

INNOVATION CATALYST BLACKPOOL – MARCH 2022

Catalyst Activation

2 & 3 March (Face to face delivery/Overnight stay)

Boulevard Hotel, Blackpool

This is the formation of the Innovation Catalyst: A 2-day event for the Task Force members to build trust, create bonds and develop interaction and energy to activate ideas and establish commitment to tackle the challenges ahead.

Innovation Collaboratories

24 March | 21 April | 11 May | 7 June

Expertly facilitated by Lancaster University Management School, Innovation Collaboratories are a solutions focused space to exchange knowledge, expertise and resources to accelerate innovation and encourage exponential change. In these sessions Task Force members will have the opportunity to experiment with new ideas and discuss solutions to challenges with policy makers, influential business leaders, and academic experts.

Innovation Accelerators with Engagement Fellows

March - June (Flexible dates - as agreed by the group)

These sessions will provide the group with the space they need to actively experiment, test and learn from ideas developed during facilitated activity. This could include researching innovation barriers such as resource constraints, organisational structures, processes, or stakeholder conflicts.

Final Symposium

15 June

Regrouping and sharing of activity. By this point, the group will have developed an ecosystem of firms, industry experts, academics, support service providers and others that has the ability to solve/has solved both individual and shared challenges.

This initiative will be delivered via a blended format, which will include both face to face and online sessions. All face to face sessions will be Covid-19 compliant and if tighter restrictions come into force at any time, delivery will revert to online only.

