



Funded by  
UK Government

GOOD  
GROWTH  
PROGRAMME

## Timetable

### Residential Induction

**5<sup>th</sup> & 6<sup>th</sup> March 2024**

**2 full days with overnight stay at  
The Villa, Wrea Green**

You will spend two consecutive days immersing yourself into the key themes of the programme to develop your knowledge of leadership roles for Good Growth and growth dynamics.

The sessions will be highly interactive, including real life case studies and will build the capability for successful peer learning, to enable the creation of a self-sustaining non-executive board.

The initial two days forms the foundation for the programme whilst building a supportive peer network for sharing challenges and ideas.'

### Leading Change

**19<sup>th</sup> March 2024**

**9am-4.30pm at Lancaster University**

In order to help shape your action plan there will be changes that will be required in your organisation. This session will consider organisational dynamics and equip you to generate employee engagement that buys into your growth strategy.

### Establishing Growth Objectives

**16<sup>th</sup> April 2024**

**9am-4.30pm at Lancaster University**

With an understanding of Good Growth dynamics, the focus shifts to your business. Having clarified your business purpose, in this session you will assess how well each area of your business is contributing to it and where you need to take action.

### Designing Growth Measures

**7<sup>th</sup> May 2024**

**9am-4.30pm at Lancaster University**

Building on objectives from previous sessions, we will get specific on how you can benchmark progress in your business by identifying KPIs, so you can maintain momentum and achieve results.

### Innovative Action

**4<sup>th</sup> June 2024**

**9am-4.30pm at Lancaster University**

Meet with our academic experts to discuss your challenges, identify innovative solutions and further clarify how you can realise your growth objectives.

### Reviewing Action

**27<sup>th</sup> June 2024**

**9am-4.30pm at Lancaster University**

Reflect on your experiences implementing your growth plans in your business with your peers and explore solutions to challenges faced.

### Good Growth Summit

**16<sup>th</sup> July 2024**

**9am-4.30pm at Lancaster University**

Participants, academics and guests of the businesses involved, will be invited to attend a final summit event, to review and present action plans, explore opportunities and share your next steps both individually and collectively.

All workshops will be held in person. Please note that workshop details may be subject to change.