

# Designed for Connection

Pollinator citizen science for nature connection



# The Team



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UK Centre for Ecology & Hydrology



Cumbria Wildlife Trust



UNIVERSITY OF LEEDS



UNIVERSITY of York



Rachel Pateman



Vic Carr

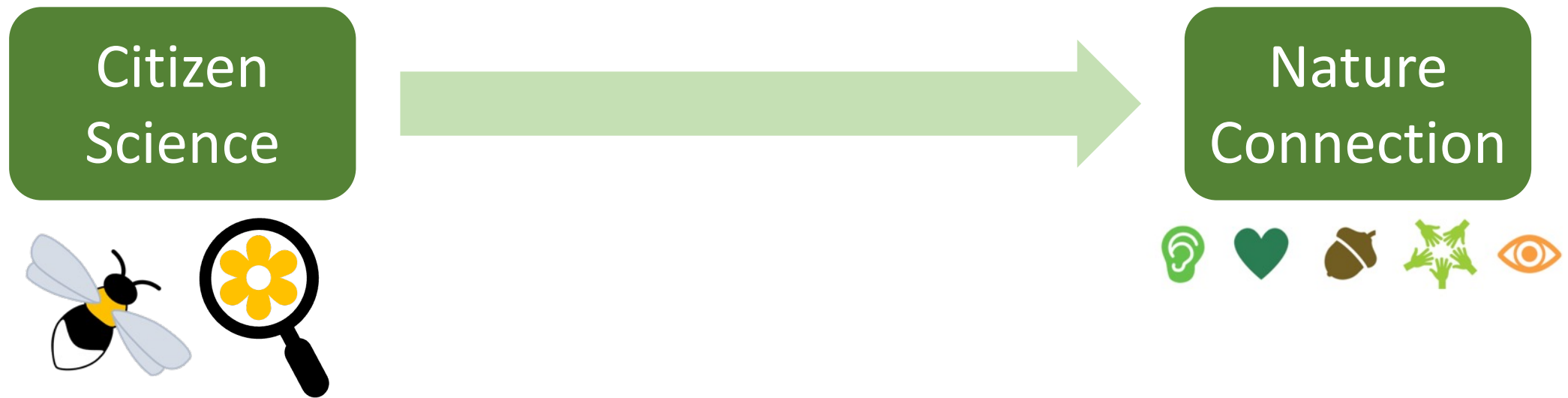


Nicki Newton

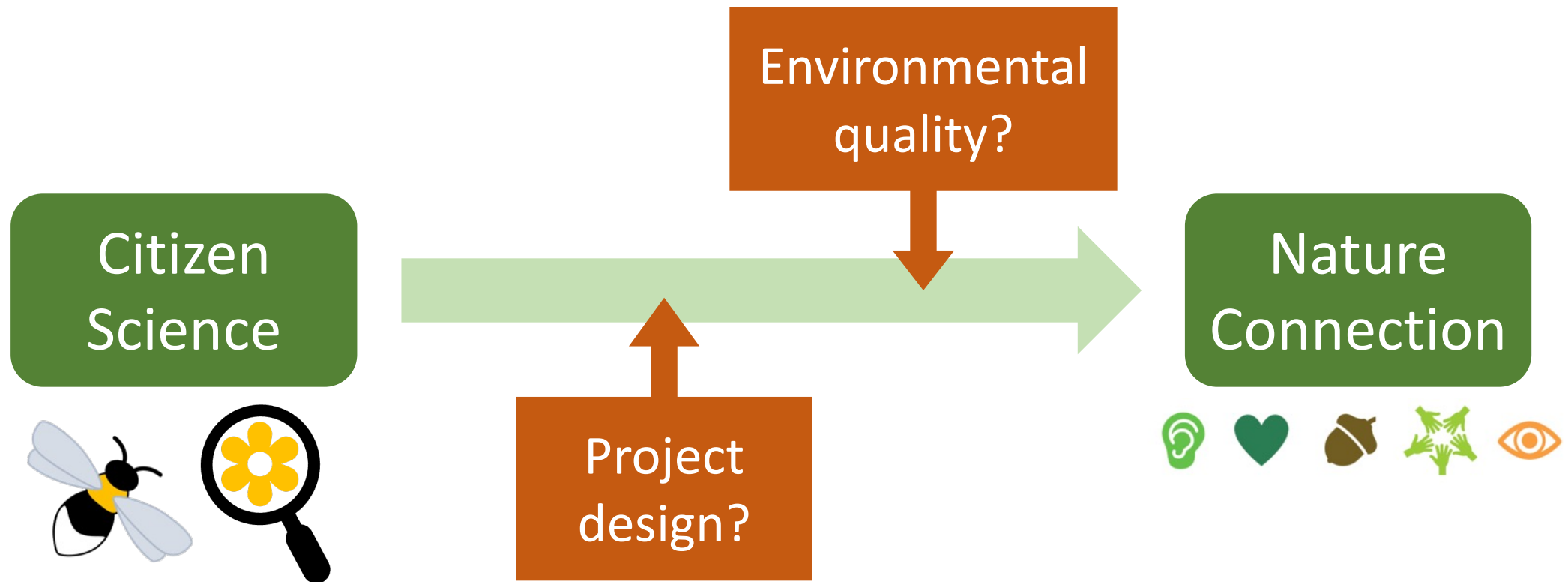


