

# Executive Education

Lancaster University Management School



Lancaster University  
**Management School**



## Executive Education at Lancaster

Lancaster University Management School (LUMS) is recognised as a place of cutting edge knowledge, where globally-leading research is applied in the real world, positively impacting the lives of individuals, organisations and society. We are part of Lancaster University, which was established in 1964 and currently has approximately 16,000 students and 1,700 members of staff.

LUMS has a rich heritage of Executive Education and Business Engagement. We are accredited by the Small Business Charter, recognising our role in supporting small businesses, the local economy and student entrepreneurship.

We excel in both Management Learning and Business and Management Research, so you will benefit from innovative, distinctive learning methods, as well as leading edge thinking. Our teaching teams include practitioners and academics, ensuring you gain practical outcomes relevant to you. We work across all sectors, from aspiring leaders to top teams, and if there is not a programme that suits your requirements, we work in partnership to co-design programmes, providing tailored solutions to meet your specific needs.



## Leadership and Management Development

High-quality Postgraduate Certificate, Diploma and Masters degree programmes for practising managers and professionals.

Our work-based approach to learning and assessment means that your learning should be constantly relevant and applied to your professional context, allowing you to integrate your studies into your daily professional life and enabling you to get the most out of your programme.

Programmes include:

- Certificate of Achievement Coaching and Mentoring
- PgCert Leadership and Management
- PgCert Leadership and Management (Healthcare)
- PgCert Organisation Development
- PgCert Professional Development
- PgCert/Dip/Masters Innovation and Improvement Science
- PgCert/Dip/Masters Medical Leadership
- PgCert/Dip/Masters Professional Practice
- Masters in Manufacturing Leadership
- PgDip/Masters Leadership Practice
- Certificate of Achievement in Mindful Manager



### Format

Work-based learning. Primarily online with some face-to-face sessions, depending on your modules.

### Duration

Variable, up to 5 years for a Masters degree, part-time.

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### Entry requirements

Typically a first degree and a minimum of 3 years' professional experience. Some programmes may have other specific entry criteria.



## Jo Telfer

Head of Behavioural Insights - Sellafield Ltd  
*Masters in Professional Practice (Organisational Transformation)*

Jo Telfer's Masters allowed her to build on her knowledge and experience with new thinking and skills that can be applied directly in her role. It has benefitted both herself and her employers.

"I had quite strong views on what I wanted out of the Masters," says Jo.

"I wanted to make it meaningful for me, to design my own course because I was quite clear about the hunger for learning I have. Lancaster ticked all of those boxes – it gave me the flexibility to design the Masters, to tailor it within the framework and the boundaries of a strong academic framework."

The results have been positive for Jo and for Sellafield, where she has applied her learning directly to her role, and found herself better able to tackle the challenges she faces.

"The Masters has enabled me to see things in a simpler way," Jo adds.

"Maybe at the beginning, I would have assumed that two years in I would be able to talk about really complicated issues, complicated frameworks, models, change and such, and that has happened, but now I'm able to make it all far simpler as well.

"Sellafield has gained not only my ability to understand the academic, complicated elements, but to be able to translate and articulate it in a way that people connect with and understand. I have the latest thinking in organisational transformation and extra skills that I can share around the site. That calmness, that efficiency and clarity of thought, affects how I think about myself, how I walk and talk and drive myself, and therefore how people think of me and are influenced by me."



## Senior Leader Apprenticeship

Develop your strategic leadership capabilities through our new Senior Leader Apprenticeship, which offers personal and professional development across key leadership areas such as strategy, finance, operations and delivering organisational value.

The programme is funded through the Apprenticeship Levy and leads to the award of Postgraduate Diploma in Leadership Practice. With optional top-up pathways to an Executive MBA or Masters in Leadership Practice, the programme has the flexibility to meet your professional and personal development needs.

### Format

Blended Learning

### Duration

2 years, part-time (plus End Point Assessment period).

