

Lancaster  
University



Creative Industries  
Undergraduate Degrees 2026



# Welcome

The growing creative industries sector needs innovative and diverse leaders. This course is the perfect springboard to a host of professional roles in the creative and cultural fields. You'll learn how to generate compelling ideas and how to design, plan, manage and deliver a project. You'll take part in real-world projects with external partners and gain first-hand experience of the challenges arts organisations face.

You will gain foundational knowledge of the practical contexts that influence the creative professions across multiple disciplines and find out how the sector works and how organisations can thrive.

Discover how government policy affects the creation and dissemination of creative practice and how businesses, arts organisations and creative artists can make meaningful connections, gain funding and pursue socially just futures within the sector.

At Lancaster we have a keen focus on sustainability and inclusivity and during the course we'll explore key questions. How can we reach diverse audiences? What makes the creative arts inclusive and why does this matter? How can we remove barriers for under-represented groups? How can we make our work climate-friendly?

Our vision for the creative industries sector of the future is for a more inclusive, sustainable, and socially just cultural landscape. Prepare to join the next generation of creative leaders, while also developing skills in one or more disciplines of your choice.

## In this wide-reaching course, topics may include:

- + Project design and management
- + Social, political and organisational contexts
- + Funding regimes and financial approaches
- + Creative entrepreneurship
- + Digital skills
- + Sustainability
- + Accessibility and inclusivity
- + Festivals and events



Degree title		Degree (Hons)	UCAS code	Course duration (years)	Typical A level offer
Creative Industries		BA	W910	3	BBB
Creative Industries (Placement Year)		BA	W911	4	BBB
Creative Industries (Study Abroad)		BA	W912	4	BBB

Please visit our website at [lancaster.ac.uk/study](http://lancaster.ac.uk/study) for further information on degree options, scholarships and equivalent entry requirements.



# Made for *learning*

## Teaching

You will learn via seminars, lectures, practical workshops and group and individual projects.

You will often be asked to engage with one or more of our industry partners to conduct research, learn about sector challenges, or develop innovative proposals for future practice.

You may choose from optional modules in other creative subjects including theatre, film and media, in order to enhance your practical expertise.

You will also have opportunities to attend, evaluate and contribute to real-world creative events, such as exhibitions, performances and festivals. In your final year you will complete an independent project, where you can apply your own practical skills and interests to creative industries research. Your project can take the form of a traditional, written dissertation or it may be a practice-based exploration of your chosen topic.

## Your lecturers

Your lecturers are leaders of creative and cultural practice locally, nationally, and internationally. Your course is informed by their professional artistic practices, industry experience, and academic research.

You will be taught by practitioners and academic experts across a range of creative and cultural disciplines.

The University's  
Nuffield Theatre  
is among the largest professional  
studio theatres in Europe  
and brings world-renowned  
contemporary performance to  
campus.



## Assessment methods

Your assessments are designed to reflect the diversity of the subject area and our future-oriented curriculum. In addition to traditional essays or presentations you will be asked to develop creative submissions such as a podcast, digital media presentation, manifesto, mock funding bid, or creative portfolio.

## First hand industry experience

You will be able to access real-world experience here on campus. We are closely partnered with Lancaster Arts, an Arts Council National Portfolio Organisation with an outstanding reputation for the creation, development and presentation of cutting-edge contemporary arts.

You will have opportunities to learn in professional venues on campus, such as the Peter Scott Gallery, Nuffield Theatre, and Lancaster University Great Hall.

There are also opportunities to engage in project-based learning with a variety of creative and cultural organisations across the Lancaster area. These opportunities are possible due to our close links with local and regional organisations, ranging from small grassroots community groups to large-scale Arts Council funded venues.

Discover Lancaster Arts at [lancasterarts.org](http://lancasterarts.org)