Vikki Holden

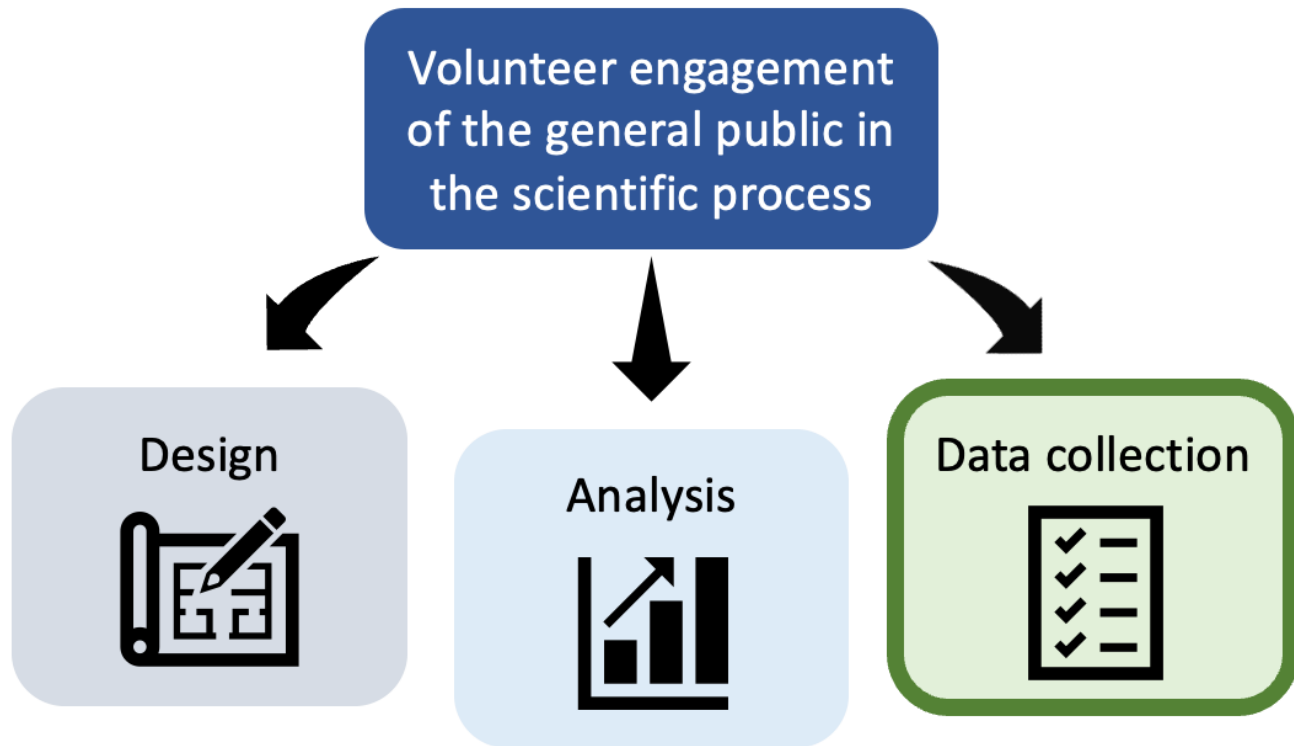
# Designed for connection



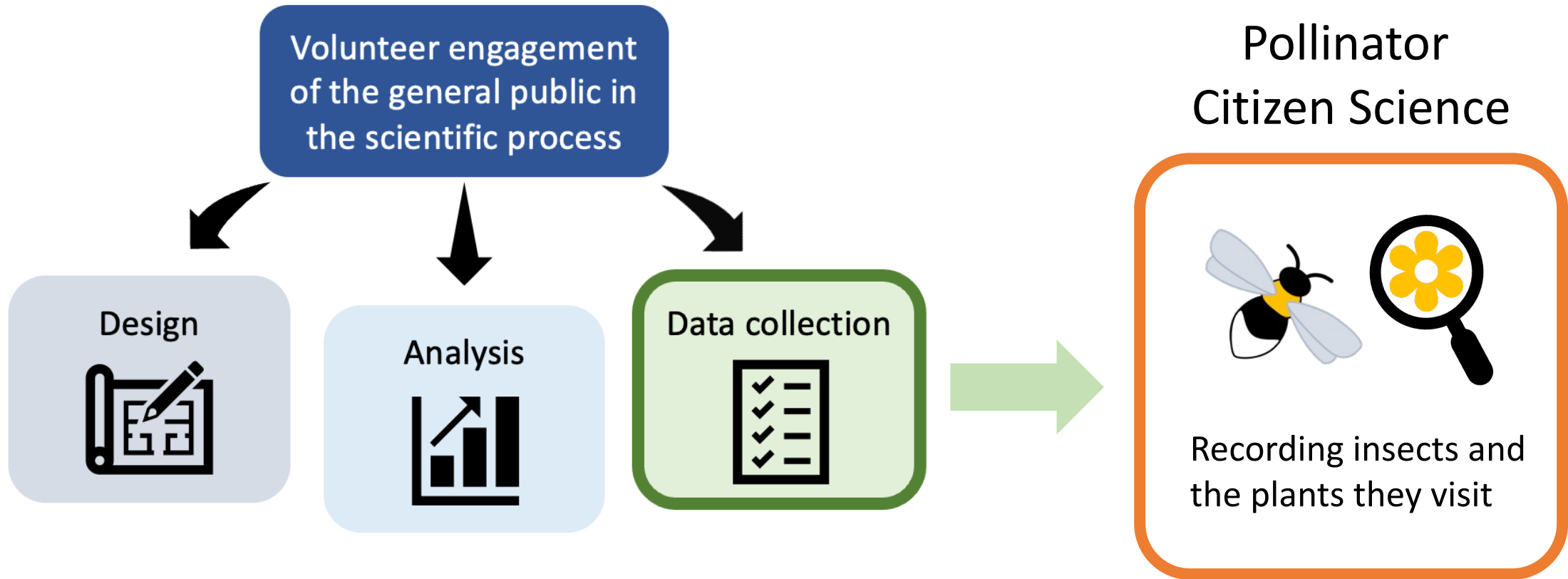
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# Citizen Science



