Eco-Innovation North West Awards 2023

Best Concept in Development Award

This award is open to all eligible SMEs that have collaborated on a Research & Development project with an Eco-I NW partner university. The award celebrates original thinking and innovative ideas, and businesses with the passion and commitment to drive concepts through from initial idea to a marketable product that is impactful, scalable and widely applicable.

Applications for this award:
- May have forged links with the local business community, schools and community groups.
- May have had a localised impact on jobs, economy and carbon awareness.
- Could be innovative and ambitious, showing what makes it different.
- Could have supported community impact (EG: Giving presentations, attending events, crating case study material, open days, etc)
- May have benefits that have already been realised.

Marking Guidelines
This award has the following marking guidelines:

Project Innovation
- How innovative is the product compared to other (traditional) products?
- How ambitious are your plans for the product? i.e. as a substitute product, bringing it to market, potential market share?
- What makes it different from other products? i.e. performance, manufacture, carbon reduction, price?

Project Impact
- Is the innovation impactful please state how it is scalable and widely applicable.?

Research and Development
- At what technology readiness level is the innovation?
- Is the innovation proven through R&D, testing or prototyping?
- Is the innovation impactful please state how it is scalable and widely applicable.?

Achievements and Benefits to Date
- Have any benefits already been realised what are they and are these as expected?
- What has been achieved to date? Is this evidenced?

Scoring

All guidelines have equal weighting and are each scored out of 10. Rating	Description of How Well Entry Meets Criteria	Marks Available
Outstanding	Compelling, robust, fully evidenced description with data/papers to back up claims	9-10
Strong	Strong case made with compelling evidence	7-8
Adequate	Adequate detail given with some detail and evidence	5-6
Limited	Some weak areas with minimal evidence or explanation	3-4
Weak	Unconvincing and weakly evidenced description	0 - 2