



## Eco-Innovation North West Awards 2023

### Community Champion Award

Presented by the University of Cumbria, the community champion award looks to highlight exceptional work of a business, project or researcher in working at community level. The award celebrates community action and engagement that drives impactful and innovative carbon saving activity. We encourage applicants to put themselves forward to celebrate their success in driving innovation in their local area, and being a carbon saving champion of the community.

#### Applications for this award should:

- Be suitable for a business/individual who tirelessly pushes the low carbon agenda and seeks to enact change over many years of effort
- Evidence any links made with the local business community, schools and wider community groups
- Showcase what work has been done to support communities in lowering their carbon emissions
- Detail any local, regional or national impacts on jobs, economy, carbon awareness

#### Marking Guidelines

This award has the following marking guidelines:

##### Community Action and Engagement

- How has the project and business engaged with the local community?
- Have links been forged with the local business community, schools, community groups?
- What challenges and benefits have you experience in community engagement, how have challenges been overcome?

##### Community Impact.

- How has the research supported this?
- What work has been done to support community impact? For example by giving presentations, attending events, creating case study material, open days
- How has the project/business demonstrated impact on the local community? Consider jobs, economic impact, carbon awareness and saving, new services and products.

## Scoring

<b>All guidelines have equal weighting and are each scored out of 10.</b> <b>Rating</b>	<b>Description of How Well Entry Meets Criteria</b>	<b>Marks Available</b>
Outstanding	Compelling, robust, fully evidenced description with data/papers to back up claims	9-10
Strong	Strong case made with compelling evidence	7-8
Adequate	Adequate detail given with some detail and evidence	5-6
Limited	Some weak areas with minimal evidence or explanation	3-4
Weak	Unconvincing and weakly evidenced description	0 - 2