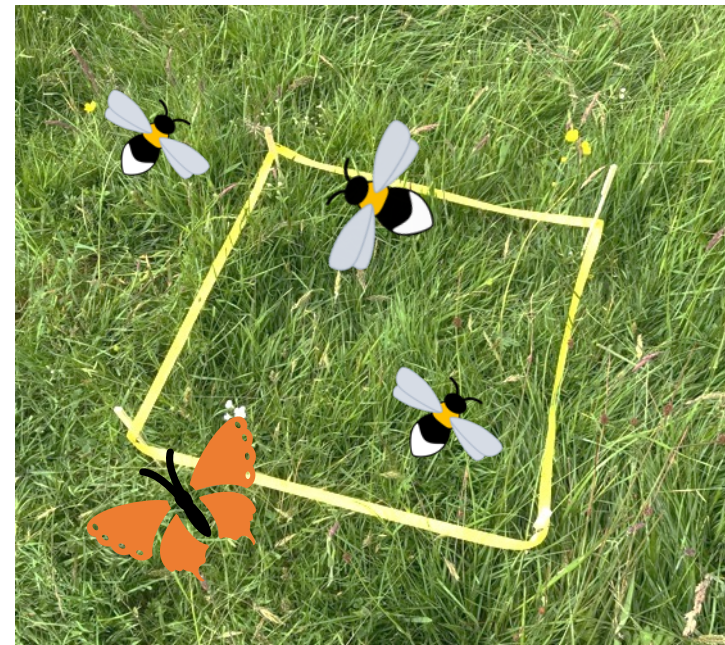
# Citizen Science



# Every flower counts

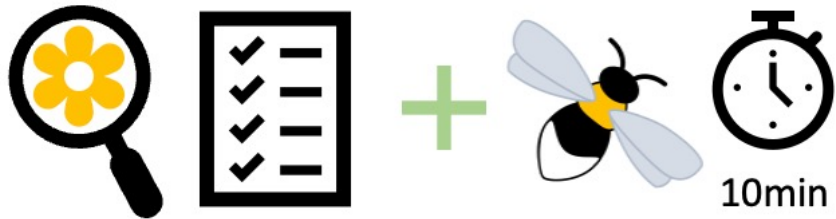


# Fit Counts



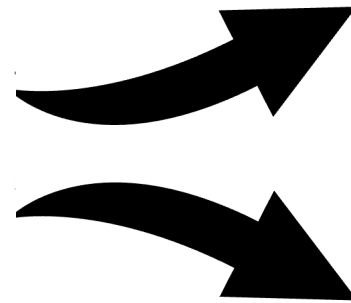
10min

# Our Citizen Science Activity



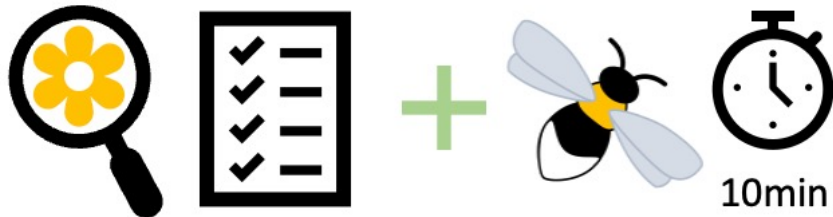


# Our Citizen Science Activity



Traditional Citizen Science  
(TCC)

Pathways Informed Citizen  
Science (PICS)



# Research Design



Project Design

Traditional Citizen  
Science (TCS)

Pathways Informed  
Citizen Science (PICS)

Environmental Quality

High



Low



# Research Design



Project Design

Traditional Citizen Science (TCS)

Pathways Informed Citizen Science (PICS)

