LUMS AMBITION 2025
Be the go-to community for cutting edge knowledge of which everyone wants to be a part

BELIEFS
- In the strength of a healthy and growing LUMS community
- In challenging convention, pushing boundaries and shaping agendas
- Research is at the heart of our success and has the power to transform lives
- Our research-led teaching and engagement leads to critical thinking and better outcomes
- Embracing different perspectives and collaboration strengthens what we do
- We will become a beacon for top talent and nurture potential for all

VALUES
- Academic freedom
- Collegiality
- Respect for diversity
- Excellence
- Ethical Conduct

STRATEGIC FOCUS
- Improving productivity and organisational performance
- Enhancing graduate career opportunities
- Providing a challenging, inspirational education
- Developing and leveraging academic excellence

STRATEGIC RESPONSIBILITIES
- Building Community
- Challenging Convention
- Fostering Collaboration
- Developing People

PRIORITY ACTIONS TO 2023
- Improve the intellectual and practical impact of our research
- Extend the reach and flexibility of our programmes
- Enhance the experience and satisfaction of our students
- Increase equality, diversity and inclusion across our community

STRENGTHEN THE COMMUNITY EVERY DAY
- Community
- Established
- International
- Challenging
- Collaborative
- Ambitious
- Creative
- Impactful
- Transformational
- Responsible

Lancaster University Management School
The place to be