

9/1/96

95-253

8. How did you choose to go to the pictures?  
(please tick as many as apply to you)

- 1. Are you  Male  Female
- Recommendations by friends/family
- Favourite stars

2. In which year were you born? 19 25

3. How old were you on your earliest visit to the pictures?  
About 7-8? years old

9. What was your favourite cinema? (please state name of)

4. At what stage of your life did you do most of your picturegoing?  
Between the ages of 14 and 18-years UNTILL I JOINED THE ROYAL NAVY.  
BROADWAY, ECCLES, SALFORD

10. What did you like about this cinema?  
Questions 5 to 16 are about your picturegoing during the 1930s

5. Where did you live during the 1930s?  
(state city, town or village; and county or district)  
SALFORD

2/4

11. Did you have a favourite film star or stars? Yes  No

6. On average, how often did you go to the pictures?

- More than 3 times a week
  - 2 or 3 times a week
  - Once a week
  - Less than once a week
- DEPENDING ON HOW OFTEN I COULD SCOURGE THE CASH OFF MY MOTHER.

7. When you went to the pictures, did you often or usually go (please tick as many as apply to you)

- On your own
- With friends of about your own age
- With family members
- With a boyfriend or girlfriend

Other(s) (please specify) IT WAS QUITE COMMON IN THE EARLY THIRTIES TO OFFER YOUR SERVICES TO A LOCAL NEIGHBOUR WHO COULDN'T READ OR WRITE TO ACT AS AN INTERPRETER, BECAUSE NUMEROUS EXPLANATORY WRITINGS WERE 2 INTERMITTENTLY FLASHED ON THE SCREEN TO ENABLE ONE TO FOLLOW THE PHOT/

8. How did you choose which pictures to go to?  
(please tick as many as apply to you)

- I saw whatever happened to be on
- Recommendations by friends/family
- Favourite stars
- Notices in newspapers, magazines, etc
- Advertisements outside cinemas, posters, etc

9. What was your favourite cinema?(please state name of cinema and village, town, suburb, or city district)

BROADWAY • ECCHES • SAWFORD

10. What did you like about this cinema?  
(use up to three words to describe it)

My favourite cinema was THE BROADWAY • NEWLY

14. Did you collect stars' photos? BUILT IN 1933 • IT WAS SHEER LUXURY TO SIT IN SUCH SPENDOUR.

11. Did you have a favourite film star or stars? Yes  No

If yes, who were they? (up to three names)

15. Did you belong to? WALLACE BEERY  
W.C. FIELDS  
SPENCER TRACY

12. Do you recall any films that made a particularly strong impression on you? Yes  No

16. In the 1930s, did you enjoy any spare-time activities apart from cinema?  
If yes, which ones were they? (up to three titles)

ONLY ONE - "LOVE ON THE DOLE" - I COULD RELATE TO THAT FILM BECAUSE WE WERE ACTUALLY LIVING AND EXPERIENCING THOSE SELF-SAME CONDITIONS

Can you say why these films made such an impression?  
 (please tick) IT WAS THE FIRST TIME I REALIZED 6.  
AT THE TENDER AGE OF 12 THAT I WAS  
A POVERTY STRICKEN - STREET - URCHIN. IT HAD A  
DEPRESSINGLY, ENLIGHTENING EFFECT UPON ME!

13. Did you ever look at any film magazines? Yes   
 No  COULDN'T AFFORD THEM

If yes, which? (please tick as many as apply to you)

- Film Pictorial
- Film Star Weekly
- Film Weekly  X
- Boys' Cinema
- Girls' Cinema
- Picturegoer
- Picture Show
- Other(s) (please state) ONLY MIDDLE-CLASS CHILDREN COULD BUY THEM

14. Did you collect stars' photographs or autographs? Yes   
 No

Other(s) (please state) BUYING FOR MONEY  
 If yes, whose?  
 \_\_\_\_\_ X \_\_\_\_\_

15. Did you belong to any film star fan clubs? Yes   
 No

If yes, whose?  
WAS'NT PREVALENT IN MY DAY, WE THOUGHT A  
FAN WAS SOMETHING THAT KEPT YOU COOL.

16. In the 1930s, did you enjoy any spare-time activities apart from going to the pictures? Yes   
 No

If yes, which of these did you do regularly?  
(please tick as many as apply to you)

- Reading
- Dancing
- Music hall, plays or other live theatre
- Listening to wireless
- Churchgoing, chapelgoing, etc
- Youth club or organisations (e.g. Scouts)
- Political activity
- Other clubs or societies
- 'Courting'  $\hat{=}$  AND MASTURBATION!
- Sports and outdoor activities
- Indoor hobbies
- Jobs around the house and/or garden WHAT GARDEN?
- Other(s) (please state) BOXING FOR MONEY.

BECAUSE NO WAY  
WOULD THE GIRLS GIVE  
OUT.  
 UNTIL THAT RING  
WAS ON THEIR  
FINGER

QUESTIONS CONTINUE OVERLEAF

We would be grateful for your answers to the following questions about yourself, which will provide us with important background information. However, if there are any that you prefer not to answer, please leave a blank.

Your name and address: RAY. ROCHFORD

2. In which year were you born? 1924

3. How old were you on your first day of work? ECCLES SALFORD  
MANCHESTER.

2/4

4. Where were you born? ECCLES. SALFORD

2/4

Have you ever been married? Yes  49 YEARS 6/7/47  
No

Do you have children? Yes  FIVE  
No

At what age did you finish your full-time education? 14 years

6. What was your first job? BOBBIN BOY IN THE COTTOM MILL.

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What has been your main occupation through life?  
(please state 'housewife' if applicable; and if you have had several occupations, please say what they were)  
CONSTRUCTION WORKER IN  
THE BUILDING INDUSTRY

929

How did you find about about this research project?  
FROM THE ADVERT IN THE PAPER.

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NOW PLEASE RETURN YOUR COMPLETED QUESTIONNAIRE TO US IN THE ENCLOSED REPLY-PAID ENVELOPE  
Thank you once again for your help