



## Eco-Innovation North West Awards 2023

### Most Impactful Business Innovation Award

This award is designed to celebrate the achievements of Eco-I NW alumni businesses who have gone the extra mile in terms of having a positive impact on society and the environment – businesses who have had the ambition and courage to do something different, and who have had great success at doing it. We encourage submissions from any of our alumni businesses who think that they have achieved something significant from their work on the project.

#### Applications for this award could:

- Be working on an exciting innovation which is impactful on the environment and society.
- Be innovations which can be scaled and/or widely applicable across sectors or geographies
- Be able to demonstrate a successful collaboration which has developed a new low carbon product, service or process and/or longer-term partnership.
- Showcase innovations with a significant geographical reach.
- Show what impact has been felt already?
- Evidence how ambitious the business has been in terms of its ambition/strategy
- Showcase the projected impact for the next 5 years, in terms of products to market, services offered, carbon savings
- Evidence if the collaboration has longevity.
- Demonstrate if there are there any growth aspirations and are these on track to being realised.

#### Marking Guidelines

This award has the following marking guidelines:

##### Ambition

- What did you set out to change/influence?
- Why?
- Who did you want to benefit and how did you go about working with them?
- If an environmental impact, what was your overall aim?

##### Impact

- This could be a reduction in carbon, savings in materials, a new product that is solving a market need, or some other impact that has benefited your customers and/or stakeholders.

## Scoring

| <b>All guidelines have equal weighting and are each scored out of 10.</b><br><b>Rating</b> | <b>Description of How Well Entry Meets Criteria</b>                                | <b>Marks Available</b> |
|--|--|------------------------|
| Outstanding  | Compelling, robust, fully evidenced description with data/papers to back up claims | 9-10                   |
| Strong   | Strong case made with compelling evidence  | 7-8                    |
| Adequate   | Adequate detail given with some detail and evidence                                | 5-6                    |
| Limited  | Some weak areas with minimal evidence or explanation                               | 3-4                    |
| Weak   | Unconvincing and weakly evidenced description                                      | 0 - 2                  |