

The logo for Natural England, featuring the words "NATURAL ENGLAND" in white, uppercase, sans-serif font on a solid green rectangular background.

NATURAL
ENGLAND

**Our Vision - Thriving nature for people
and planet**

**Our Mission - Building partnerships for
nature's recovery**



Me and my role



- Lead Natural England's strategy on Health and the Environment
- Increase understanding of how the environment benefits our health and wellbeing
- Support our Area Teams to deliver environmental benefits for people's health and wellbeing (including through Green Social Prescribing)
- Work across government to embed nature into policy; delivering multiple benefits to people as part of thriving nature



Nature and Health – Tackling and Preventing Mental Ill-health through Green Social Prescribing'



GI provides environments for biodiversity to thrive



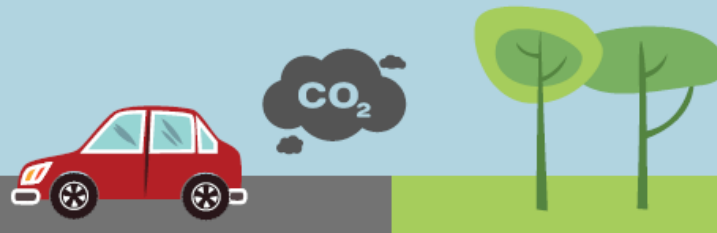
GI provides attractive green and blue spaces for people to relax, exercise and connect with nature



GI provides good quality environments with natural green spaces that are attractive to people and business

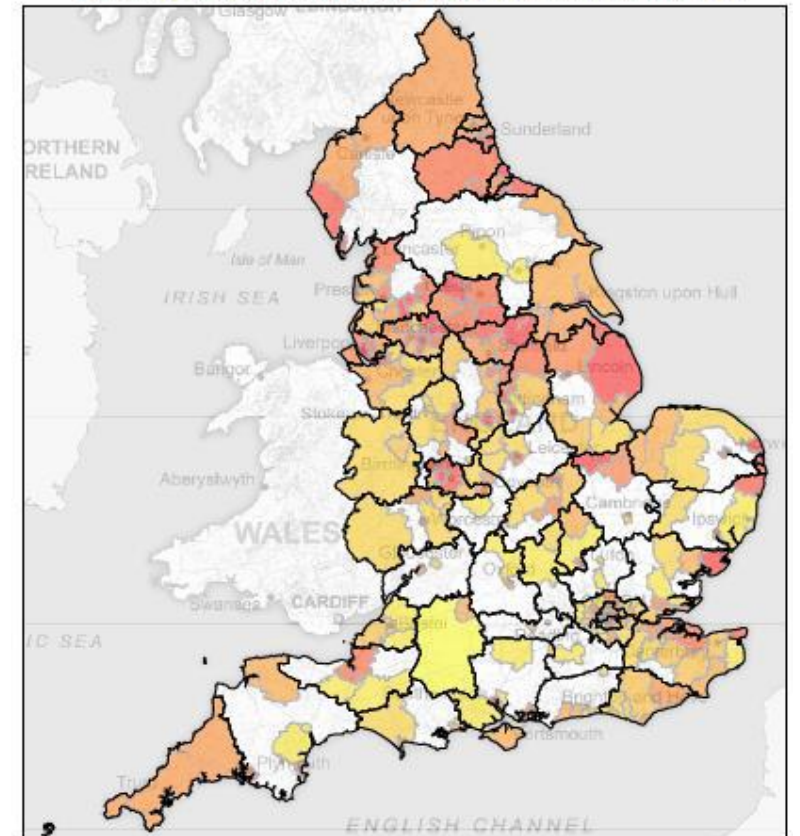


GI can help to reduce flooding, absorb CO2 emissions, improve air quality and provide shade and cooling in urban areas



Local Natural Greenspace Access Inequality:

LSOAs with poor access to local natural greenspace close to home and in the highest two IMD deciles (Local Natural Greenspace is defined as 2ha of natural greenspace within 300m of home)

