

95-272

CINEMA CULTURE IN 1930s BRITAIN
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1. Are you ☐ Male ☒ Female
2. In which year were you born? 1926
3. How old were you on your earliest visit to the pictures?



4. At what stage of picturegoing \ between the age of 10 and 15
- Questions 5 to 7 your picturegoing in the 1930s
5. Where did you live (state city, town or village) BT YARMOUTH
6. On average, how often did you go to the pictures?
- More than 3 times a week
2 or 3 times a week
Once a week
Less than once a week
7. When you went to the pictures, did you often or usually go (please tick as many as apply to you)
- MY FATHER OWNED AND MANAGED A PICTURE HOUSE

Answer as many of the following questions as you can, by ticking the appropriate box(es) and writing in the spaces provided, remembering that we are interested in your picturegoing during the 1930s and your feelings about the pictures at that time. Do not worry if you are unable to answer all the questions: you can return to any 'difficult' ones when you have completed the rest of the questionnaire. If this does not work, simply leave the question unanswered. If you wish to add to any of your answers, please feel free to do so, using a separate sheet of paper. Thank you for your help.

CINEMA CULTURE IN 1930s BRITAIN

1. Are you Male ☐
Female ☒
2. In which year were you born? 19 26
3. How old were you on your earliest visit to the pictures?
 About 2 years old

4. At what stage of your life did you do most of your picturegoing?
 Between the ages of 2 and 23 years WHEN MY FAMILY BEGAN
ATA (A&P) REGENT CINEMA GT YARMOUTH

Questions 5 to 16 are about your picturegoing during the 1930s

5. Where did you live during the 1930s?
 (state city, town or village; and county or district)
GT YARMOUTH NORFOLK 24 KING ST.
AFTER 14 1/2 LONDON, BIRMINGHAM, LEICESTER
IN THE ARMY
6. On average, how often did you go to the pictures?

- More than 3 times a week ☒
 2 or 3 times a week ☐
 Once a week ☐
 Less than once a week ☐

- MY FATHER OWNED AND MANAGED A PICTURE HOUSE
7. When you went to the pictures, did you often or usually go (please tick as many as apply to you)

- On your own ☐
 With friends of about your own age ☒
 With family members ☒
 With a boyfriend or girlfriend ☐
 Other(s) (please specify) NURSEMAID

8. How did you choose which pictures to go to? (please tick as many as apply to you)

I saw whatever happened to be on

☒

Recommendations by friends/family

☐

Favourite stars

☒

Notices in newspapers, magazines, etc

☐

Advertisements outside cinemas, posters, etc

☒

9. What was your favourite cinema? (please state name of cinema and village, town, suburb, or city district)

PLAZA (FLEAPIT) REGENT CINEMA GT YARMOUTH

10. What did you like about this cinema? (use up to three words to describe it)

My favourite cinema was

REGENT COMFORTABLE

PLAZA FRIENDLY GOOD ENTERTAINMENT

REGAL LUXURIOUS.

11. Did you have a favourite film star or stars? Yes ☒ No ☐

If yes, who were they? (up to three names)

DEANA DURBIN JANE WITHERS

BINKY STEWERT AND OUR GANG WITH HERD SNOOTY

JOHN BOWLES

12. Do you recall any films that made a particularly strong impression on you? Yes ☒ No ☐

If yes, which ones were they? (up to three titles)

KING OF JAZZ PAUL WHITEMAN AND JOHN BOWLES

LIVES OF THE BENGAL LANKERS FRANCHOT TONE

NEAR OF OLD DAIRY ANNA NEAGLE

102, 112, 133.

If yes, Can you say why these films made such an impression?

(please tick) THE MUSIC MATTERED MOST
TO ME, BUT RICHARD CROMWELL
UPSET ME IN THE BENGAH HANCERS DYING

13. Did you ever look at any film magazines?

Yes

☒

No

☐

4
1

If yes, which? (please tick as many as apply to you)

Film Pictorial

☒

Film Star Weekly

☐

Film Weekly

☐

Boys' Cinema

☐

Girls' Cinema

☐

Picturegoer

☒

Picture Show

☒

Other(s) (please state) FILM FUN COMIC

14. Did you collect stars' photographs or autographs?

Yes

☒

No

☐

If yes, whose?

NEARLY ALL YOU GOT GROSS ONEst EACH AT WOOLIES
300.

15. Did you belong to any film star fan clubs?

Yes

☐

No

☒

If yes, whose?

ONLY FILM FUN AND MICKY MOUSE CLUB.

16. In the 1930s, did you enjoy any spare-time activities apart from going to the pictures?

Yes

☒

No

☐

If yes, which of these did you do regularly?

(please tick as many as apply to you)

Reading

☐

Dancing

☒

Music hall, plays or other live theatre

☒

Listening to wireless

☐

Churchgoing, chapelgoing, etc

☐

Youth club or organisations (e.g. Scouts)

☒

Political activity

☐

Other clubs or societies

☐

'Courting'

☐

Sports and outdoor activities

☒

Indoor hobbies

☐

Jobs around the house and/or garden

☐

Other(s) (please state)

SWIMMING

SINGING EVERYONE SANG

QUESTIONS CONTINUE OVERLEAF

SAT. MORNING CLUB SONG WAS AT LORSTOFT.

EVERY SATURDAY MORNING WHERE DID WE GO.

GETTING INTO MISCHIEF "OH DEAR NO!"

TO THE MICKY MOUSE CLUB, WITH OUR BADGES ON.

EVERY SATURDAY MORNING AT THE ODEON!

We would be grateful for your answers to the following questions about yourself, which will provide us with important background information. However, if there are any that you prefer not to answer, please leave a blank.

Your name and address: XONIA IVES NEE WELLER.

GT YARMOUTH
NORFOLK.

1/8

Where were you born?

GT YARMOUTH

2/8

Have you ever been married? SINGLE NAME
WELLER.

Yes

☒

No

☐

Do you have children?

Yes

☒

No

☐

At what age did you finish your full-time education?

14 1/2 years

What was your first job?

I GAVE FALSE AGE 1940 AND JOINED THE A.T.S. (ARMY)

600

What has been your main occupation through life?

(please state 'housewife' if applicable; and if you have had several occupations, please say what they were)

HOUSEWIFE MOTHER AND

GERIATRIC NURSE 25 YRS.

980

340

How did you find about about this research project?

THROUGH LOCAL PAPER.

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NOW PLEASE RETURN YOUR COMPLETED QUESTIONNAIRE TO US IN THE
ENCLOSED REPLY-PAID ENVELOPE

Thank you once again for your help