During your third year, you will undertake design studio modules focusing on contexts and things, as well as an extended design project and a research project. A complete year of study aims to discover an area of design that interests you.

Year 1

Your degree

In your first year, you will be introduced to key practical design activities through studio-based learning, without developing a strong knowledge of the theory of design. During your second year, you will develop your practical experience via integrated design studio modules focusing on design visualisation, materials and designing for people. You will also have opportunities to study a wide range of design research methods and industry-introduced case studies.

Design modules

Design modules in your first year introduce you to key design theory and methodology. They focus on developing your practical design skills through studio practices. These modules are designed to give you an overview of the design process and to enable you to develop your own ideas for investigation. You will be introduced to variety of design tools and artefacts, and gain experience of working in groups. You will experience a combination of design for form and narrative materials and processes, and design for an audience with an audience. You will develop a critical understanding of design, learning about the knowledge and skills that are required to be a successful designer. You will also learn about contemporary and historical design.

You will complete an assessment of your work through a portfolio of design work. Your portfolio will be assessed in terms of its design quality, technical skills, and overall coherence.

Optimal modules

You will gain an understanding of the role of design in society and the relationship between design and culture. You will also develop your critical thinking and writing skills.

Year 2

During your third year, you will undertake design studio modules focusing on contexts and things, as well as an extended design project and a research project. A complete year of study aims to discover an area of design that interests you.

Design modules

Design modules in your second year are designed to develop your practical experience via intensive design studio modules. You will be introduced to a range of design methods and industry-introduced case studies. These modules are designed to give you an overview of the design process and to enable you to develop your own ideas for investigation. You will be introduced to variety of design tools and artefacts, and gain experience of working in groups. You will experience a combination of design for form and narrative materials and processes, and design for an audience with an audience. You will develop a critical understanding of design, learning about the knowledge and skills that are required to be a successful designer. You will also learn about contemporary and historical design.

You will complete an assessment of your work through a portfolio of design work. Your portfolio will be assessed in terms of its design quality, technical skills, and overall coherence.

Optimal modules

You will gain an understanding of the role of design in society and the relationship between design and culture. You will also develop your critical thinking and writing skills.

Year 3

During your third year, you will undertake design studio modules focusing on contexts and things, as well as an extended design project and a research project. A complete year of study aims to discover an area of design that interests you.

Design modules

Design modules in your third year are designed to develop your practical experience via intensive design studio modules. You will be introduced to a range of design methods and industry-introduced case studies. These modules are designed to give you an overview of the design process and to enable you to develop your own ideas for investigation. You will be introduced to variety of design tools and artefacts, and gain experience of working in groups. You will experience a combination of design for form and narrative materials and processes, and design for an audience with an audience. You will develop a critical understanding of design, learning about the knowledge and skills that are required to be a successful designer. You will also learn about contemporary and historical design.

You will complete an assessment of your work through a portfolio of design work. Your portfolio will be assessed in terms of its design quality, technical skills, and overall coherence.

Optimal modules

You will gain an understanding of the role of design in society and the relationship between design and culture. You will also develop your critical thinking and writing skills.

Teaching and learning

Throughout the course, you will be taught by a combination of lectures and seminars, as well as through studio-based learning and project work. You will also have the opportunity to engage in other forms of learning, such as self-study and online resources. Assessment is based on a variety of methods, including written assignments, oral presentations, and practical projects. You will be given feedback on your work throughout the course to help you improve your skills and knowledge.
### Your future career

#### Creative
- **Placements and internships**
  - Lancaster University offers a range of placements and internships to help you gain work experience and develop professional contacts. Most placements are voluntary, but some are paid and the majority are unpaid. If you secure an internship, you are required to work for at least 40 hours a week.

- **Projects and briefs**
  - Projects and briefs are designed to prepare you for the real world. They are usually meaningful, engaging, and designed to mimic the kind of work you might do in your future career.

- **Careers**
  - During the course, you will be equipped with the skills and knowledge to enter a range of design-related careers. Our graduates have gone on to work in diverse fields such as product design, graphic design, interior design, and more.

- **Case study**
  - Charlie’s career:
    - **I am now gaining fantastic product design experience working with a company that is unashamedly passionate about sustainability and designing for a greener future.**

- **Placements**
  - Placements and internships are excellent opportunities to gain valuable experience and develop your skills in a professional setting. They are usually voluntary, but some are paid. Placements are available in a wide range of industries, including product design, graphic design, and interior design.

- **Entry requirements**
  - Entry requirements for the Design course vary depending on your background. You may need a degree in a related discipline or relevant work experience. Further information can be found on the University’s website.

- **Duration**
  - The BA (Hons) Design course is 3 years long. The course is available full-time and part-time.

- **ABB**
  - The A level requirements for the BA (Hons) Design course are AAB.

- **Further legal information**
  - Further legal information can be found on the University’s website. This includes information on the terms and conditions of the course.

- **BA (Hons) Fine Art and Design**
- **BSc (Hons) Marketing and Design**
- **BA (Hons) Design**

- **BA (Hons) Design, graduated 2021**
  - Charlie’s experience during his studies included:
    - **Design researcher**
    - **Innovation consultant**
    - **Graphic designer**
    - **UX/UI designer**
    - **Service designer**
    - **Brand designer**
    - **Design consultant**
    - **Data analyst**
    - **Marketing and Design specialist**

- **Careers**
  - Our graduates are at the cutting-edge of critical design thinking. They are ready to engage with the future of design, where creativity and innovation intersect.

- **Real-world**
  - This Design Degree will equip you for a range of exciting careers that require creative, collaborative, and rapid technological change. Learn to work in multidisciplinary teams, respond to complex business and societal challenges relating to some of the big issues we face such as climate change, ageing populations, inequality, public health problems and rapid technological change.

- **Graduate Prospects**
  - According to the Graduate Prospects for Art & Design 2024, Lancaster University is ranked 7th in the UK for Design.

- **Times Good University Guide 2023**
  - Lancaster University is ranked 4th in the UK for Design.

- **£1.8m investment in purpose-built design studios**

- **Undergraduate Degrees 2024**

### Charlie’s career

I am now gaining fantastic product design experience working with a company that is unashamedly passionate about sustainability and designing for a greener future.

### Get in touch

[Times Good University Guide 2023](https://www.timesgooduniversityguide.co.uk)

[Graduate Prospects for Art & Design 2024](https://www.graduatesource.co.uk)

[Design at Lancaster](http://www.lancaster.ac.uk/your-global-experience)