



Eco-Innovation North West Awards 2023

Carbon Journey Award

This award recognises an initiative which has delivered a substantial (and relative) carbon saving. Applications should be from ambitious projects already underway and ideally with carbon savings already being realised. Longer term projections will be considered if the application demonstrates the validity of carbon saving predictions.

Applications for this award:

- Ideally will relate to realised carbon reductions following one of our project interventions. Forecast reductions will be considered and the validity of carbon forecasts/reductions will be checked.
- Will be reviewed to see if the project clearly shows a true pursuit of net-zero/low carbon outcomes
- Will be assessed to see if the project is going to make a significant and long term carbon saving on its target sector/community/geography

Marking Guidelines

This award has the following marking guidelines:

Inspiration to Net Zero

- What is the company's ethos moving towards the Net Zero journey?
- Were there any challenges to this take up this journey?
- If so, how did you overcome them?

Future Aspirations

- Demonstrating your targets for future process.

Innovation

- Providing details of the innovations or methods developed or applied to achieve reductions in emissions. A special commendation may be given for anything inspirational which is presented.

Carbon Reporting Evidence

- Providing evidence of your baseline emissions using an appropriate emissions calculator and reporting these in successive annual reports.

Scoring

All guidelines have equal weighting and are each scored out of 10. Rating	Description of How Well Entry Meets Criteria	Marks Available
Outstanding	Compelling, robust, fully evidenced description with data/papers to back up claims	9-10
Strong	Strong case made with compelling evidence	7-8
Adequate	Adequate detail given with some detail and evidence	5-6
Limited	Some weak areas with minimal evidence or explanation	3-4
Weak	Unconvincing and weakly evidenced description	0 - 2