*\* Levy funding subject to employer approval. 90% government funding available for non-levy paying employers*



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### Entry requirements

Applicants will typically have a first degree and a minimum of three years' management/leadership experience. However, admission to the programme is dependent on aptitude and experience, and prior qualifications are not always necessary. Please speak to us if you wish to discuss your suitability.

We also require applicants to have a minimum of Grade C/4 in GCSE English and Mathematics (or Functional Skills Level 2 equivalent). Applicants who do not meet the Maths/English entry requirements will be considered on a case-by-case basis for exceptional entry. If admitted, apprentices must achieve Functional Skills Level 2 in both subjects by the end of the programme.

We have a full suite of study support for Apprentices working towards these qualifications.



## Executive MBA

When the world of business is defined by uncertainty, what's the best strategic move and where are the opportunities?

How can we position ourselves to make the most of change and challenge?

An Executive MBA gives you the tools to respond to these key questions.

Our two-year programme is tailored to the demands of working professionals, focusing on capability, capacity and knowledge for career progression. Online learning using your workplace as the context is blended with face-to-face workshops, which take place in convenient three-day blocks. You will be taught by specialists from our world-class faculty and you will benefit from Lancaster University Management School's recognised strengths in strategy, corporate social responsibility and international business.

### Format

Blended Learning

### Duration

2 Years, part-time



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### Entry requirements

A 2:1 Honours Degree or equivalent, in any subject, or an equivalent professional qualification, and at least five years' full-time professional/managerial work experience.

Applicants without a degree but with substantial work experience may be considered.



## International Masters Program for Managers

Today's senior executives must be engaged thinkers, negotiators, problem solvers, entrepreneurs, and more. Iconic management thinker Henry Mintzberg co-founded this pioneering programme 25 years ago to develop these qualities for next-generation managers around the world.

Using our Experience-Driven Methodology, our 50-plus international faculty bring their research and academic concepts to the programme. You will study five management mindsets, focusing on managing self, organisations, relationships, change and context, all at world-leading schools: Lancaster University (UK), McGill University (Canada) Yokohama National University (Japan), FGV EBAPE (Brazil), and the Institute of Management Bangalore (India).

The programme is designed to develop your management learning at the highest levels, going beyond silo mentalities to grow new mindsets for action.

You will become more capable, confident and adept at managing with clarity within the complexity that accompanies senior responsibilities. You will focus on how to advance your significant functional experience with the ability to reflect, collaborate and act for the future purpose of your organisation, turning management experience into actionable knowledge for the future.

### Format

In-person, immersive residentials at each partner institution and inter-modular digital learning.

### Duration

18 months, part-time



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### Entry requirements

A minimum of ten years' work experience, including extensive managerial experience.



## Bespoke Programme Development

We have an excellent reputation for partnership working to design and deliver bespoke professional development programmes for organisations. These programmes take into account both business challenges and the development needs of participants.

We can design a non-accredited programme that is both impactful to the participants' professional development and organisational performance, without formal assessment. Alternatively, we can offer a bespoke programme with University accreditation, linked to our large suite of modules. This provides you with the best of both worlds; a development programme designed to your needs, plus postgraduate qualifications.

Our flexible frameworks mean we can respond quickly to new requests and work from a 'needs-led' perspective rather than a set curriculum. A key element of our work-based learning approach and design will be to ensure that whatever programme we deliver, participants work on practical application of learning, usually culminating in a real business projects.



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## LUMS for Business

Lancaster University Management School has an established reputation for working with external organisations on collaborative projects built over several decades.

SMEs, large businesses and public sector organisations are among those to benefit from partnerships and relationships with our world-leading experts in all aspects of business and management.

From bespoke consultancy projects to studentships with the next generation of LUMS talent and research ventures taking full advantage of our cutting-edge knowledge, we offer a wide range of potential collaborations to help your organisation reach the next level.

Ways your business can work with us:

- Consultancy
- Knowledge Transfer Partnerships
- Research Projects
- Funded Studentships
- Impact Accelerator Funding
- Development Programmes



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