9. What was your favourite cinema? (please state name of cinema and village, town, suburb, or city district)

NEW PARK CINEMA (SHERMANS BUSH) AMBASSADOR (HOVE SCOUTS)

10. What did you like about this cinema?
(use up to three words to describe it)

My favourite cinema was

'NEW PARK. (FIRST TALKIES)' - 10
'AMBASSADOR. MODERN YEAR.' - 8
'COMFORT. THEATRE ORCHARD.' - 5

11. Did you have a favourite film star or stars? Yes No

If yes, whose?

If yes, who were they? (up to three names)

15. Did you belong to clubs? Yes No

GINAËN ROGERS. 30
JEANNA DURBIN. 12
JESSIE MATHEWS. 64
 30
 105

12. Do you recall any films that made a particularly strong impression on you? Yes No

16. In the 1930s, did you enjoy any spare-time activities apart from film?
If yes, which ones were they? (up to three titles)

'THE ATLANTIC' (1929) My 1st. TALKIE' 5
'THE KING OF JAZZ' (1930) 102
'PUNTE'S INFERNO' (1935) 31

Can you say why these films made such an impression?

- 1st. My First "TALKIE"
- 2nd. An Early Two Colour Technicolor.
- 3rd. SPECIAL EFFECTS.

7
7
7

13. Did you ever look at any film magazines? Yes
No

If yes, which? (please tick as many as apply to you)

- Film Pictorial
- Film Star Weekly
- Film Weekly
- Boys' Cinema
- Girls' Cinema
- Picturegoer
- Picture Show
- Other(s) (please state) _____

14. Did you collect stars' photographs or autographs? Yes
No

If yes, whose?

JEANNA DUBOIS, BING CROSBY, PRINCE ROGERS

30
12
64

15. Did you belong to any film star fan clubs? Yes
No

If yes, whose?

QUESTIONS CONTINUE OVERLEAF

16. In the 1930s, did you enjoy any spare-time activities apart from going to the pictures? Yes
No

... which of these did you do regularly? (Please tick as many as apply to you)

... the following questions about your important background information. However, if there are any that you prefer not to answer, please leave a blank.

Reading

Your name and address: Dr R. V. L. ...
 Dancing
The Cottage,
 Music hall, plays or other live theatre
Leamington
 Listening to wireless
104 St. Edmunds IPW 3UG
 Churchgoing, chapelgoing, etc
 Youth club or organisations (e.g. Scouts)
London
 Political activity
 Have you ever been married? Yes No
 Other clubs or societies
 'Courting'
 Do you have children? Yes No
 Sports and outdoor activities
 Indoor hobbies
 At what age did you start education? 14 years
 Jobs around the house and/or garden
 Other(s) (please state) ICE Skating

What was your first job? Factory Hand

What has been your main occupation through life?
 (please state 'housewife' if applicable; and if you have had several occupations, please say what they were)

Public Relations / Advertising

QUESTIONS CONTINUE OVERLEAF

How did you find about about this research project?

News item in The Birmingham Daily Times 23/4/95 3

NOW PLEASE RETURN YOUR COMPLETED QUESTIONNAIRE TO US IN THE ENCLOSED REPLY-PAID ENVELOPE

Thank you once again for your help

We would be grateful for your answers to the following questions about yourself, which will provide us with important background information. However, if there are any that you prefer not to answer, please leave a blank.

Your name and address: Mr. G. W. Pleasance
[Redacted]
[Redacted]
NORTON.
BURY ST. EDMUNDS

1/8

Where were you born?
SHREVELEY BUSH, LONDON.

4/9.

Have you ever been married? Yes No

Do you have children? Yes No

At what age did you finish your full-time education?
14 years

What was your first job?
FACTORY HAND.

919.

What has been your main occupation through life?
(please state 'housewife' if applicable; and if you have had several occupations, please say what they were)
CINEMA PROJECTIONIST / ELECTRICIAN.

386

How did you find about about this research project?
NEWS ITEM IN THE EAST ANGLIAN DAILY TIMES. 24/8/95

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NOW PLEASE RETURN YOUR COMPLETED QUESTIONNAIRE TO US IN THE ENCLOSED REPLY-PAID ENVELOPE
Thank you once again for your help