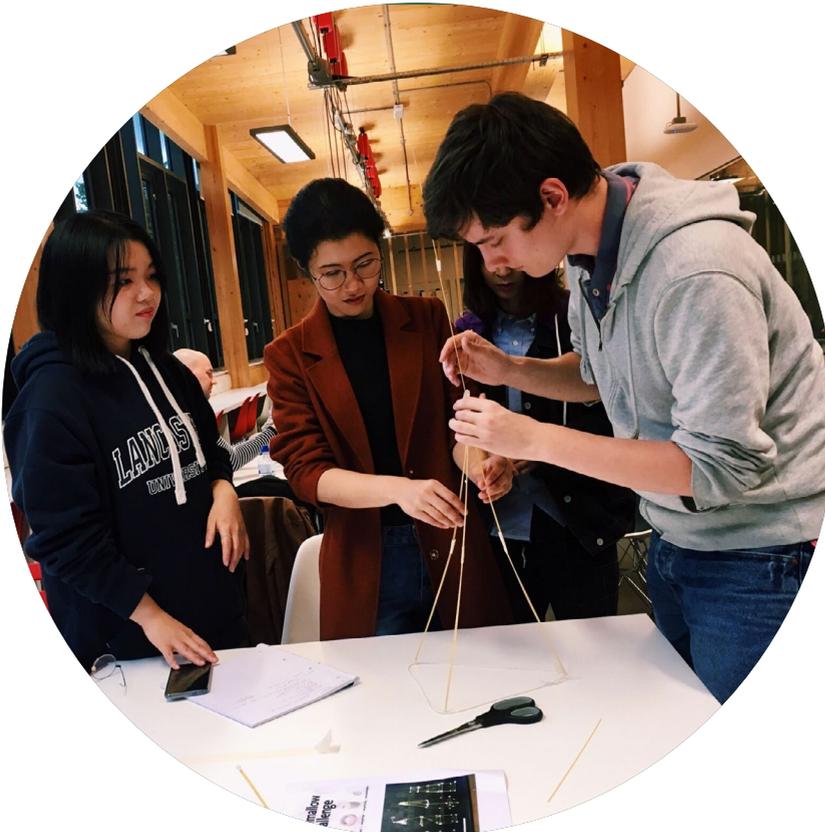


## A cultural hub

The city of Lancaster is a culturally rich region with a busy calendar of festivals and events, and many renowned arts organisations. There are lots of opportunities to immerse yourself in the creative arts.

We have strong links with Lancaster Arts, the Storey Arts Institute, the Dukes Theatre, Lancaster LitFest, Light Up Lancaster, LA1 Shorts Film Festival, the Bay International Film Festival, Lancaster International Film Festival as well as many smaller community-based arts activities. These give opportunities for placements, volunteering, case studies and participation that will enhance your CV.

You will also be part of a strong creative community on campus with many student-led activities. These include our own online film journal CUT/ TO, along with our cinema (Take 2 Cinema), TV station (LA1:TV), newspaper (Scan), Film Production Society, and the Lancaster Theatre Group Society.



# Gain *real-world* experience

We know you want to graduate confident and ready to step into your career. That's why we make it easy to incorporate work and life experience into your time at Lancaster.

Your ambitions are important to us, and we will help you build the skills you need to succeed by offering a range of placement and internship opportunities.

## Placement year

You can opt to study your degree with a placement year (also known as a year in industry). On this degree you spend your third year working in a graduate-level, professional job in a sector of your choice before returning to complete your final year at Lancaster University. Securing a placement is a competitive process and we support you with personalised coaching and professional guidance.

## Faculty of Humanities, Arts and Social Sciences Internship Scheme

You'll gain sector-relevant work experience and get paid for it with these internships. Apply in all years of study for opportunities such as publishing assistant, content delivery manager or assistant events producer. The scheme is delivered by our Faculty employability team who are here to support your access to direct work experience while you study.



## The Lancaster Award

The Lancaster Award is a non-academic certificate developed in partnership with employers to help you make the most of your time at Lancaster and to demonstrate the skills you have developed along the way. It is designed to reward the wide range of volunteering activities and placements undertaken by many of our undergraduates.

Potential employers increasingly value a profile that includes more than just a strong academic performance and the Lancaster Award can help you showcase your unique skill set.





Eve Fowler

Lancaster  
University



*The whole experience has made me a much more confident person. It's helped me to push myself, set myself goals, and manage my time on my own.*



School of Arts graduate

#### **Study abroad**

You can choose to study your degree with a study abroad year. On these four-year degrees, you spend your third year studying at one of our partner universities abroad. Living in another country enhances your subject knowledge and develops resourcefulness for life after university. Visit [lancaster.ac.uk/study-abroad](https://lancaster.ac.uk/study-abroad) to see a full list of institutions with whom we currently have a partnership arrangement.

#### **Vacation travel and summer schools**

You can also discover the world during your vacations. We run short trips to destinations such as China, Germany, Ghana, Malaysia and Switzerland. These trips include meeting local students and businesses as well as some academic study and cultural discovery.

