



Eco-Innovation North West Awards 2023

Most Promising New Business Award

The award for most promising new business looks to acknowledge and highlight a new business that has shown an exceptional commitment and ambition in adopting low carbon technologies and processes through their engagement with Eco-I NW. We encourage new businesses to nominate themselves and celebrate their commitment and ambition in the low carbon space.

Applications for this award should:

- Have been business incorporated for 12 months or less at the point they engaged with Eco-I NW?
- Evidence in their nomination that they have big ambitions in the innovation and low carbon space.
- Show that the business is on a trajectory to some of the below listed achievements in the next 12 months – e.g., new products/services launched, increase in turnover/staff, promising and large-scale R&D underway, entering new markets/territories
- Show that they are collaborative in nature?
- Evidence if equitable partnerships been established through project work on Eco-I NW
- Show what has been achieved to date.

Marking Guidelines

This award has the following marking guidelines:

Low Carbon Achievements

As a result of your engagement and collaboration with Eco-I NW, what has your business achieved or set about achieving in the low carbon innovation space? E.g.:

- Achieved or anticipated CO2e reduction
- New products/services launched.
- Increase in turnover.
- Jobs created.
- Promising and large-scale R&D underway
- Entering new markets/territories with low carbon products/services.

Project Impact and Future Commitment to Low Carbon

- As a result of your collaboration with Eco-I NW, what are the next steps for your business specifically in relation to low carbon.
- What are your ambitions in the short, medium and long term for the business in the low carbon space?

Scoring

| All guidelines have equal weighting and are each scored out of 10. Rating | Description of How Well Entry Meets Criteria | Marks Available |
|--|--|------------------------|
| Outstanding | Compelling, robust, fully evidenced description with data/papers to back up claims | 9-10 |
| Strong | Strong case made with compelling evidence | 7-8 |
| Adequate | Adequate detail given with some detail and evidence | 5-6 |
| Limited | Some weak areas with minimal evidence or explanation | 3-4 |
| Weak | Unconvincing and weakly evidenced description | 0 - 2 |