## Policy engagement



Connecting Lancaster University's world class research with policy decision makers to make a positive difference to society.

### Why engage with policy?

- To shape and change the policy agenda around issues you care about
- To have demonstrable research impact
- To raise the profile of your research and broaden its dissemination
- To develop new research questions and projects shaped by 'real-world' questions
- To grow your network
- · To be presented with new opportunities to demonstrate your expertise
- To promote and enhance the University's reputation and research profile

#### **Building skills and knowledge**

# Training. Policy influencing is something every academic and researcher at every career stage could get involved in. Introduction to Policy Influencing training is available throughout the year along with training in areas like writing for policy, engaging with the House of Commons, and how to work with government areas of research interest. Latest training dates.

- Bespoke advice sessions. Through our partnership with the Open Innovation
  Team; a cross-government unit based in Whitehall, we offer individual and group advice sessions with expert policy advisers. You will go away with a written plan of who to approach and how to present your research to policymakers. These can be individual sessions or group sessions with institutes or research groups. Expression of interest form available from policy@lancaster.ac.uk.
- Editing service. If you are new to writing for a policy audience, our experience of what works well can help your research stand out. Send your drafts or get in touch for templates and examples.

#### **Connecting to opportunities**

- Policy newsletter. A roundup of current opportunities to connect with parliament select committee inquiries and government consultations. It also includes training and events news along with highlighted calls for your expert opinion. Sign up to the policy newsletter.
- Calls to contribute and collaborate. Our connections with government and parliament mean that we are regularly asked for expert opinion and research. These requests are shared through faculty Associate Deans for Engagement or direct with researchers. An up-to-date University profile makes it easier to find you!
- Research dissemination. If you have research to share and want to get it in front of relevant departments or ministers then we can help you find a way. Our Public Affairs team can also use their network to make connections.
- **Direct alerts and updates**. Information on how to set up tailored alerts and updates from policy makers so you are first to hear. Just get in touch!
- LinkedIn. Please tag Lancaster University Policy Hub on LinkedIn.