In addition, you can attend summer schools at one of our many overseas partners.

Find out more at [lancaster.ac.uk/your-global-experience](https://lancaster.ac.uk/your-global-experience)

# Creative Industries

## BA (Hons)

**The growing Creative Industries sector needs innovative and diverse leaders. You will develop skills in project design and management, entrepreneurship and cultural policy, while considering how the creative and cultural sector can become more inclusive and sustainable. Prepare to join the next generation of creative leaders, while also developing artistic skills in one or more disciplines of your choice.**

### Enhancing your curriculum

We continually review and enhance our course curricula to ensure we are delivering the best possible learning experience, and to make sure that the subject knowledge and transferable skills you develop will prepare you for your future. Information within this publication with respect to courses and modules is correct at the time of publication, and the University will make every reasonable effort to offer courses and modules as advertised. In some cases, changes may be necessary and may result in new modules or some modules and combinations being unavailable, for example as a result of student feedback, timetabling, staff changes and new research.

### Study abroad degrees

You will study abroad at a partner university in your third year. The grades you achieve at your host university will be translated back and be credited to your Lancaster degree.

### Placement year degrees

In your third year you will undertake as core the 'Placement Year Work Based Learning Module'.

## Year 1

### Core Modules

#### Dynamics of Creative Industries

This module introduces you to the interdisciplinary study of the Creative Industries, offering a foundational exploration of creative and cultural production. Delivered in thematic blocks, the module incorporates student-led projects, seminars and workshops to provide you with a strong foundation in creative sector dynamics.

#### Culture, Creativity and Society

This module explores the historical, social, and global contexts that have shaped culture and creativity from the post-war period to the early 21st century. Through case studies spanning the creative industries, you will engage with theoretical frameworks that interrogate power, identity, and representation.

#### Industry Research Project

You will work collaboratively in groups to conduct a piece of desk-based research focusing on a particular issue relevant to one or more organisations or sub-sectors. You will experience the benefits and challenges of collaboratively working towards a shared goal, a central feature of careers in the creative industries.

#### Accessibility and Inclusion in Creative Industries

The creative industries can benefit everyone, whatever their background or abilities. To make this happen we need more professionals who are skilled at developing fully inclusive and accessible events. This module will train you in a range of techniques to ensure that all forms of creative practice are open for everyone to enjoy.

#### The Arts and Identity

This module explores the role of the arts in building community, identity and confidence. You will engage with a variety of different art forms (such as painting, theatre, fiction and film) and develop your own voice via collaborative projects such as a podcast, video essay, or presentation.



## Year 2

### Core Modules

#### Creative Entrepreneurship

Creative practitioners and organisations need to take an enterprising and innovative approach to how they develop and share their work. In this module, you will develop skills in identifying opportunities, generating ideas and balancing the artistic, social and financial objectives required by creative projects. You will explore key facets of designing and delivering viable projects, including arts marketing, finance and audience development.

#### Engaging with Industry

You will work in groups and be partnered with a local arts organisation to develop a creative project, based on an agreed brief. Through lectures, seminars and workshops you will develop skills in collaborative working, building relationships with partner organisations, working with a brief, developing proposals, data gathering and reporting on findings.

#### Sustainable Practice

Sustainability is a growing concern for creative entrepreneurs in the 21st century. You will explore a range of groundbreaking projects that showcase how different artistic disciplines are tackling the challenges of the climate crisis. Through lectures, seminars and practical workshops you will deepen your awareness of this emerging area, and will refine your own capacity to develop influential approaches within the creative sector.

#### Plus one from:

Employability, Purpose and Social Impact  
Global Challenges and Collaborative Solutions  
Cultural Diversity and Professional Contexts  
Taking an Idea and Making it Happen

### Optional Modules

- + Global Issues Portfolio Project
- + Art Theories and Contexts
- + Screenwriting
- + Short Film Production
- + Gender and Sexuality in Popular Culture
- + Making Theatre 2: Beyond the Stage
- + Theatre and Society 1
- + Theatre and Society 2

## Final Year

### Core Modules

#### Creative Industries Independent Project

You will undertake a major piece of research based on your own interests and curiosities. You will be supervised by a member of staff with relevant expertise. You may choose to undertake a traditional, 10,000-word written dissertation, or you can opt for practice-based research that combines solo practical work with a 5,000-word analytical essay. We welcome topics relating to any area of creative industries practice or research.

