

Appendix 3 Water Framework Directive (WFD) with Integrated Local Delivery (WILD) Project – community engagement methodology



External Engagement with Parishes/Towns

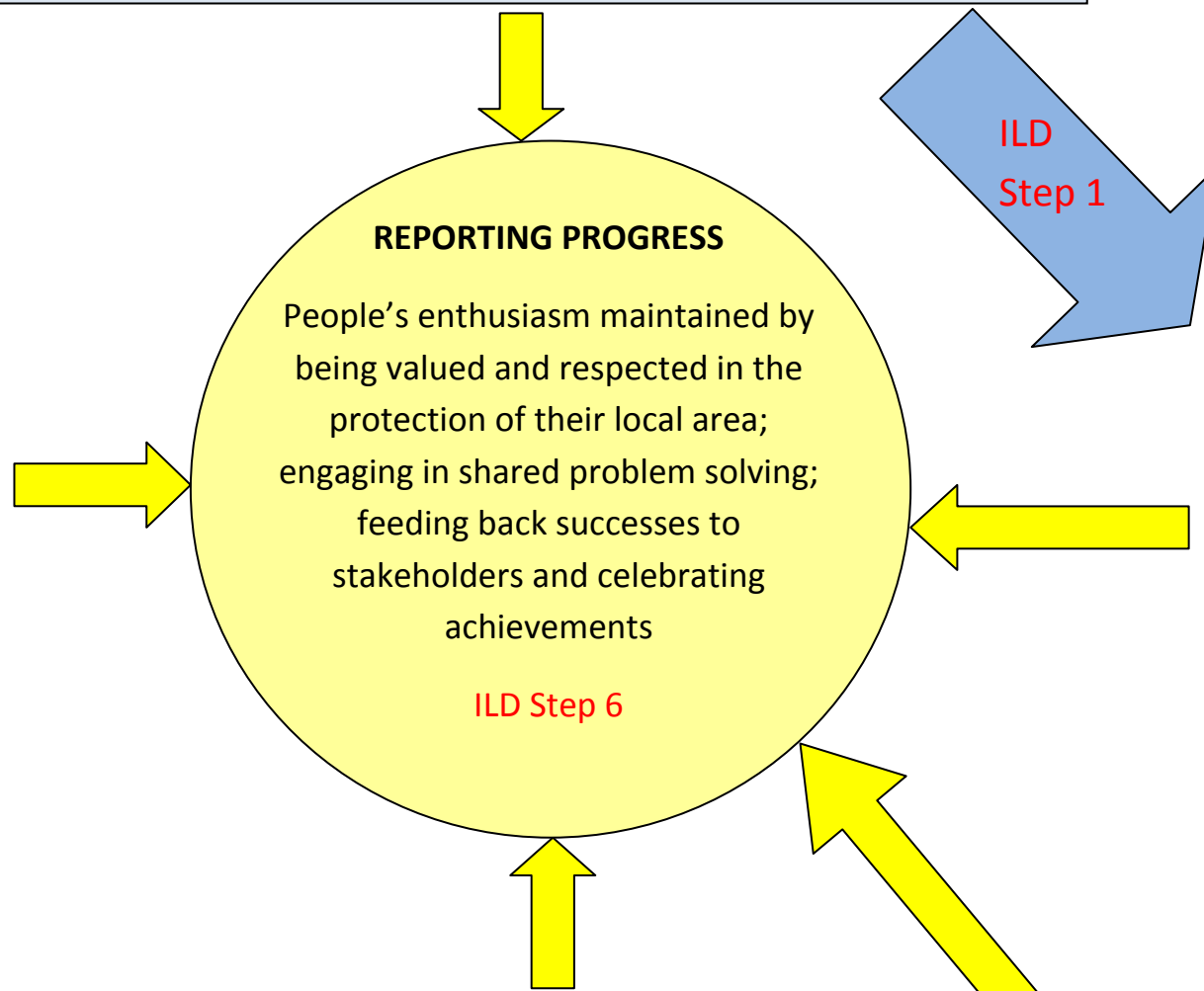
- Communities invited to work with FWAG SW WILD Officer and local landowners to help further develop parish and town plans.
- Targeting those communities within the WILD Project area with priority water bodies for actions from the Upper Thames Catchment Plan.
- Community provided with all information including maps about the water bodies and related issues in their parish, and additional biodiversity expertise from the CWPT WILD Officer

WILD Project Officers:

- Work with farmers to support environmentally sustainable land management and improved riparian habitat in parishes/towns across the project area;
- Identify and sign post funding opportunities to all stakeholders
- Reconnect local communities with their farmed environment for shared problem solving regarding water quality and river health.

Develop and monitor progress on an action plan to answer the questions:

- What partnership support is required for local expertise and resource to be enabled to deliver action 'on the ground'?
- What can the community do themselves and how can the partnership help consent and provide funds so that social capital can be released and supported?
- WILD Officers to encourage alignment with current project monitoring processes used by the main project team (locally and nationally).



Information review

- WILD Officers: To collate information and data available for verifying and updating by the local community and farmers/land managers. (Targeting GIS over layering of all agency and NGO strategic objectives at the parish or local community level)
- To work through data with local community, farmers/land managers etc.
- To gather relevant contacts from all relevant agencies/ NGOs community.
- To identify key management tasks relevant to key stakeholders and local communities.

ILD Step 5

Internal engagement/consultation

- Once information available has been verified and adjusted, local engagement used to gather evidence of interest, need and involvement
- WILD Officers to inspire local community and facilitate action as required and assess capacity to make contribution towards delivery of environmental objectives.
- WILD Officers to facilitate information exchange between agencies and local communities – shared problem solving and prioritisation of actions to achieve Good Ecological Status
- WILD Officers to develop management group and email circle for shared communication between communities, farmers and partner organisations (Preferably building on existing local groups) to develop an action plan.

Using local information to inform

- Adding local knowledge to the existing information held and provided, enhancing overall understanding of the area
- WILD Officers/Gloucester Rural Community Council to support this process

Overview of the 6 Steps that make up ILD:

Step 1	Step 2	Step 3	Step 4	Step 5	Step 6
Once invited begin initial scoping to determine the area, individuals and statutory frameworks involved	Map the management tasks and verify these in an inclusive and open format	Develop a management group around key local and statutory stakeholders	Encourage linkages and opportunities for local contribution and adoption of responsibilities	Establish capacity and role of local management group; identify and prioritise tasks	Implement proposals and embed management group and support