Environmental Quality

High



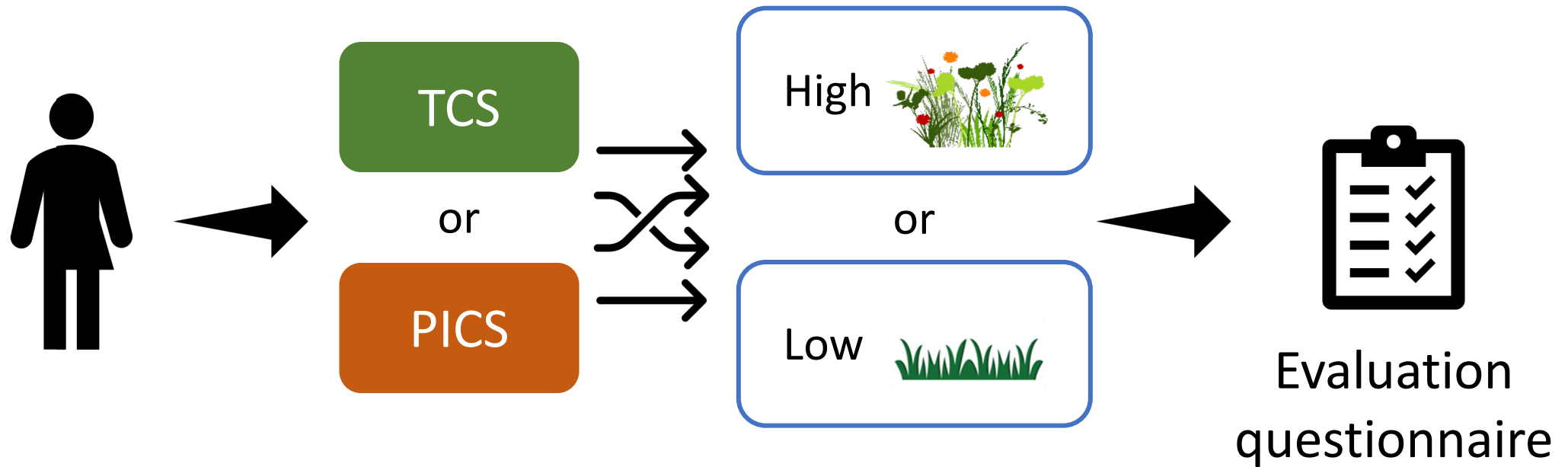
Low



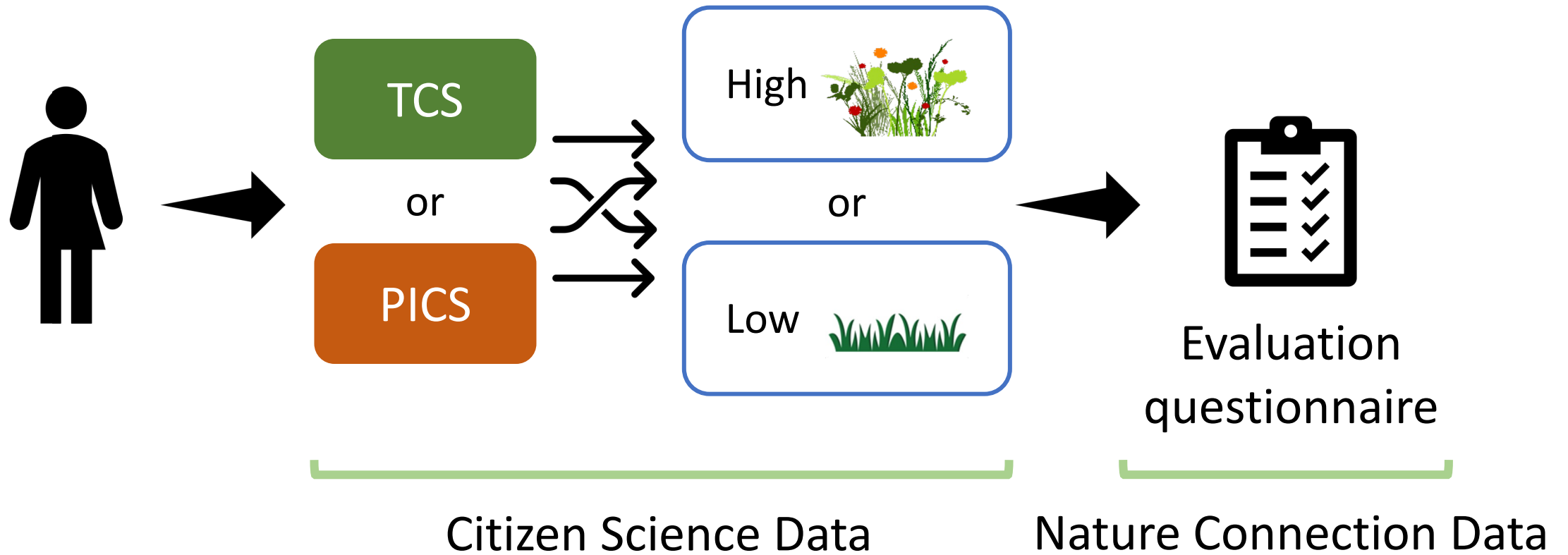
Evaluation of impacts via existing metrics & methods



