

95.65

CINEMA CULTURE IN 1930s BRITAIN

1. Are you ☒ Male ☐ Female

2. In which year were you born? 19 20

3. How old were you on your earliest visit to the pictures?

About 2 1/2 years old
FELIX THE CAT (ABOUT 1923)

4. At what stage of your life did you do most of your picturegoing? Between the ages of 2 1/2 and CONTINUING years

Questions 5 to 16 are about your picturegoing during the 1930s

5. Where did you live during the 1930s?
(state city, town or village; and county or district)
BIRMINGHAM

3/6

6. On average, how often did you go to the pictures?

- More than 3 times a week ☐
2 or 3 times a week ☐
Once a week ☒
Less than once a week ☐

7. When you went to the pictures, did you often or usually go (please tick as many as apply to you)

- On your own ☐
With friends of about your own age ☒
With family members ☐
With a boyfriend or girlfriend ☐
Other(s) (please specify) PAUL WHITMAN & ORCH. 102

How did you choose which pictures to go to?
(please tick as many as apply to you)

- I saw whatever happened to be on ☐
- Recommendations by friends/family ☐
- Favourite stars ☐
- Notices in newspapers, magazines, etc ☐
- Advertisements outside cinemas, posters, etc ☒

If yes, which? (please tick as many as apply to you)

9. What was your favourite cinema?(please state name of cinema and village, town, suburb, or city district)

IMPERIAL. BALSALL HEATH.

KINGSWAY KINGS HEATH

10. What did you like about this cinema?
(use up to three words to describe it)

My favourite cinema was

CHEAP & SCRUFFY! 3

9

11. Did you have a favourite film star or stars? Yes ☒
If yes, whose? No ☐

If yes, who were they? (up to three names)

BORIS KARLOFF 17

LON CHANEY. 126

KEN MAYNARD 262

12. Do you recall any films that made a particularly strong impression on you? Yes ☒
No ☐

If yes, which ones were they? (up to three titles)

THE MUMMY - BORIS KARLOFF. 128

KING OF JAZZ - PAUL WHITEMAN & ORCH. 102

"M" PETER LORRE 129

Can you say why these films made such an impression?

'THE MUMMY' FRIGHTENING
'KING OF JAZZ' - PROBABLY FIRST COLOUR FILM.
'M' - GERMAN CLASSIC ¹⁰ (ONLY PARTLY)

13. Did you ever look at any film magazines?

Yes

No

☒☐

13

If yes, which? (please tick as many as apply to you)

Film Pictorial

Film Star Weekly

Film Weekly

Boys' Cinema

Girls' Cinema

Picturegoer

Picture Show

Other(s) (please state) _____

☐☐☐☐☐☒☐

14. Did you collect stars' photographs or autographs?

Yes

No

☒☐

If yes, whose?

GRACIE FIELDS. GEORGE FORMBY

LESLIE BANKS. PAUL ROBESON. ETC.

67

63

15. Did you belong to any film star fan clubs?

Yes

No

☐☒

128

If yes, whose?

16. In the 1930s, did you enjoy any spare-time activities apart from going to the pictures?

Yes

No

☒☐

..., which of these did you do regularly?
(Please tick as many as apply to you)

to the following questions about your-
important background information. However, if
there are any that you prefer not to answer, please leave a blank.

Reading

☒

Your name and address:

Dancing

☒

Music hall, plays or other live theatre

☒

Listening to wireless

☒

Churchgoing, chapelgoing, etc

☐

Where were you born?

Youth club or organisations (e.g. Scouts)

☒

Political activity

☐

Have you ever been married?

Other clubs or societies

Yes

☐

No

☐

'Courting'

☐

Do you have children?

Sports and outdoor activities

Yes

☒

No

☐

Indoor hobbies

☒

At what age did you leave school or university education?

Jobs around the house and/or garden

☐

Other(s) (please state)

What was your first job?

ENGINEERING APPRENTICE

What has been your main occupation through life?

(please state 'housewife' if applicable; and if you have
had several occupations, please say what they were)

TOOL-MAKER, DESIGNER/DRAUGHTSMAN, S15
COMPANY DIRECTOR OF OWN BUSINESS

QUESTIONS CONTINUE OVERLEAF

How did you find about about this research project?

SUNDAY TIMES

NOW PLEASE RETURN YOUR COMPLETED QUESTIONNAIRE TO US IN THE
ENCLOSED REPLY-PAID ENVELOPE

Thank you once again for your help

195:65

We would be grateful for your answers to the following questions about yourself, which will provide us with important background information. However, if there are any that you prefer not to answer, please leave a blank.

Your name and address: MARK. L. SANDOZ
[REDACTED]
[REDACTED]
TANWORTH. IN. ARDEN
WARKS.

Where were you born? SOUTHSEA. HANTS

Have you ever been married?

Yes

☒

No

☐

Do you have children?

Yes

☒

No

☐

At what age did you finish your full-time education?

16 years

What was your first job?

ENGINEERING APPRENTICE

What has been your main occupation through life?

(please state 'housewife' if applicable; and if you have had several occupations, please say what they were)

TOOLMAKER. ; DESIGNER/DRAUGHTSMAN,
COMPANY DIRECTOR OF OWN BUSINESS.

How did you find about about this research project?

SUNDAY TIMES ?

NOW PLEASE RETURN YOUR COMPLETED QUESTIONNAIRE TO US IN THE
ENCLOSED REPLY-PAID ENVELOPE

Thank you once again for your help

Annette Kulu.

95.65

garding question 9;

your favourite cinema

In my district on the South
of Birmingham there were nine
cinemas all within easy reach
- walking, or 1/2 D (1/5th current 1P)
on the tram, and many, many
more a little further afield.

So a favourite cinema is a
little difficult to define.

Question 14. Autographs

In the 30's Film stars weren't
readily available.

Some were on the local music-halls
and local theatres (very occasionally)
EG. Gracie Fields, George Formby.

Ernie Hotunga (who?)

alternatively one wrote to the

AT (ABOUT 1923)

NOING

he 1930s

3/6

On your own

With friends of about your own age

With family members

With a boyfriend or girlfriend

Other(s) (please specify)

Film Studios and hoped to
get a reply.

My wages as an apprentice
in 1936 were 10/- (50p) per
week, and didn't leave a lot
for postage etc.

Best wishes for your project.

Mark Sandoz

'Edelweiss'
Tanworth. in Arden
Warwickshire

Thank you once again for your help
ENCLOSED REPLY-PAID ENVELOPE
NOW PLEASE RETURN YOUR COMPLETED QUESTIONNAIRE TO US IN THE