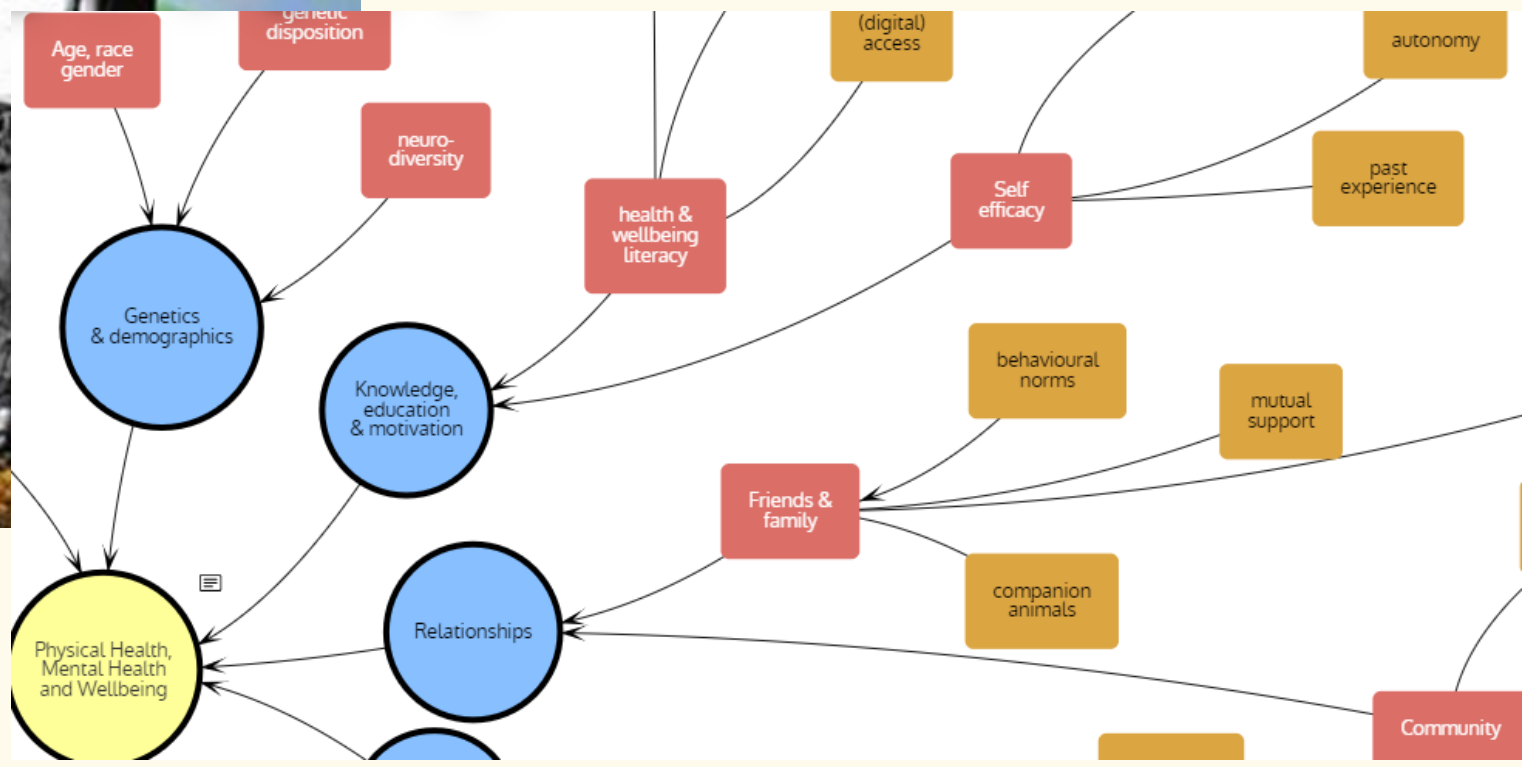


Nature Connectedness



People and Nature Survey & Children's People and Nature Survey

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Nature visuals: Diversity in images of England's green and natural spaces

Evidence-led strategic guidance to increase engagement with nature and climate through effectively diversifying images of people and nature. This report includes a literature review, insights from stakeholders about problems, needs and opportunities to promote engagement and also recommendations.



Use images to tell positive, identifiable stories



Create authentic representation, not tokenism



Depict diverse activities in diverse landscapes



Connect people to the wonderful diversity of natural places



Include more real people in images



Diversify who is behind the camera and the message

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@together_nature

@NaturalEngland

