Bringing health and housing together through personalisation
Our Values - we all commit to, and care about

- Going one step further with our customers
- Improving and strengthening ourselves and our organisation
- Our wellbeing as individuals and teams

to achieve our purpose of making a real difference to people's lives
Examples of Services

Gateway Homeless Services

SafeNet Domestic Violence

Drug and alcohol: detox and rehabilitation

Barley View residential care

BeWell personalised care services

Social enterprises: Furniture Matters and Ring Stones

Training – community learning, & commercial

Careers support services – pre-employment, apprenticeships, ROTL
A Direction of Travel

- The linkages between housing, ABCD and health are emerging in policy.
- NHF response to the Advancing our Health: Prevention in the 2020s – making the case for housing
- Healthy New Towns initiative – identifying the importance of Housing (and communities) in health.
- Protecting our assets?
- Increasing role that RP’s provide as Community Anchor Institutions.
Calico’s ambition: Housing, health and personalisation

**Personalisation**
- making health, wellbeing and housing a truly personal experience.

**Creating spaces**
where people can live well and get the help that they need.

**Working out** ways to **bring the health and housing agenda together** – proactively.
Case study: The Gateway

- A £3m+ supported housing scheme
- We built it because it was needed – **no revenue funding when first brick laid.**
- 30 units of accommodation for the most complex homeless individuals
- Since we opened in August 2018 we’ve supported circa 130 individuals
- Just won Homelessness scheme of the year
- The scope for a partnership with health is broad and the outcomes significant.
NHS England and ELCCG pilot - supporting health and wellbeing outcomes.

Delivery of Integrated Lifestyle Plans (health/social care/wellbeing)

Building the approach around the individual

Key outcomes...

Pilot report – most people don’t need acute services and prescriptions to feel well. A voice... support; belonging; friendship

BF – the million £ man.
Project brief:
Hospital site
Project brief: Wellbeing Teams (Lancashire)

Through Wellbeing Teams Lancashire we will establish a market leading personalised care services business that will...

1. Change the way in which care is delivered
2. Deliver a financially successful business that deliver’s high levels of social impact.
3. Be the exemplar provider of personalised care services in Lancashire
4. Willing to share our practice whilst leading the market place to higher standards.
Anticipated Outcomes

- Making more of a difference – doing the right things to impact on individual and community lives.

- Promoting personalisation – seeing a broad agenda delivered that puts the individual at the heart of their services – playing our role in making it happen.

- Creating positive relationships between health and housing – helping colleagues to see the potential (and solve their problems!).
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