

SAMPLE QUESTIONNAIRE

CINEMA CULTURE IN 1930s BRITAIN

Department of Theatre, Film and Television Studies

University of Glasgow

Glasgow G12 8QF

Answer as many questions as you can, but do not worry if you cannot answer all of them. Simply tick the appropriate box(es) or write your answer in the space provided. If you wish to add to any of your answers, please feel free to do so, writing your comments on a separate sheet of paper.

1. Are you Male
 Female

2. In which year were you born? 19__

3. How old were you on your earliest visit to the pictures?
About__ years

4. At what stage of your life did you do most of your cinemagoing?
Between the ages
of__and__ years

Questions 5 to 16 are about your main cinemagoing years, as indicated in your answer to question 4. If you have been a regular cinemagoer for many years of your life, your answers should refer to *the 1930s only*.

5. Where did you live during your main cinemagoing years?
(state city, town or village, and county or district)

-
6. On average, about how often did you go to the pictures?

More than 3 times a week

2 or 3 times a week

Once a week

Less than once a week

7. When you went to the pictures, did you often or usually go **(please tick as many as apply to you)**

On your own

With friends of about your own age

With family members

With a boyfriend or girlfriend

Other(s) **(please specify)** _____

8. How did you choose which films to go to? **(please tick as many as apply to you)**

I saw whatever happened to be on

Recommendations by friends/family

Favourite stars

Notices in newspapers, magazines, etc

Advertisements outside cinemas, posters, etc

9. What was your favourite cinema? **(please state name of cinema and village, town, suburb, or city district)**

10. What did you like about this cinema? **(use up to three words to describe it)**

My favourite cinema was _____

11. Did you have a favourite film star or stars

Yes

No

If yes, who were they? (**up to three names**)

12. Do you recall any films that made a particularly strong impression on you?

Yes

No

If yes, which ones were they? (**up to three titles**)

13. Did you ever look at any film magazines?

Yes

No

If yes, which? (**please tick as many as apply to you**)

Film Pictorial

Film Star Weekly

Film Weekly

Boys' Cinema

Girls' Cinema

Picturegoer

Picture Show

Other (**please state**) _____

14. Did you collect stars' photographs or autographs?

Yes

No

If yes, whose?

15. Did you belong to any film star fan clubs?

Yes

No

If yes, whose?

16. In your main cinemagoing years, did you enjoy any spare-time activities apart from going to the pictures?

Yes

No

If yes, what were they? **(please tick as many as apply to you)**

Reading

Dancing

Music hall, plays or other live theatre

Listening to radio

Churchgoing, chapelgoing, etc

Youth club or organisations (e.g. Scouts)

Political activity

Other clubs or societies

Sports and outdoor activities

Indoor hobbies

Jobs around the house and/or garden

Other **(please state)** _____

Your answers to these questions about yourself will provide us with useful background information. If there are any which you prefer not to answer, please leave a blank.

Your name and address: _____

Where were you born?

Have you ever been married?

Yes

No

Do you have children?

Yes

No

At what age did you finish your full-time education? _____ years

What was your first job?

What has been your main occupation through life? **(please state 'housewife' if applicable; and if you have had several occupations, please say what they were**

How did you find about about this project?

**NOW PLEASE RETURN YOUR COMPLETED QUESTIONNAIRE TO US IN THE ENCLOSED
REPLY-PAID ENVELOPE**

Thank you for your help