#### Festival of the Future

You will be tasked with designing and prototyping innovative festival or cultural event experiences that respond to contemporary cultural, technological, societal and environmental contexts. Working collaboratively in teams, you will engage with the full life-cycle of event concept development, from initial research and ideation through to branding, technological consideration, audience strategy and final presentation.

#### Plus one from:

Technology and Social Justice  
Queer Futures  
People Power, Community Engagement and Collective Action  
Confronting the Climate Crisis  
The Power of Ideas  
Artistic Fusions  
Futures Beyond Borders

### Optional Modules

- + Film Industries: Practices and Movements
- + Documentary Production
- + Experimental Cinema: Creative Practice
- + Digital Innovations in Creative Industries
- + Media Industries
- + Live Performance Criticism

# Careers and *employability*



**Developing your professional skills is at the core of this degree course, and you'll have the skills and experience for a variety of roles in the creative and cultural industries.**

You might want to become a creative entrepreneur, pursuing your own innovative practice, or you might become an organisational leader or programme director. You could also go into a career in allied professions such as communications, marketing, fundraising, project management, amongst many others.

While the options are wide and varied, you will be prepared to become an innovator within the sector, bringing positive, forward-thinking change to your future roles.

**This degree prepares you for careers such as:**

- + Applied and Community Arts Practitioner
- + Artist Development Producer
- + Audience Development Manager
- + Community Development Officer
- + Creative Development Practitioner
- + Creative Producer
- + Curator
- + Diversity and Accessibility Officer
- + Events Manager
- + Film/Theatre Programmer
- + Fundraiser
- + Literary Manager/Dramaturg
- + Marketing and Communications Officer



Scan the QR code to watch our alumni discuss how studying at Lancaster prepared them for their career.

## **Careers service**

Lancaster University Careers Service has connections with top graduate recruiters, high growth businesses and employers across diverse sectors. There are regular careers fairs, workshops and networking opportunities.

You can be matched with an employer or a graduate for one-to-one advice and take part in workshops such as writing a CV, developing a LinkedIn profile or succeeding at psychometric testing.

We have a vast range of online resources as well as an exclusive job search portal. Our team of friendly, experienced careers professionals are always on hand to help and advise.



**Katie, final year**

### School of Arts

Throughout my time at Lancaster, the support available for enhancing my future employability has been instrumental in preparing me for life after graduation, particularly through the dedicated careers advisory teams and various internships I have participated in.

My experience with the Faculty Internship Scheme allowed me to gain valuable work experience that fit around my studies. I gained several placements within the scheme, but my most notable was Assistant Manager with The Bay International Film Festival, where I developed several transferrable skills such as organisation, teamwork, and

management skills. I was also able to network and build professional relationships with many international filmmakers, which is crucial within any creative career. The internship scheme gave practical insights that complemented my academic learning and strengthened my CV, providing incredible opportunities within the highly competitive creative industries, giving me an advantage when applying for graduate opportunities.

Additionally, the dedicated careers advisors have been incredibly supportive in shaping my career path. From career insight events, to reviewing my CV in depth, to one-to-one discussions about cover letters and mock interview sessions, their guidance has helped me feel confident entering the competitive job market. Their around-the-clock support, from application tips to weekly check-ins and emotional support and encouragement, is something I'll be forever grateful for.

When looking for a university, the career support and opportunity to develop outside of my degree were very important. I can genuinely say that Lancaster University's careers support has gone above and beyond my expectations, with their guidance helping me to navigate the daunting world of graduate employment and secure a graduate creative internship at NBCUniversal and pursue a career in doing what I love best. I would highly encourage everyone to get involved with everything on offer whilst you are at university, to help give that competitive edge and prepare you to confidently begin your future career.

“

*The careers support has gone above and beyond my expectations.*

”



[lancaster.ac.uk/creative-industries](https://lancaster.ac.uk/creative-industries)

The information provided in this publication relates primarily to 2026 entry to the University and every effort has been taken to ensure the information is correct at the time of printing in June 2025. The University will use all reasonable effort to deliver the course as described but the University reserves the right to make changes after going to print. You are advised to consult our website at: [lancaster.ac.uk/study](https://lancaster.ac.uk/study) for up-to-date information before you submit your application. Further legal information may be found at: [lancaster.ac.uk/compliance/legalnotice](https://lancaster.ac.uk/compliance/legalnotice).