# Research Design



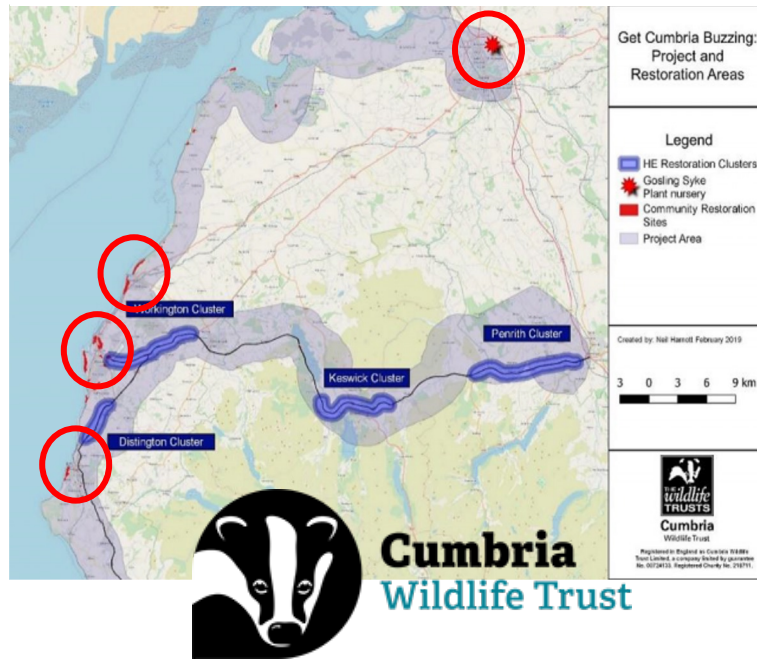
# Research Design



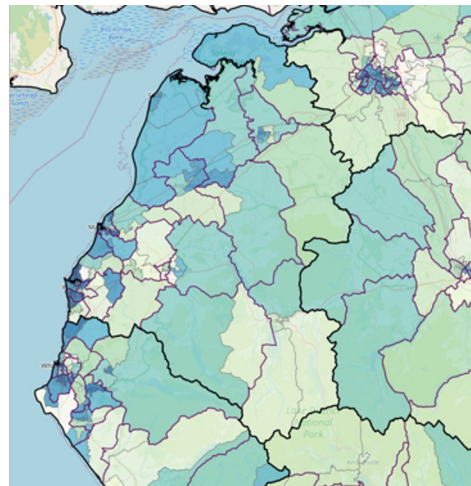
# 60 Participants

## Cumbria

CWT Planting for Pollinators  
Community restoration sites

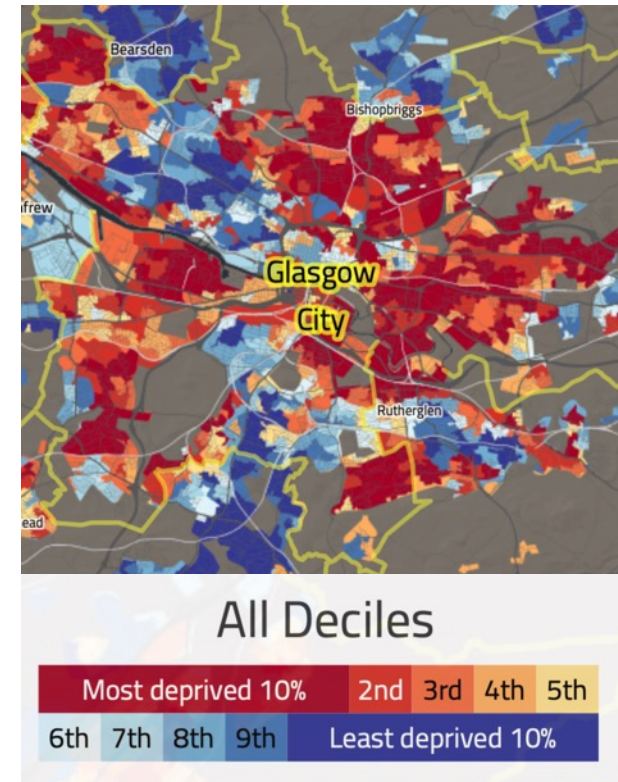


Towns with greatest deprivation (1<sup>st</sup> decile IMD)\*




\*Darker areas = higher levels of deprivation

## Glasgow



# Progress

- Project Design
- Testing method
- Begin data collection

 × 20



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